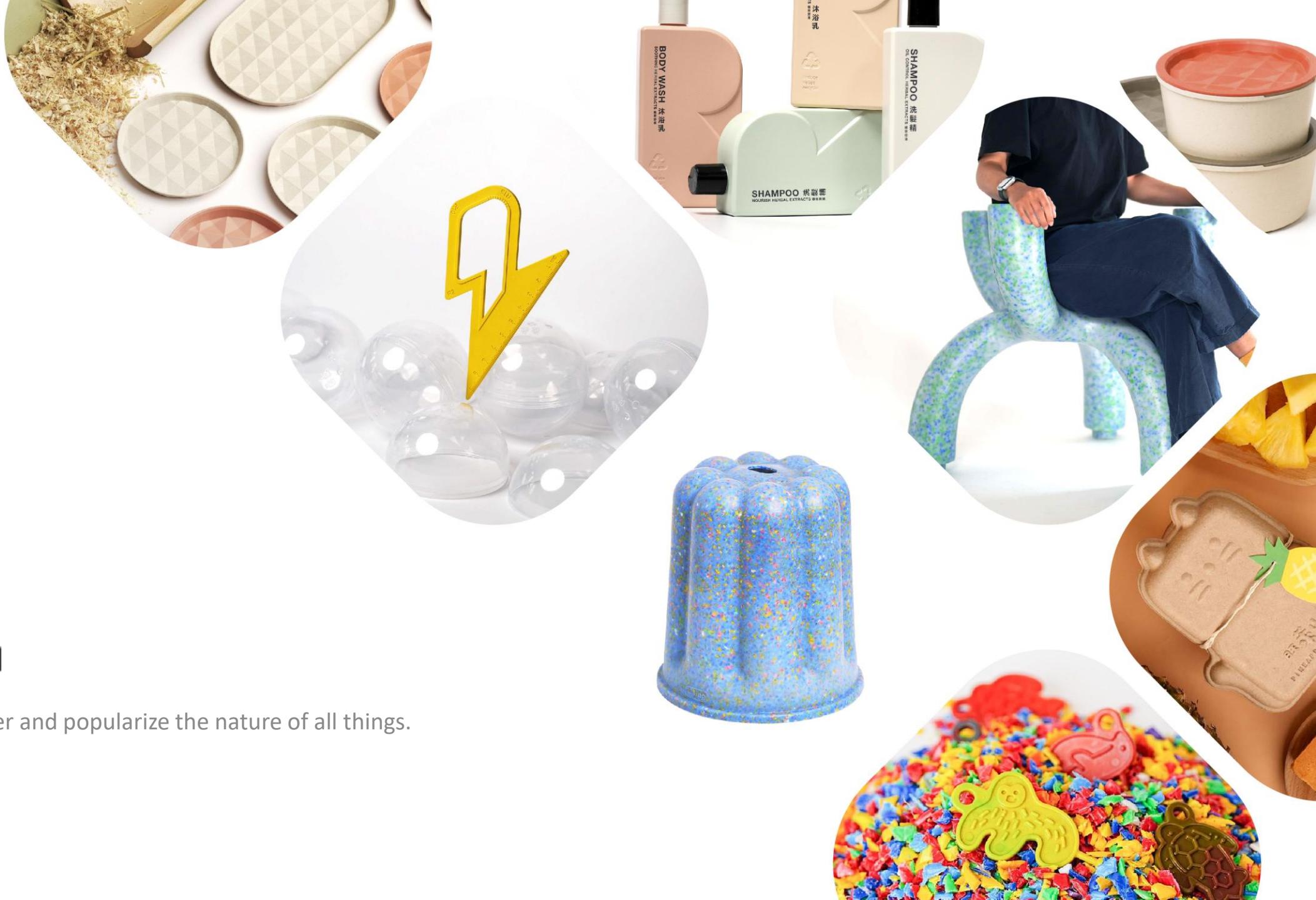




**DOT DESIGN**

Design is to discover and popularize the nature of all things.



