



Joséphine Cambier

I bring brand's stories to life in digital products



ABOUT

French - 29/11/1988
Living in Amsterdam since 2014
Willing to relocate to Denmark
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TECHNICAL SKILLS

Digital projects:
Sketch, Principle, Invision

Creative tools:
Adobe InDesign, Illustrator, Photoshop

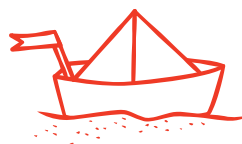
Motion & Video:
After Effect, Premiere Pro

I'm not scared picking up new tools.



LINGO

English: Fluent
French: Native
Dutch: Professional
Danish: Just starting
Spanish: Forgotten



WORK EXPERIENCE

APRIL 2014 - PRESENT | AMSTERDAM, NL

Senior Digital Designer | GRRR

- I work on branding and digital products - websites mainly, apps and design systems at times. I have a strong brand strategy knowledge and digital design experience. I use stories and personalities to come up with original and relevant concepts.
- I'm regularly picking up other projects. Whether it is campaigns, editorial design, motion and videos, posters, infographics, or illustrations. I have an all around vision on design.
- I take Art Director and Design Lead roles on project basis. Since 2014 Grrr's design team has considerably grown and I am an active player in shaping the team.
- I work daily with developers, UX and brand strategists, UX designers, marketers, product owners - and more. I have a can-do attitude. I like to spread joy, solve problems and get things done.
- I take great pleasure in guiding other designers and sharing with the team. It's actually a part of my role that gives me a lot of energy. It comes naturally to me but I'm eager to become better so in 2018 I followed two trainings about leading creatives.
- I also truly enjoy presenting the work to clients and stakeholders, bringing them in to the process and story.
- I work instinctively with Project Management on work plan, planning and estimates. I can start a project off and move forward, coming up with fresh ideas and applications, overseeing a project on the long term.

JANUARY 2014 - APRIL 2014 | AMSTERDAM, NL

Designer Trainee | Lava

- Visual Identity and Typeface design for Diabetes Fonds
- Editorial Design and illustrations

JULY 2013 - DECEMBER 2013 | LILLE, FR

Designer | Atelier Télésopique

- Visual Identity and illustration for Germaud Paris 1947
- Motion Design for La Serre Numérique



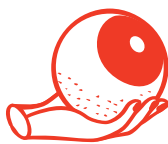
EDUCATION

ENSAAMA Olivier de Serres | 2010 - 2013 | PARIS, FR
Postgraduate degree obtained Cum Laude (DSAA Graphic Design)

Kolding Design School | 2011 | KOLDING, DK
Exchange semester. Graphic Design.

LTAA Auguste Renoir | 2008 - 2010 | PARIS, FR
Undergraduate degree (BTS Advertising, Editorial, Graphic Design)

ESAA Duperré | 2007 - 2008 | PARIS, FR
Foundation year (MANAA)



SHARING

Those sharing moments really enrich my practice and passion. It helps me staying at the top of my game, keeping up with trends and best practices.

Workshop Digital Design | 2017 - 2020 | ECV LILLE
For the fourth time this year, I gave a week Digital Design Workshop to 5th year design students. The workshops I built are inspired by The Design Sprint from Google Venture. I take the students through the process from concept to prototype.

Talk | OCT 2018 | ADNIGHT
Adnight is a festive event. I shared my vision on design.

Interview | OCT 2018 | FONTANEL
Sharing my experience with young graduates in this series of interviews:
fontanelfinals.nl/2018/agency/grrr

Workshop Poster Design | 2018 | CMD AMSTERDAM
Running poster design workshop with 2nd year students.

Jury | JUNE 2016 | ECV LILLE
Jury for graduation students

Publication | NOV 2013 | ÉTAPES MAGAZINE N°216
Graduation project