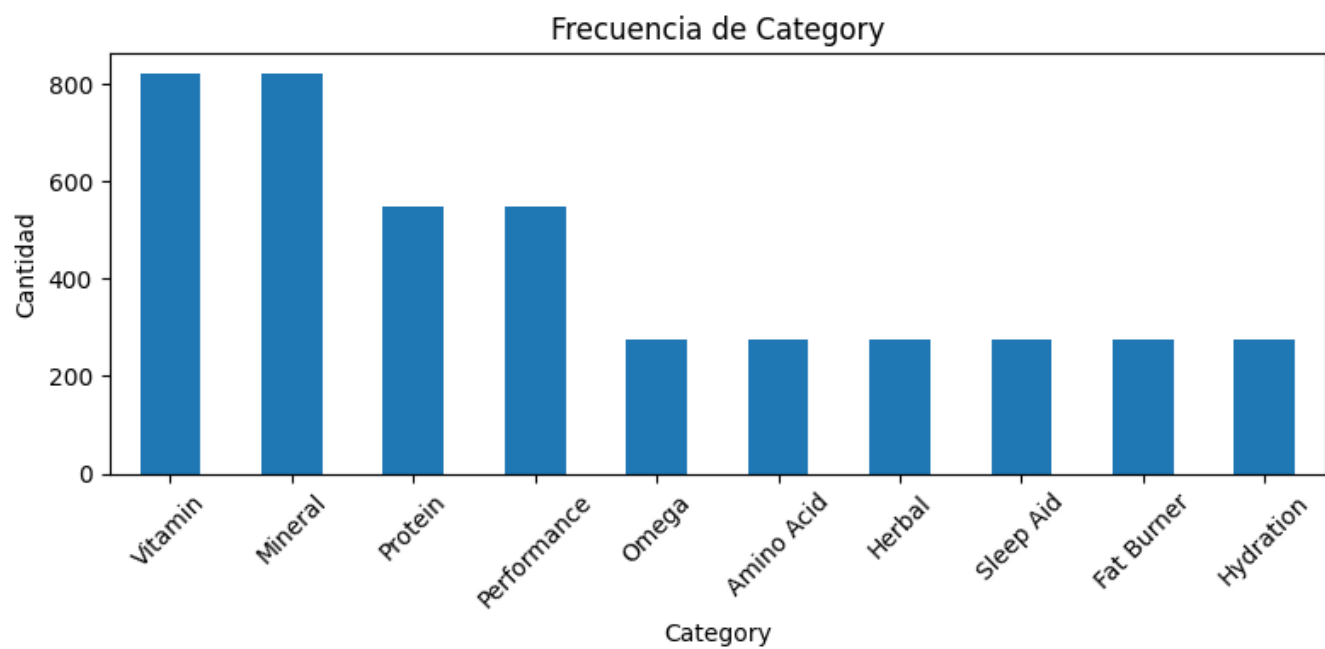
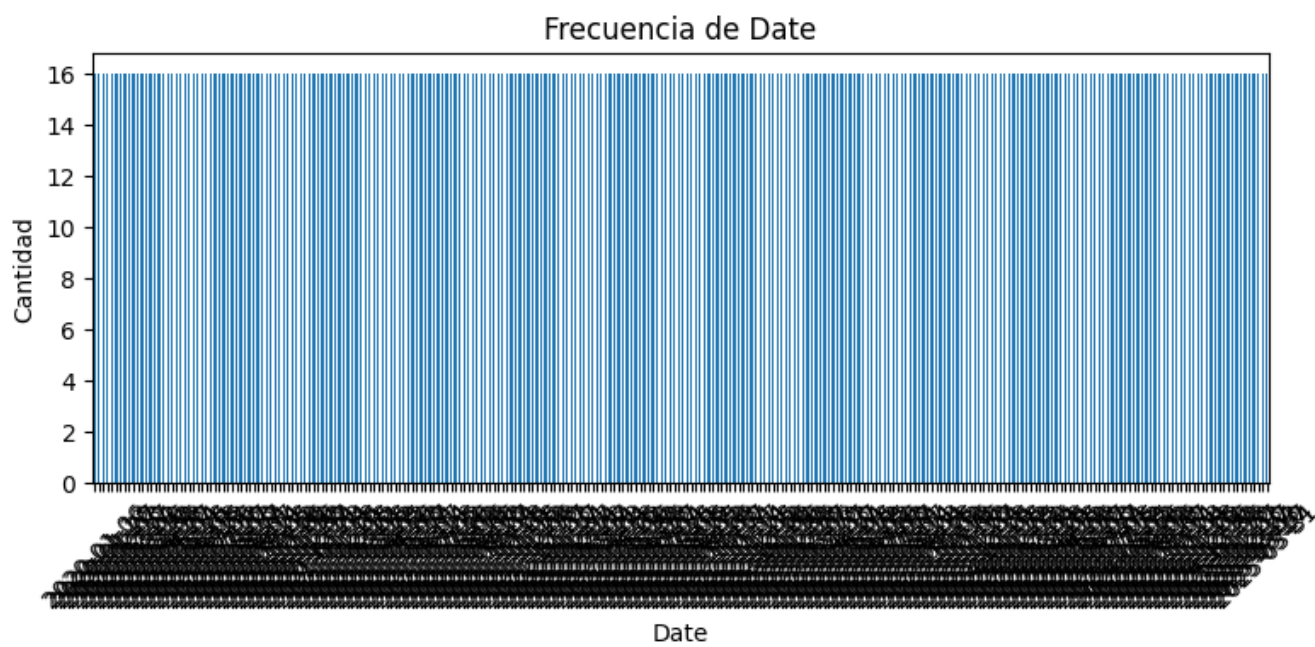


Informe de Análisis Automatizado

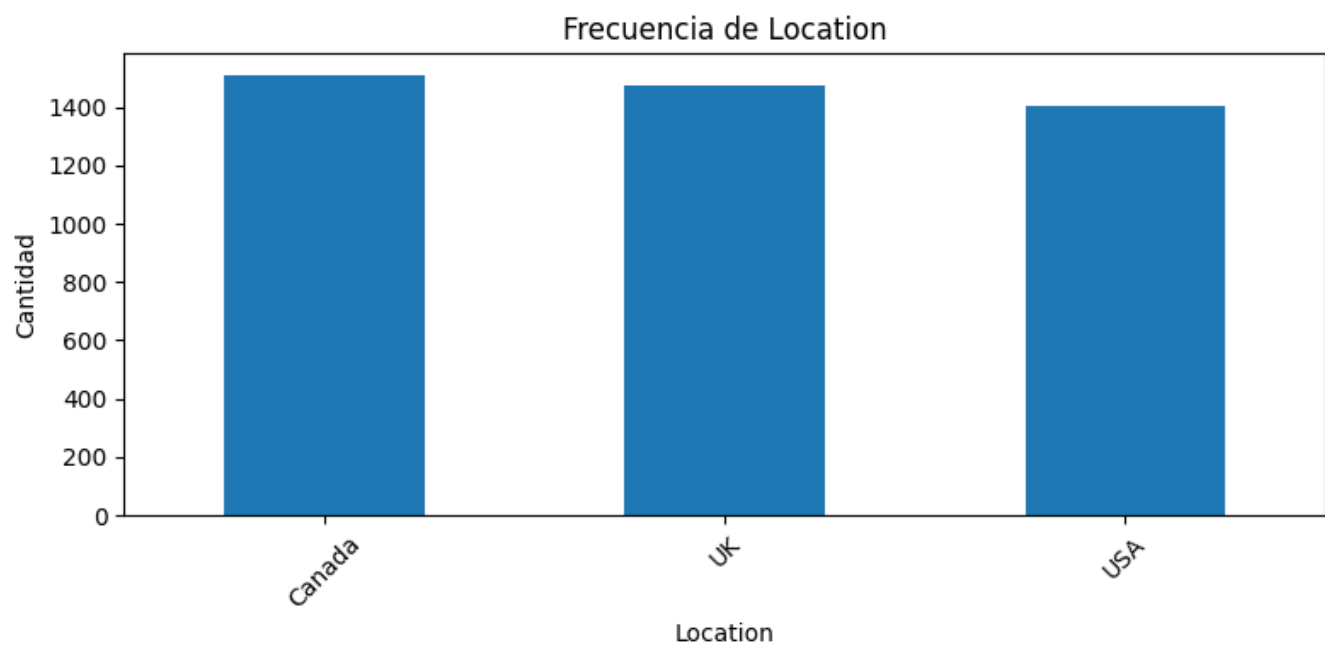
- Se identificaron 3 grupos principales mediante K-Means:
 - Grupo 0: 1804 registros
 - Grupo 1: 1268 registros
 - Grupo 2: 1312 registros
- Detección de valores atípicos:
 - Por Z-score: 35 valores atípicos
 - Por IQR: 354 valores atípicos
 - Por Isolation Forest: 220 registros marcados como anómalos
- Correlaciones fuertes detectadas ($|r| \geq 0.80$):
 - Price vs Revenue: $r = 0.98$



