# Nash Equilibria of a Two-Party Policy Competition Game

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Po-An Chen

#### Outline

- Motivations
- 2 The Setting
- Our Contribution
- Concluding Remarks

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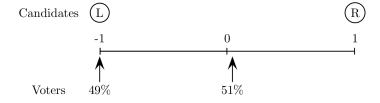
## The Inspiration (an EC'17 paper)



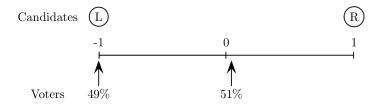
"[...] and that government of the people, by the people, for the people, shall not perish from the earth."

— Abraham Lincoln, 1863.

# Previous Work (I): Distortion of Social Choice Rules



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- ullet The average distance from the population to candidate L: pprox 0.5.
- $\bullet$  The average distance from the population to candidate R:  $\approx 1.5.$
- But R will be elected as the winner in the election.

## Previous Work (II): Two-Party Election Game

- Parties are players.
- Strategies: their candidates (or policies).
- A candidate beats the other candidates from other candidates of other parties with uncertainty.
- The payoff of each party: expected utility its supporters can get.

Party A



Party B



# Two-Party Election Game (contd.)

- Party A: m candidates, party B: n candidates.
- Candidate  $A_i$  can bring social utility  $u(A_i) = u_A(A_i) + u_B(A_i) \in [0, \beta]$  for some real  $\beta \geq 0$ .
- $p_{i,j}$ :  $Pr[A_i \text{ wins over } B_j]$ .
  - Linear:  $p_{i,j} := (1 + (u(A_i) u(B_j))/\beta)/2$
  - Natural:  $p_{i,j} := u(A_i)/(u(A_i) + u(B_j))$
  - Softmax:  $p_{i,j} := e^{u(A_i)/\beta}/(e^{u(A_i)/\beta} + e^{u(B_j)/\beta})$
- Payoff (reward)  $r_A = p_{i,j}u_A(A_i) + (1 p_{i,j})u_A(B_j)$ .

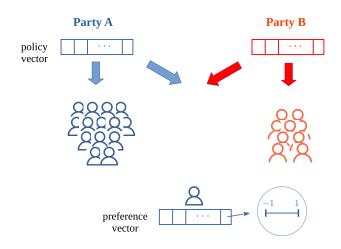
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- Candidate  $A_i$  can bring social utility  $u(A_i) = u_A(A_i) + u_B(A_i) \in [0, \beta]$  for some real  $\beta \geq 0$ .
- $p_{i,j}$ :  $Pr[A_i \text{ wins over } B_j]$ . more utility for all the people, more likely to win
  - Linear:  $p_{i,j} := (1 + (u(A_i) u(B_j))/\beta)/2$
  - Natural:  $p_{i,j} := u(A_i)/(u(A_i) + u(B_j))$
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## Policies and Preferences



## The Setting

- Policy vectors:  $\mathbf{z}_A, \mathbf{z}_B \in S \subset \mathbb{R}^k$ .
  - $\|\mathbf{z}_A\| \le 1$  and  $\|\mathbf{z}_B\| \le 1$ .
  - State (or profile):  $\mathbf{z} := (\mathbf{z}_A, \mathbf{z}_B)$ .
- $V_A$  and  $V_B$ : the supporters of A and B.
  - $V := V_A \dot{\cup} V_B, |V| = n.$
- Preference vector of a voter  $v \in V$ :  $\mathbf{q}_v$ .
- $Q_A := \sum_{v \in V_A} \mathbf{q}_v$ ,  $Q_B := \sum_{v \in V_B} \mathbf{q}_v$  and  $Q := Q_A + Q_B$ .
- The utility

$$u_A(\mathbf{z}_A) = \sum_{v \in V_A} \mathbf{z}_A^\top \mathbf{q}_v = \mathbf{z}_A^\top Q_A, \ u_B(\mathbf{z}_A) = \sum_{v \in V_B} \mathbf{z}_A^\top \mathbf{q}_v = \mathbf{z}_A^\top Q_B.$$

$$u_A(\mathbf{z}_B) = \sum_{v \in V_A} \mathbf{z}_B^\top \mathbf{q}_v = \mathbf{z}_B^\top Q_A, \ u_B(\mathbf{z}_B) = \sum_{v \in V_B} \mathbf{z}_B^\top \mathbf{q}_v = \mathbf{z}_B^\top Q_B.$$

