

WEB • DESIGN • PRINT

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# *Digitally empowering small businesses*

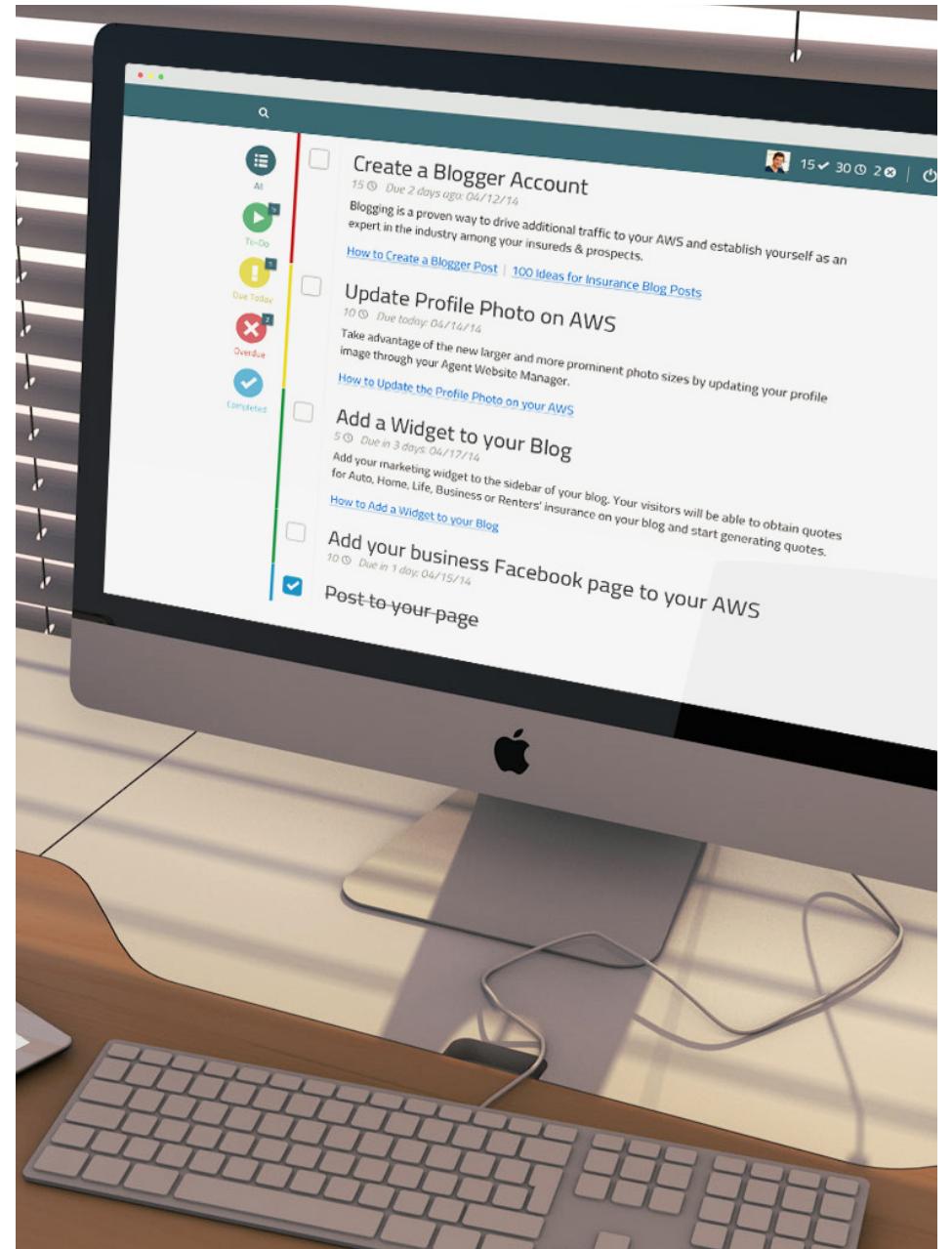
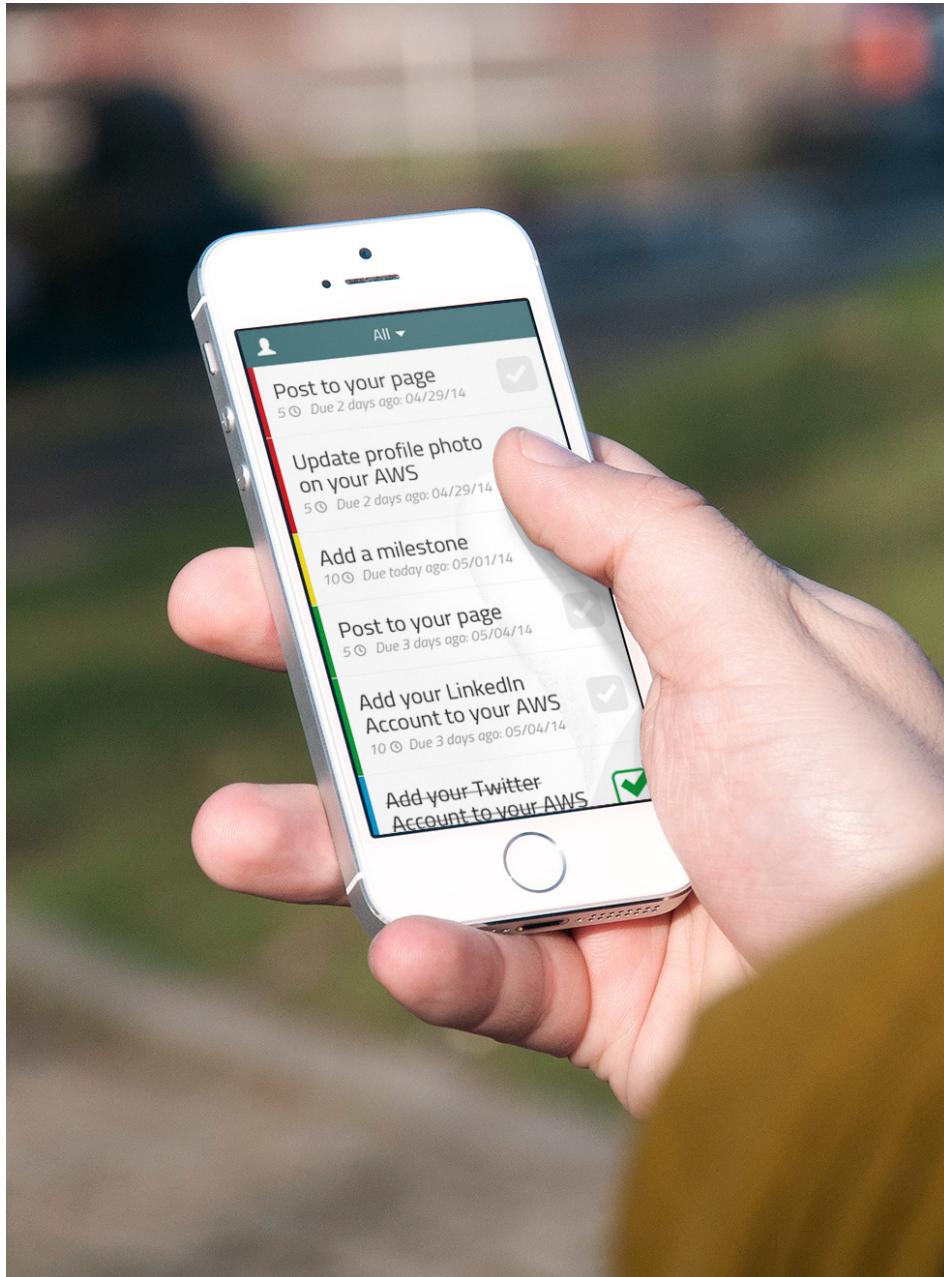
Small businesses are in need of the marketing skills that they either don't have or cannot afford. The Amplio app was created to solve these issues and empower these businesses and entrepreneurs with their online marketing.

