

Portfolio: Dashboarding for Webinar Attendance Trends

Below is a screenshot of the data visualisations from the dashboard. Graphs generated from dummy data. The data visualisations show how attendance fluctuates during a webinar session.

- Dashboard is created in MS Excel.
- Data visualisations are automatically generated from data in the CSV attendance report generated by Zoom.
- To collect this data, time point for each attendee has to be parsed from Zoom’s data format, into UTC, then ISO. Finally, the time points are converted into time-delta and the data are binned accordingly.