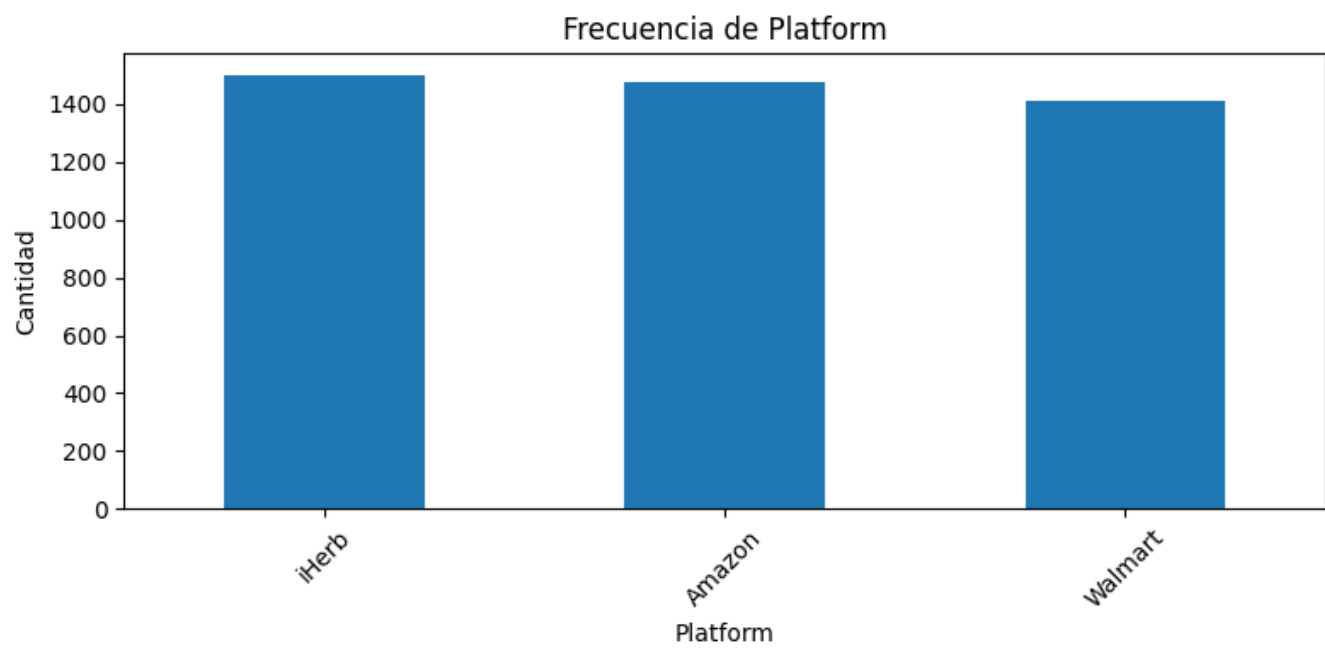
barras_Category.png



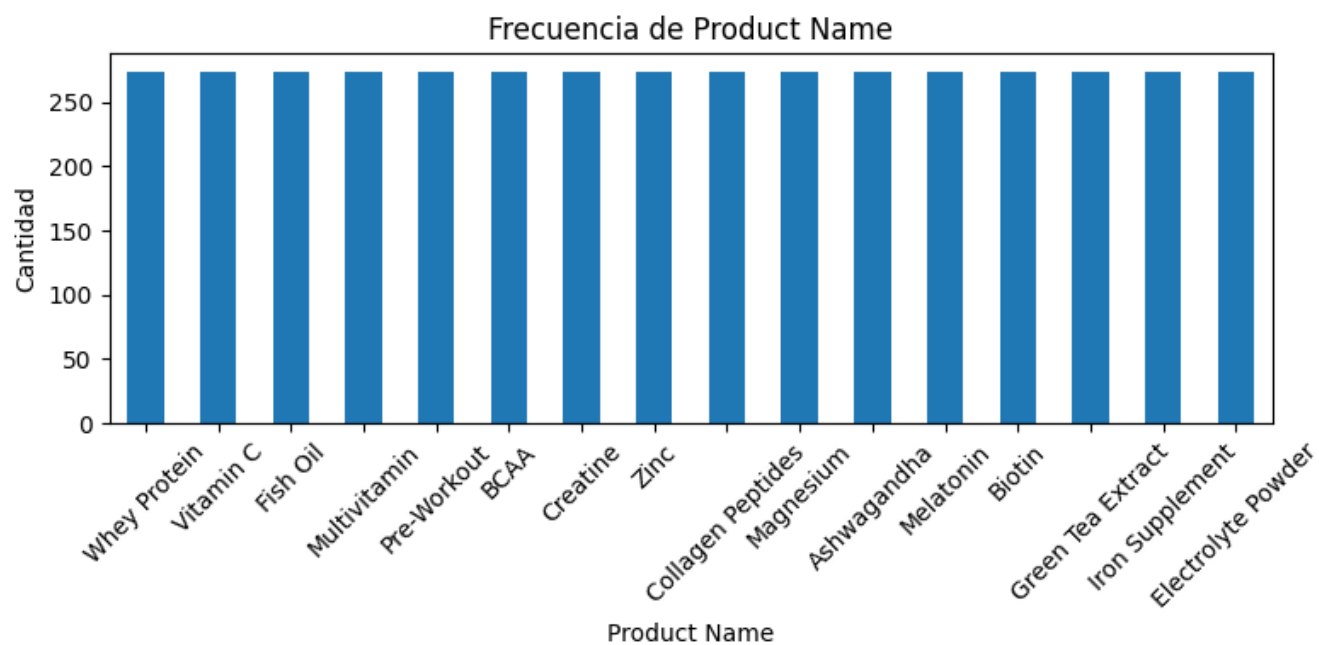
barras_Date.png



barras_Location.png

