Joseph Hess
Jr. Web Developer

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Technologies:

Rails , Javascript, Ruby, Jquery, Sinatra, Rspec, Jasmine, Git

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Key Qualities:

- So excited about programming in general and Rails mastery specifically.
- Great attitude even after a full day of compiler errors
- Experience in subscription commerce
- Love to work with people and love to work alone
- Passionate and love to learn
- A good swiss army knife type person - I enjoy working with clients, developers, and other teams like marketing and sales.

Current:

Portland Code School - a programming "bootcamp" designed to get students employer ready as jr. web developers teaching Ruby on Rails, Agile methodologies, Testing, Javascript, Sinatra, Ruby, Git, Pair Programming and more.

- Rebuilding previous wordpress/recurly based business as a Rails site with custom client account areas and business-specific subscription billing code
- Next project to include open-source contributions in the subscription/billing space hopefully - may open up work on previous business site upgrade so small subscription-based business' that ship a physical product can have the power of a great Rails site off-the-shelf
- On the hobby side - just getting into web connected devices (working on web-controlled bbq) - would like to work on open source platform to facilitate the creation of web managed/extended devices

Completion - August 2013

Previous:

Founder: [28 Day Hug](#) - The result of learning from my previous subscription based startup, 28 Day Hug was a low-cost service where we sent our customers chocolate, tea, and aromatherapy every 4 weeks.

- Collaborate with brands on co-marketing to our members
- Tested the MVP with existing tools like unbounce and recurly
- Customer experience and happiness a constant priority

Key Quality: Persistence, use customer feedback to fuel iterative improvements.

Previous:

Founder: Good & Lovely - My first web-based business attempt. We delivered chocolate, tea, beauty samples and feminine care to our members. This is where I learned the pain in subscription management. I started without the ability to edit even html or css.

- Worked with great brands including P&G
- Our product featured on the Today show

Key Quality: Going into unknown territory where I wasn't "my own customer" and creating an engaging and loved business with passionate members.

Previous:

Project Management: Osmose Design - Manage high end residential design and construction projects and commercial build-outs.

- Keep customers, trades, and vendors happy and in-sync while managing all the inherent attitudes that come with.
- Ensuring quality
- Balancing speed with budget

Key Quality: Patience and clear communication