# Director



韓世國 Lance Han

## Current Position:

- Head of Dot Design Co., Ltd.
- Board Member of the Chinese Taipei Industrial Design Association

## Experience:

- 2019: Convener and Final Judge for the Taiwan International Student Creative Design Competition (Product Design category)
- 2019-2021: Curator for the Circular Economy Exhibition
- 2020-2021: Director at Rock Creation
- 2021-2023: Chairman of the Cultural and Creative Industry Promotion Committee
- 2020-2023: Judge for the Golden Point Design Awards
- 2021: Curator for the Thailand Golden Point Circular Exhibition
- 2020-2023: Judge for the Taiwan Excellence Awards
- 2021-2023: Judge for the Taiwan Food Creation Awards
- 2023: Judge for the kW Design Award by Taiwan Power Company
- 2023: Consultant for the Carbon-Reduction Packaging Design by the International Trade Association

## Skills and Significant Achievements:

- Curatorial expertise, product design, brand design, packaging design, circular design
- 2017: Chosen Tea 1869 - Golden Pin Design Best of Best
- 2019: International Social Design Connection
- 2019-2022: Advisory Consultant for TGA Packaging Design by the Agricultural Committee, 7 sessions
- 2021-2022: 4 recognitions at the Taipei Design Awards
- 2021-2023: 3 recognitions at the Cultural Creative Excellence Awards
- 2014-2022: 13 recognitions at OTOP Design Awards
- 2019-2023: 12 recognitions at the Golden Pin Design Awards
- 2017-2023: 3 recognitions at the RedDot Design Award
- 2021-2024: 8 recognitions at the iF Design Award



 **red dot**  
design award

 **iF**

 **GOLDEN PIN  
DESIGN  
AWARD**

  
**臺北設計獎**  
Taipei International Design Award

**WDO Sustainability Award**  
**ICoD Excellence Award**  
**CET BEST AWARD**

  
**文創 精品 奖**  
CULTURAL & CREATIVE AWARDS

  
**AREA**  
Asia  
**RESPONSIBLE  
ENTERPRISE AWARDS**

  
**TOP AWARDS ASIA**  
**TOP**



點睛設計 × DesignLabs 生活風格研究室  
DOTdesign Co.,Ltd & Design Labs



點茶  
CHOSEN TEA  
1869



HUALIEN  
GOODS



木沐  
MUKKI



coloop



Our company, DOT Design Co., Ltd, was founded in 2003.

We offer visual design, product design, and spatial design services and are highly flexible and integrated. We assist our clients in building brand image and enhancing product value, and have made significant contributions to enterprises.

We believe "design is to discover and popularize the nature of all things." With creative ideas and solid skills, we continue to evolve and grow, hoping to bring our clients more comprehensive design integration. We create beautiful design products using various materials through a collaborative approach with different craftsmen.

We have established five main product lines: DOT design, Chosen Tea 1869, Hualien Goods, re-ing, and MUKKI.

DOT Design has been recognized by many international awards such as the Golden Pin Design Award, Taiwan OTOP Product Design Award, and Red Dot Design: Product Design. Since 2011, when "DOT design" was established, we have created products that focus on lifestyle and emphasize the uniqueness of Taiwan's design.

There are currently more than 60 products on the market. We aim for in-depth integration of design and culture for greater results. Established in 2015, we have been experimenting with the combination of food, tea, diverse enriching elements of life, and design, creating boundless possibilities in design.



x



DOT DESIGN

# International Events-Dutch Design Week 2024



- Dot Design has a long-standing commitment to sustainable design, with this being its first exhibition in Europe highlighting its achievements.
- The Netherlands strongly values sustainability, evident in advanced sorting and recycling methods and the use of fully biodegradable materials.
- European visitors showed great curiosity and amazement at these sustainable innovations, indicating significant interest in Taiwan's sustainable design.
- The exhibition space fostered a mini forum for sustainability, facilitating cultural exchange and inspiring new design ideas.
- Dot Design plans to open an office in Rotterdam next year, setting the stage for more international collaborations.





DOT DESIGN

## About DOT Design's Sustainable Design Projects

---



Recycled Plastic



Recycled Paper



Nature Bamboo

And more... ...



## RECYCLED PLASTIC

---

Addressing the issue of plastic removal enables efficient recycling multiple times and allows for the reuse and mass production of recycled plastic. Circular design principles can be applied to various systems, such as using recycled materials for outdoor playground equipment, daily items, marine waste plastics, and recycled toys.

re ing

# Tabouret cannelé

Made from 50% recycled plastic but fully recyclable, this chair draws inspiration from the French pastry cannelé, featuring vibrant colors and stackable design. It combines sustainability with functionality, promoting a fun and practical approach to circular design and environmental responsibility.