Experts are able to consult these business owners on a mass scale. Users are assigned daily tasks to achieve their goals.

My role in the project was lead designer. I handled all of the design from sketching to the front-end code.

[View Demo Site >](#)





Amplio Web App for Desktop and Mobile

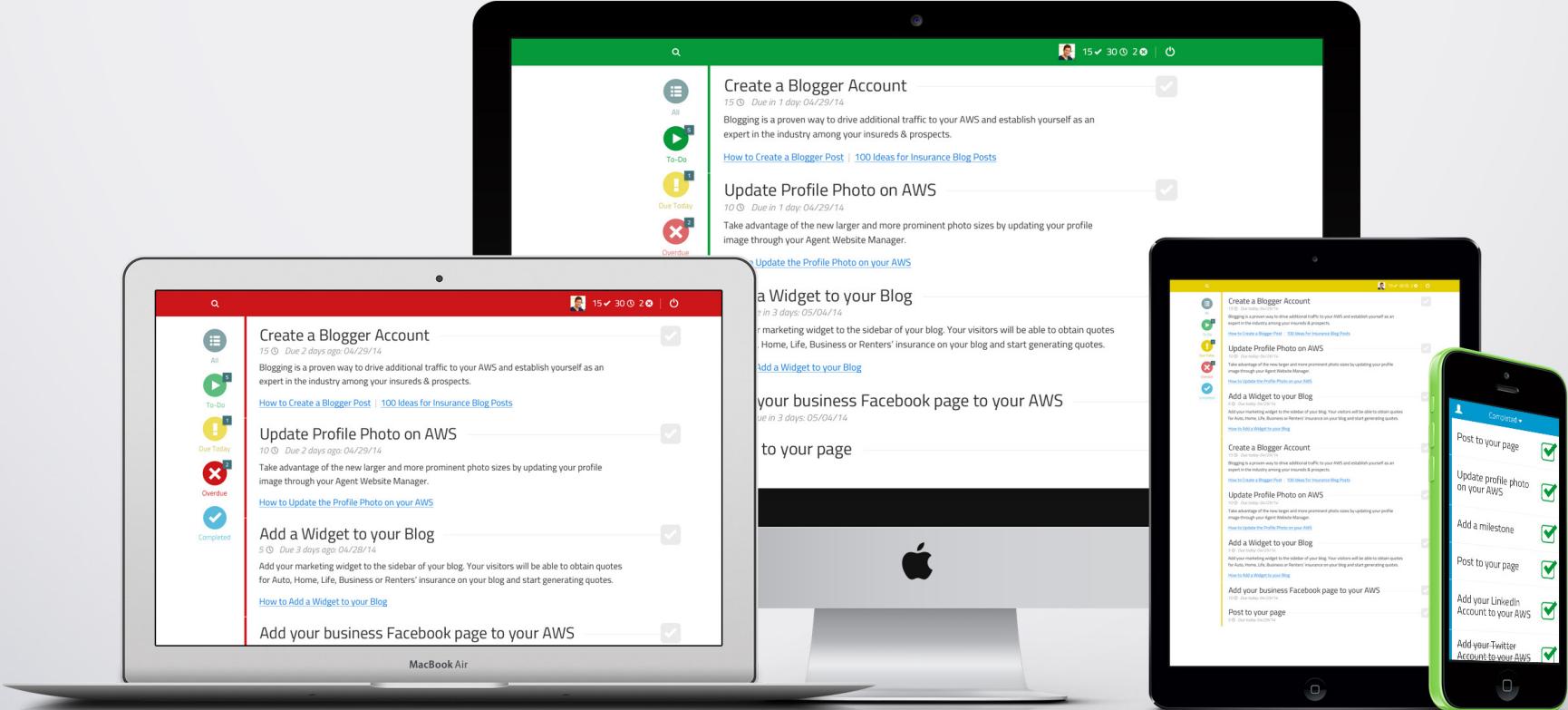
**Create a Blogger Account**  
15 ⓘ Due 2 days ago: 04/29/14  
Blogging is a proven way to drive additional traffic to your AWS and establish yourself as an expert in the industry among your insureds & prospects.  
[How to Create a Blogger Post](#) | [100 Ideas for Insurance Blog Posts](#)

