

Designing & Engineering High-Performance Web Products

A product-focused digital agency delivering scalable WordPress, no-code, and custom web solutions for startups, brands, and organizations globally.

We believe websites should not just exist — they should **work, evolve, and support real business growth.**

About Us

10+ yrs team experience

7+ core specialists

2+ locations

ThemeWire was built on a simple idea: digital products deserve the same level of care, structure, and long-term thinking as any serious business asset.

We design and engineer WordPress-based products that prioritize performance, usability, and maintainability. From early-stage startups to established enterprises and NGOs, we work closely with our clients to translate vision into reliable, scalable digital experiences.

With teams operating across **the globe**, we deliver globally while staying grounded in local context and real user needs.

We don't chase trends.

We build products that endure.

Clients

We partner with a diverse range of organizations from early-stage startups to established enterprises and mission-driven institutions. Our clients value clarity, reliability, and long-term thinking.



Startups & Scale-ups · Enterprise Organizations · Non-Governmental Organizations (NGOs) · Community & Membership-Based Platforms · Product-Led Digital Businesses

Industries / Geography

We've delivered digital products across multiple industries and regions, adapting our approach to different users, markets, and growth stages.

Industries include;

Technology & Digital Products

SaaS platforms, tech communities, developer ecosystems

Commerce & Consumer Brands

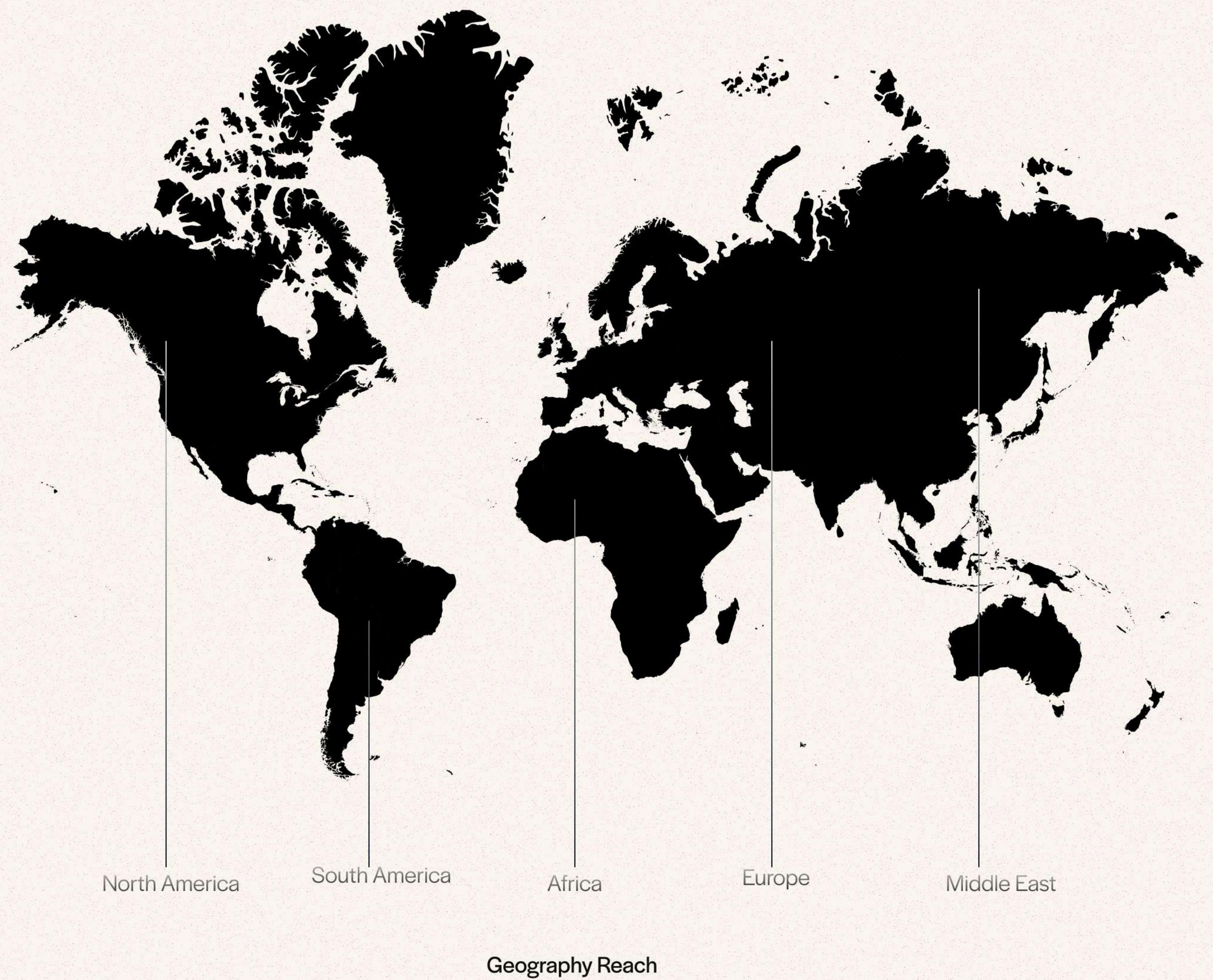
E-commerce, retail, fashion, lifestyle, food & beverage