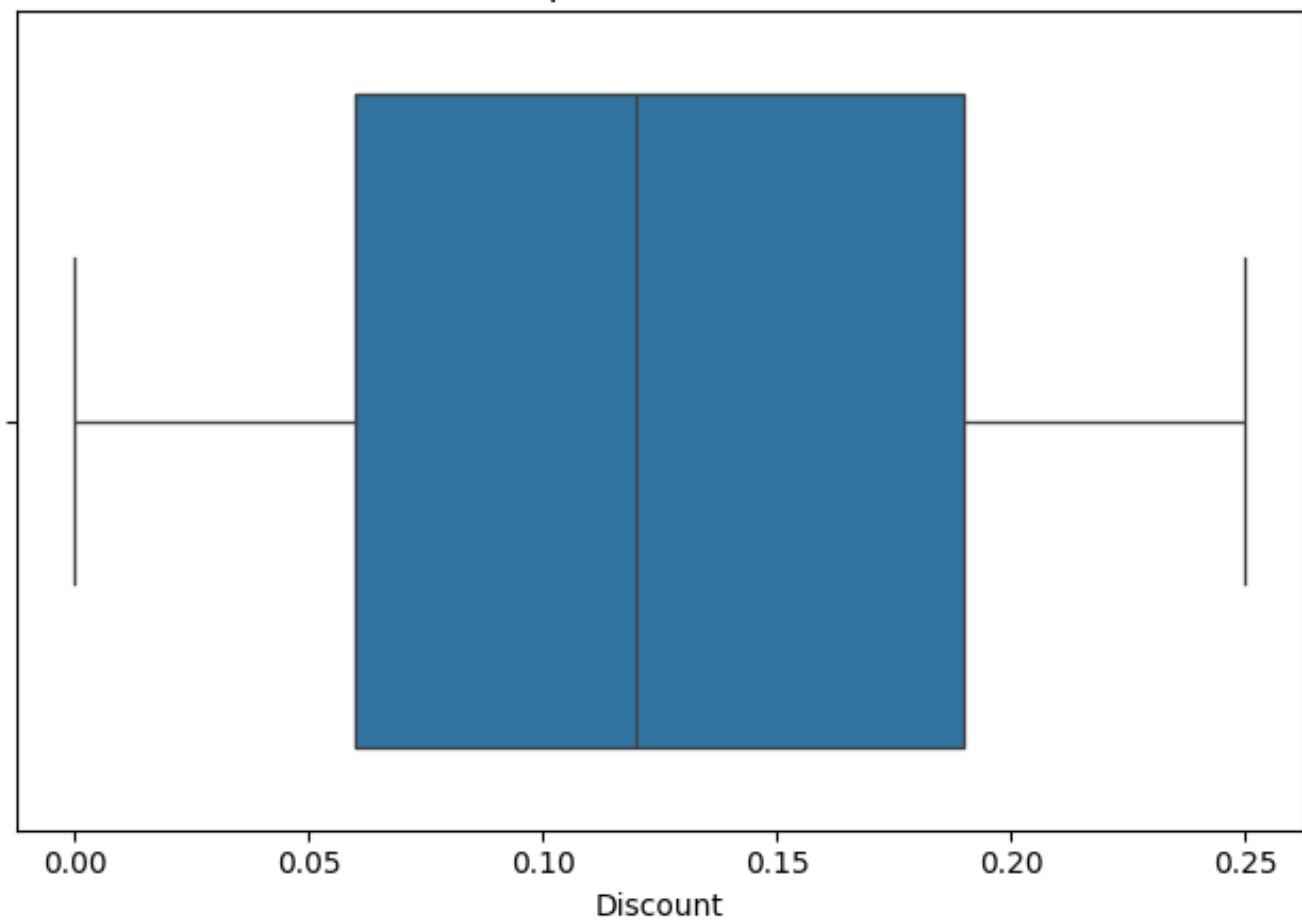


barras_Platform.png



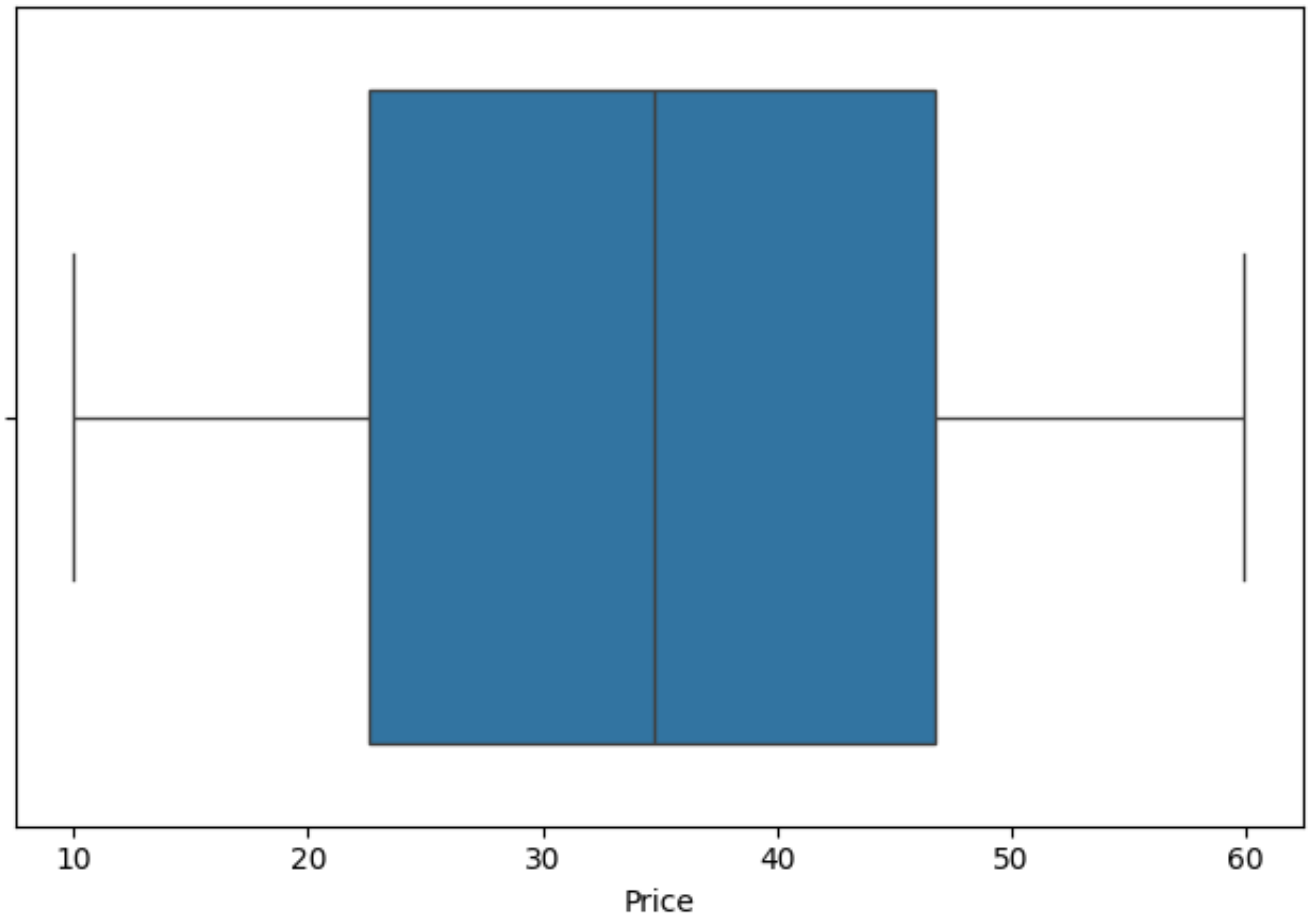
barras_Product Name.png

Boxplot de Discount



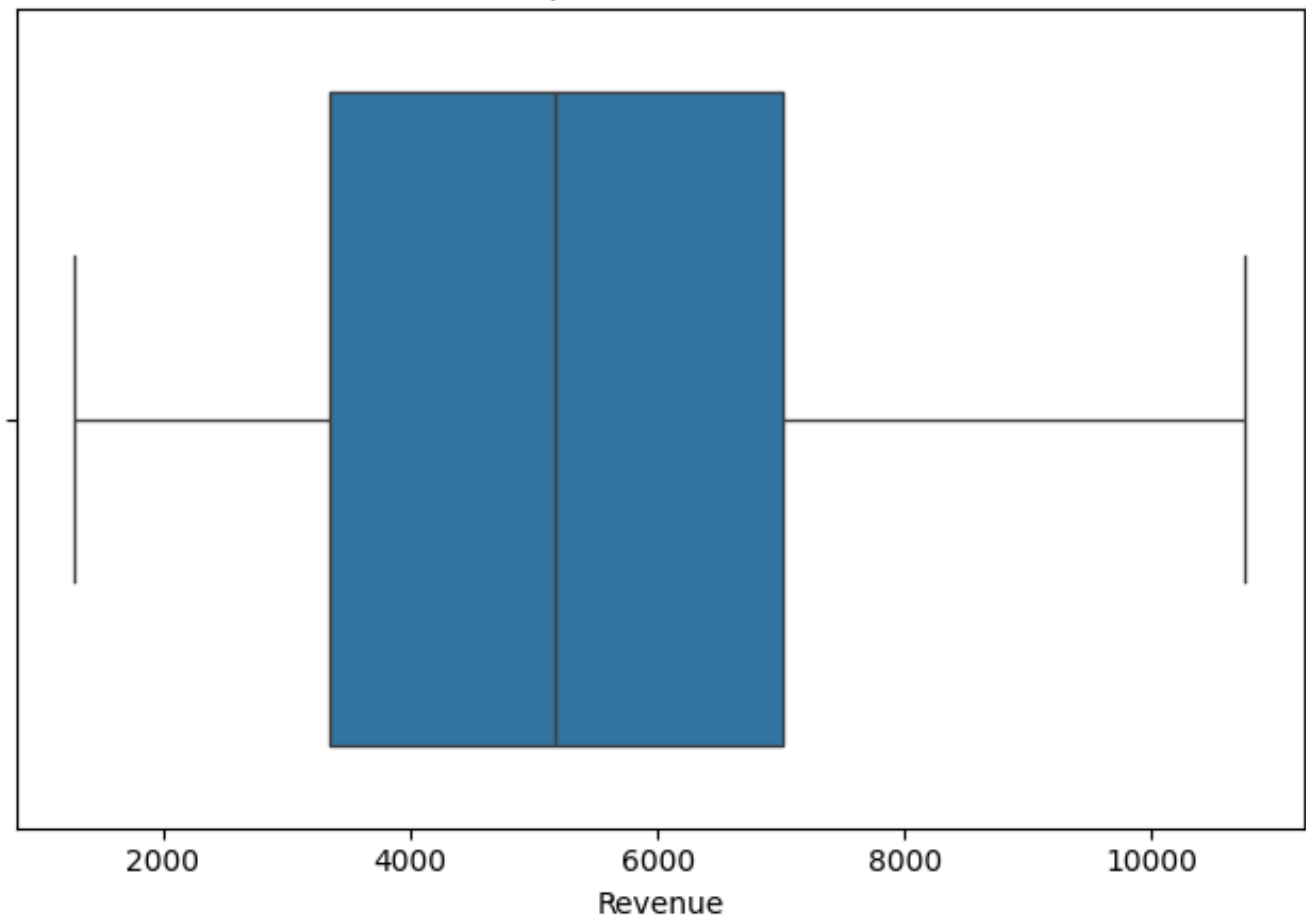