**Update Profile Photo on AWS**  
10 ⓘ Due today: 05/01/14  
Take advantage of the new larger and more prominent photo sizes by updating your profile image through your Agent Website Manager.  
[How to Update the Profile Photo on your AWS](#)

**Add a Widget to your Blog**  
5 ⓘ Due in 3 days: 05/04/14  
Add your marketing widget to the sidebar of your blog. Your visitors will be able to obtain quotes for Auto, Home, Life, Business or Renters' insurance on your blog and start generating quotes.  
[How to Add a Widget to your Blog](#)

**Add your business Facebook page to your AWS**  
10 ⓘ Due in 3 days: 05/04/14





Amplio Web App for Desktop and Mobile

# Refreshing the Farmers agency websites with a new look

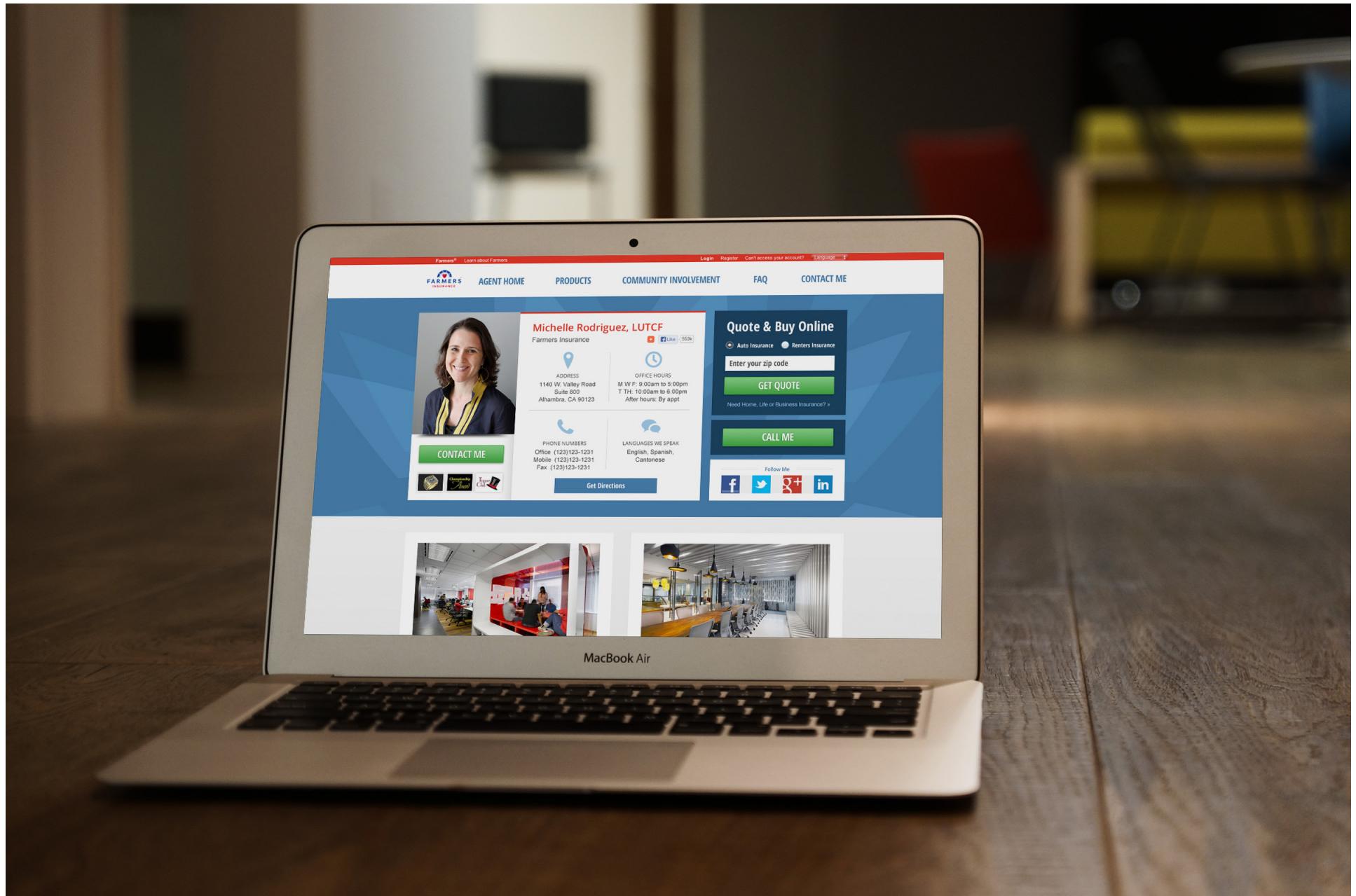
The existing Farmers Agency Websites needed a fresh new look to match the new Farmers Insurance branding.

We took this opportunity to think over the design process again from a user experience perspective and development standpoint.

My role in the project was lead designer. I consulted on the finalization of the design stages and developed the front-end code with my team of designers.