Real Estate, Hospitality & Property

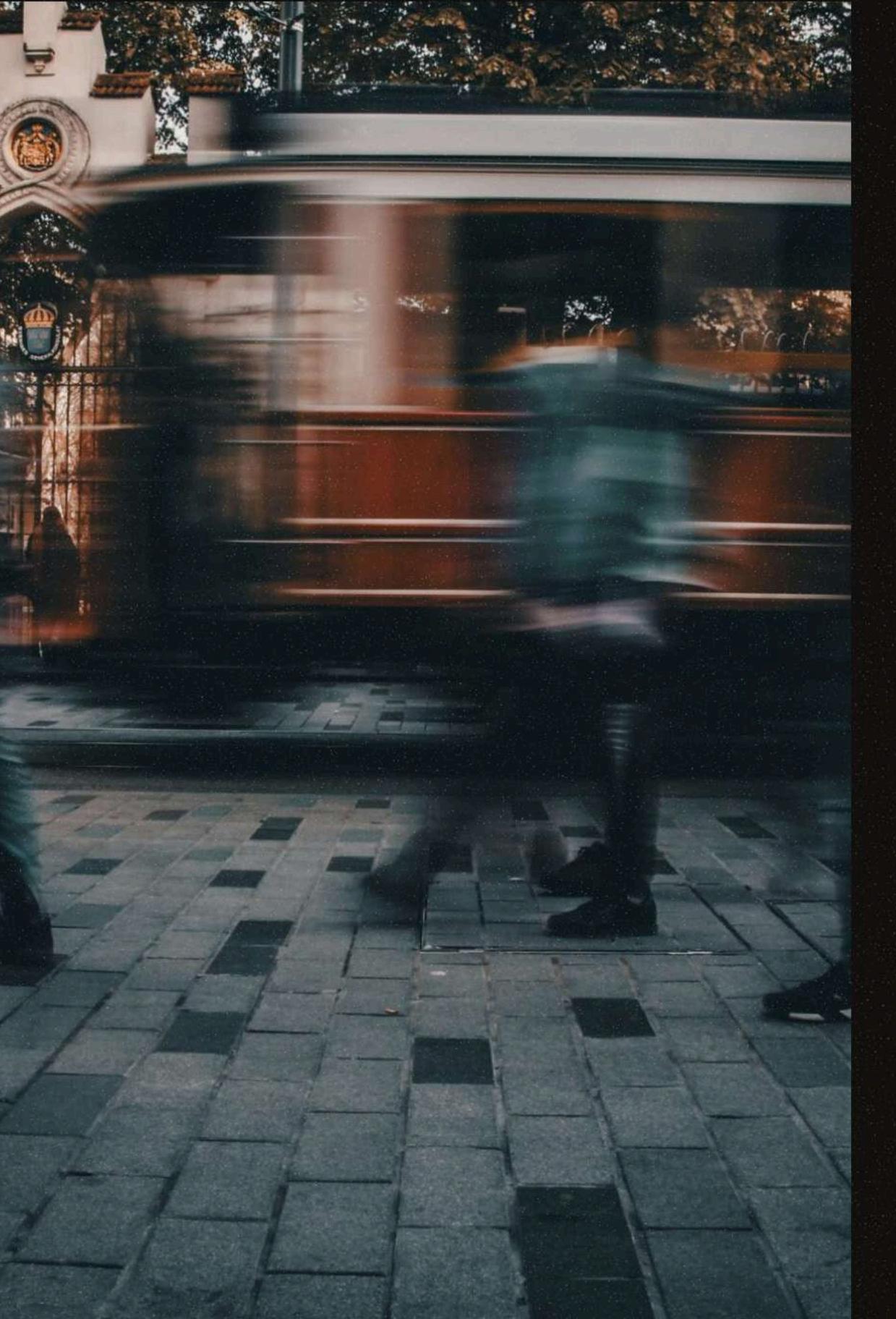
Residential and commercial developments, hospitality brands, lifestyle spaces

Finance, Enterprise & Professional Services

Fintech, enterprise platforms, corporate and professional service providers



Services



1

Branding (Partner-Led)

We collaborate with trusted branding partners to support rebrands and new identities, ensuring visual systems translate seamlessly across digital platforms.

Capabilities

- Brand Research
- Identity Systems
- Guidelines
- Naming
- Re-branding
- Rollout Support

2

Web Design & Development

We design websites as products, not pages, balancing aesthetics, performance, and long-term usability.

Capabilities

- UI/UX Design
- Webflow Development
- Shopify Development
- Custom Wordpress Theme & Plugin Development
- Headless WordPress & CMS Architecture
- Website Maintenance & Optimization

3

SEO & Performance

Our SEO approach blends technical precision with user experience to drive sustainable organic growth.

Capabilities

- Technical SEO
- On-Page Optimization
- Audits
- Performance Tracking
- Schema Implementation
- Mobile Optimization

Our Process

We follow a structured yet flexible process that keeps projects focused, collaborative, and outcome-driven.

-
- 1 Discovery**
Understanding goals, users, and constraints
 - 2 Research**
Aligning business objectives with technical and competitive insights
 - 3 Design**
Crafting intuitive UI/UX and cohesive visual systems
 - 4 Development**
Clean, scalable, performance-focused implementation
 - 5 QA**
Testing for performance, accessibility, and reliability
 - 6 Launch**
Controlled deployment with post-launch validation
 - 7 Support**
Ongoing optimization, maintenance, and iteration

Our Technology / Stack

We continuously evolve our stack to support secure, scalable, and future-ready digital products.