boxplot_Discount.png

Boxplot de Price



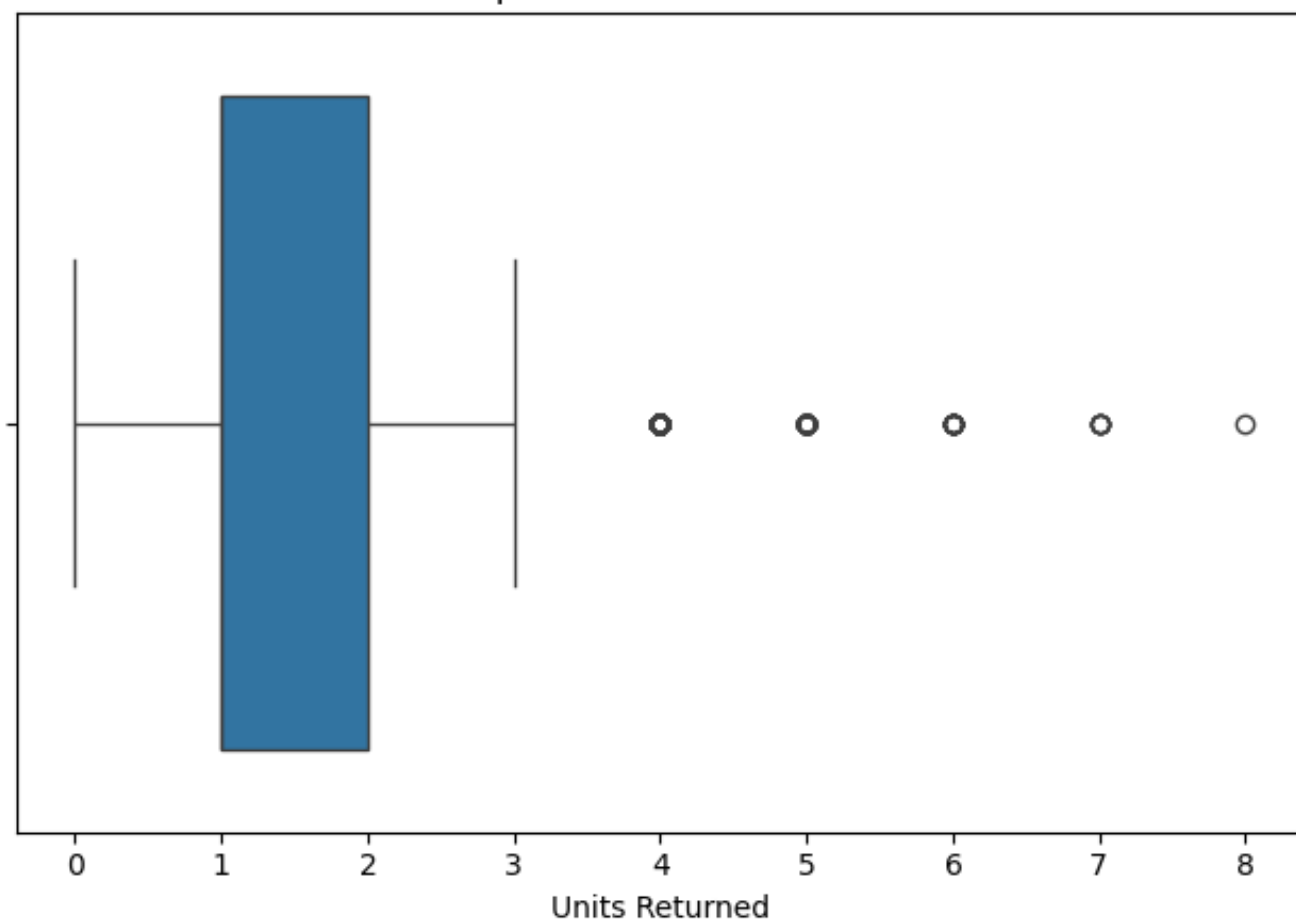
boxplot_Price.png

Boxplot de Revenue



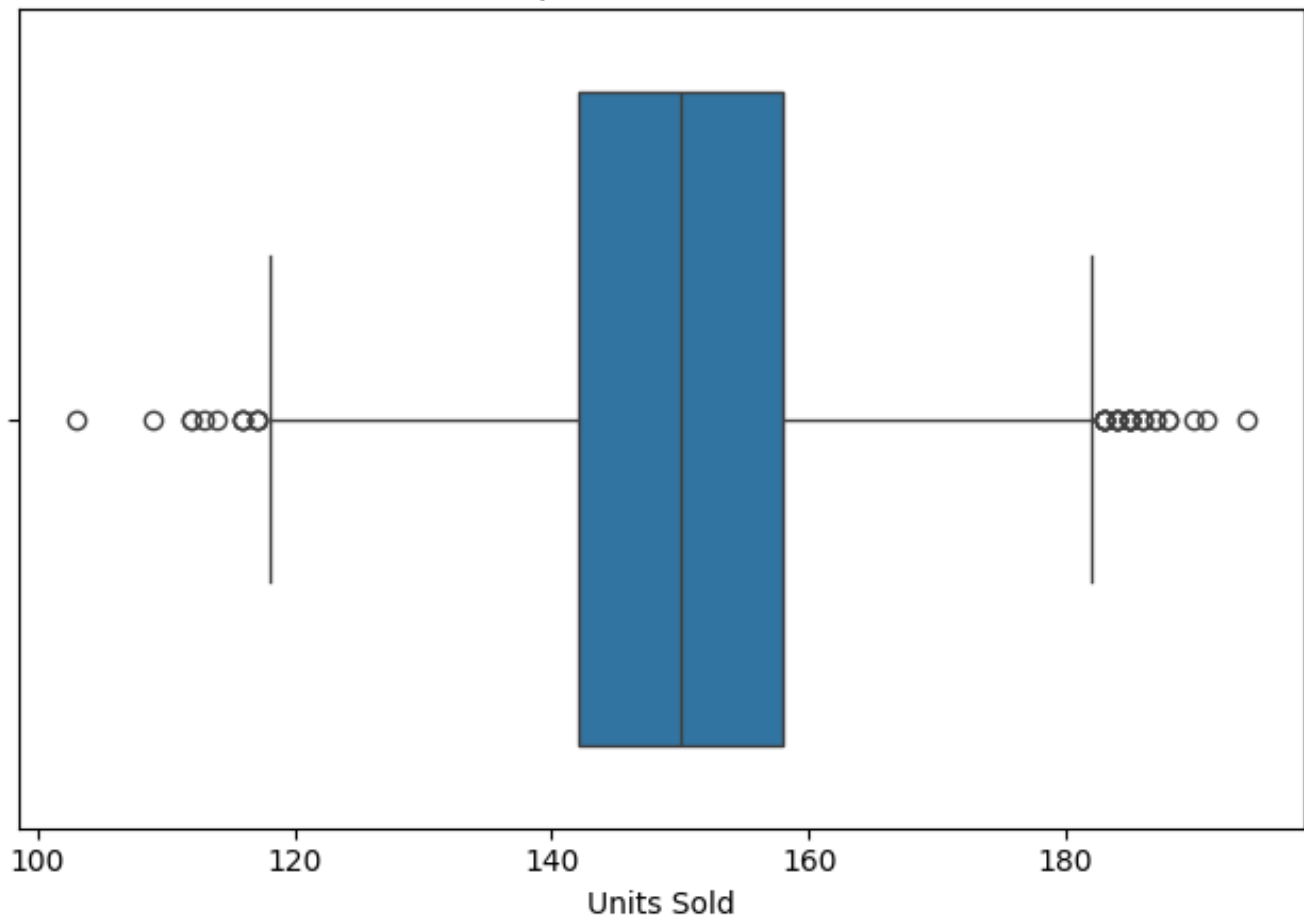
