

JOSEPH A. JUNGERMANN

160 Kent Ave. Lindenhurst, NY 11757 | 1-631-374-4432
joseph.jungermann@gmail.com

EXPERIENCE

FanSided; GMEN HQ – New York, NY

Contributor, May 2018 - Present

- Contribute a weekly 500-1,000 word analysis/opinion article on New York Giants football through site's GMEN HQ fan blog.
- Wrote a series of articles around extensive game-film study, player contracts and salary-cap projections to increase page views by 70K in under a month.

12up Sports (Minute Media) – New York, NY

Writer, Sept. 2017 - Jan. 2019

- Operated in a fast-paced NYC environment. Wrote an average of 15 articles per day for a hyper-social audience (Over 4,000 articles written and 55 million reads).
- Leveraged social media, especially Twitter and Reddit, to research, pitch and cover breaking news in sports and pop culture throughout all major leagues.

Bleacher Report (Turner Broadcasting) – New York, NY

Content Editor, Feb. 2016 - March 2017

- Edited 5-8 articles per hour in a fast-paced editor's queue for featured and contributing writers of the NFL, MLB, NHL, NBA, NCAA, et al.
- Optimized content by crafting SEO-friendly headlines and captions that increased content engagements by an average of 500 reads per piece.
- Met tight deadlines, assisted the managing editor and alleviated busy queue by copyediting an average of five excess articles per shift.

EDUCATION

Stony Brook University – Stony Brook, NY

Bachelor of Arts, English (Honors College)

Golden Key International Honour Society, Alpha Nu Zeta, Phi Theta Kappa

PUBLICATIONS

12up Sports (<https://www.12up.com/users/13748395>)

FanSided (<https://gmenhq.com/author/jjungermann/>)

HiFiveInsider (<http://www.hifiveinsider.com/>)

OTHER SKILLS

CMS (Wordpress, Squarespace, custom), Google AdSense, Facebook Power Editor, Adobe InDesign, Photoshop, Audacity, Final Cut Pro