S:36 x 36 x 33 cm

Weight: 2 kg

Weight Capacity: 150 kg

L:36.5 x 36.5 x 44 cm

Weight: 2 kg

Weight Capacity: 150 kg





DOT DESIGN

Recycle



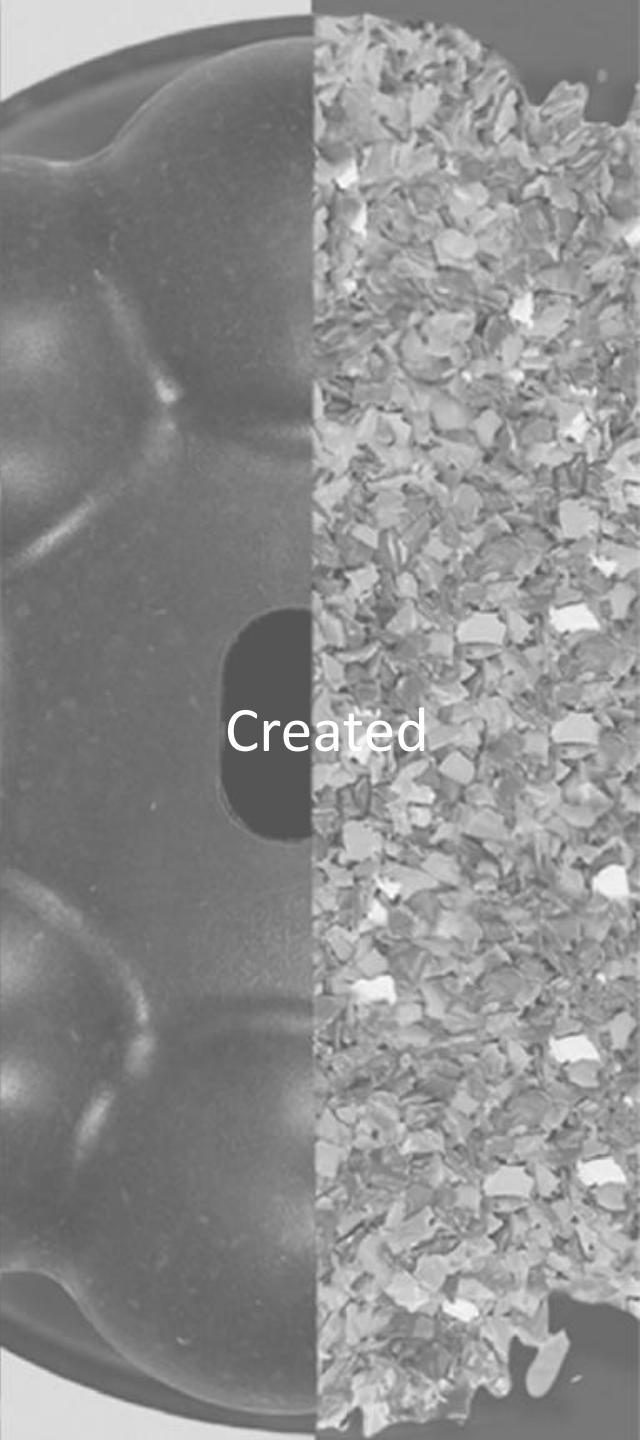
Dismantling



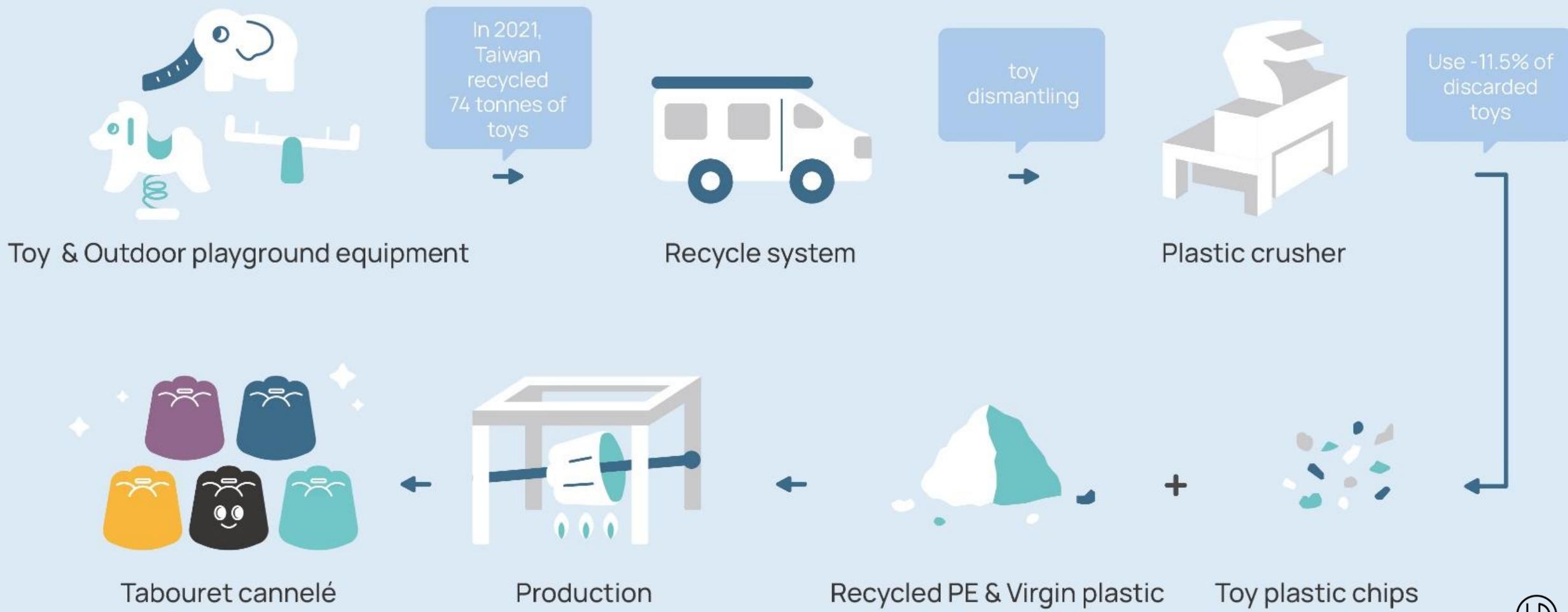
Production



Created



# Production Process





### The commercial potential of polyAI

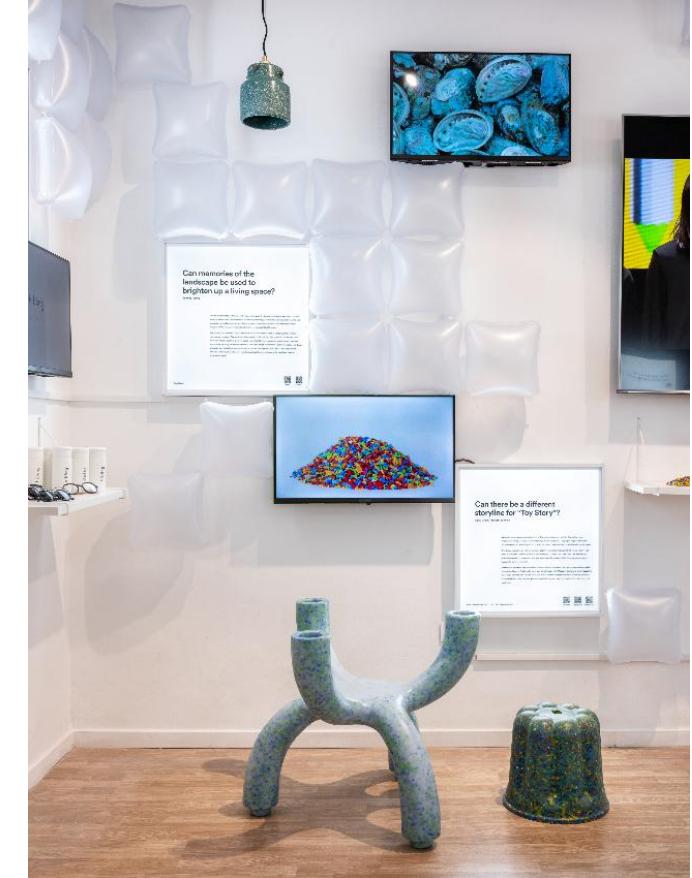
In Taiwan, local Tetra Pak Sustainability Manager Yuli Su is excited about the possibilities of using polyAI to create new products. Yuli and her colleagues had been working hard to find the right project where polyAI could be used to create a commercial product – and now, the Lulu Stool is available.

Designed by Lance Han from [DOT Design](#) in collaboration with [Green Footprints](#), the Lulu stool is made of 50% recycled plastic and is 100% recyclable. Each stool contains 720g of recycled polyAI from recycled Tetra Pak cartons, which accounts for 30% of the plastic content in one stool.

"The original Lulu Stool, which resembles the beloved dessert Canelé, was partially made from recycled toy plastic and recently received the prestigious IF Design Award 2023," says Yuli.

