

## Joseph España designer and developer

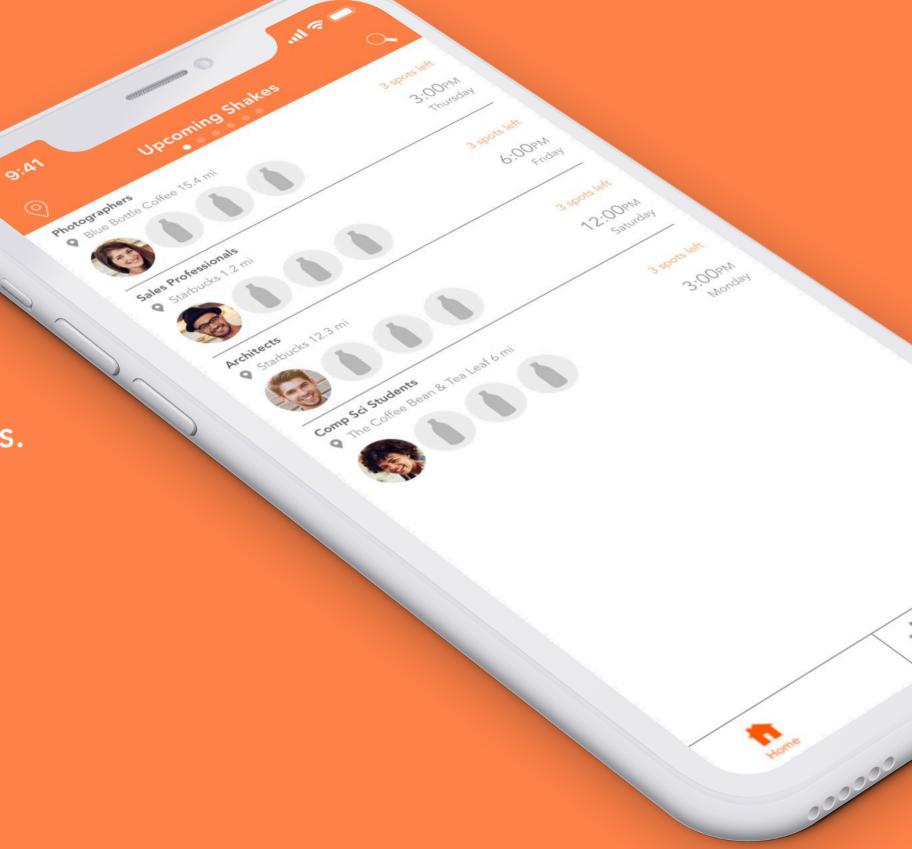
818.456.8727 | joseph.espana@gmail.com | www.josephespana.com