Google Cloud



Digital Ocean



Netlify



Wordpress



Elementor



shopify



Webflow



Javascript



Next Js

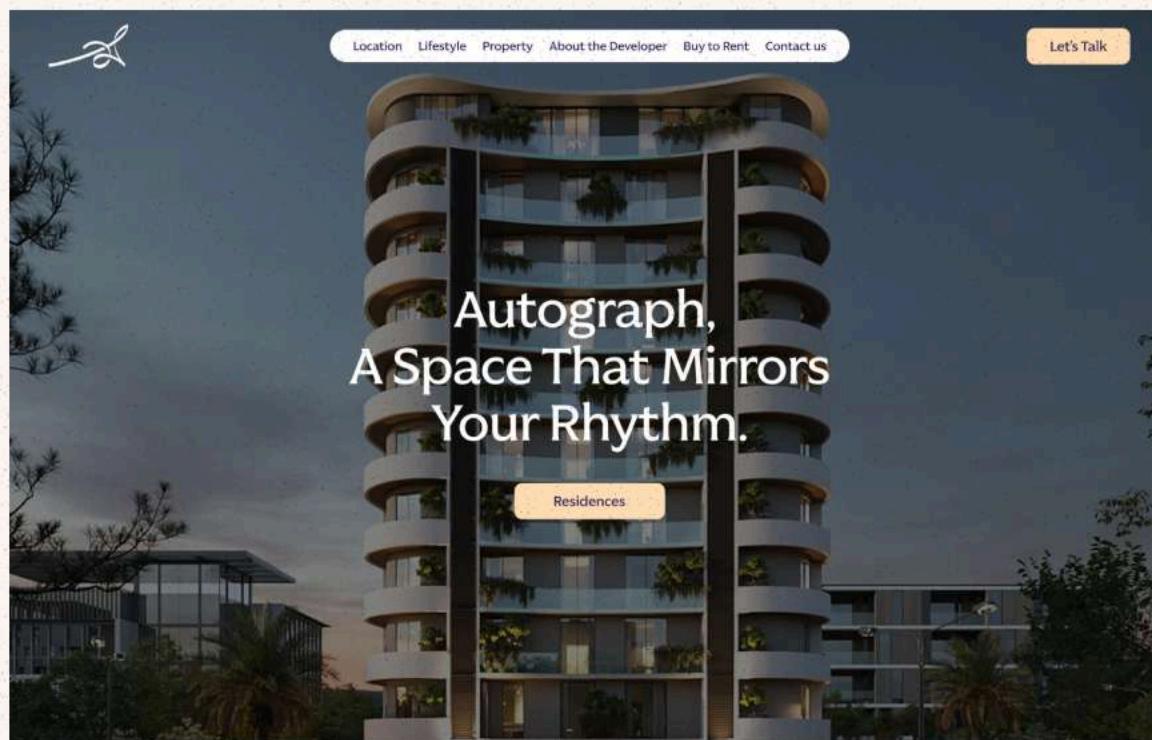


Tailwindcss



GSAP

Selected / Projects

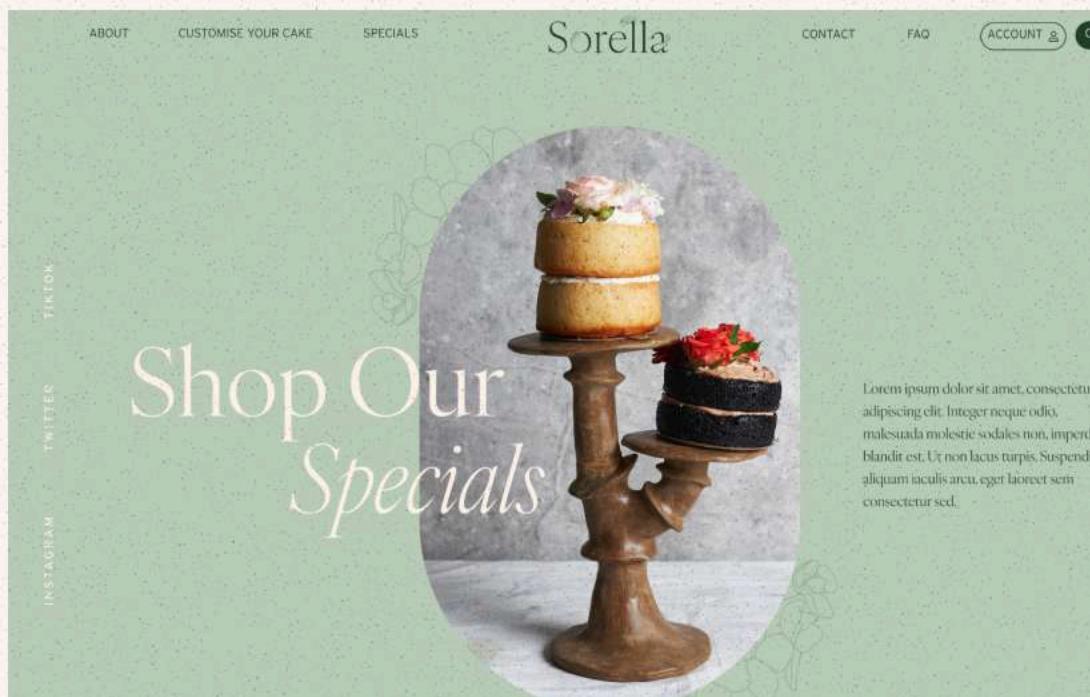


The Autograph is more than a residence

Philosophy

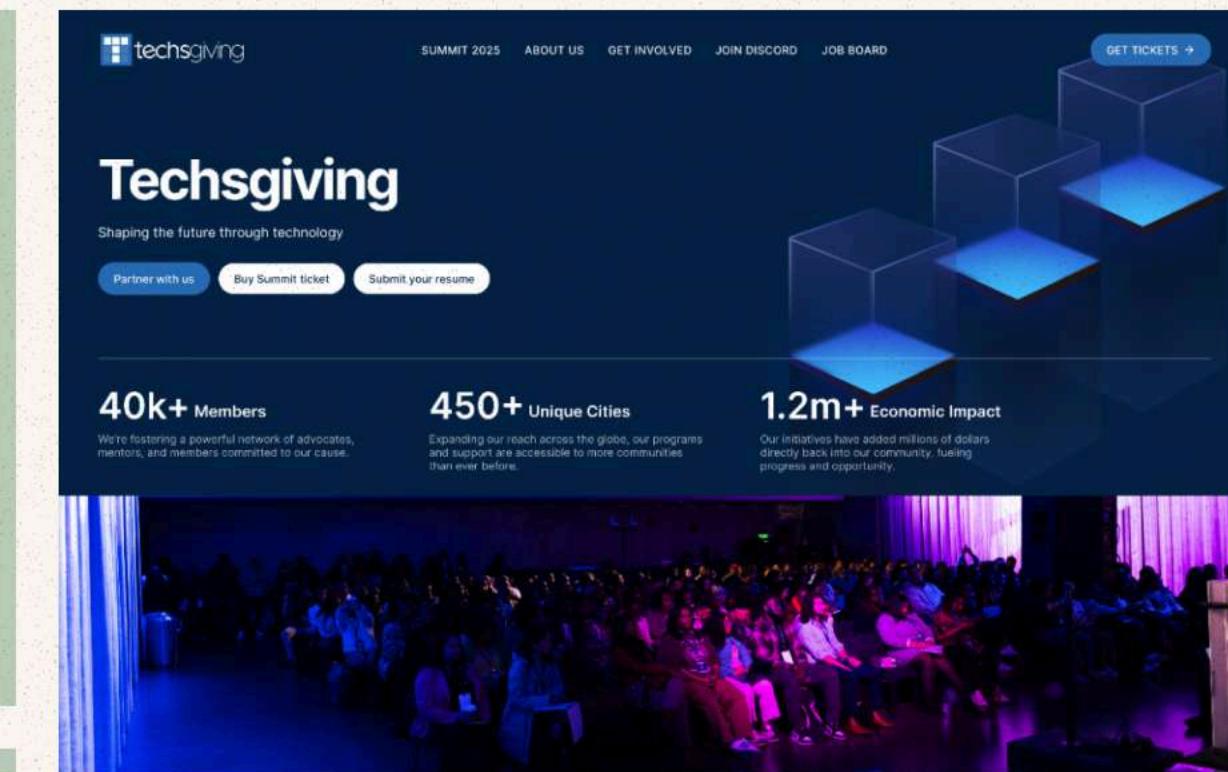
A collage of images showing the interior and exterior of the Autograph building, featuring modern design and landscaping.

The Autograph is a statement of individuality – where modern elegance is sculpted into timeless value... Every detail reflects our belief that luxury is not excess, but harmony: just enough, never too much.



Need something a bit more custom? Give us the *juicy* details.

First Name *
Last Name *
Email Address *
Phone Number *
Cake Description *
[Next >](#)