[View Site »](#)

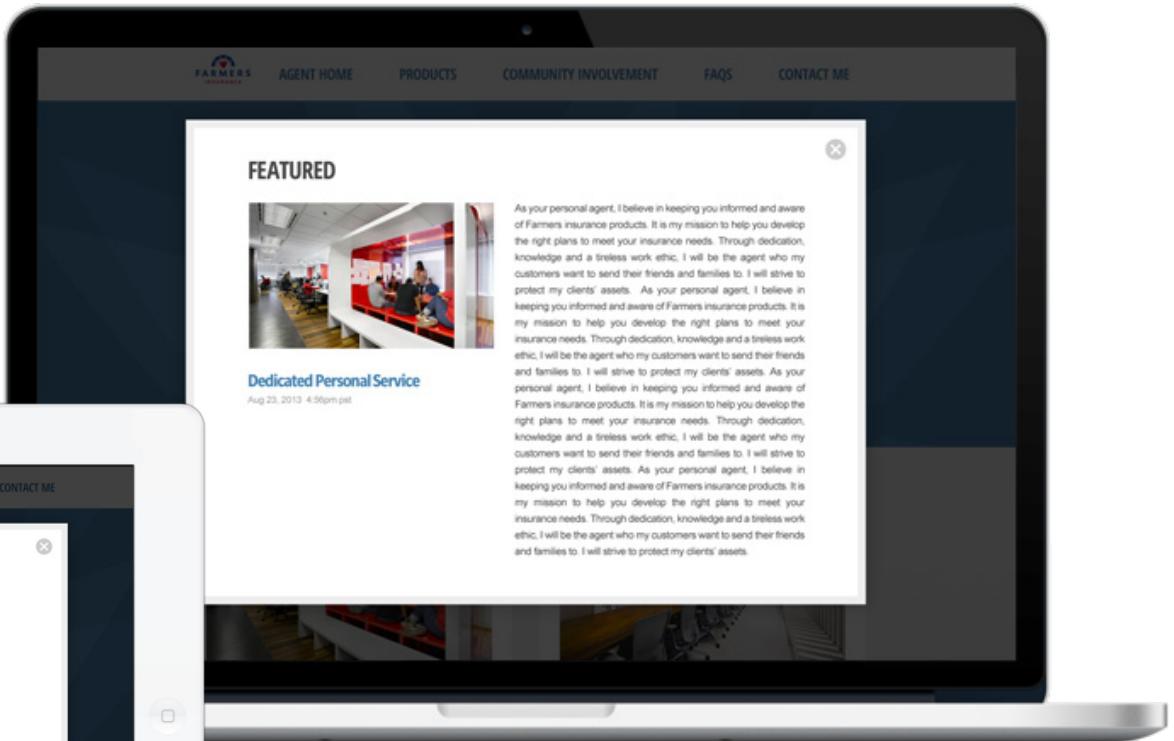
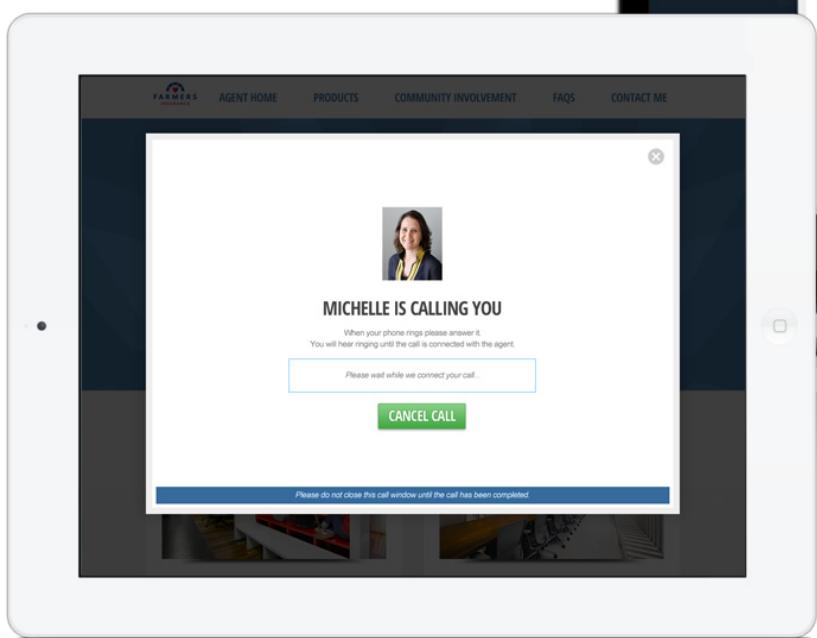




Farmers Agency Websites for Farmers Insurance



Farmers Agency Websites for Farmers Insurance



Farmers Agency Websites for Farmers Insurance

# *Elevating DISH Retailers' Online Presence*

DISH retailers needed a way to connect to their potential customers online. We developed a system to help them market themselves and generate leads through their website, landing pages, email marketing, social media and more.

