Josephcarlos Cuevas

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Summary

I'm an experienced WordPress developer specializing in front-end and UI/UX design. Goal-oriented with a track record of outperforming expectations. Strong knowledge of HTML, CSS, JavaScript, and PHP. Skilled in creating and customizing WordPress themes and plugins. Well-versed in SEO and digital marketing strategies.

Experience

BUNDLAR   **Chicago, IL**

Front End Web Developer   *01/2022 - Present*

- Reduced bounce rate of BUNDLAR website by 16.3% through optimization of website speed, creation of targeted landing pages, and maintenance of CSS to stay current with design trends
- Expertise in HTML, CSS, JavaScript, PHP, and Bootstrap, resulting in a 33.2% increase in engagement time and a 25.1% increase in new users via organic search
- Utilized video editing software such as Adobe After Effects to edit and enhance videos for customer support and training purposes
- Provided valuable input and feedback to company managers on website content, marketing strategies, and event management

Rytech, LLC   **Milwaukee, WI**

Web Design Apprentice   *09/2021 - 01/2022*

- Worked closely with clients to understand their requirements and implement changes to the website according to their specifications
- Proficient in using Adobe Suite, including Photoshop and Illustrator, in creating custom graphics such as logos, icons, and images for websites and web applications.
- Stayed current with web development best practices and modern design trends through continuing education and self-study

FashionBar Chicago   **Chicago, IL**

Web Developer   *01/2019 - 07/2020*

- Crafted custom WordPress websites starting from scratch for clients in the fashion industry, such as fashion designers and models
- Composed training materials to assist clients in amending website content, including text, images, and videos, through the WordPress cPanel
- Implemented Yoast SEO to boost search rankings and leads

Education

DePaul University   **Chicago, IL**

B.S. in Information Technology - Web Development and Design   *06/2019*

Skills

WordPress ● HTML/CSS ● ReactJS ● Web Design ● UI/UX ● SEO ● PHP ● JavaScript ● Adobe Photoshop
Illustrator ● After Effects ● FTP ● GitHub ● JavaScript ● Agile ● Microsoft Office ● JIRA