Connecting people over coffee

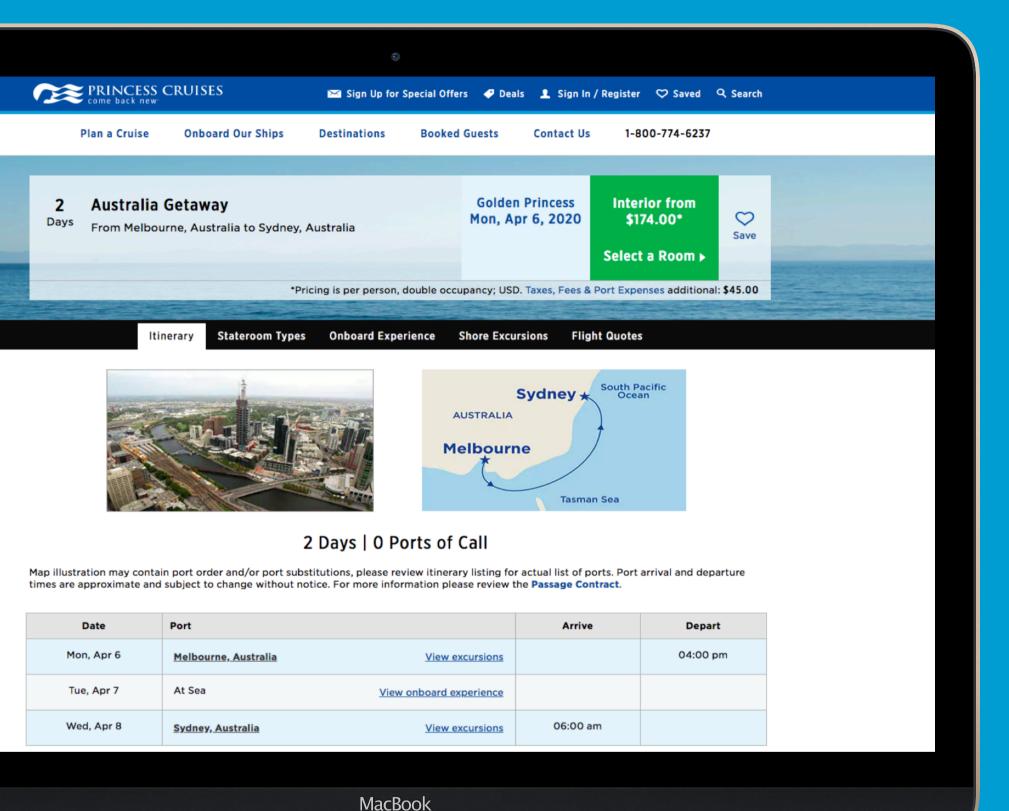
Search for coffee meetings with nearby professionals or create your own. Accept or pass on the people you want to meet. An app available now on the App Store.

My role for this ongoing project is lead designer.

I handle all of the design from sketching and visual designs to handing off designs to developers.







# Finding the perfect cruise

Search results and booking portions of the site needed a revamp for incoming new mobile users. I joined the booking scrum team as their designer.

My role for this ongoing project is product designer on the booking scrum team.

I handle all of the designs for the booking portion of princess.com

View one of my case studies »



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I wanted to congratulate the web booking scrum on the incredible YOY gains in gross web bookings per 1k visits. Its amazing the improvements your team has put in place and the commercial benefit it is having for our company. Please congratulate and thank the team for all their hard work and innovative thinking.