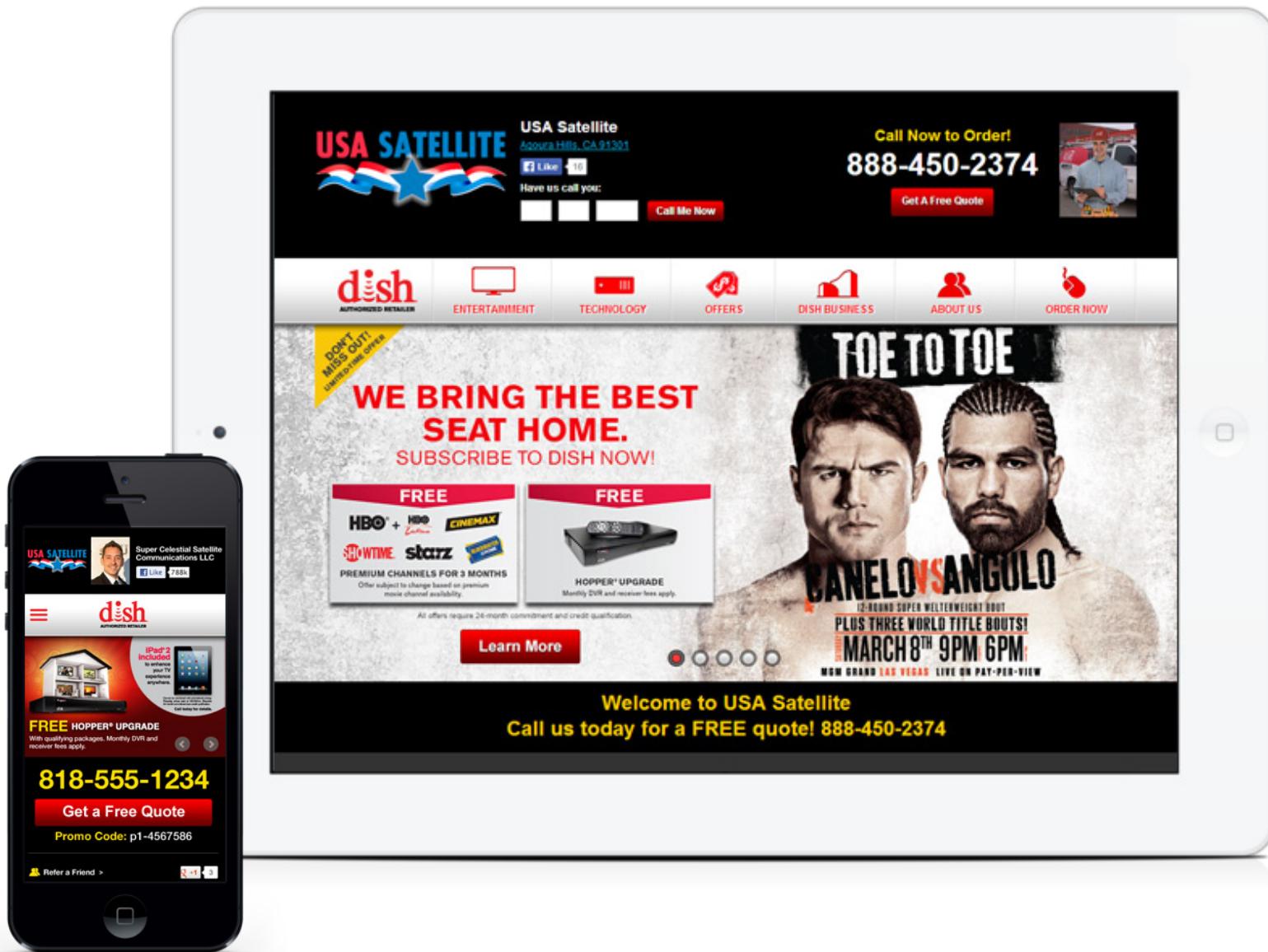
I served as the Art Director in this project. This included planning out the user experience and front-end development. I worked alongside my team of designers to develop mocks and write the front-end code for the website.

[View Site »](#)





DISH Retailer Websites



DISH Retailer Websites

**USA SATELLITE**  
Authorised Retailer

USA Satellite  
Authorised Retailer  
Have us call you:  
Call Me Now

Call Now to Order!  
**888-450-2374**

Get A Free Quote

**dish** AUTHORIZED RETAILER

ENTERTAINMENT TECHNOLOGY OFFERS DISH BUSINESS ABOUT US ORDER NOW

HURRY! LIMITED-TIME OFFER!

# HUGE DEAL

Offer Start at **\$19.99** mo.  
for 12 months  
Not eligible for Hopper or iPad Mini offer.

OTHER PROMOTIONAL OFFERS INCLUDE

**FREE HOPPER Upgrade**  
Available with qualifying packages. Monthly DVR and receiver fees apply.

**FREE** For 3 mo.  
HBO   
Offer subject to change based on premium channel availability

Lock in **2 YEARS** of **SAVINGS** with **FREE HD** for 24 mo

All offers require 24 month commitment and credit qualification. Monthly DVR and receiver fees apply.

Entertainment Anywhere.

Only from DISH  
Get an iPad mini Free when you sign up for DISH and the Hopper.  
Cannot be combined with promotional pricing. Everyday prices start at \$54.99/mo. Requires 24-month commitment, credit qualification and qualifying programming.

Learn More

Welcome to USA Satellite  
Call us today for a FREE quote at 888-450-2374

DISH Retailer Websites

DISH Retailer Websites

**USA SATELLITE** USA Satellite Agoura Hills, CA 91301 [Like Us](#) [Call Us](#) [Get a Free Quote](#)

Call Now to Order! **888-450-2374**

**dish** AUTHORIZED RETAILER ENTERTAINMENT TECHNOLOGY OFFERS DISH BUSINESS ABOUT US ORDER NOW

## English Offers

Movie fanatic? DISH offers more movies than anywhere else. Just ask about Blockbuster @Home™ and Premium Movie Channels that are free for 3 months\*.

\*Requires 24-month commitment and credit qualification. Offer subject to change based on premium channel availability.

**Overview** [Home > Offers > English Offers](#)

**English Offers**

Picking a package that's right for any budget or interest, while getting the best deal in entertainment is easy when it comes to DISH.

**Premium Channels**

HBO CINEMAX SHOWTIME starz

Free for 3 months (Value is \$165). Offer subject to change based on premium channel availability.

**BLOCKBUSTER @HOME™**

Get more movies and shows than anyone else! Find out how with Blockbuster @Home™ free for 3 months, you can get over 20 additional entertainment channels, plus thousands of movies and shows to stream directly to your TV, computer or iPad®.

Regularly \$10mo. Streaming requires broadband connection, requires HD DVR to stream to TV. MOVIES, TV SHOWS & ON DEMAND MOVIES!

Get over 20 additional entertainment channels, plus thousands of movies and shows to stream directly to your TV, computer or iPad®.

