Joseph Haaga

Developer & Data Engineer

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SKILLS



WORK EXPERIENCE (4)

 Full Stack Developer | Grafik https://grafik.agency August 2016- Current

Grafik is a branding agency focused on crafting digital brands for B2B, B2C, Nonprofit and government clients worldwide.

- · Led architecture and development of CMS-driven solutions for clients like Strayer & Global Automakers
- Contributed to the architecture and development of marketing websites for brands like Strayer, Ligado, Politico, Merritt Clubs, JBG and EYA.
- Closed feedback loop with tenfold time savings by developing internal tools to streamline internal processes (structured QA spreadsheet with Slackbot integration to close developer-designer feedback loop and closely track live performance metrics)
- Developer | Gray Street Solutions https://graystreetsolutions.com

May 2015- July 2016

Gray Street Solutions is a boutique, digital-first creative agency, founded on the principle of bringing a "Fearlessly Agile" approach to online communications consulting, open-source web development, and social media campaign management.

- Led development of a cross-platform mobile application to track a brand's social media campaigns
- . Developed and maintained digital presences for a variety of trade organizations, defense companies, and nonprofit clients
- Jr. Solutioneer | Eastport Analytics https://www.eastportanalytics.com/

May 2014- August 2014

Eastport Analytics is an analytics consulting group applying advanced analytics to uncover valuable insights and drive measurably better mission outcomes.

- Developed automated spreadsheet parsers in Java 7
- Merged GIS shapefiles with political ad spend data to determine campaign efficacy in Designated Market Areas
- Developer | @HomeRehab
 https://gust.com/companies/homerehab

May 2013- April 2014

@HomeRehab designs exercise devices and software to improve the continuum of care related to falls among the aging population.

- Prototyped IoT orthopedic rehabilitative device on Arduino hardware in a dialect of C
- Developed games to be played with the device to aid in gamification of proprioceptive rehabilitation exercises
- Implement wireless modules, LCD screens, & various sensors/actuators within I/O constraints of a development board

VOLUNTEER

 Coordinator & Volunteer | Grafik Gives https://grafik.agency August 2017 - Current

Introduce potential initiatives and coordinate CSR events

- Raised >\$1000 for AIGA, providing scholarships for underrepresented design students in the DC area
- Developed spreadsheet solution for long-term initiative planning, enabling tracking of the organization's impact on local, regional, and national levels
- ▼ Kitchen Volunteer | So Others Might Eat

http://some.org/ April 2011 - Current

Serving meals to marginalized people in the DMV area

EDUCATION (2)