boxplot_Revenue.png

Boxplot de Units Returned



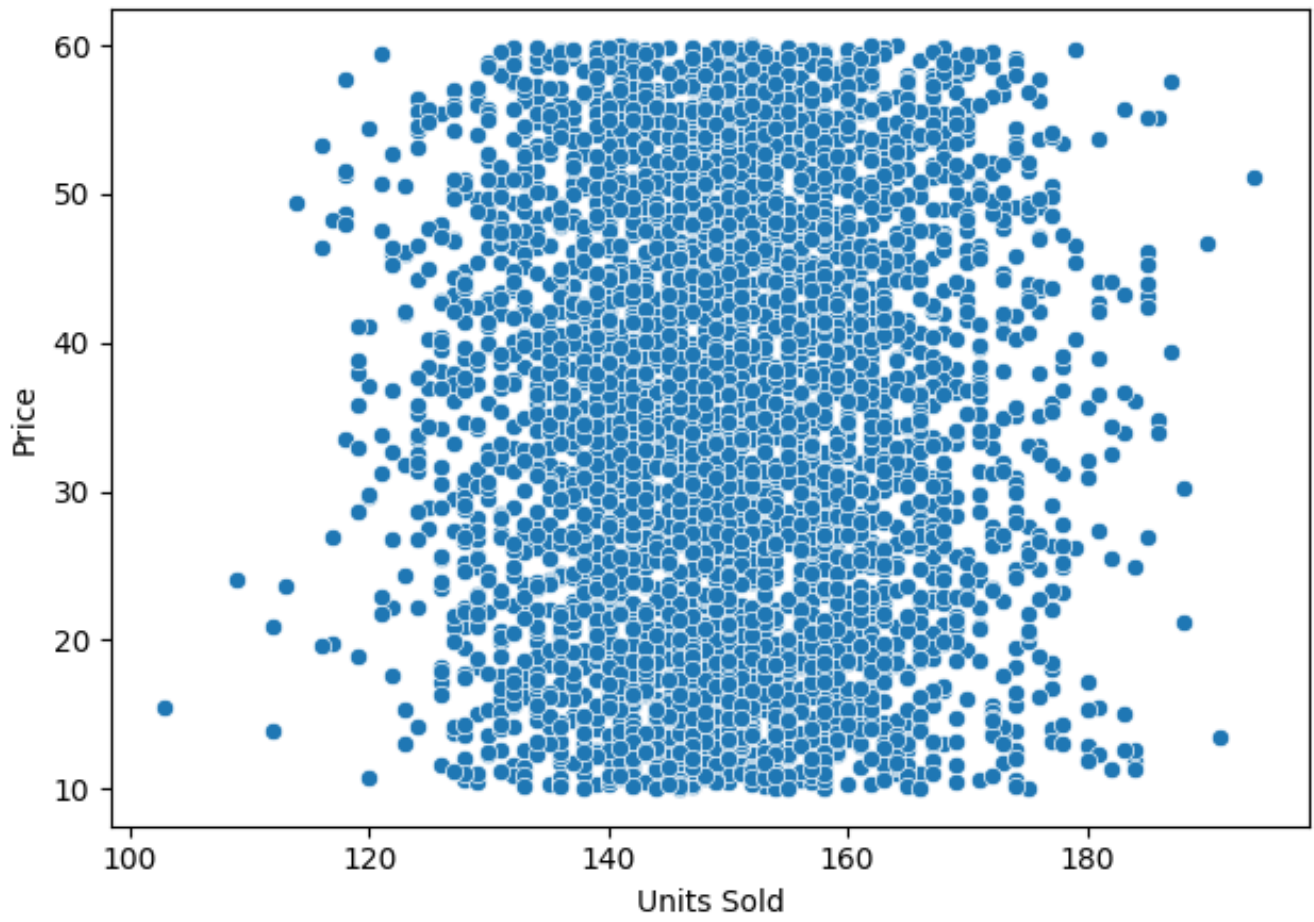
boxplot_Units Returned.png

Boxplot de Units Sold

