

# Joseph Burgess, MBA

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*I'm a former banking and finance professional who's always had a passion for cool tech. I've spent years in financial PR, helping companies communicate their investment case in a clear and compelling way, but my love for computing and coding has led me to take the plunge and face new challenges in the tech industry. From building PCs for friends and family and setting up home servers to automating tasks with coding and scripting, I've always looked for ways to make life easier and more efficient with technology. Some of the tech I enjoy using is shown below, but check out my Github for a more comprehensive picture .*



## Professional experience

### ASSOCIATE DIRECTOR, HOUSTON PUBLIC RELATIONS; LONDON – NOV 2021 – NOV 2022

- Communications, media relations and investor relations specialist
- Capital Markets PR team, reporting directly into Board Director, direct report for several members of team
- Helping clients to raise money both through private and public markets
- Clients across multiple sectors including Gaming, Resources, Healthcare, Financial Services, Tech

### ASSOCIATE PARTNER, YELLOW JERSEY PR; LONDON – SEP 2016 – NOV 2021

- Communications, media relations and investor relations specialist
- Working with Companies in a number of countries including dual listings on TSX and ASX
- Worked on +10 IPOs listing on LSE (Premium Main Market and Standard List) AIM and NEX

### SENIOR ACCOUNT EXECUTIVE, HUDSON SANDLER; LONDON — SEP 2015 – SEP 2016

- Clients across multiple sectors and regions, including large Russian institutions
- Organisation and management of client events, capital markets days and campaigns
- Content editor for company website and social media. Part of web design team building new website

### EQUITIES OPERATIONS ANALYST, MORGAN STANLEY; NEW YORK — AUG 2014 - AUG 2015

- Trading assistant for ETF and Financial Arbitrage desks within the Institutional Equity Division
- Responsible for the life cycle of each trade from placement to settlement, reconciling front-to back issues

### UNDERWRITING ASSISTANT, LIBERTY MUTUAL; SINGAPORE AND SYDNEY, AUSTRALIA — AUGUST 2012-13

- Rotation between Marine Cargo, Energy Fire & Construction, and Casualty, and Professional Indemnity departments working alongside the active underwriter

### QUALITY ASSURANCE ASSOCIATE, SEGA OF EUROPE; LONDON, UNITED KINGDOM — SEP 2007 - JUL 2010

- QA tester on AAA titles across multiple platforms, a high-pressure, highly technical role working in a large team

## Education

### SOFTWARE ENGINEERING BOOTCAMP - MAKERS ACADEMY (2022-23)

**LONDON, UK 4 MONTHS – NOV 2022 – MAR 2023**

Learned the fundamental principles of software engineering, such as OOP, TDD and SOLID, as well as Agile and XP methodologies. Worked across a broad tech stack including TypeScript, JavaScript, React, Node.js, Ruby, Rails, Express.js, Jest, Cypress, MongoDB and PostgreSQL. Successfully collaborated with other learners to identify realistic MVPs for group projects and deliver them to deadlines, while also holding myself to a very high standard on my solo projects.

### MBA INTERNATIONAL BUSINESS (DISTINCTION) - THE MOUNTBATTEN INSTITUTE (2014-15)

**NEW YORK, USA 12 MONTHS / BANGKOK, THAILAND - 4 MONTHS SEP-DEC**

**Dissertation Title:** "The Role of Innovation Diffusion Factors on the rise of Bitcoin. Should we be paying attention to cryptocurrencies?" [Full dissertation](#)

**Awards:** 'The Lady Edwina Mountbatten Award for the Best Dissertation in the Graduating Class of December 2013'

### BA ECONOMICS (2:1) - UNIVERSITY OF SUSSEX -- BRIGHTON, UK (2010-14)

**Dissertation Title:** "Quantitative analysis of football attendance figures in the English Premier League - should teams sell more tickets?"

[Infographic poster](#) // [Full dissertation](#)