# The Setting (Winning Prob. & Payoff)

Winning probability:

$$\begin{aligned} p_{A \succ B} &=& \frac{1}{2} + \frac{1}{4kn} (\mathbf{z}_A - \mathbf{z}_B)^\top Q, \\ p_{B \succ A} &=& \frac{1}{2} + \frac{1}{4kn} (\mathbf{z}_B - \mathbf{z}_A)^\top Q. \end{aligned}$$

- 1/4n: a normalization factor.
- The payoffs:

$$R_{A}(\mathbf{z}) = p_{A \succ B} \cdot \mathbf{z}_{A}^{\top} Q_{A} + p_{B \succ A} \cdot \mathbf{z}_{B}^{\top} Q_{A},$$
  

$$R_{B}(\mathbf{z}) = p_{B \succ A} \cdot \mathbf{z}_{B}^{\top} Q_{B} + p_{A \succ B} \cdot \mathbf{z}_{A}^{\top} Q_{B}.$$

# So, we can compute the gradients and Hessian...

$$\begin{split} \frac{\partial R_A(\mathbf{z})}{\partial \mathbf{z}_A} &= \frac{1}{2} Q_A + \frac{(\mathbf{z}_A - \mathbf{z}_B)^\top Q}{4kn} Q_A + \frac{(\mathbf{z}_A - \mathbf{z}_B)^\top Q_A}{4kn} Q. \\ \frac{\partial R_B(\mathbf{z})}{\partial \mathbf{z}_B} &= \frac{1}{2} Q_B + \frac{(\mathbf{z}_B - \mathbf{z}_A)^\top Q}{4kn} Q_B + \frac{(\mathbf{z}_B - \mathbf{z}_A)^\top Q_B}{4kn} Q. \\ \frac{\partial^2 R_A(\mathbf{z})}{\partial \mathbf{z}_A^2} [i, j] &= \frac{1}{4kn} \left( Q[i] Q_A[j] + Q[j] Q_A[i] \right), \\ \frac{\partial^2 R_B(\mathbf{z})}{\partial \mathbf{z}_B^2} [i, j] &= \frac{1}{4kn} \left( Q[i] Q_B[j] + Q[j] Q_B[i] \right). \end{split}$$

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#### Our Contribution

#### [Nash 1950]

Every FINITE game has a mixed-strategy Nash equilibrium.

#### Our Contribution

In this work, we show that there exists a pure-strategy Nash equilibrium (PSNE) in the two-party policy competition game for

- the degenerate case: k = 1
- the general case  $k \ge 1$  under the consensus-reachable condition
- The two-party policy competition game is NOT a finite game.

# Claim of the Egoistic Property

#### Egoistic property

$$\langle \mathbf{z}_A, Q_A \rangle \geq \langle \mathbf{z}_B, Q_A \rangle$$
 and  $\langle \mathbf{z}_B, Q_B \rangle \geq \langle \mathbf{z}_A, Q_B \rangle$ .

#### Claim

The egoistic property must hold in the two-party policy competition game.

$$ullet$$
  $\mathbf{z}_A^ op Q_A \geq \mathbf{z}_B^ op Q_A$  and  $\mathbf{z}_B^ op Q_B \geq \mathbf{z}_A^ op Q_B$ .

## The Degenerate Case: k = 1

$$R_A(\mathbf{z}) = \frac{1}{2}(z_A + z_B)Q_A + \frac{1}{4}QQ_A(z_A - z_B)^2,$$
 
$$\frac{dR_A(\mathbf{z})}{dz_A} = \frac{1}{2}Q_A + \frac{1}{2n}QQ_A(z_A - z_B),$$
 
$$\frac{d^2R_A(\mathbf{z})}{dz_A^2} = \frac{1}{2n}QQ_A.$$

• If  $QQ_A \ge 0$  (resp.,  $QQ_A \le 0$ ), then  $R_A(\mathbf{z})$  is convex (resp., concave).  $Q \ge 0$ ,  $Q_A \ge 0$  plus the egoistic property  $\Rightarrow \frac{\mathrm{d}R_A(\mathbf{z})}{\mathrm{d}z_A} \ge 0$ .

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- ullet The maximizers of  $R_A$  and  $R_B$  can be solved analytically case-by-case.

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#### The General Case: $k \ge 1$

• It is sufficient for party A and B to consider the space  $span(\{Q_A, Q_B\})$ .