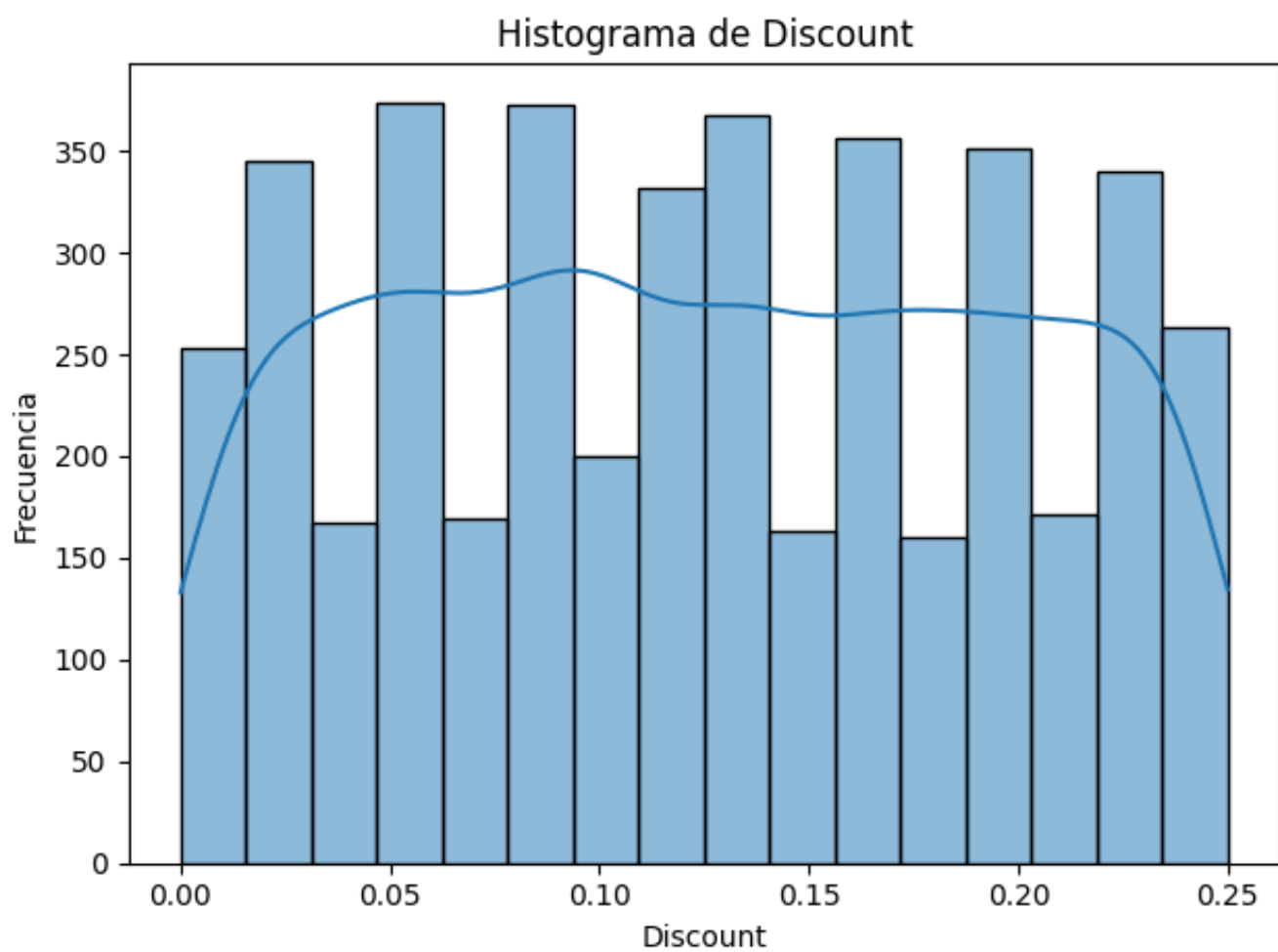


boxplot_Units Sold.png

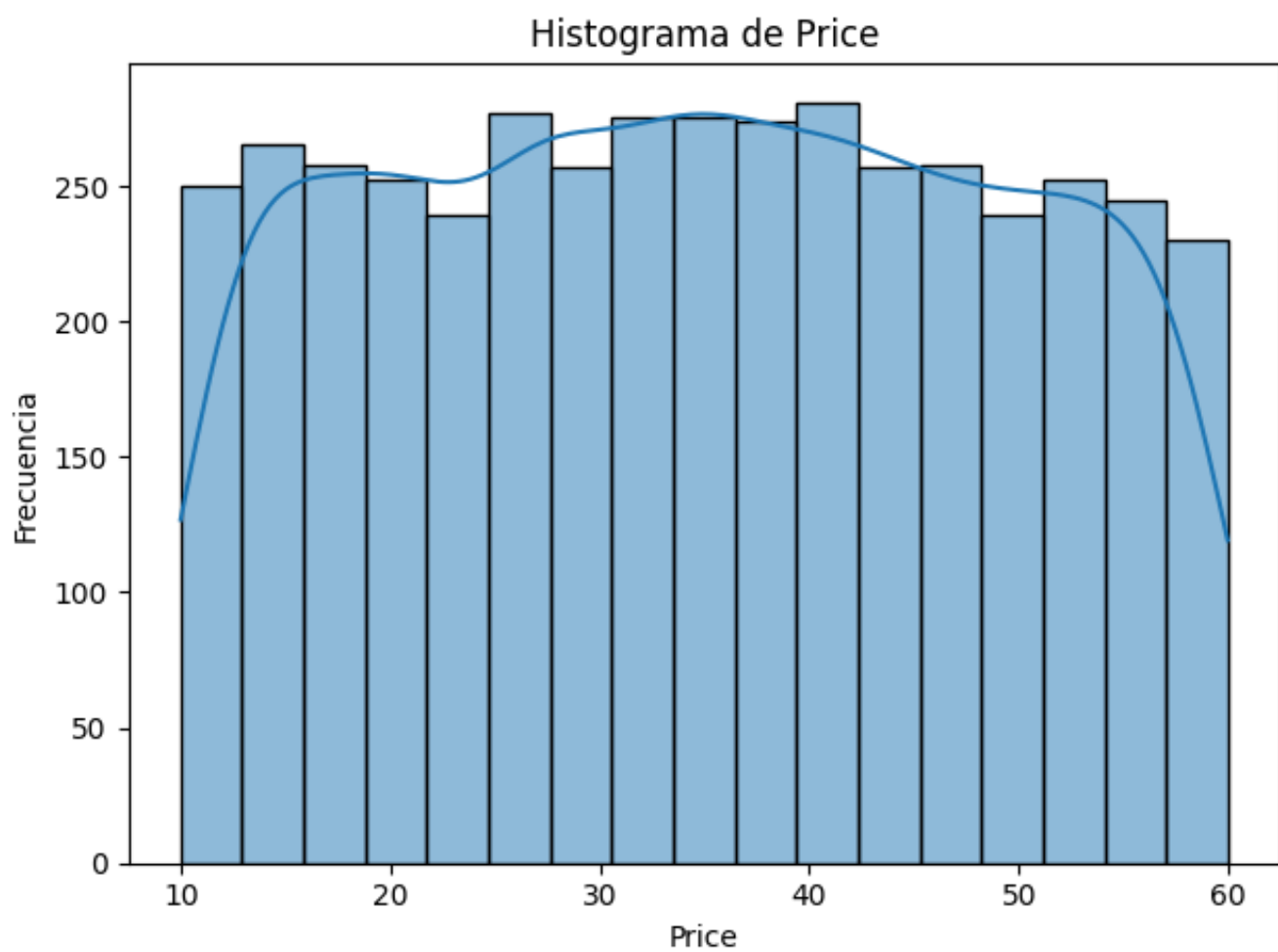
Dispersión: Units Sold vs Price



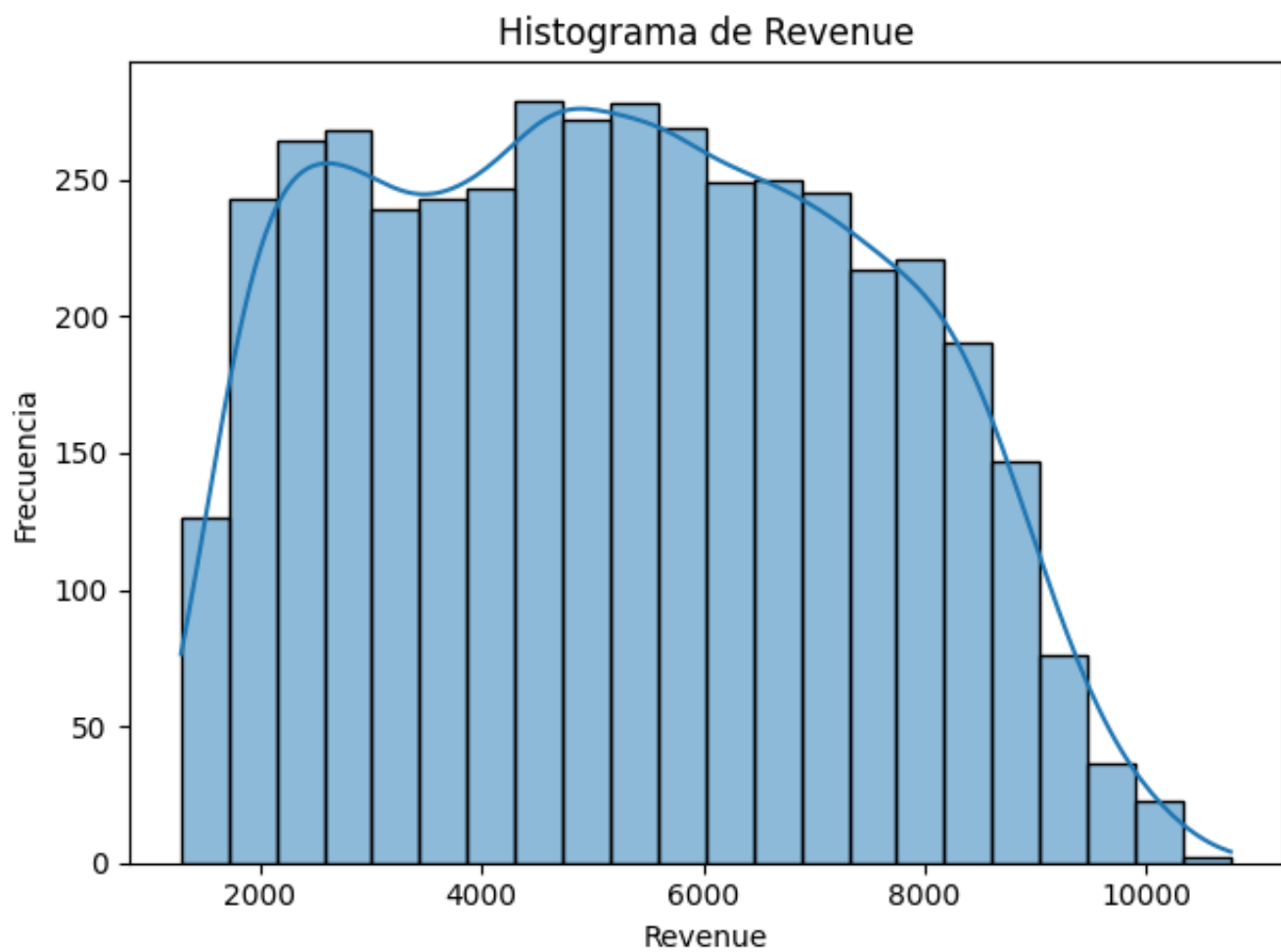