Partner with us

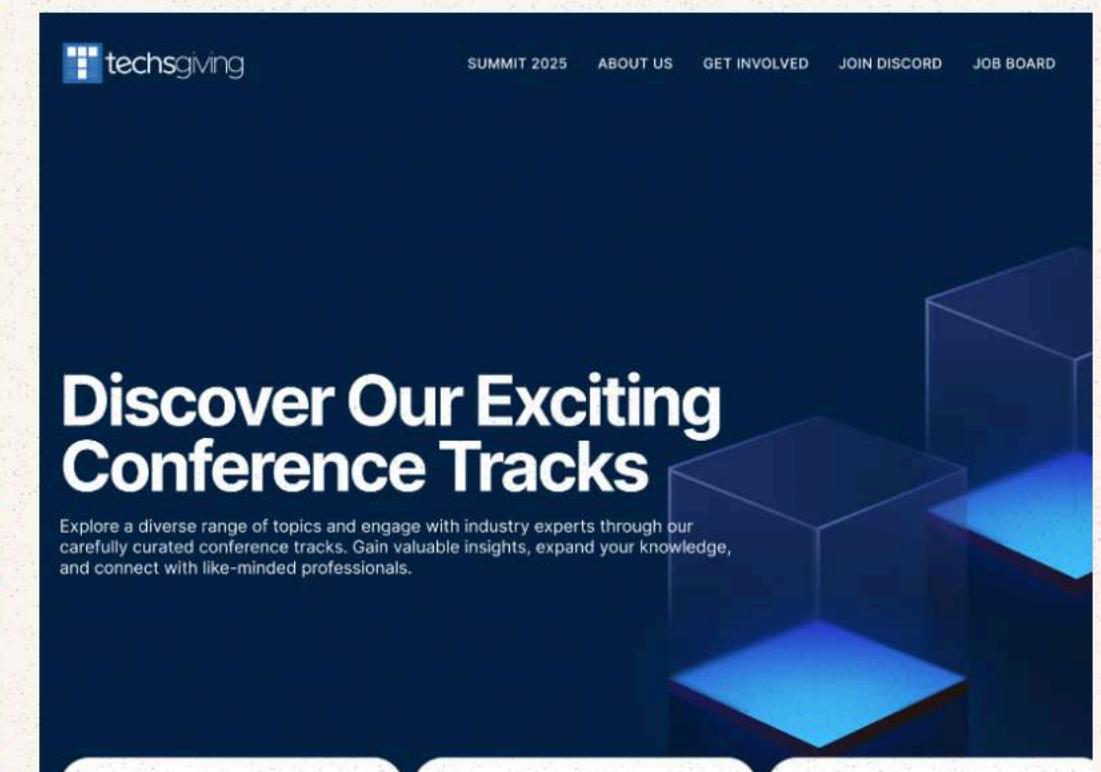
Partner with us to expand access to tech careers through scalable training and strategic support.

Entrepreneur empowerment
We help entrepreneurs scale their business by amplifying their work and supporting their growth.
[Grow Your Business](#)

Professional advancement
We create resources and host community events designed to facilitate networking opportunities and skill building.
[Connect With Top Talent](#) [Upskill Your Workforce Now](#)

Workforce development
We create targeted programs that support individuals reach their full potential and drive economic growth.

Press & News Features



Conference Schedule

Stay updated on the latest events and sessions happening at the conference.

All [Technically](#) [Entrepreneurship/Innovation](#) [Career Mobility](#) Go

Fri 09 Feb 8:00 AM **Unlock Your Potential** [Entrepreneurship/Innovation](#)
Speaker: Tracy Abena

Sat 10 Feb
Sun 11 Feb

9:00 AM **Embracing Innovation** [Entrepreneurship/Innovation](#)
Learn from thought leaders who are pushing the boundaries of their indust

Shoko.to

Fashion • E-commerce • Lifestyle

A contemporary fashion brand blending cultural heritage with modern design. The goal was to establish a strong digital presence that could scale sales while preserving brand storytelling.