## The General Case: $k \ge 1$ — Simplification by Polar Coordinates

- It is sufficient for party A and B to consider the space  $span(\{Q_A, Q_B\})$ .
- Represent  $\mathbf{z}_A$  (resp.,  $\mathbf{z}_B$ ) in terms of polar coordinates  $(r_A, \theta_A)$  (resp.,  $(r_A, \theta_B)$ ).
  - $r_A = \|\mathbf{z}_A\|, r_B = \|\mathbf{z}_B\|$
  - $\theta_A$  (resp.,  $\theta_B$ ) is the angle b/w  $Q_A$  and  $\mathbf{z}_A$  (resp.,  $Q_B$  and  $\mathbf{z}_B$ ).

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  - $\theta_A$  (resp.,  $\theta_B$ ) is the angle b/w  $Q_A$  and  $\mathbf{z}_A$  (resp.,  $Q_B$  and  $\mathbf{z}_B$ ).

For any two vectors  $\mathbf{u}, \mathbf{v}$  in the Euclidean space  $\mathbb{R}^k$  for  $k \geq 1$ ,

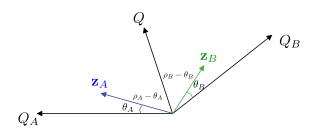
$$\langle \mathbf{u}, \mathbf{v} \rangle = \|\mathbf{u}\| \|\mathbf{v}\| \cos(\theta),$$

where  $\theta$  is the angle b/w **u** and **v**.

## A Good Condition

#### Consensus-Reachable

A two-party policy competition game is *consensus-reachable* if  $Q_A^\top Q \geq 0$  and  $Q_B^\top Q \geq 0$ .



#### Gradients w.r.t. r

$$\frac{\partial}{\partial r_A} R_A(\mathbf{r}, \boldsymbol{\theta}) = \frac{1}{2} \|Q_A\| \cos(\theta_A) + \frac{1}{4kn} \left( (\mathbf{z}_A^\top Q - \mathbf{z}_B^\top Q) (\|Q_A\| \cos(\theta_A)) + (\mathbf{z}_A^\top Q_A - \mathbf{z}_B^\top Q_A) (\|Q\| \cos(\rho - \theta_A)) \right).$$

and

$$\frac{\partial^2}{\partial r_A^2} R_A(\mathbf{r}, \boldsymbol{\theta}) = \frac{1}{4kn} \|Q_A\| \|Q\| \cos(\theta_A) \cos(\rho_A - \theta_A),$$

### Gradients w.r.t. r

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and

$$\frac{\partial^2}{\partial r_A^2} R_A(\mathbf{r}, \boldsymbol{\theta}) = \frac{1}{4kn} \|Q_A\| \|Q\| \cos(\theta_A) \cos(\rho_A - \theta_A),$$

•  $\frac{\partial^2}{\partial r_A^2} R_A(\mathbf{r}, \boldsymbol{\theta}) \ge 0$  by the consensus-reachable condition (... concave).

## Gradients w.r.t. r (contd.)

• Compute  $R_A(0, \theta_A)$  and  $R_A(1, \theta_A)$  we will find that

$$R_{A}(1, \theta_{A}) = R_{A}(0, \theta_{A}) + \frac{1}{2} \|Q_{A}\| \cos(\theta_{A})$$

$$+ \frac{1}{4kn} (\|Q\| \|Q_{A}\| \cos(\rho_{A} - \theta_{A}) \cos(\theta_{A})$$

$$- \mathbf{z}_{B}^{\top} Q \|Q_{A}\| \cos(\theta_{A}) - \mathbf{z}_{B}^{\top} Q_{A} \|Q\| \cos(\rho_{A} - \theta_{A}))$$

$$\geq R_{A}(0, \theta_{A}).$$

## Gradients w.r.t. $\theta$

• Assuming  $\mathbf{r} = (1,1)$ , we derive that

$$R_A(\theta) = p(\theta_A)(\|Q_A\|\cos(\theta_A)) + (1 - p(\theta_A))(\|Q_A\|\cos(\rho_A - \theta_A)),$$

where

$$p(\theta_A) = p_{A \succ B} = \frac{1}{2} + \frac{1}{4kn} \left( \mathbf{z}_A^\top Q - \mathbf{z}_B^\top Q \right)$$
$$= \frac{1}{2} + \frac{1}{4kn} \left( \|Q\| \cos(\alpha_A - \theta_A) - \mathbf{z}_B^\top Q \right)$$

and  $\rho_A$  is the angle between Q and  $Q_A$ .