dispersión_Units Sold_vs_Price.png



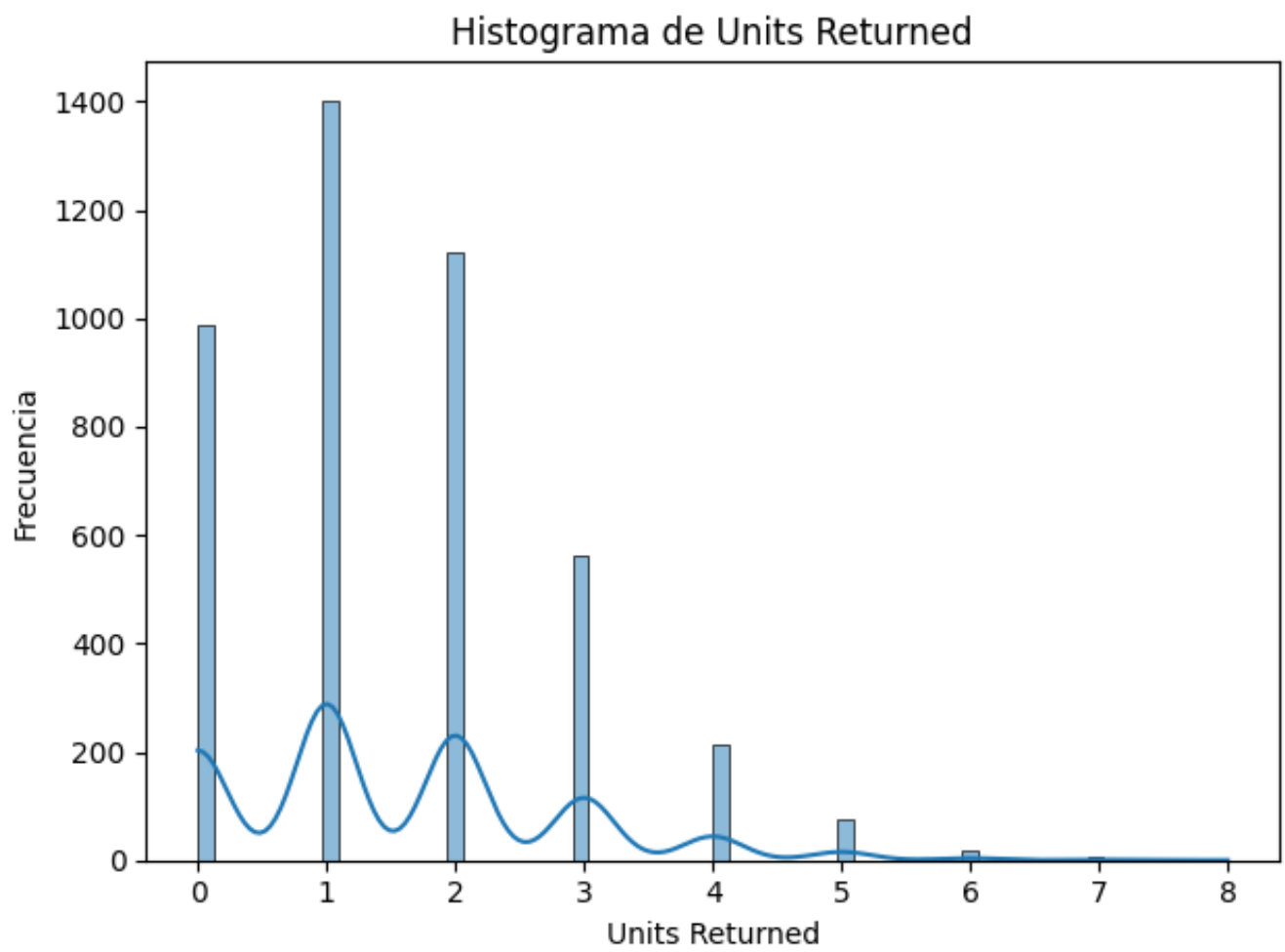
histograma_Discount.png



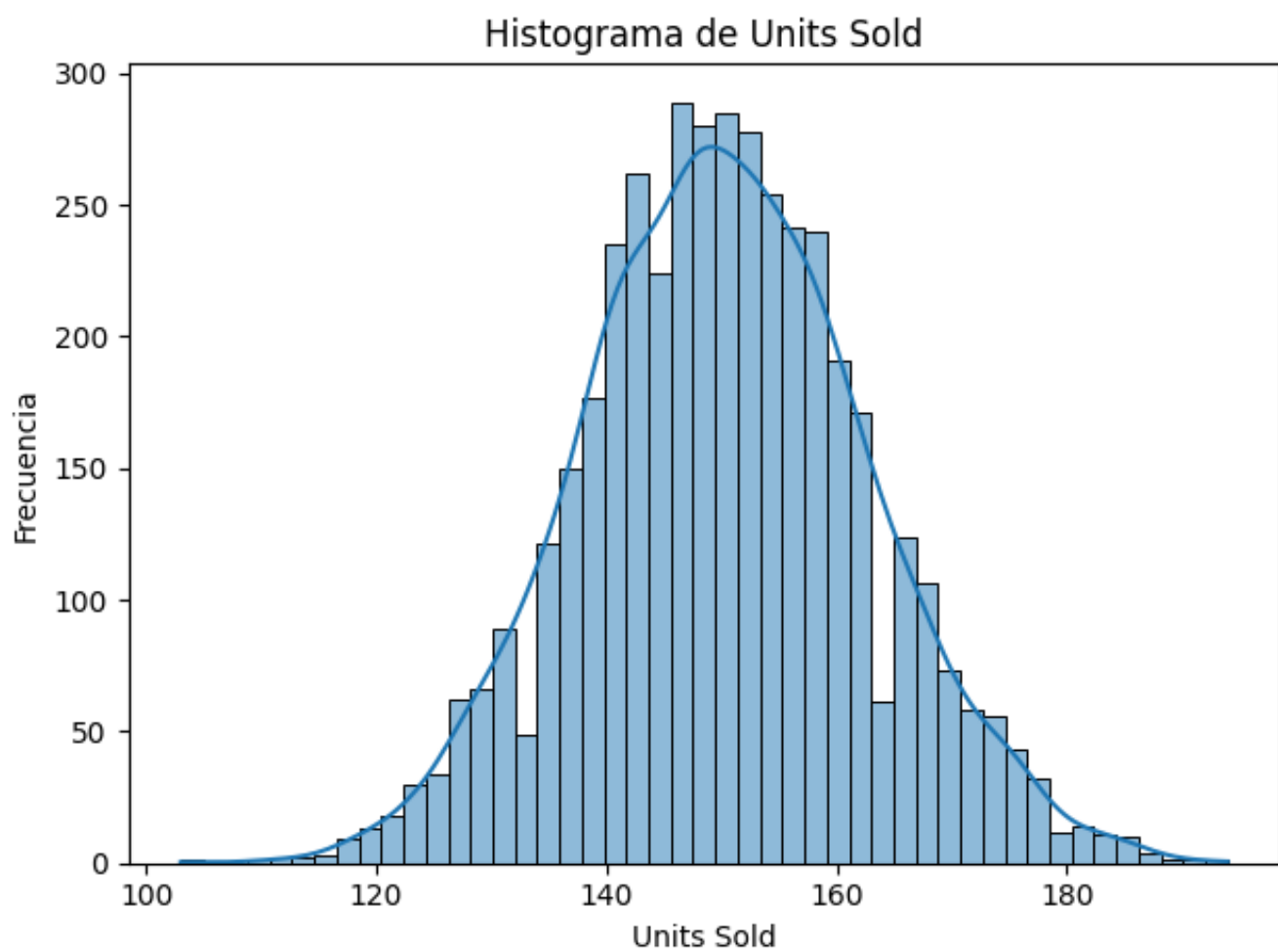
histograma_Price.png



