

Jose A. Perez-Roura

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Summary

I'm a detail-oriented, motivated and goal-focused professional looking to make a career change into full-stack web engineering. I recently attended Ironhack's Web Development course in order to increase my knowledge and understanding of software engineering.

Technical Skills

Ruby, Ruby on Rails, HTML, CSS, JavaScript, jQuery, AJAX, Git, HTTP & TDD

Projects

BARCHEF

www.barchef.co

Web application that shares food & cocktail recipes between users. BARCHEF also allows users to follow and like other users and recipes.

Technologies: Ruby, Ruby on Rails, HTML, CSS, Bootstrap, Devise Gem, Socialization Gem & Paperclip Gem.

Experience

Jr. Web Developer (Student) - Miami, FL

Oct 2016 - Dec 2016

IronHack

- Full Stack Ruby on Rails development with JavaScript, jQuery, AJAX, GIT, SQLite, HTML, CSS, Bootstrap, Heroku and APIs.
- Built various projects including Spotify API Player, Pizza Builder and Pokedex. (Projects available in my GitHub profile)
- Focus on clean code principles, design patterns, and test driven development.

Bartender - Miami Beach, FL

Oct 2015 - Aug 2016

Lucali/Bay Club

- Bartended 4 to 5 shifts a week & managed the bar inventory.
- Prepared liquor infusions, syrups & batches for craft cocktails 2 times a week.
- Created new seasonal cocktails with bar manager.

Bar Manager / Bartender Miami, FL

May 2011 - Aug 2014

Ku-Va Bar & Restaurant MIA Airport

- Bartended 3-4 double shifts a week.
- Prepared and batched cocktails for large volume sales.
- Managed bar inventory as well as tracking bar sales.
- Set-Up & helped build bar.

Marketing Manager - Miami Beach, FL

Apr 2010 - Feb 2012

Sprezzatura Insurance Group

- Prepared & executed media plans for a commercial insurance company.
- Conceptualized & art directed all the marketing materials.
- Represented some commercial accounts as an account executive.
- Account work included binding and updating insurance policies for commercial clients such as Perry Ellis & San Juan Hotel Miami Beach.

Account Executive**Apr 2006 - Dec 2009**

Oxidev Interactive Miami, FL

- Prepared & executed web-based media plans for various clients spanning different industries.
- Accounts ranged from large organizations such as Hertz & Jet Blue to Zoo Miami.
- Acted as a liaison between clients and the creative team at Oxidev producing the web-marketing work such as websites, email blasts & social media art.

Marketing Manager / Media Planner**Jan 2002- Feb 2006**

Key Realty Advisors Miami, FL

- Managed the Marketing Department of a real estate company that comprised an art director, print production manager, copywriter, 3 graphic designers & 1 web engineer.
- Prepared & executed media plans for various clients' real estate properties. (Web and Print Advertising)
- Edited various scripts & marketing copy for print, web, television & radio advertisements.
- Coordinated marketing events such as property grand openings & real estate events.

Education**IronHack Web Development Bootcamp****2016****Florida International University - Degree in Business Management****1999-2003****Ransom Everglades High School****1998**