

## **Product review analyser and recommendation system (Konzume)**

Sometimes it is very difficult to make purchase decision online when there are tons of reviews on popular ecommerce websites like Amazon, Flipkart etc. Many of the reviews are vogue and fake which may lead the upcoming to take wrong purchase decisions. Also searching and analysing for reviews and comments of a products across dozens of websites is a tough nut to crack.

Konzume is a product review analyser and recommendation system that helps the buyers to analyse the thousands of reviews online and make a decision wisely. Konzume will aggregate reviews and comments from multiple ecommerce websites , popular blogs , online news websites etc and analyse the data with various algorithms like Vector Machine (SVM) and provide the users with best possible scores and and authentic reviews. Konzume will sortout authentic ratings and reviews from fake and vogue ones using sentiment analysis method. It will also recommend related similar products based on the rating and buyer's need.

### **Modules**

#### **User module**

- can submit reviews and rating for particular products
- less privilege than admin
- can report inappropriate reviews and ratings