Jan Swartz, President, Princess Cruises

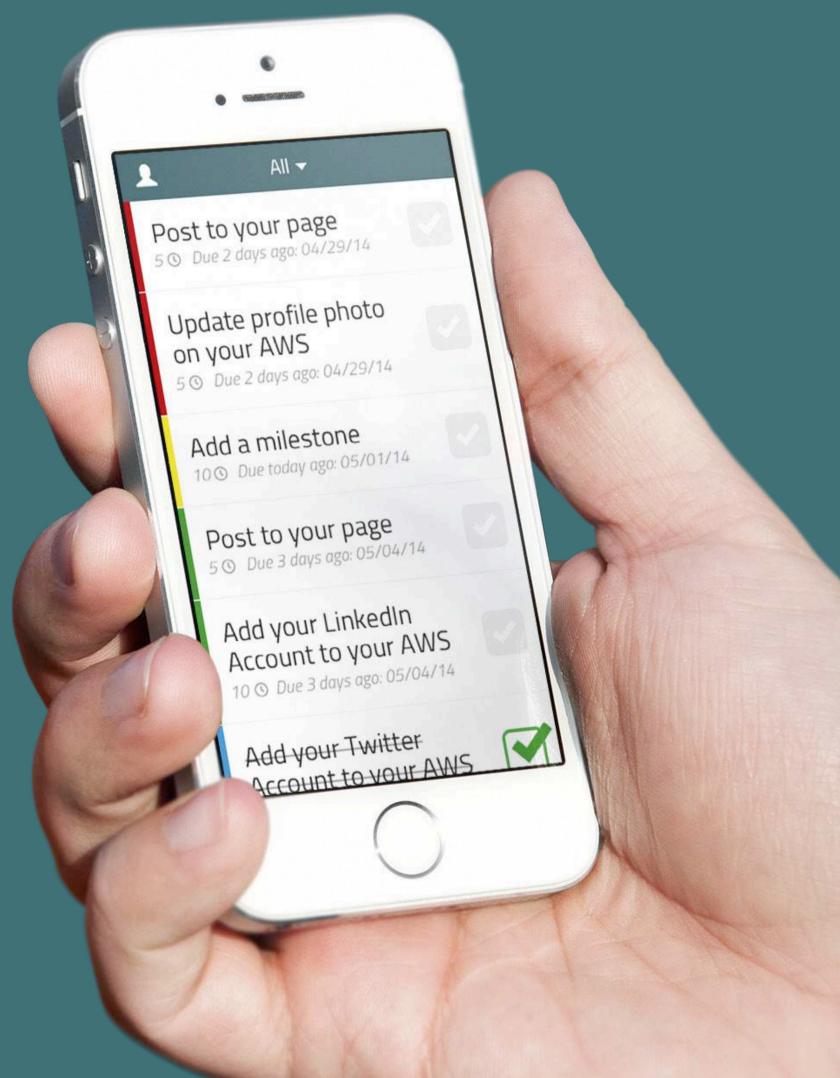
Digitally empowering small businesses

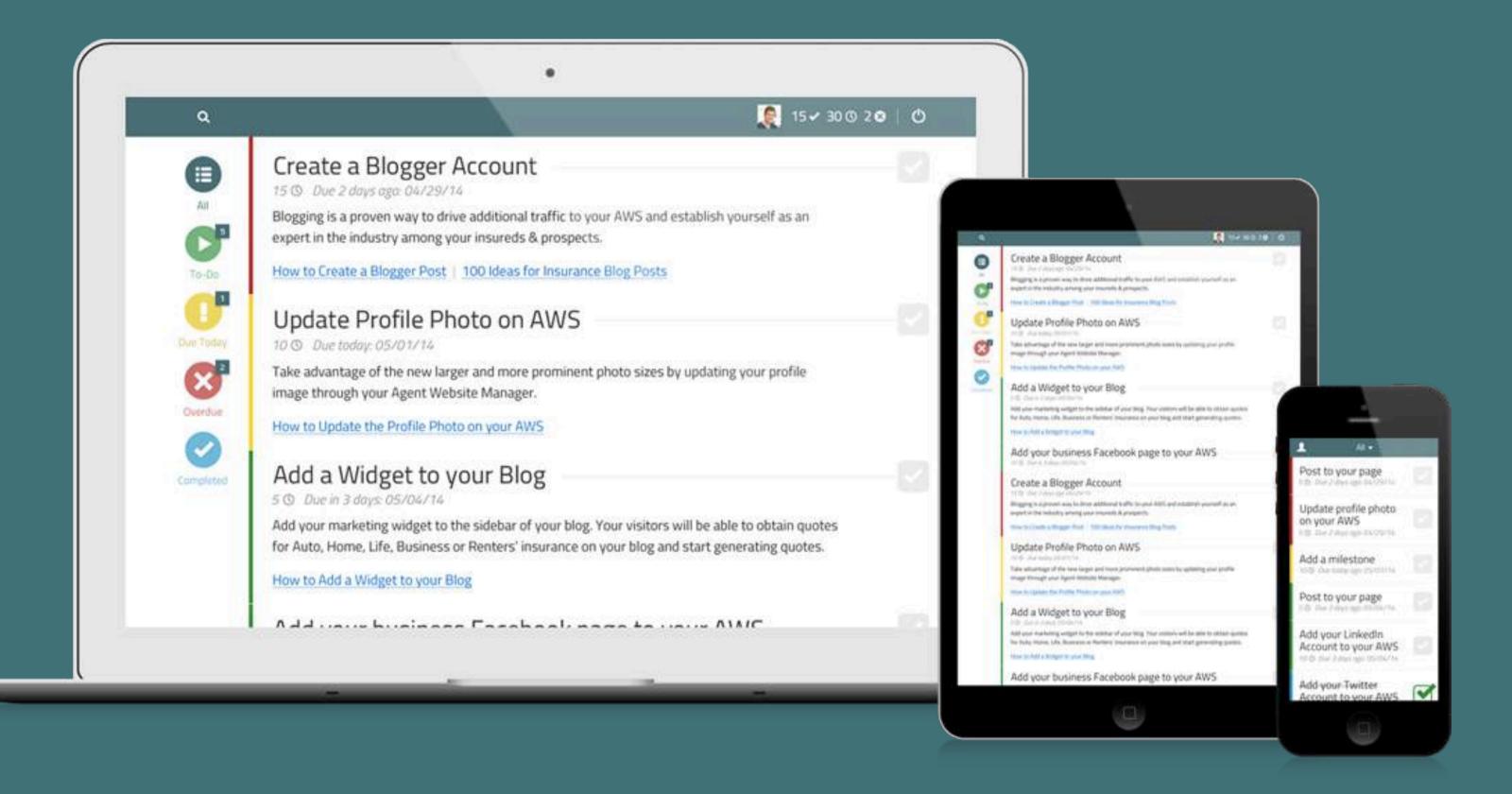
The Amplio app was created to solve these issues and empower these businesses and entrepreneurs with their online marketing.