For the latest version, the stool used recycled plastic pellets instead of toy plastic. Yuli was able to connect the designer with Lientai, one of Tetra Pak's recycling partners in Taiwan to supply the polyAI.

"The stools have been getting a lot of attention for their unique appearance and eco-friendly construction. Within the first two weeks of being exhibited, the stool already received a lot of inquiries from interested consumers. That's pretty strong proof that using polyAI can be commercially viable," says Yuli.



## Tetra Pak sustainable recycling case

*2024 Milan Design week  
"Who is going to raise the questions?"*

re ing

# Coral Chair

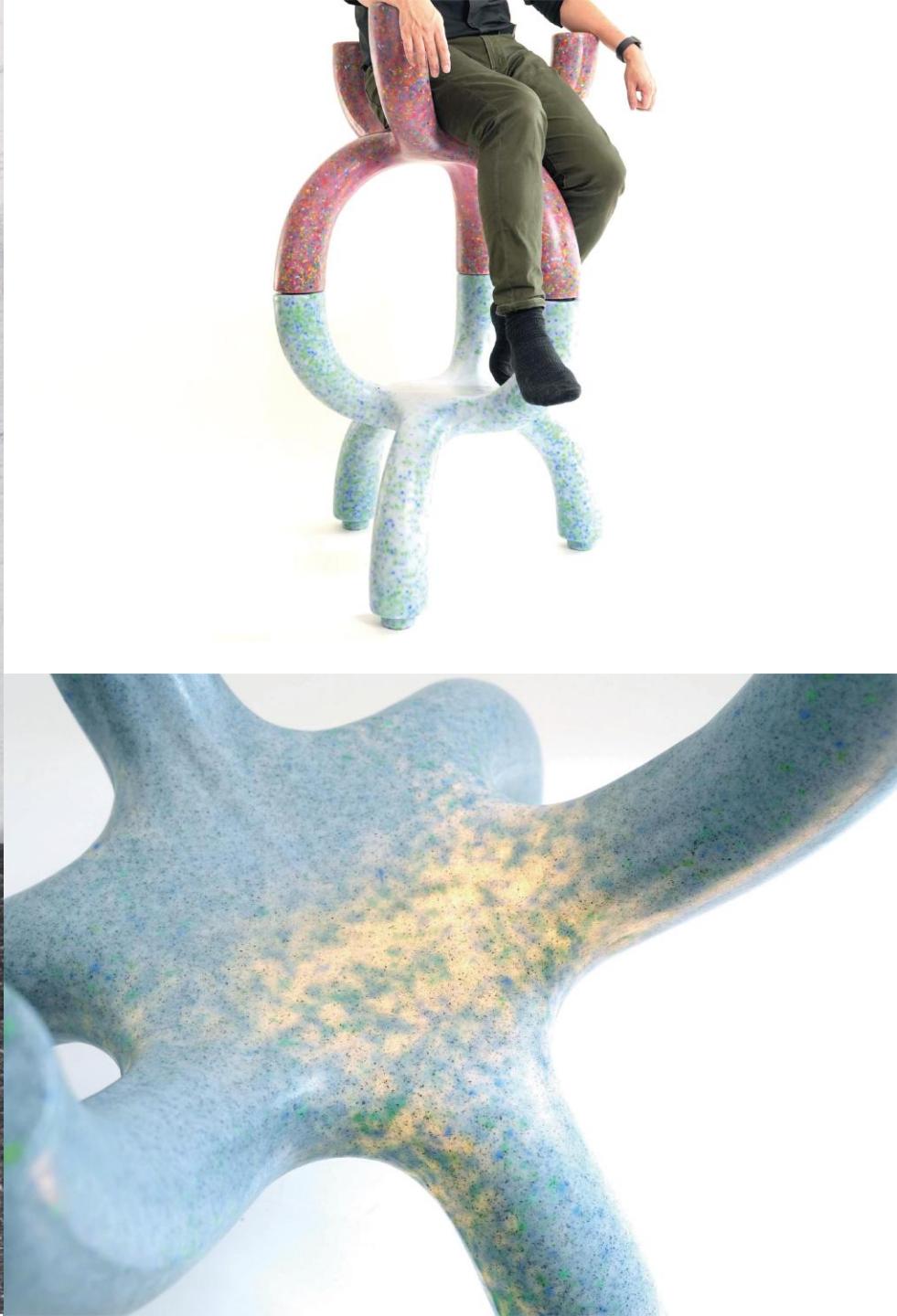
The Coral Chair features a dual-sided design with different heights, providing shorter legs on one side for children's use and taller legs on the other side for adults. With its modular extension design, the chairs can be stacked to create large shared seating areas.

