


# Shopperoo



“Closer than a shop  
near YOU!”

The background image shows a laptop screen with a dark overlay. On the screen, there is a line graph with a blue line and a pie chart with a blue and green segment. The text is overlaid on the left side of the screen.

**Mission statement:**  
Connecting you with  
your favourite  
boutique shops today!

# The problem

**Inaccessibility** of products to people who need them.

1. **Inconvenient Shop Location or Opening Hours**
  2. **No Online Store/Website**
  3. **Delayed delivery** process by Australia Post
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A close-up photograph of a person's hand using a stylus to interact with a tablet. The background is blurred, showing bokeh light effects. The right half of the image is covered by a dark grey overlay.

# Live Demo of Shopperoo

# Design Process + Decisions



Wireframes +  
ERD



stripe

Scaffolding Rails  
+ Implementing  
Features

Customise the MVC,  
adding user authorisation,  
3rd party payment (stripe),  
Active storage S3



Designs

Mood Board, Color  
Scheme, Typography, Logo  
Design



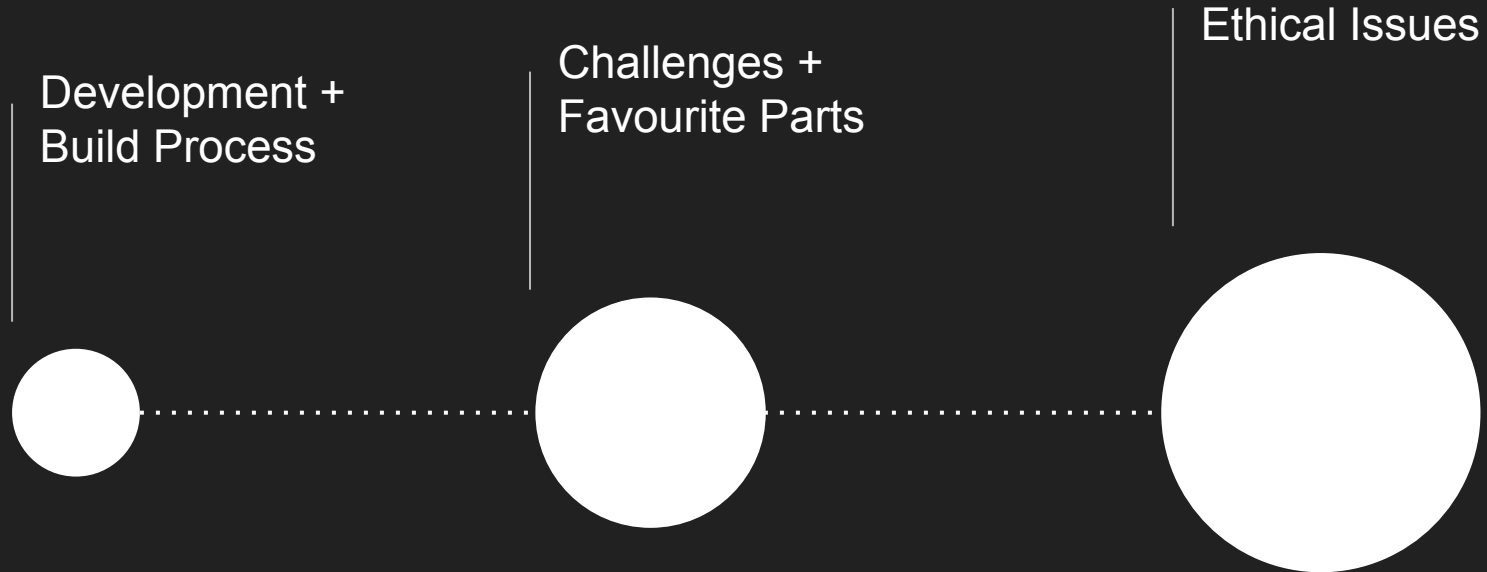
HEROKU

Debugging,  
Testing,  
Deployment

ByeBug, Cypress,  
Deploying on Heroku



# In Review



Questions?