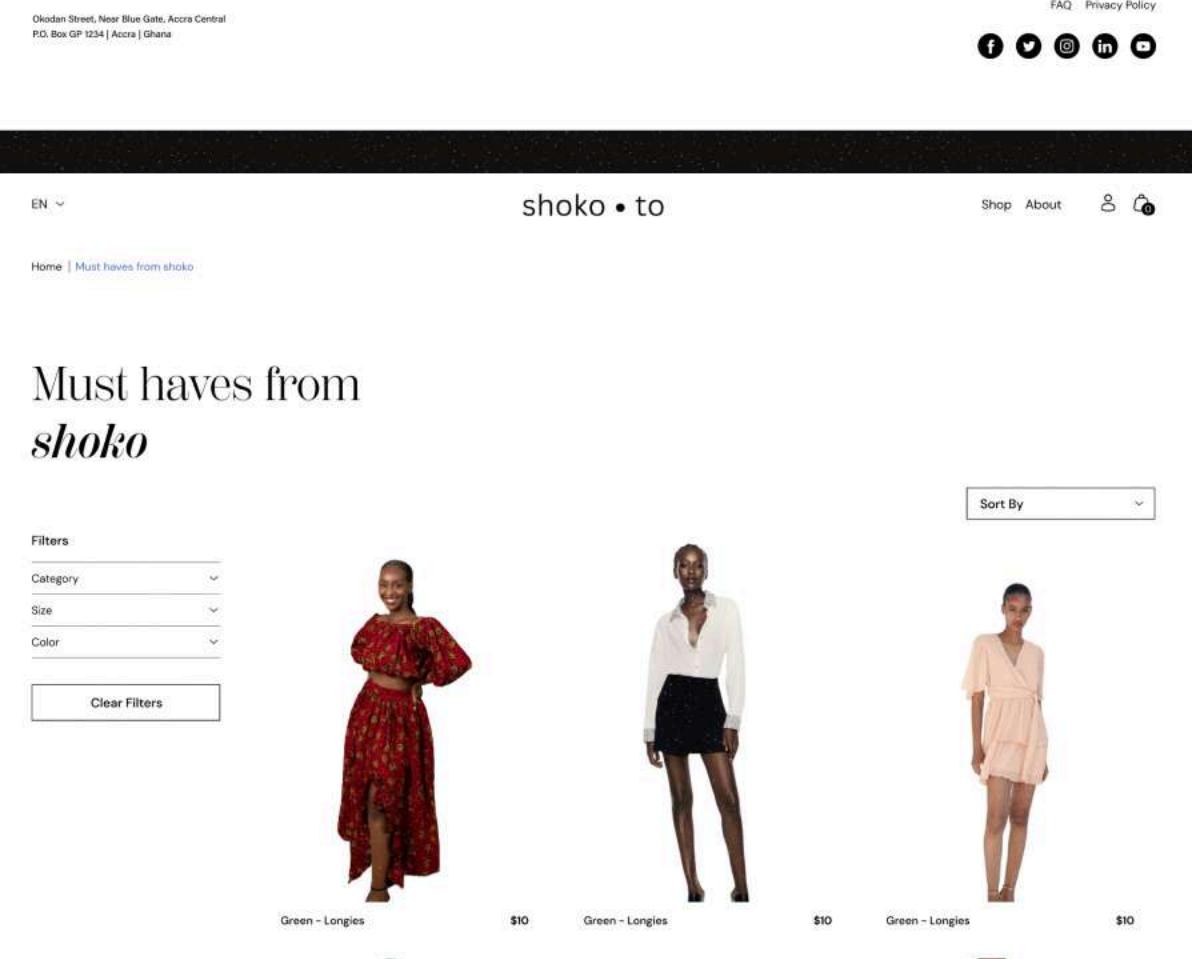
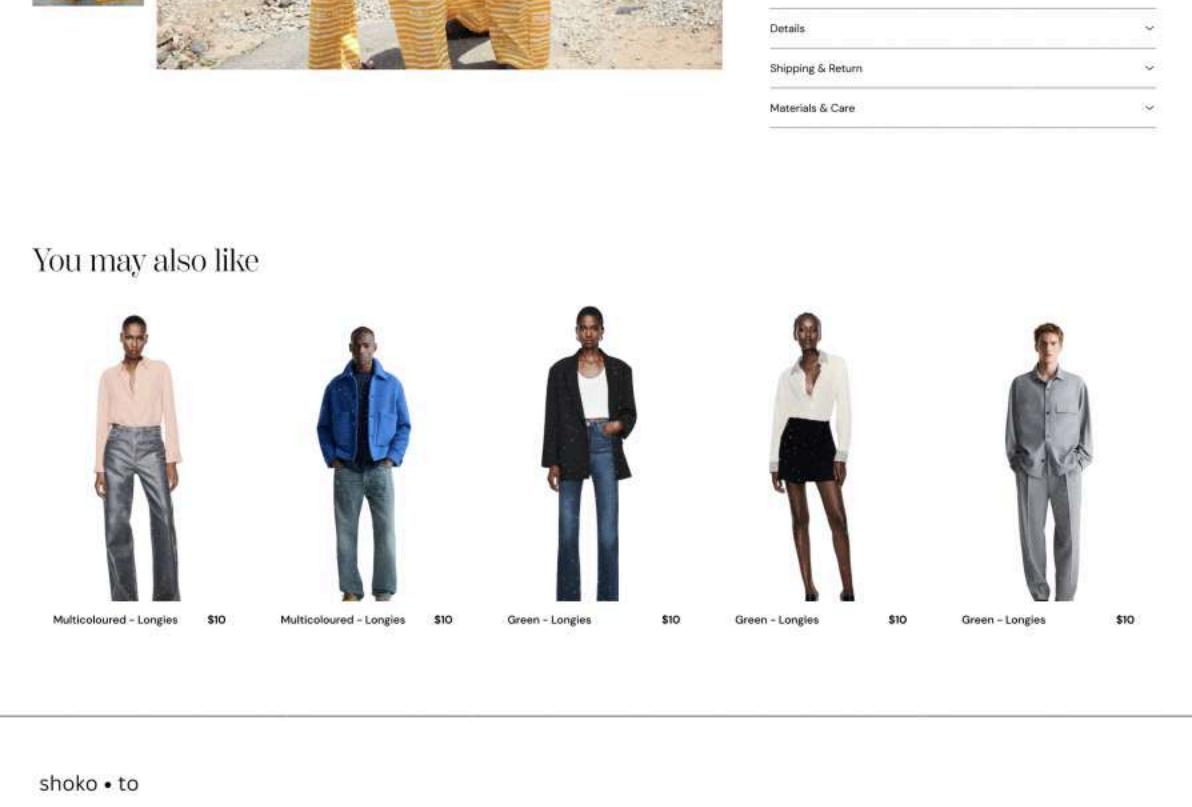
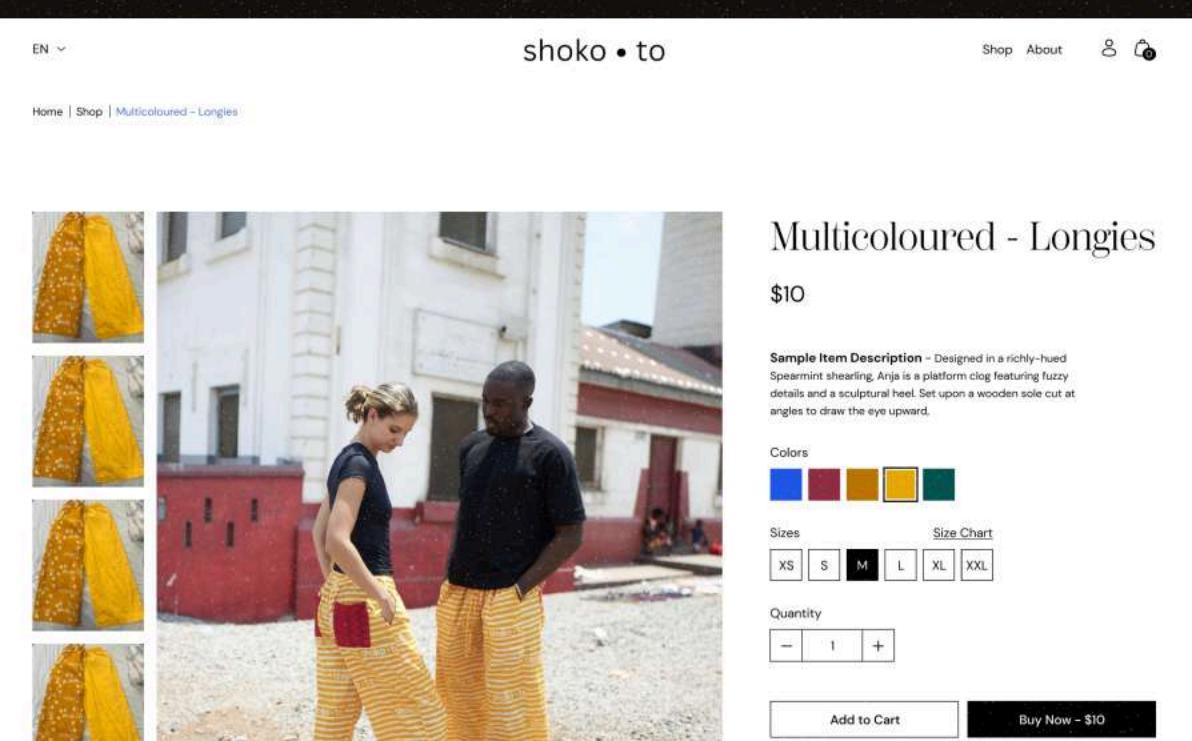
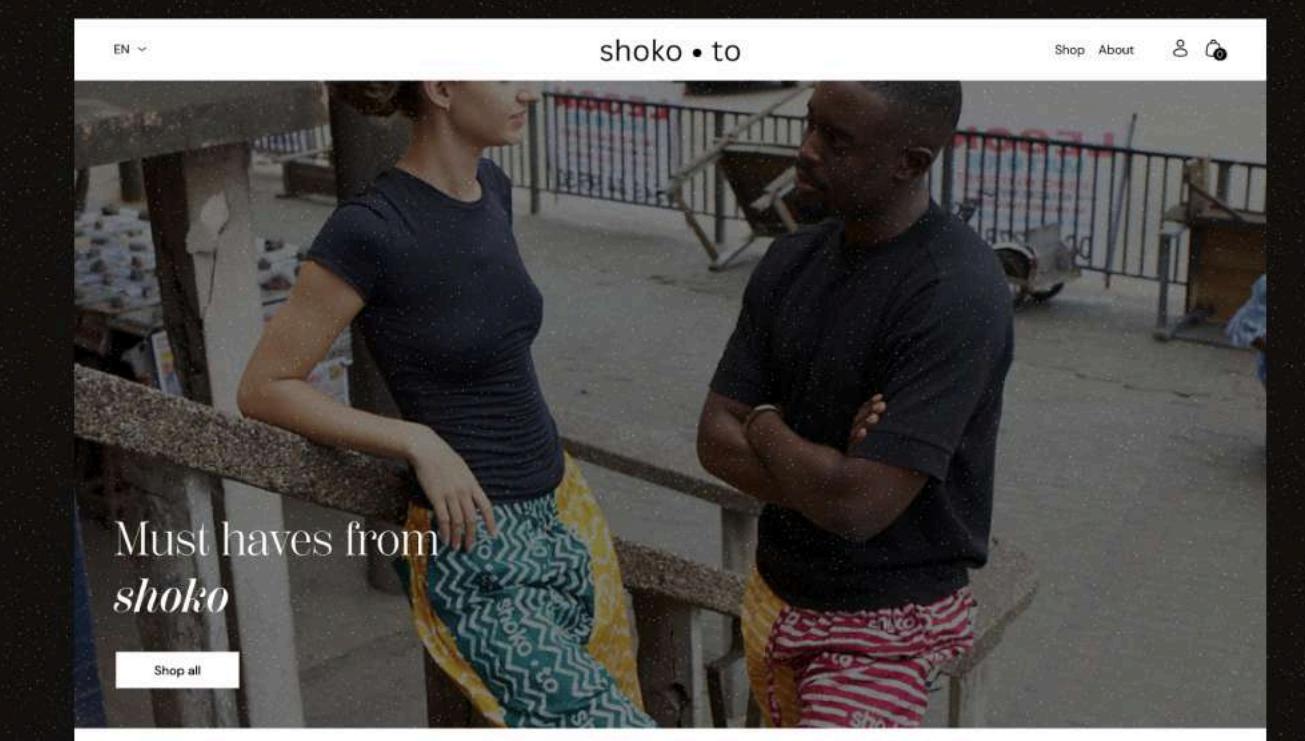
We delivered a custom WordPress e-commerce experience focused on product discovery, visual clarity, and seamless purchasing.