71.5\*80\*H66 cm

Weight: 5 kg

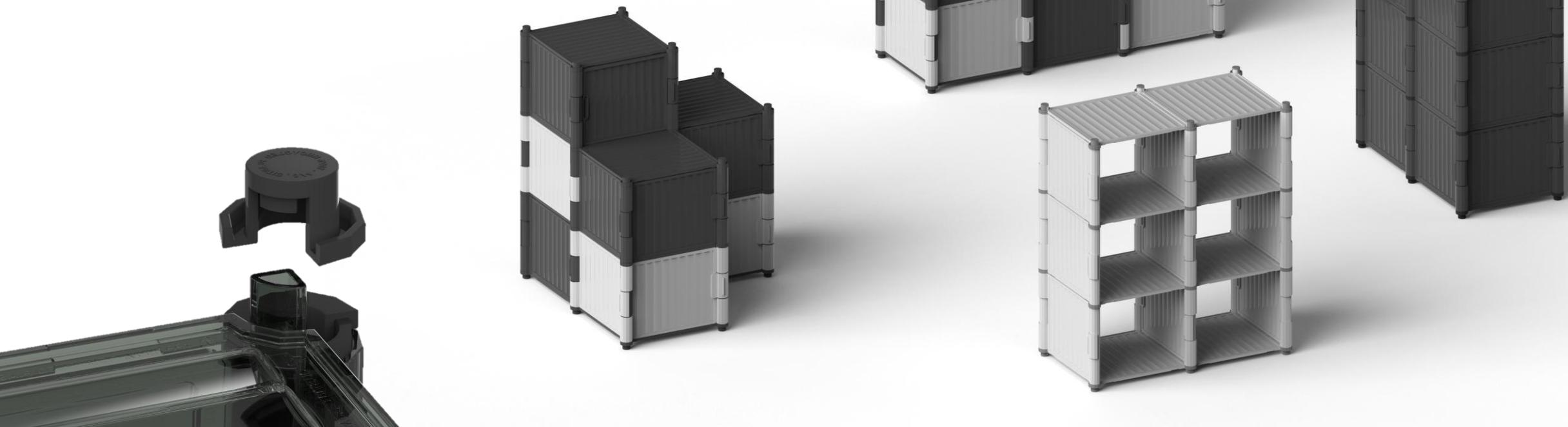
Weight Capacity: 150 kg

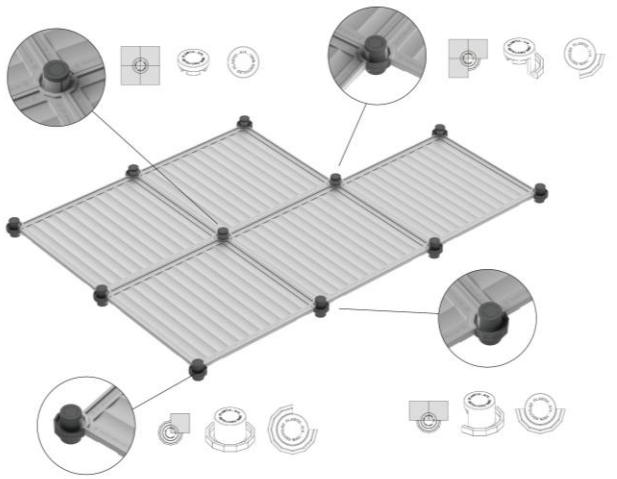




# Multi-Functional Combination Storage Rack

This product uses 100% recycled PP plastic, featuring wave-shaped shelves and polygonal components for stability and a striking light-shadow effect. The doors are designed for easy opening, and all sides can be opened and interlocked for convenience. Ideal for high-frequency use and long-term enterprise growth.





39.4\*39.4\*H32.2 cm/per set  
Weight: 2.7 kg



Recycled PET  
Sustainable spring couplets Lantern



DOT DESIGN



桃園市府

TAIWAN CITY GOVERNMENT



The 2024 Taoyuan Lantern Festival features spring couplet lanterns made from 100% recycled PET, promoting sustainability. The lanterns combine the auspicious dragon motif with local fruit designs including wave patterns to enhance strength and create a visually appealing translucent effect. After the festival, these lanterns can be repurposed as home decorations, bringing prosperity to every family.