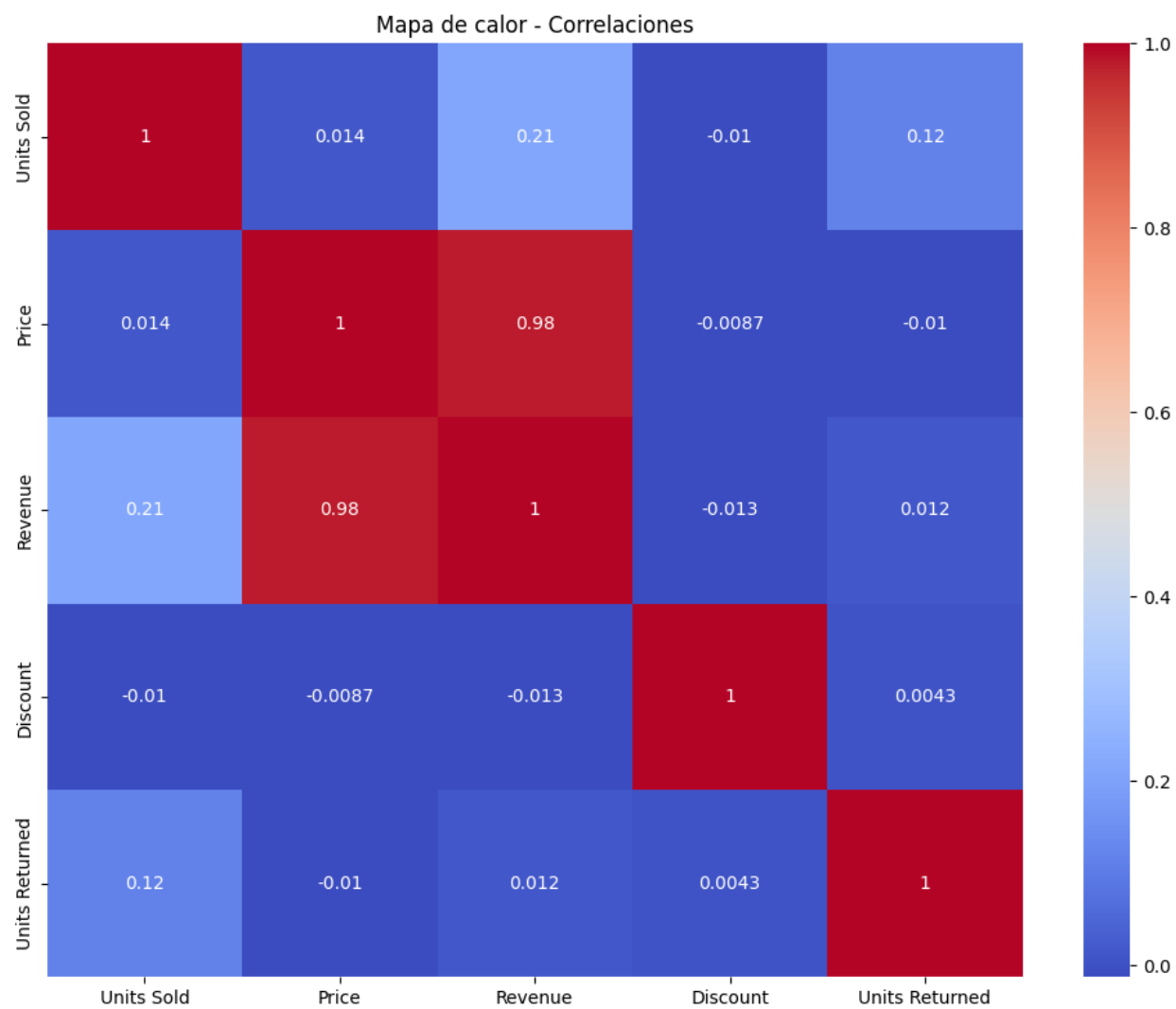
histograma_Revenue.png



histograma_Units Returned.png



histograma_Units Sold.png



mapa_calor_correlaciones.png