Learn More

**Free Hopper Whole-Home HD DVR Upgrade**

Learn more about how you can get full HD DVR functionality on every TV, so you can pause, rewind and record live TV in any room. Plus, you can access your DVR library on all the TVs so you can record a movie in the living room, start watching it in the bedroom and then finish in the kitchen. Available with qualifying packages. Monthly DVR and receiver fees apply.

Available with qualifying packages. Monthly DVR and receiver fees apply.

More Info

**HD FREE FOR 24 MONTHS**

Watch your favorite shows in HD-Free! Make sure you're [America's First HD](#) on your HDTV with DISH HD.

Get a Free Quote

**USA SATELLITE** USA Satellite Agoura Hills, CA 91301 [Like Us](#) [Call Us](#) [Get a Free Quote](#)

Call Now to Order! **888-450-2374**

**dish** AUTHORIZED RETAILER ENTERTAINMENT TECHNOLOGY OFFERS DISH BUSINESS ABOUT US ORDER NOW

## GET IT ALL OR BUILD YOUR OWN

# HUGE DEAL

Custom Packages Starting at **\$36.99 mo**

OTHER PROMOTIONAL OFFERS INCLUDE  
FREE STANDARD INSTALLATION FREE EQUIPMENT UP TO 4 TVs FREE HD

[Order Now](#)

**Overview** [Home > DISH Business > Business Solutions](#)

## Business Solutions

Your business is unique, and your video content should be too. Only DISH provides customizable programming that includes HD at no additional charge\*, and has a variety of seasonal sports package options, and more. Now all you have to do is pick your package, pick your price...it's that simple. Just tell us your type of business and start building your package. Don't wait; speak to one of our DISH Business Specialist today 888-450-2374!

**Restaurants and Bars**

**Waiting Areas**

**Retail & Other Businesses**

**Office and Break Rooms**

**FREE for 3 Months**

Regularly \$10mo. Streaming requires broadband connection, requires HD DVR to stream to TV. MOVIES, TV SHOWS & ON DEMAND MOVIES!

Get over 20 additional entertainment channels, plus thousands of movies and shows to stream directly to your TV, computer or iPad®.

Learn More

**Restaurants and Bars**

**Waiting Areas**

**Retail**

**Office and Break Rooms**

\*Savings offer only available to new, first-time Commercial Public/Private customers who activate service with 24-month commitment and subscription to DISH Business

DISH Retailer Websites



# Digital marketing for HughesNet retailers

HughesNet, a satellite internet company, needed retailers to get more engagement with their customers through online channels. We applied what we learned from DISH and created an experience for potential HughesNet customers to connect with local retailers.

I served as the Art Director in this project. This included planning out the user experience and front-end development. I worked alongside my team of designers to develop mocks and write the front-end code for the website.

[View Site »](#)

HughesNet®



HughesNet Retailer Websites



HughesNet Retailer Websites



HughesNet Retailer Websites

The image shows a tablet and a smartphone displaying the website for Tacos Wow!. The tablet screen features a large image of two tacos on a wooden board, with a bowl of salsa and some tomatoes in the background. The main heading "THE CLASSIC TACO" is prominently displayed in the center. Below it, a description reads: "Two tacos with crispy melted cheese, tinga, pineapple, avocado, tomatillo roja". To the left, there's a "follow us" section with icons for Facebook, Twitter, and Google+, and a "Menu" link. To the right, there are "About" and "Contact" links. A large, bold call-to-action button on the right side says "SEE OUR FULL MENU". The smartphone screen shows a smaller version of the same website layout, including the main heading and the "SEE OUR FULL MENU" button.

Tacos Wow! Web Design

**THE CLASSIC TACO**

Two tacos with crispy melted cheese, tinga, pineapple, avocado, tomatillo roja

**Menu** **About** **Contact**

follow us

[f](#) [t](#) [i](#)

SEE OUR FULL MENU

See next: The "Magic" Burrito

**@TacosWow**

RT @MichaelThompson I'm lovin these tacos!!! @TacosWow  
pic.twitter.com/WLjbazpzY

about an hour ago

**ALWAYS FRESH**

**ABOUT US**

In June 1990, Tacos Wow! Mexican Grill opened its first restaurant featuring all-fresh, traditional fire-grilled Mexican favorites. We choose handmade not processed. Farm fresh not tin-canned.

[Learn more about us »](#)

**Tacos Wow!**

20114 Saticoy St  
Winnetka, CA 91306  
(818) 885-1430

Mon - Sun: 11am - 10pm

[View on Google Maps](#)

20114 Saticoy St

Tacos Wow! Web Design

**CONTACT US**

[Menu](#) [About](#) [Contact](#)

TRY THE NEW SUPER BURRITO

★ Enter your name  
★ Enter your email address  
Enter your phone number  
Add a comment...

**SUBMIT →**

**THE MENU**

[Menu](#) [About](#) [Contact](#)

**The Classic Taco**  
Two classic hard shell tacos filled with your favorite protein, crispy melted cheese, tinga, pineapple, avocado and tomatillo roja. Served with rice & beans.

**Fajitas**  
Tenderly grilled veggies, rice, choice of vegetarian black or pinto beans, fresh hand-made guacamole, freshly made pico de gallo and sour cream. Served with your choice of corn or flour tortillas and tortilla chips.

**Nachos**  
Freshly made tortilla chips, melted jack & cheddar cheese, vegetarian black or pinto beans, fresh hand-made guacamole, freshly made pico de gallo, jalapenos & sour cream.

**Super Burrito**  
Grilled veggies, freshly made fresh salsa, jack & cheddar cheese, rice & sour cream wrapped in a warm flour tortilla with your favorite protein.

**Veggie Burrito**  
Tender grilled peppers, chiles & onions, vegetarian black or pinto beans, jack & cheddar cheese, lettuce, freshly made pico de gallo & sour cream wrapped in a warm flour tortilla.