Services

Web Design • E-commerce Development • Custom WordPress Theme

Links

Figma · shokoto.co



Sorella / Bakery

Food • E-commerce

An artisanal bakery known for handcrafted pastries and celebration cakes made from locally sourced ingredients. Beyond a standard online shop, they needed a digital experience that allowed customers to personalize cakes for specific occasions, while remaining simple for non-technical staff to manage.

We designed and developed a custom WordPress e-commerce platform featuring a guided cake customization flow, enabling users to select cake size, flavors, fillings, inscriptions, and delivery preferences. The experience balances flexibility for customers with operational clarity for the business.

Services

Web Design • E-commerce Development • Custom WordPress Theme

Links

Eigma • thesorellabakery.com

The image displays four screenshots of the Sorella Bakery website:

- Home Page:** Shows two large cakes on wooden stands. Headlines include "Pretty Unique Desserts" and "Shop Our Specials". Social media links for Twitter, Instagram, and TikTok are visible.
- Specials Page:** Features a large image of a tiered cake with flowers. Text includes "Shop Our Specials" and "The Sorella Special".
- Customization Page:** A dark-themed form for cake personalization. It asks for "First Name *", "Last Name *", "Email Address *", "Phone Number *", and "Cake Description *". A "Next >" button is at the bottom right. A circular logo for "PRETTY UNIQUE DESSERTS" is in the center.
- Order Confirmation Page:** Shows a confirmation message "Thanks for your order!", the order number "#6867314", and a photo of a cake decorated with a red rose and blueberries. A "Continue Shopping" button is at the bottom.

Skin Gourmet

Beauty & Personal Care • Sustainability

A Ghanaian skincare brand producing 100% natural, ethically sourced beauty products. As the brand expanded beyond Ghana, they needed a digital platform that could serve local and international audiences while maintaining consistent branding and operational control.

We designed and developed a WordPress multisite architecture to support both Ghanaian and international markets within a single, scalable system. This approach allows regional content, pricing, and commerce experiences to be managed independently, while preserving a unified brand presence.

Services

Web Design · E-commerce Development · Custom WordPress Theme · Multi-Site

Links

Figma · skingourmet.com

The collage displays several screenshots of the Skin Gourmet website:

- Top Left:** A product page for "Baobab Black Soap With Wild Northern Honey". It shows a large bottle of black soap, a smaller bottle of oil, and a bag of moringa powder. The price is listed as GHS 135.00. It includes sections for "How To Use" and "Recommended products for you".
- Top Middle:** A product page for "Baobab Black Soap With Wild Northern Honey". It features a large image of the soap bottle and a smaller image of a hand holding a jar of cream. Below the main product image are two smaller images: one of a hand pouring oil onto fruit and another of a hand holding a jar of cream over a plate of food.
- Bottom Left:** A section titled "People over Profit" with the subtext "Skin Gourmet offers a transformative approach to beauty and wellness with products crafted from the purest, sustainably sourced ingredients from the wilds of Ghana. While many of our skincare solutions are edible, all are guaranteed to be pure, innovative, and versatile. Each product is developed with the dual aim of empowering local communities and promoting environmental sustainability, making a positive impact both locally and globally." It includes a "Read more about our Impact!" button.
- Bottom Middle:** A section titled "Using Edible Skincare to Create Global Prosperity". It features a photograph of two women applying skincare products to each other's faces. The text below states: "Our products are more than just skincare; they are edible skincare, echoing the purity and authenticity one expects from the finest gourmet foods. Just as gourmet food emphasizes premium ingredients and exceptional preparation, Skin Gourmet emphasizes unparalleled natural quality and meticulous crafting."
- Bottom Right:** A "Shop now" section featuring various products: Raw Shea Butter, Baobab & Shea Butter, Cocoa & Wild Honey Butter, and Cocoa & Coconut Butter. Each product has a small image, the name, the price (e.g., GHS 87.89), and an "Add to cart" button.

Pronto / Partners

Food & Beverage • Enterprise • Role-Based E-commerce

A premium wine importer and distributor introducing Iceland to the world's finest wines. Their platform needed to support multiple customer types with distinct access, pricing, and purchasing flows.

We designed and developed a custom WordPress e-commerce platform with role-based functionality tailored for business clients, retailers, and wine club members. Each group experiences a personalized journey — from product visibility and pricing to exclusive content and ordering.