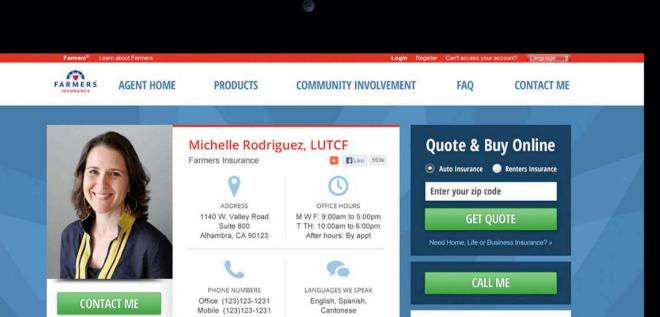
Experts are able to consult these business owners on a mass scale. Users are assigned daily tasks to achieve their goals.

My role in the project was lead designer. I handled all of the design from sketching to the front-end code.











### WHY MY AGENCY

As your personal agent, I believe in keeping you informed and aware of Farmers insurance products. It is my mission to help you develop the right plans to meet your insurance needs. Through dedication, knowledge and a tireless work ethic, I will be the agent who my customers want to send their friends and families to. I will strive to protect my clients' assets.

LEARN MORE



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### **FEATURED**

Term Life Insurance: The simplest form of Life coverage, term insurance is no more than a matter of premiums and a death benefit. The name fits since term insurance's span of coverage lasts only a specified period of time; if the insured dies while the policy is in force, the death benefit will be paid to the designated beneficiary.

LEARN MORE



## FROM MY DESK

As your personal agent, I believe in keeping you informed and aware of Farmers insurance products. It is my mission to help you

## MY HARDWORKING TEAM



Richard Clippinger | Manager (123) 123-1234 richard.clippinger@farmersagent.com

In celebration of our rich history, we will showcase special Farmers Insurance 85th... Read more



Rosette Robbins

rosette.robbins@farmersagent.com

Farmers Insurance once again returns to San Diego the title sponsor of the Farmers Insurance Open at Torrey Pines from January 21-27... Read more

# Giving Farmers agents a new look

The existing Farmers Agency Websites needed a fresh new look to match the new Farmers Insurance branding.

We took this opportunity to think over the design process again from a user experience perspective and development standpoint.

My role in the project was lead designer. I consulted on the finalization of the design stages and developed the front-end code with my team of designers.



