



Joseph España, Product Designer

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Education

Bachelor of Arts, Graphic Design

California State University
Northridge

Experience

2019 - Present

Thinkful, Technical Expert - Product Design

Working remotely as a design mentor for Thinkful's product design program. This entails 1:1 mentoring with students, hosting online workshops, grading student assignments, and providing professional advice for students in product design & front-end development.

2014 - 2020

Princess Cruises, Web Designer II (UI/UX)

Designed the user experience for projects across the Princess.com website. Responsibilities include wireframing and prototyping mockups, adhering to brand guidelines, and working within a scrum/agile team environment.

2016 - 2019

Bottleshake, Lead Designer

Lead all design efforts within the company which includes; moving forward the visual design language of the company & app, analyze data & user feedback, plan concepts & user flows through user research, create & deliver on final designs and/or prototypes, and maintain communication with engineers/QA to ensure projects/goals are completed.

2011 - 2014

Amplio, Art Director

Managed a team of designers for web and print projects for clients such as Farmers Insurance, DISH, HughesNet and Reliance Life Insurance. Oversaw all aspects of design in the company.

2010 - 2011

Pioneer Infotech, Graphic/Web Designer

Designed retailer/agent websites and sales materials for clients such as Farmers Insurance, DISH and Reliance Life Insurance.

Skills

Software:

Sketch
Figma
Principle for Mac
Axure
InVision
JIRA
GitHub
Atom text editor
Photoshop
Illustrator
InDesign
Adobe XD
After Effects
Acrobat

Languages:

HTML
CSS
HTML5
CSS3
Basic Javascript (jQuery)
Sass

Additional:

Communication Skills
Project Management
Presentation Skills
Team Management
Scrum/Agile