Recycled PP

# Sustainable Lantern



DOT DESIGN



TAOYUAN CITY GOVERNMENT



## re-Toys Jewelry



Recycling ABS plastic the most commonly used in toys and through design and technology sorting, Create the maximum sustainable value. A conservation about the connection between ecological protection and the environment comes through animal-shaped designs, representations of the Earth, and SDGs indicators. With a user-friendly design, we encourage users to unleash their imagination and create exclusively unique toys.

RE Series of  
Eco-friendly recycled bottle

SHAMPOO 洗髮精  
NOURISH HERBAL EXTRACTS 植萃滋養

SHAMPOO 洗髮精  
OIL CONTROL HERBAL EXTRACTS 要控油  
茶樹  
葉綠素  
葉綠素  
葉綠素



DOT DESIGN



台鹽生技  
TAIYEN

# Reduce, Re-use and Re-cycle



The bottle and cap are made of environmentally friendly 100% recycled plastic PCR (Post-Consumer Recycled Plastics), and the series of products use a press disc cap instead a Pump of the bottle cap design.

The relevant explanatory text also abandons the sticky label, and uses a single-color environmentally friendly ink to print directly on the bottle body.





# Lightning Shape Measuring Ruler

---

This ruler, created from readily available discarded plastic beverage cups and food containers, combines practical measuring tools with electrical warnings and decorative functions. It accompanies you, serving as a reminder of the importance of energy conservation and sustainable living.





ENERGY CONSERVATION  
and SUSTAINABLE LIVING



RECYCLED PET



RECYCLED HDPE



Recycled  
plastic



RECYCLED HDPE



RECYCLED ABS



RECYCLED HDPE

# Turn-and-Build Blocks

---

Turn-and-Build Blocks break traditional limits with features allowing free assembly and rotation, enriching creative possibilities. Made from 100% recycled plastic, the blocks embody a single-material design for durability and safety, aligning with eco-conscious values. Users can contribute to protecting the planet while enjoying the fun of creation.





DOT DESIGN



FISHING NET  
(marine debris)



YAKULT BOTTLE  
(FDA NOL)



DRINKING CUPS  
(FDA NOL)



MILK BOTTLE  
(FDA NOL)



RECYCLED PP  
(PCR)



# NATURE BAMBOO FIBER

---

Bamboo is best utilized between 3 and 7 years old. The United Nations (UN) has designated bamboo as a green material due to its fast growth and usability after just three years. It possesses natural antibacterial properties and requires no pesticides, making it the most stable and safe eco-friendly raw material.

# Nature bamboo fiber lunch box set



The lunch box is made from 100% recyclable and decomposable natural bamboo fiber and rPET fabric, from recycled PET bottles. It provides children with a fresh experience while highlighting the positive impact of sustainable materials on education. The product aims to offer eco-friendly and valuable gifts that raise environmental awareness among students and integrate these concerns into their daily lives.

re ing

# Bamboo fiber plates





Taiwanese Circular  
Products



Bamboo-Based  
Eco-Materials



Non-toxic  
Coloring



Rhombus  
Structuring



Round-Φ10.5 \*1(H)cm  
Long-18.9\*10.9\*1.2(H)cm



re ing

Bamboo fiber Cup



The re-ing Bamboo Fiber Cup is a new product we launched this year, available in two color options. The beige version is made of 50% bamboo fiber and 50% starch, while the coffee-colored version incorporates approximately 15% recycled coffee grounds, further enhancing possibilities for sustainable recycling.

The cup's base features a diamond-patterned design that seamlessly interlocks with the matching plate, offering a delightful collecting experience for those who purchase the diamond-patterned plate.



8.6\*6.2\*5.8 cm, 100ml, 54g

re ing

# Bamboo fiber Lunch Box



L:20\*12\*6 cm S:11.5\*11.5\*6 cm  
700ml 365ml  
245g 137g





Standard Chartered  
Taipei Marathon  
渣打臺北公益馬拉松



DOT DESIGN

The Standard Chartered  
Taipei Charity Marathon  
medal

---

After the postponement due to the pandemic, the much-anticipated Standard Chartered Marathon is about to kick off. In contrast to the common metal medal, this medal is made of bamboo fiber, which can naturally decompose when buried. This project reflects our commitment to a sustainable lifestyle.



DOT DESIGN

# Eco-friendly Bamboo Fiber Taipei Rabbit Coin Bank

---

In terms of implementation, Taiwan's zero-plastic bamboo fiber material is combined with bottle-blowing techniques. By utilizing the art of bottle-blowing, the sculpture displays an upright figure, overcoming material limitations to achieve stability and mass production feasibility in the thin-walled finished product.



