Joe Jalbert

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Web engineer experienced in planning, building, and testing software ranging from highly interactive and data-intensive web apps to online publications to static marketing sites. I strive to develop solutions that are user-friendly, performant, and secure. I believe this is best achieved through proper planning and architecture, realistic assessment of value added for development time, and solid communication across teams.

Senior Software Engineer - X-Team (October 2018 - current)

beachbodyondemand.com - *2 million+ subscriber video-based exercise platform with social components - React.js application using a service-based architecture (GraphQL and REST APIs)*

· Developed and helped launch social media application "BODGroups", featuring feeds of user posts and rich media content (React + Redux, Jest + Enzyme)
· Integrated 3rd Party SSO for unified authentication across various business properties (Node.js, Express)
· Maintained legacy video player serving as the core feature of the business
· Developed solution for migrating user waiver flow from backend video player (PHP) and API (Python) to client side (React)

thechive.com
· Developed and maintained online publication thechive.com (Wordpress VIP)
· Debugged and solved issues across the stack, ranging from PHP to front end ads (prebid.js, AppNexus) to video (JWPlayer)
· Built an automated scraper to browse the site and detect malicious 3rd party ads (Node.js, Puppeteer, WP API)

Web Developer - Adweek.com (August 2017 - September 2018)

· Built custom CMS tools and front end features for industry leading marketing publication
· Integrated 3rd party authentication system
· Migrated 10k+ video embeds from legacy content going back over 10 years to new video hosting platform (MySQL, PHP)
· Built re-designed and customizable navigation menu
· Implemented geolocation for GDPR

Web Developer - Morgan & Morgan (November 2015 - January 2017)

· Developed and maintained custom built Wordpress sites
· Built interactive features for desktop and mobile sites (jQuery)

· Added accessibility functionality for WCAG compliance
· Ensured Cross-browser compatibility

Web Development Intern - **Moxie Media Group** (March 2015 - August 2015)
· Maintained Wordpress sites
· Fixed front-end bugs
· QA testing

Formal Education
Bucknell University (Lewisburg, PA) (September 2004 - May 2008)
· BA Music, BA Psychology