BRUCE PARKEY
Senior iOS Contract Developer

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CAREER SUMMARY

I am a former CIO and for the last 4+ years have been developing iOS applications. An experienced iOS developer, I have published 7 apps in the App Store and 1 app using Apple's Enterprise Distribution Program.

TECHNICAL EXPERTISE

Expert in iOS design and development

- Objective C, Cocoa Touch, Xcode 6 and iOS 8
- Core Data, ARC, Memory Management, Storyboards and Interface Builder
- iPhone, iPad and Universal Apps
- JSON, Asynchronous and Synchronous Communications
- MapKit and Location Services
- App Store and Enterprise Program Distribution
- 4+ years experience in iOS design and development
- Experience designing and developing complex applications
- 12 years managing developers in multiple development platforms
- Learning Swift programming language

PROFESSIONAL EXPERIENCE

Sagamore Apps, Inc., Darien, IL, 2008-Present
Owner and Senior iOS Contract Developer

iPhone and iPad application design and development

- Go! Team Go! Baseball Scorecard for iPad manages a baseball team's schedule, roster, scoring, and calculates complex statistics for batting, pitching and fielding. Syncs data with website and web app for displaying play by play scoring results. Easy to use but very complex application with storyboard, popovers, settings and asynchronous communication with server.
- Survey for iPad enables Healthcare consultants to interview hospital employees and collect data for sync with server. Saves $500,000 annually in labor costs compared to prior method of manually compiling and editing reports. App sync with website for updating questions and response choices as well as posting responses to questions.
- New Page Productions pHood Calculator for iPhone/iPad helps users make better food choices by calculating their pH balance based on the foods they eat. Graphic elements are used to display the results and guide the user.
- New Page Productions Toxic Screening Test for iPhone/iPad helps users determine what products would help them meet their goals. Easy to use and integrates with website.
- Advanse Ad Manager for iPhone trade show prototype allows users to update display ad content via their iPhone. Syncs with website.

- Prairie Architect Around Chicago for iPhone/iPad helps users find prairie style architecture. Utilizes MapKit, Location Services and Custom TableView Rows.
- Movies Filmed in Chicago for iPhone/iPad helps users find filming locations for their favorite movies. Utilizes MapKit, Location Services and Custom TableView Rows.
- Developed IT Governance processes for $2B manufacturer and distributer.
- Developed IT strategic plan and software evaluation for event scheduling business.

Rapid Solutions Group (subsidiary of Janus Capital Group), Mt. Prospect, IL**,** 2003-2007
Vice President and Chief Information Officer

Responsible for print production and document composition systems, PMO for delivery of client and technology projects, software development, network services, data communications, data center and digital prepress. Directed staff of 45. Provided executive sales support for strategic clients.

- Implemented Critical Chain Project Management methodology achieving over 25% reduction of project duration and increase in project throughput.
- Managed large-scale project to outsource high availability data center achieving world-class results for security, privacy, system availability and scalability including 99.99% uptime metrics.
- Developed and implemented life-cycle project management processes including organization-wide cross-functional teams and removing silos for project team performance.
- Managed $6M P&L with responsibility for $3M of client revenue for IT projects and services, exceeding annual EBITDA goals by over $1M.
- Established stand-alone network services during transition from former parent company (DST) to Janus Capital Group ownership including conversion from Lotus Notes to Outlook on schedule and budget.

AMS Direct, Inc., Burr Ridge, IL, 1999-2003
Vice President Information Technology

Responsible for enterprise IT, project management, software development, web development, quality assurance and network services. Directed staff of 15. Selected and managed outsource vendor services including web hosting, network engineering and technical consulting. Managed additional functional areas including product development, procurement and fulfillment operations.

- Achieved significant turnaround of IT function in first year by restructuring staff, introducing structured work processes, upgrading vendors and stabilizing/improving technical infrastructure while reducing spending by $250,000
- Implemented CoreMedia media management system improving EBITDA by over $1M annually
- Developed consumer software product on time and budget, generating $6M+ in annual sales
- Implemented efficiency and cost-reduction programs including consolidating multi-location computer operations, automating returns processing, procurement improvements and outsourcing fulfillment operations resulting in over $1M savings annually
- Planned and managed seamless technology move into new corporate headquarters

EDUCATION AND TRAINING

Bachelor of Science Information Systems, Purdue University
Aligning IT with the Enterprise, American Management Association
Large-Scale Project Management
Critical Chain Project Management
4X4 Business Communication
Primer-Michaels Leadership
PMI Certification Training