

# Joseph Rato

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## SKILLS

Ruby, Ruby on Rails, JavaScript, jQuery, React.js, Redux, D3, SQL, MongoDB, AWS, Git, HTML5, CSS3

## PROJECTS

**Product-esc** (*React.js, JavaScript, Ruby, Ruby on Rails, Amazon S3, postgresSQL*)

[Live](#) | [Github](#)

*A clone of Product Hunt enabling posting and commenting of new Products*

- Implemented Amazon Active Storage to allow users to upload multiple product pictures and user profile pictures. Allowing for AWS to handle database storage and requests rather than spinning up a local server
- Optimized search queries by adding a debouncer
- Devised a recursive comment structure to allow users to reply to each others comments
- Eliminated n+1 queries by utilizing Rails ActiveRecord

**Tango** (*MongoDB, Express, React.js, JavaScript, Node.js*)

[In Progress](#) | [Github](#)

*A project manager To Do app that uses dependencies to estimate quickest completion time*

- Formulated a stateless authorization system by allowing users to own their authorization key and then erasing the key after a set amount of time
- Designed a system for Canvas shapes to react to drag operations and double clicks revealing additional information about a node's task

**Rise My Email Data** (*JavaScript, jQuery, D3*)

[In Progress](#) | [Github](#)

*An app shows email application metrics*

- Built a graph using D3 which reveals additional metrics through jQuery when the mouse hovers or mouse clicks on the graphs
- Incorporated a Node.js package called Sentiment to evaluate an email's body to judge positive or negative reactions to applications
- Instituted Google's Gmail API to provide an email's message along with metrics to properly measure email activity success rates

## EXPERIENCE

**Sales Development Representative**

*LogDNA, August, 2017 - January, 2018*

- Learned high level view of DevOps market space, including Kubernetes
- Generated new 500 leads and performed outreach to 1500 leads monthly.
- Managed territory management of the Northern West Coast
- Developed targeted email campaigns of different segments of the technology sector: Education, HIPAA required, and AR/VR
- Implemented a system for measuring success of different email hooks allowing for the next generation of Sales Development Representatives to properly sell LogDNA's logging aggregate

**Assistant Cook**

*University of California Santa Barbara, Dining Commons Portola, November 2015 - May 2016*

- Grill Chef responsible for over 200 personal orders in 4 hour, creatively styling omelettes
- Designed bacon with cake desert with head chef approval
- Trained 5+ students for grill shifts

## EDUCATION

**App Academy** - Immersive software development bootcamp with focus on full stack web development (Fall 2018)

**AlwaysHired** - Immersive sales development bootcamp with focus on selling technologies (Summer 2017)

**University California @ Santa Barbara** - *BS - Economics* (Spring 2016)