Joe Jalbert

linkedin.com/in/joseph-jalbert | github.com/joseph-jalbert | joejalbert.com
joseph.a.jalbert@gmail.com | (516) 314-0644

Web focused software engineer experienced in planning, building, and testing software ranging from interactive and data-intensive web apps to online publications to static marketing sites. I strive to develop solutions that are user-friendly, performant, and secure. I believe this is best achieved through proper planning and architecture, realistic assessment of value added for development time, and solid communication across teams.

------ *Tool Belt* ------

React, Vue, Node.js, ES6+, Redux, GraphQL, HTML, CSS, PHP, MySQL, Git, Bash

----

X-Team   October 2018 - current
Senior Software Engineer

beachbodyondemand.com - *2 million+ subscriber video-based exercise platform with social components - React.js application using a service-based architecture (GraphQL + REST APIs)*

· Launched brand new social media based group exercise product, using React + Redux front end, Jest + Enzyme for testing
· Improved page load times and UX while enabling unified authentication across various business properties by migrating 3rd party Single Sign-On (SSO) service integration from client side (React) to the server (Node.js + Express)
· Ensured reliable performance of the core business product by maintaining legacy video player (ES6, PHP)
· Provided stakeholders with better control over fulfilling legal requirements by architecting a solution for migrating user waiver flow from backend video player and API to client side

Adweek   August 2017 - September 2018
Software Engineer

· Enabled contributors for industry leading marketing publication to enhance their content by building custom CMS tools and front end features
· Ensured old articles could still be viewed as intended by migrating 10k+ video embeds from legacy content going back over 10 years to a new video hosting platform
· Enabled premium content paywall by integrating 3rd party authentication system

· Improved UX by building re-designed and customizable navigation menu
· Implemented geolocation service for GDPR compliance

Morgan & Morgan   November 2015 - June 2017
Web Developer
· Developed and maintained custom marketing sites for nation-wide law firm
· Built interactive features for desktop and mobile sites to enhance UX
· Added accessibility functionality for WCAG 2.0 compliance
· Cross-browser compatibility

Moxie Media Group   March 2015 - August 2015
Web Development Intern
· Maintained various client sites for web development agency
· Fixed front-end bugs
· QA testing

Formal Education
Bucknell University (Lewisburg, PA)   September 2004 - May 2008
· BA, Music
· BA, Psychology