# Joseph Haaga Developer & Data Engineer

## **Contact**

#### **Email**

haaga.joe@gmail.com

#### **Phone**

(240) 778-9695

#### Website

http://joehaaga.xyz (http://joehaaga.xyz)

## **About**

## **Profiles**

#### **Github**

josephhaaga (https://github.com/josephhaaga)

#### LinkedIn

joseph-haaga (https://www.linkedin.com/in/joseph-haaga/)

## Work

#### **Grafik**

2016-08-01 -

**Full Stack Developer** 

https://grafik.agency (https://grafik.agency)

Grafik is a branding agency focused on crafting digital brands for B2B, B2C, Nonprofit and government clients worldwide.

### Highlights

- Led architecture and development of CMS-driven solutions for clients like Strayer &
  Global Automakers
- Contributed to the architecture and development of marketing websites for brands like Strayer, Ligado, Politico, Merritt Clubs, JBG and EYA.
- Closed feedback loop with tenfold time savings by developing internal tools to streamline internal processes (structured QA spreadsheet with Slackbot integration to close developer-designer feedback loop and closely track live performance metrics)

### **Gray Street Solutions**

2015-05-01 - 2016-07-25

**Developer** https://graystreetsolutions.com (https://graystreetsolutions.com)

Gray Street Solutions is a boutique, digital-first creative agency, founded on the principle of bringing a "Fearlessly Agile" approach to online communications consulting, open-source web development, and social media campaign management.

#### Highlights

- Led development of a cross-platform mobile application to track a brand's social media campaigns
- Developed and maintained digital presences for a variety of trade organizations,
  defense companies, and nonprofit clients

### **Eastport Analytics**

2014-05-01 - 2014-08-25

Jr. Solutioneer https://www.eastportanalytics.com/ (https://www.eastportanalytics.com/)

Eastport Analytics is an analytics consulting group applying advanced analytics to uncover valuable insights and drive measurably better mission outcomes.

### Highlights

- Developed automated spreadsheet parsers in Java 7
- Merged GIS shapefiles with political ad spend data to determine campaign efficacy in Designated Market Areas

### @HomeRehab

2013-05-01 - 2014-04-30

https://gust.com/companies/homerehab (https://gust.com/companies/homerehab) **Developer** 

@HomeRehab designs exercise devices and software to improve the continuum of care related to falls among the aging population.

### Highlights

- Prototyped IoT orthopedic rehabilitative device on Arduino hardware in a dialect of
  C
- Developed games to be played with the device to aid in gamification of proprioceptive rehabilitation exercises
- Implement wireless modules, LCD screens, & various sensors/actuators within I/O constraints of a development board

## Volunteer

#### **Grafik Gives**

2017-08-01 -

**Coordinator & Volunteer** 

https://grafik.agency (https://grafik.agency)

Introduce potential initiatives and coordinate CSR events

#### Highlights

- Raised >\$1000 for AIGA, providing scholarships for underrepresented design students in the DC area
- Developed spreadsheet solution for long-term initiative planning, enabling tracking of the organization's impact on local, regional, and national levels

## So Others Might Eat

2011-04-01 -

#### Kitchen Volunteer

http://some.org/ (http://some.org/)

Serving meals to marginalized people in the DMV area

## Education

## The George Washington University

2017-08-01 - 2018-12-16

**Data Science** 

M.Sc.

#### Courses

- Data Science
- Data Warehousing
- Data Mining
- Visualization of Complex Data
- Machine Learning I
- Machine Learning II
- Time Series Analysis

#### The George Washington University

2012 - 08 - 01 - 2017 - 05 - 01

**Computer Science** 

B.Sc.

#### Courses

- Circuit Theory
- Bioinformatics
- Algorithms
- Software Engineering
- Database Systems

- Systems Architecture
- Operating Systems
- Machine Learning
- Systems Programming
- Artificial Intelligence Algorithms
- Statistical NLP
- DEEPQuest IBM Watson (essentially a supplement to Stat. NLP)

## Skills

## Web Development

- HTML
- CSS
- Javascript
- PHP
- LAMP Stack
- MEAN Stack
- ReactJS
- NodeJS
- Pimcore
- Drupal 7/8
- Wordpress
- jQuery
- d3js
- Cordova/Phonegap
- 508 Compliance

## Software Development

- Java
- Python
- BASH

- Perl
- Git
- Docker
- Unit Testing
- TDD
- OOP
- Functional Programming
- Design Patterns
- Algorithmic Analysis

## **Data Science**

- R
- Python
- Pandas
- NumPy
- NLP
- Classification
- Regression/Linear Modelling
- Clustering/Unsupervised techniques
- SQL/NoSQL
- Elasticsearch & Logstash
- Tableau
- ArcGIS