

POV Problem	How Might We
_____ needs to _____ because _____ sum up user's needs... actionable... provides insight	How might we _____ to better help _____ get their needs met? specific... actionable... human-centered... focused on problem
Kara needs to send out meeting summaries because she wants to look good to her employees and boss and get promoted.	How might we help Kara look organized and professional in front of her employees and bosses?
Kara needs to start meetings on time, and stay on topic, because her team has a ton of email and other stuff to do.	How might we help Kara start meetings on time, keep them concise, and on topic, so she doesn't waste her employees valuable time?
Kara needs to take notes because she forgets ToDos even though she's highly organized and productive.	How might we help Kara take notes in a meeting, to share with everyone afterwards?
Kara needs to take notes because she has to keep her team on tasks, and stay within deadlines.	How might we help Kara with her meeting ToDos and summary emails to her boss and employees?
Kara needs everyone present so they all understand what's going on, and what to do next. She holds them accountable and has tight deadlines.	How might we help Kara make sure everyone is present, understands the project, and what to do next?
Kara doesn't want to repeat herself because it wastes her time and she loses patience.	How might we help Kara reduce how much she needs to repeat herself or only perform meeting tasks once?