# Gradients w.r.t. $\theta$ (contd.)

• It's straight-forward to derive

$$p'(\theta_A) = \frac{\|Q\|}{4kn} \sin(\alpha_A - \theta_A) \ge 0$$
$$p''(\theta_A) = -\frac{\|Q\|}{4kn} \cos(\alpha_A - \theta_A) \le 0$$

• Hence,

and

$$\begin{split} R_A'(\theta) &= p'(\theta_A)(\mathbf{z}_A^\top Q - \mathbf{z}_B^\top Q) - p(\theta_A)\sin(\theta_A)\|Q_A\| \\ &= \frac{\|Q\|}{4kn}\sin(\alpha_A - \theta_A)(\mathbf{z}_A^\top Q_A - \mathbf{z}_B^\top Q_A) \\ &- \frac{1}{2}\sin(\theta_A)\|Q_A\| - \frac{1}{4kn}\left(\|Q\|\cos(\alpha_A - \theta_A) - \mathbf{z}_B^\top Q\right)\sin(\theta_A)\|Q_A\|, \\ R_A''(\theta_A) &= p''(\theta_A)(\mathbf{z}_A^\top Q_A - \mathbf{z}_B^\top Q_A) - 2p'(\theta_A)\|Q_A\|\sin(\theta_A) \\ &- p(\theta_A)\cos(\theta_A)\|Q_A\| \leq 0. \end{split}$$

## Gradients w.r.t. $\theta$ (contd.)

- By the mean value theorem we know that there exists  $\theta_A^* \in [0, \alpha_A]$  such that  $R_A'(\theta_A^*) = 0$ .
  - $R_A(\theta_A)$  is continuous;
  - $R'_A(0) \geq 0$ ;
  - $R'_A(\alpha_A) \leq 0$ ,

Then?

## Gradients w.r.t. $\theta$ (contd.)

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  - $R'_A(\alpha_A) \leq 0$ ,

#### Then?

#### Better Responses

Define the relation  $\succeq_A$  over  $\theta_A$  as  $(\theta', \theta_B) \succeq_A (\theta'', \theta_B)$  if  $R_A(\theta', \theta_B) \ge R_A(\theta'', \theta_B)$ .

# Gradients w.r.t. $\theta$ (quasi-concaveness)

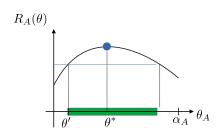
#### Quasi-Concave

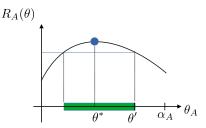
 $\succsim_A$  is *quasi-concave* on  $[0, \alpha_A]$  if for all  $\boldsymbol{\theta} = (\theta_A, \theta_B)$ , the set  $\{\theta' \in [0, \alpha_A] \mid (\theta', \theta_B) \succsim_A (\theta_A, \theta_B)\}$  is convex.

# Gradients w.r.t. $\theta$ (quasi-concaveness)

#### Quasi-Concave

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# Gradients w.r.t. $\theta$ (Kakutani's Fixed-Point Theorem)

## Theorem [Concluding]

#### Since

- $[0, \alpha]$  is nonempty, compact and convex in  $\mathbb{R}$ ;
- $R_A(\theta)$  is continuous w.r.t.  $\theta_A$ ;
- $\succsim_{\mathcal{A}}$  is quasi-concave on  $[0, \alpha]$

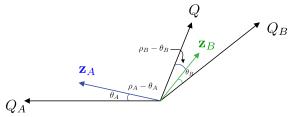
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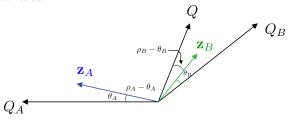
## Concluding Remarks

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Update the policy using gradient ascent:

$$\mathbf{z}_A \leftarrow \mathbf{z}_A + \eta \frac{\partial R_A(\mathbf{z})}{\partial \mathbf{z}_A}, \ \mathbf{z}_B \leftarrow \mathbf{z}_B + \eta \frac{\partial R_B(\mathbf{z})}{\partial \mathbf{z}_B},$$

where  $\eta$  is called *learning rate* 

# Thanks for your attention!

Q & A