Services

Web Design • E-commerce Development • Custom WordPress Theme

Links

Eigma • prontopartners.is

The screenshot displays the Pronto Partners website across four main sections:

- Header:** Features the Pronto Partners logo, navigation links (ABOUT, WINELIST, GIN IN A TIN, ACCESSORIES), and language selection (English, Français, Español).
- Home Page:** Shows three wine bottles (red, pink, white) in a circular arrangement. Below them is the heading "YOUR PARTNERS IN WINE" and a subtext: "Our most important task is to provide personal and proactive services that supports your business." A "WHAT WE DO" section follows, featuring three images: "World-class wines" (partnering with wineries), "Service and support" (people in a shop), and "For all to enjoy" (a man tasting wine).
- Team Page:** Titled "TEAM PRONTO", it features four team members with their names and roles: REYNIR GARDAR BRYNJARSSON (CEO), SÓLRÚN JÓNA BÖDVARSDÓTTIR (CFO), EIRÍKUR SIGURDSSON (Marketing and Graphics), and HRAFNHILDUR SIGURDARDÓTTIR (Event Organizer).
- Advisory Board:** Titled "ADVISORY BOARD", it shows a grid of four wine bottles from different producers: NENNI TOSCANA SPADA ROSE, BURGO VIEJO RESERVA, BURGO VIEJO CRIANZA, and BURGO VIEJO GRAN RESERVA.
- Detailed Wine Product Page:** Shows a large image of the NENNI TOSCANA SPADA ROSE bottle. To the left is a map of Italy with the region highlighted. To the right, detailed product information is provided:
 - Country:** Italy
 - Provenance:** Toscana
 - Grape variety:** 100% Sangiovese
 - Unit:** 750 ml
 - Limited edition:** 3400 bottles
 - Alcohol (%):** 13.0%
 - Food pairing:** Pasta, seafood
 - Serving temperature:** 10-12°C
 - Tasting Notes:** Spada Rose is a fine Sangiovese wine, always hand-picked. Grapes are early picked and immediately processed with cryo-maceration, in order to express an amazing bouquet of pink rose, strawberry, citrus fruit. Mineral dry with a slight salty finish.
 - Longevity:** Its freshness, oak ageing and high extraction guarantee a longevity of at least 10 years after the year of harvest.
 - Price:** ISK 45.00
 - Specification-Data Sheet:** PDF

Autograph

Real Estate • Lifestyle • Property Development

A premium real estate development by Quao Realty, redefining modern luxury living for urban professionals. The project required a digital presence that reflected architectural elegance and lifestyle positioning.

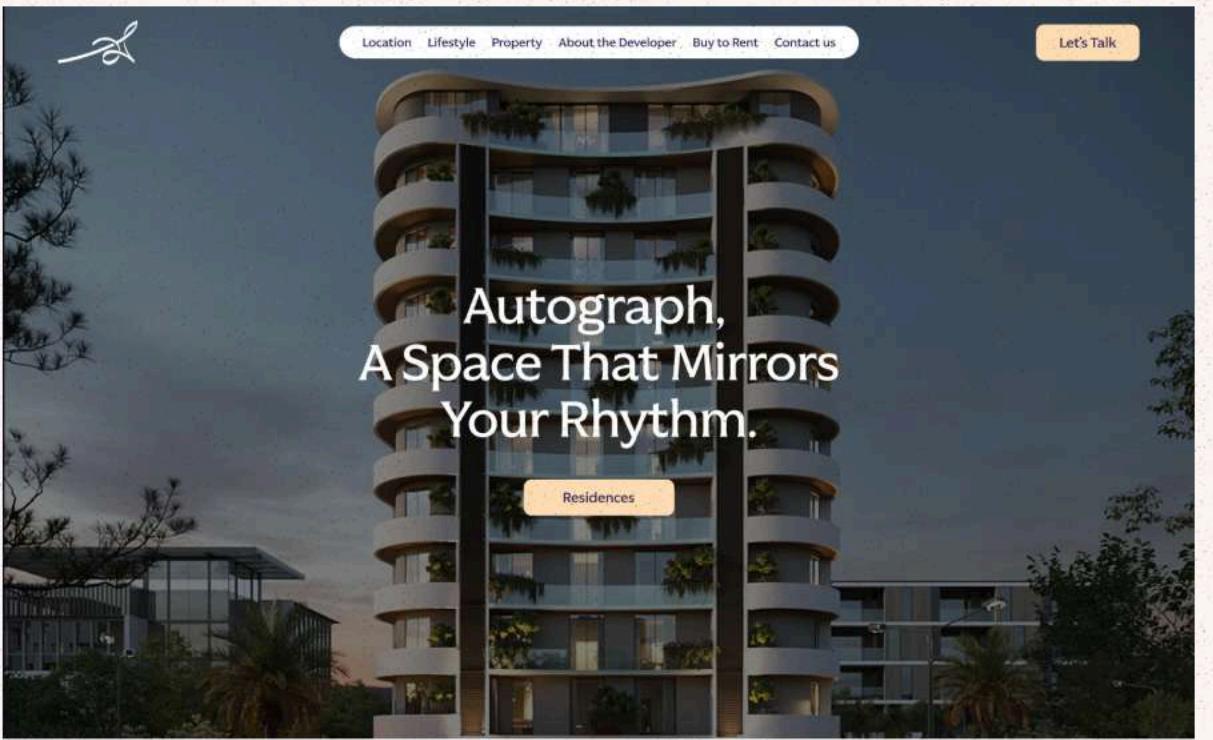
We designed and developed a refined website highlighting amenities, interiors, and investment value.

Services

Web Design · WordPress Development · Custom WordPress Theme

Links

Eigma · theautograph.quorealty.com



The Autograph is more than a residence

Philosophy



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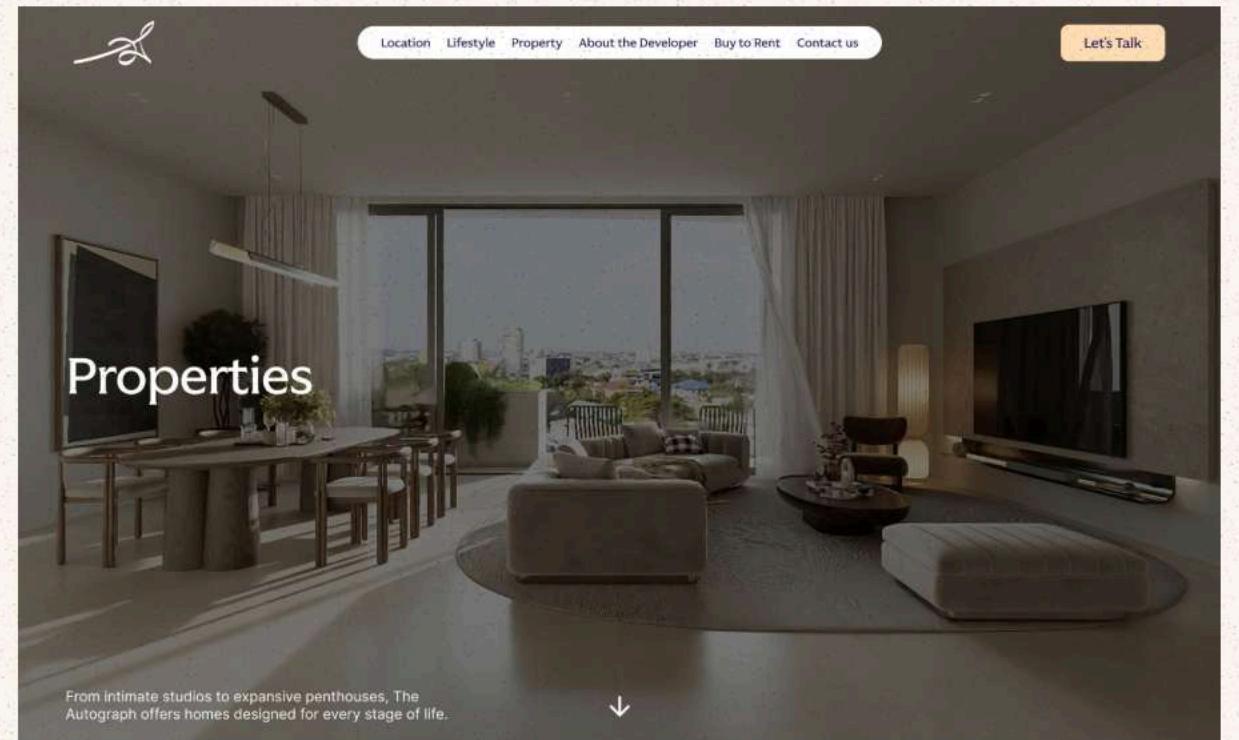
Architecture & Design