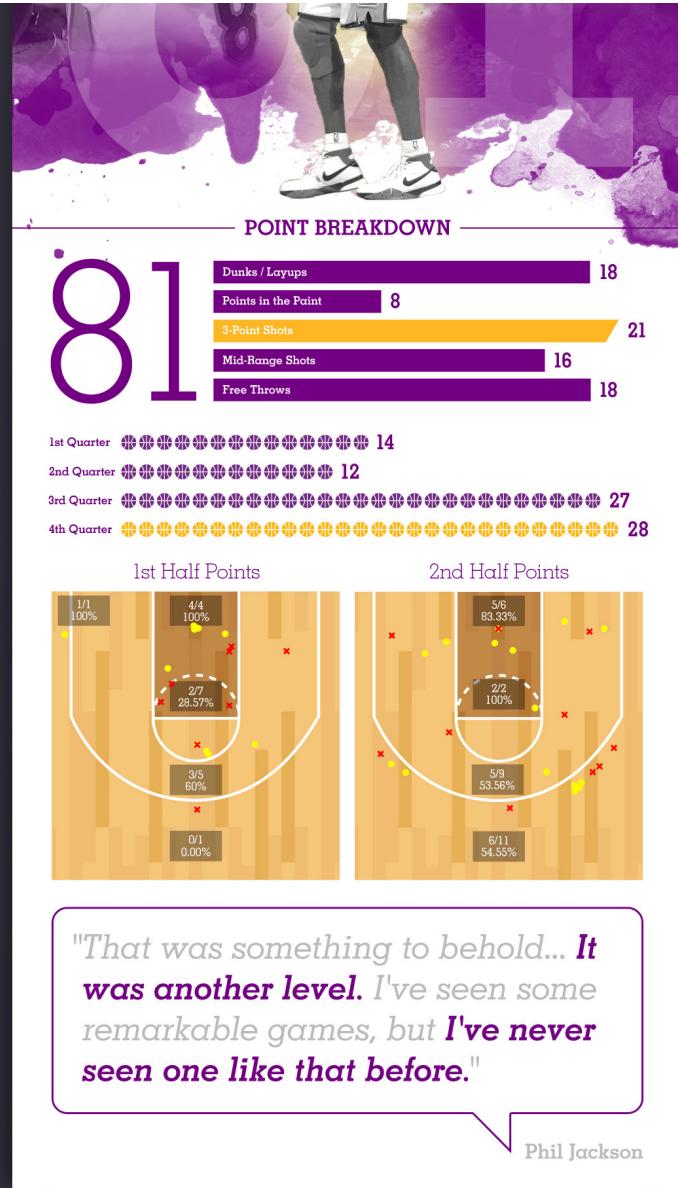
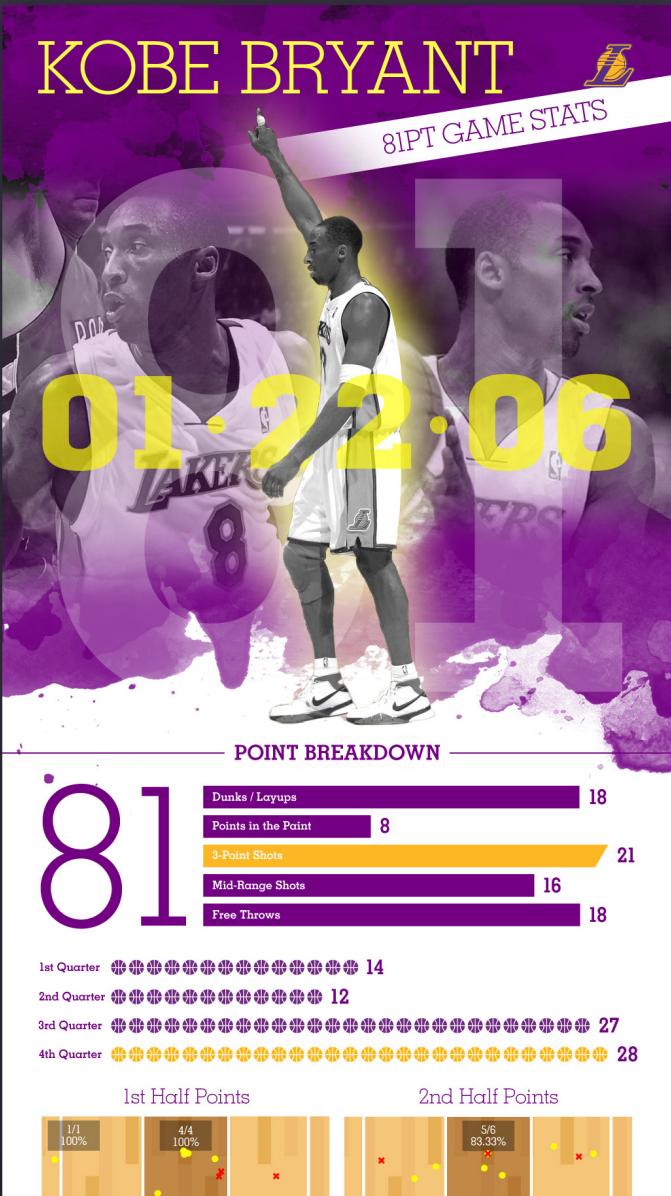
**Quesadilla**  
Warm grilled flour tortilla filled with jack cheese and your favorite protein. Served with fresh hand-made guacamole, freshly made pico de gallo & sour cream. Comes with your choice of corn or flour tortillas and tortilla chips.

