We can break down the project in the following milestones:

|  |  |  |
| --- | --- | --- |
| S/NO | ACTIVITY | COSTS(#) |
| 1 | INTERFACE DESIGN & USER EXPERIENCE | 30,000 |
| 2 | DOMAIN NAME | 10,000 |
| 3 | DESIGN AND DEVELOPMENT COSTS | 100,000 |
| 4 | DEPLOYMENT AND HOSTING COSTS | 40,000 |
| 5 | SOFTWARE LICENSING COSTS | 50,000 |
| 6 | SOCIAL MEDIA INTEGRATION | 20,000 |
|  | **TOTAL** | 250,000 |

Considering that work starts on the 1st of November 2017, we estimate to deliver the final, tested and deployed product on the 1st of January 2018. This means a project life cycle of 2 months, including sufficient time for testing and revisions.