

Joe Jalbert

Web Developer

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I strive to build things that work well and are easy to use.

Toolbelt: *HTML5, PHP, CSS/Sass, ES6, jQuery, Vue.js, React, MySQL, Git*

Web Developer

Adweek (New York, NY) - August 2017 to now

- Created custom CMS tools for contributors to enrich their stories (Wordpress)
- Migrated 10,000+ legacy video embeds from Brightcove to JW Player (PHP, MySQL)
- Built redesigned navigation menu (ACF, jQuery)
- Geolocation-based content for GDPR (AJAX, 3rd party APIs)
- Built dynamic front-end features for articles (Vue.js)

Front End Web Developer

Morgan & Morgan, PA (New York, NY) - September 2015 to December 2016

- Developed and maintained various Wordpress sites (Wordpress, PHP, MySQL, Grunt, Gulp)
- Responsive design (Bootstrap CSS, SASS)
- Built interactive menus for desktop and mobile sites (jQuery/JS)
- Added accessibility functionality and ensured WCAG compliance (HTML5)
- Collaborated with marketing and design team to implement feature requests (Invision)
- Ensured Cross-browser compatibility (Browserstack)

Web Development Intern

Moxie Media Group (New York, NY) - January 2015 to July 2015

- Developed and maintained web sites for a variety of clients (Wordpress)
- Tested for QA and fixed front-end bugs (jQuery, JavaScript)
- Maintained site security by keeping plugins up to date
- Implemented off-site cloud based backup solutions
- Authored documentation outlining best practices

Database Manager

Services for the UnderServed (New York, NY) - October 2011 to September 2014

- Maintained Raiser's Edge database of tens of thousands of individuals, organizations, and donations
- Issued financial reports
- Managed mailing lists with Constant Contact

Media Associate

The Alliance for Downtown New York (New York, NY) - October 2010 to October 2011

- Monitored the web for media mentions of local businesses
- Promoted local businesses through social media
- Drafted press releases for media events

Accounts Receivable Specialist

Mayer Malbin Co. Inc (New York, NY) - June 2009 to October 2010

- Maintained a warehouse inventory of over 1,000 product lines

- Tracked shipments and issued invoices

Fundraiser

GrassRoots International (New York, NY) - August 2008 to May 2009

- Implemented strategies for canvassing and online fundraising

Formal Education

Bucknell University (Lewisburg, PA) - September 2004 to May 2008

- BA Music, BA Psychology