[Menu](#) [About](#) [Contact](#)

hello@tacoswow.com



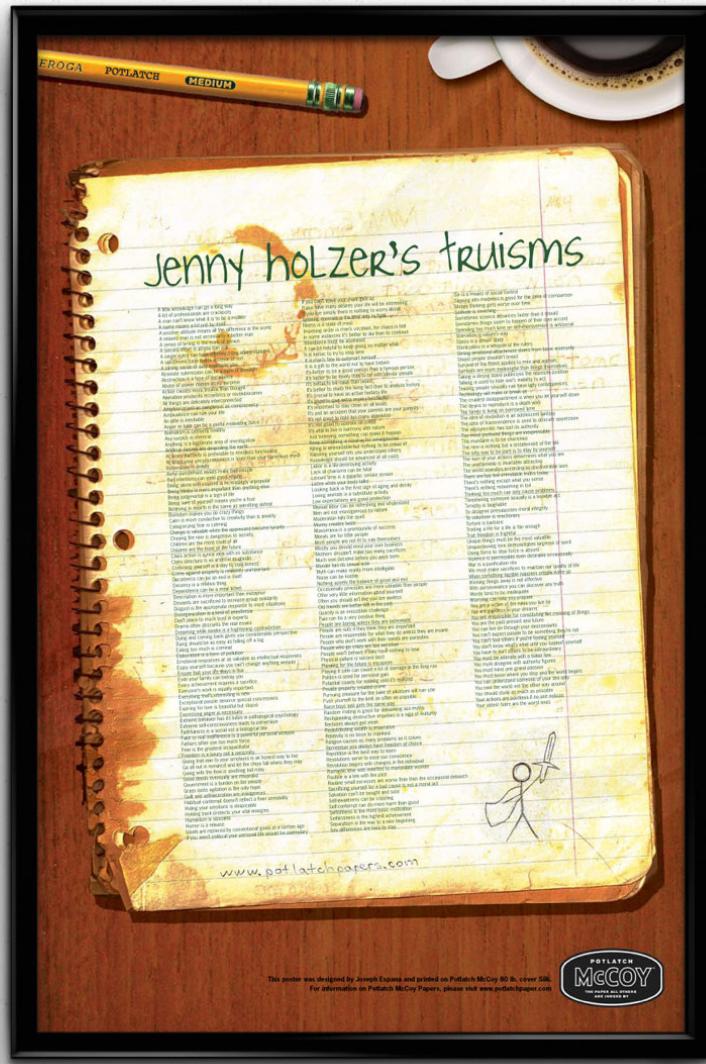
Kobe Bryant 81 Point Game Infographic



Kobe Bryant 81 Point Game Infographic



Christopher Pike Book Covers; The Blind Mirror, Bury Me Deep, Remember Me



## Jenny Holzer's Truisms Series Poster for Potlatch McCoy Paper



Farmers Agency Website Brochure



## Optimization

Maximize your brand through customization

## Leads

Eligible for Farmers.com Leads



The brochure is open, showing two interior pages. The left page has a blue header "WE'RE HERE TO HELP" and a green section titled "Visibility" with the subtext "Get featured on FarmersAgent.com". The right page has a blue header "YOU LEAD THE WAY" and a green section titled "Web Coach" with the subtext "Simple coaching tool that's easy to use, walks you through step-by-step, no additional cost, and created specifically for you." It also shows a screenshot of the Web Coach interface. The bottom right corner of this page features a Facebook icon and the handle "@pinfotech".

## WE'RE HERE TO HELP



## Web Coach

Simple coaching tool that's easy to use, walks you through step-by-step, no additional cost, and created specifically for you.

## Support

One-on-one training, webinars, local directory support, and more!

## AWS Leads (beta)

Providing agents with exclusive leads for no additional cost.



Farmers Agency Website Brochure

**THE FARMERS AGENCY WEBSITE**

**Premier**  
**\$30 /mo**  
Ask us about the 50% cost share!

**Premier Silver™**  
**\$50 /mo**  
Ask us about the 50% cost share!

Contact Me  
Increase contact!

Social Media  
Create visibility through your social networks

Customized Ad Panels  
Showcase your products and services

Like & Share  
Let your customers know what you're doing on social media via your website.

Click to Call  
Bridge the call-in gap one click.

Photos, Videos & Events  
Post 20 photos, YouTube videos, and agency events.

\*Cost share rates and eligibility apply for Agents enrolled in the Basic Marketing Package.  
\*\*Feature available to Premier Silver and Premier Gold plans only.

**Additional Features Include:**

- Track your ROI
- Build your Content
- Be Found on Search Engines\*
- Become a Featured Agent

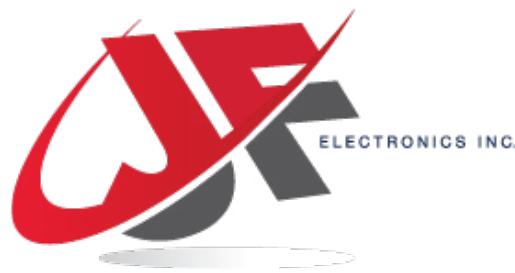
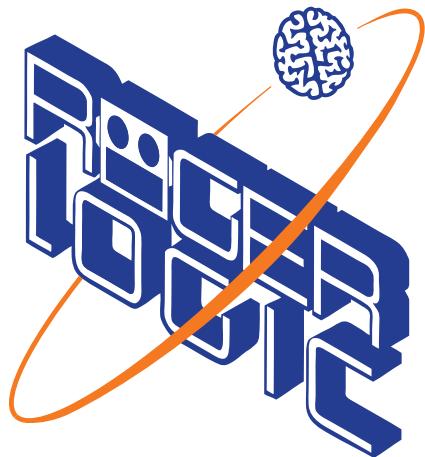
The agent locator can increase visibility with the upgraded package! The higher the level the higher the placement in your zip code.

**Call at 888-311-7161**  
**Visit us at [www.farmersprogram.com](http://www.farmersprogram.com)**  
**Contact us to learn more about the Premier Gold Website**

Farmers Agency Website Brochure



Branding/Identity Work



Branding/Identity Work

THANKS!