DOT DESIGN



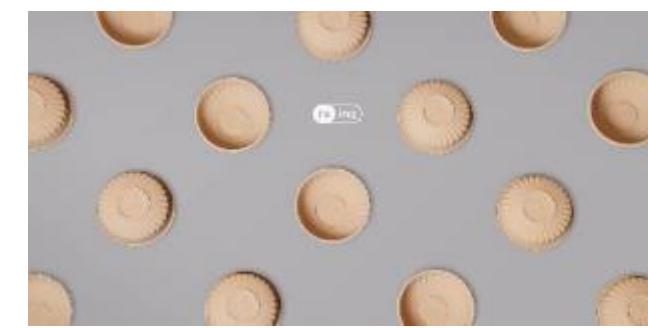
*The 2023 Taiwan Lantern Festival in Taipei*



*Disposable Bamboo Fiber Cup*



*Disposable Bamboo Fiber  
tableware*



文創精品獎  
CULTURAL & CREATIVE AWARD

# PLASTIC-FREE: WHERE VALUE BEGINS



Injection

Blow  
molding

Hot  
pressing



# RECYCLED PAPER

Partially combined with nature fibers

---

Leveraging the benefits of paper packaging, our product is easy to carry, purchase, and gift. It is designed to attract young consumers and aligns with modern preferences for unique gifts. Targeted at overseas visitors and as a daily gift option, it stands out from traditional fruit and pineapple cake gift boxes by using eco-friendly materials.

# Pineapplemeow Pineapple

## Fiber recycled paper

### Pulp Packaging



DOT DESIGN



PINEAPPLE HILL

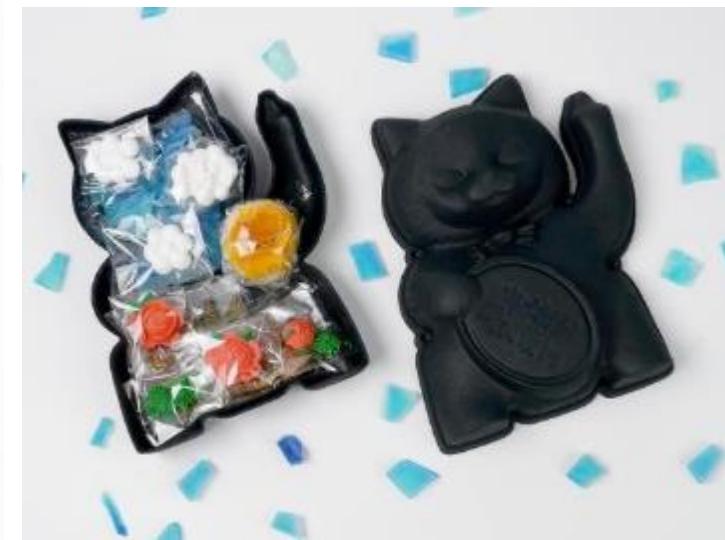


# Paper Mold Packaging design

---



# Fufu cat sustainable gift box design







re ing

# re-PET Bag 100% PET

After the postponement due to the pandemic, the much-anticipated Standard Chartered Marathon is about to kick off. In contrast to the common metal medal, this medal is made of bamboo fiber, which can naturally decompose when buried. This project reflects our commitment to a sustainable lifestyle.



# China Airlines Sustainable Life Vest Bag



CHINA AIRLINES

中華航空  
永續  
救生衣包

CI Sustainable  
Life Vest Bag



小郵差包  
Messenger Bag



鳳梨包  
Pineapple Bag



日用長包  
Shopping Bag



# Trophies design

---



2021 Taoyuan-  
The Excellent Enterprise Award



2021 Taipei Marathon  
Recycled stone



2022  
Taipei Marathon  
Recycle wasted stone



2023  
Taipei Marathon  
Recycled  
oceanic polystyrene

# Trophies design

---



2024  
*Taipei Marathon*  
*Recycled*  
*oceanic polystyrene*

# Collaboration Partners

---



*Chinese Industrial Design Association(CIDA)*

*Industrial Design Development Association of Taipei(IDDAT)*

*Taiwan Toy Library Association*

*Unilever Taiwan Careers*

*DA FON ENVIRONMENTAL TECHNOLOGY CO., LTD.*

*SUPER TEXTILE CORPORATION*

*Global Green Material Co., Ltd.*

*TETRA PAK TAIWAN LTD.*



DOT DESIGN

From  
Recycling  
to  
Second Life