A bold, sculptural presence inspired by nature.

Prime Cantonment Address

Unmatched access to Accra's most prestigious lifestyle destinations



Explore residences that combine elegance, efficiency, and investment value.

Studio



About Quao Realty Vision:

Luxury Apartments in Ghana – Premium Living by Quao Realt

Founded with a vision to redefine African luxury, Quao Realty is a developer rooted in trust, professionalism, and quality.

Our mission is to craft homes that inspire pride of ownership while delivering enduring value for generations

Visit Us



DC Tech Week

Technology • Events • Ecosystem Building

A premier technology event spotlighting the DMV (Washington DC, Maryland, and Virginia) as a leading innovation hub. The week-long program brings together founders, developers, investors, policymakers, and talent to explore cutting-edge technology, career opportunities, and startup growth.

Events span topics such as cybersecurity, artificial intelligence, entrepreneurship, and emerging technologies, positioning the DMV as one of the fastest-growing and most influential tech ecosystems in the United States.

We designed and developed a bold, scalable platform to support event programming, ecosystem storytelling, and national visibility.

Services

Web Design • Event Management Development • Custom WordPress Theme

Links

Figma • dc-techweek.com

Welcome to DC Tech Week 2024

The Premier Technology Conference in the Heart of the Nation

June 9 - 15, 2024

View Events

2024 Partners

Google Microsoft Justworks TikTok Coursera TechSavvy Collective IBM Venture 100 Netflix Amazon

About us

DC Tech Week 2024 is the premier technology conference in Washington, D.C., bringing together tech enthusiasts, industry leaders, startups, and innovators for a week of groundbreaking ideas, cutting-edge technology, and unparalleled networking opportunities.

Our Mission

Our mission is to foster a vibrant tech ecosystem by providing a platform for knowledge sharing, collaboration, and inspiration. We aim to bridge the gap between technology and business, empowering attendees to leverage technology for growth and innovation.

2024's Impact

20K+

Attendees from around the globe, across industries and disciplines

160+

Speakers leading voices delivering bold insights and real solutions

98%

Satisfaction Rate: attendees rated the experience highly for value.

1.2K+

Business engaged, driving partnerships, and industry innovation.

Featured Events

These popular events are designed to provide a well-rounded, engaging, and informative experience for all attendees at DC Tech Week 2024.

Walter E. Washington Convention Center June 11, 2024

The Future of Artificial Intelligence: Opportunities and Ethical Challenges

Robert Andreassen Aralmo Emmanuel Jane Donalds

1/3

All Events

Filter

Monday June 08, 2024 Tuesday June 09, 2024 Wednesday June 10, 2024 Thursday June 11, 2024 Friday June 12, 2024 Saturday June 13, 2024 Sunday June 14, 2024 Showing 9 / 107

Deep Tech Fintech Cloud Civic Tech Artificial/Augmented Intelligence HealthTech Globalization Innovation & Entrepreneurship Other

Monday June 08 10:30 AM The Future of Artificial Intelligence: Opportunities and Ethical Challenges Walter E. Washington Convention Center

Monday June 08 10:30 AM Blockchain Beyond Cryptocurrencies: Revolutionizing Industries Walter E. Washington Convention Center

Monday June 08 10:30 AM Cybersecurity in a Hyper-Connected World: Strategies for the Future Walter E. Washington Convention Center

Tuesday June 09 10:30 AM The Future of AI: Transformative Technologies and Ethical Considerations National Education Association Headquarters

Wednesday June 10 10:30 AM Scaling Startups: From Idea to Unicorn Washington Convention Center

Thursday June 11 10:30 AM Smart Cities: Harnessing Technology for Sustainable Urban Development Washington Convention Center

Saturday June 13 10:30 AM The Future of Work: Adapting to the Digital Revolution The Green Room

Our Team



2024's Impact

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Techsgiving

Technology • Education • Community

The Techsgiving Summit is more than a conference it's a Championship Playbook for navigating today's competitive tech landscape. Over three immersive days, the summit equips attendees with practical skills, meaningful connections, and actionable insights needed to grow careers, build companies, and lead in technology.

The platform needed to communicate energy, clarity, and credibility while supporting event storytelling, speaker highlights, and attendee engagement.

We designed and developed a modern, performance-optimized website that balances bold messaging with intuitive navigation, ensuring attendees can quickly access schedules, speakers, and event information.

Services

Web Design • Webflow Development

Links

Figma • techsgiving.co

The image displays several screenshots of the Techsgiving website, highlighting its design and features:

- Homepage:** Features a dark blue header with the Techsgiving logo and navigation links. Below is a banner with statistics: "40k+ Members", "450+ Unique Cities", and "1.2m+ Economic Impact". A large image of a conference audience is shown, followed by a footer with logos for Google, Microsoft, and various partners.
- Partner with us:** A section titled "Partner with us" featuring three cards: "Entrepreneur empowerment", "Professional advancement", and "Workforce development".
- Conference Schedule:** A grid-based schedule for three days: Fri 09 Feb, Sat 10 Feb, and Sun 11 Feb. Each day has a 8:00 AM slot for "Unlock Your Potential" and a 9:00 AM slot for "Embracing Innovation".
- Press & News Features:** A section displaying news articles from DC News Now and 93.1 WUSA about Techsgiving's preview and workforce development program.
- Summit Tracks:** A section titled "Summit Tracks" showing five tracks: "Connect 2 Tech" (01), "GovTech" (02), "Career Mobility" (03), "Entrepreneurship" (04), and "Innovation" (05). Each track has a brief description and a "Buy Summit ticket" button.
- Summit pass offerings:** A section titled "Summit pass offerings" comparing three pass types: "General Pass", "Elite Pass", and "Platinum Pass". Each pass includes a price (\$49.99, \$49.99, and \$49.99 respectively) and a "Most Popular" badge.

Let's Work / Together

We partner with teams who see digital products as long-term investments and want a partner who builds with intention.

hello@themewire.co
themewire.co