

# TO DO PODCAST

## TO DO

- 1 How to edit a podcast [or hire an editor]
- 2 Create podcast interview script
- 3 How to invite guests [Email templates?]
- 4 Buy podcast recording gear [what gear?]
- 5 How long of episodes [20 minutes. Weekly? Monthly?]
- 6 Episode Launch Email newsletter [weekly?]
- 7 Text Transcriptions [transcribe and edit text. highlights]
- 8 Marketing [facebook groups, apple podcast launch, other podcast apps]
- 9 Legal [release forms?]

## Podcast Brand Name

- "Upstarts"
- "Talking with Smart People"
- "Another Startup Podcast"
- "Cool Conversation"

- Art Talk
- Vantage Point Radio
- Conversations with Photographers
- Next Level
- Artist Decoded
- Love and Radio
- Joe Rogan Experience
- How I Built This
- Song Exploder
- This Week in Tech
- Freakonomics Radio
- The Daily
- Tim Ferris Show
- Planet Money
- WTF with Marc Maron
- Stuff You Should Know

## **Marketing Platforms**

Apple Podcasts

Spotify

RSS Feed

Overcast

Stitcher

Castbox

## **Website Design Features**

Logo

Branded Header 'Latest Episode'

Episode Thumbnail Image

List of Episodes

Key Episode Quotes

Episode Pages ?

Audio Player

Download Transcript

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JRE PODCAST

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# THE JOE ROGAN EXPERIENCE

SEARCH

	<p>04.10.20 #094</p> <p><b>JRE MMA SHOW #94 WITH BRENDAN SCHAUB</b></p> <p>#094. Joe sits down with with Brendan Schaub to discuss the "upcoming" fights.</p>	<p><b>RELATED LINKS</b></p> <p>@BrendanSchaub TFATK.com Download This Episode</p>	
	<p>04.09.20 #1456</p> <p><b>MICHAEL SHERMER</b></p> <p>#1456. Michael Shermer is a science writer, historian of science, founder of The Skeptics Society, and Editor...</p>	<p><b>RELATED LINKS</b></p> <p>@michaelshermer MichaelShermer.com Download This Episode</p>	
	<p>04.08.20 #1455</p> <p><b>LEX FRIDMAN</b></p> <p>#1455. Lex Fridman is a research scientist at MIT working on human-centered artificial intelligence and autonomous...</p>	<p><b>RELATED LINKS</b></p> <p>@lexfridman Download This Episode</p>	
	<p>04.07.20 #1454</p> <p><b>DAN CRENSHAW</b></p> <p>#1454. Dan Crenshaw is a politician and former United States Navy SEAL officer serving as...</p>	<p><b>RELATED LINKS</b></p> <p>@DanCrenshawTX CrenshawForCongress.com Download This Episode</p>	
	<p>04.03.20 #1453</p> <p><b>ERIC WEINSTEIN</b></p> <p>#1453. Eric Weinstein is a mathematician and economist, and he is also the managing director at Thiel...</p>	<p><b>RELATED LINKS</b></p> <p>@ericweinstein EricWeinstein.org Download This Episode</p>	

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← → ↻ npr.org/programs/ted-radio-hour/

FRIDAY, APRIL 10, 2020

## Inoculation

Can we protect ourselves from future outbreaks? COVID-19 isn't the first pandemic, and likely not the last. This hour, TED speakers share lessons from past pandemics and what they mean for our future.

[▶ LISTEN TO FULL SHOW](#) [+ PLAYLIST](#)

TED RADIO HOUR

**Laura Spinney: What Does The 1918 Flu Teach Us About Our Response To Pandemics?**

[▶ LISTEN 12:28](#) [+ PLAYLIST](#) [⬇](#) [⬅](#) [➡](#)

TED RADIO HOUR

**Heidi Larson: Why Is Trust In Vaccines Just As Important As Vaccines Themselves?**

[▶ LISTEN 8:42](#) [+ PLAYLIST](#) [⬇](#) [⬅](#) [➡](#)

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RADIO SCHEDULE

**EMPIRE** **KVCR** **9 P.M.**

THU 7:00PM - 8:00PM  
SAT 8:00AM - 10:00AM

[i](#) /Stock

MEET THE HOST  
[MANGOUH ZOMORODI](#)

CONTACT THE SHOW  
Send us your comments, questions and suggestions  
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TODAY'S TALK

Janet Iwasa: The wonders of the molecular world, animated  
[TED.COM →](#)

**KVCR**  
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**n p r**

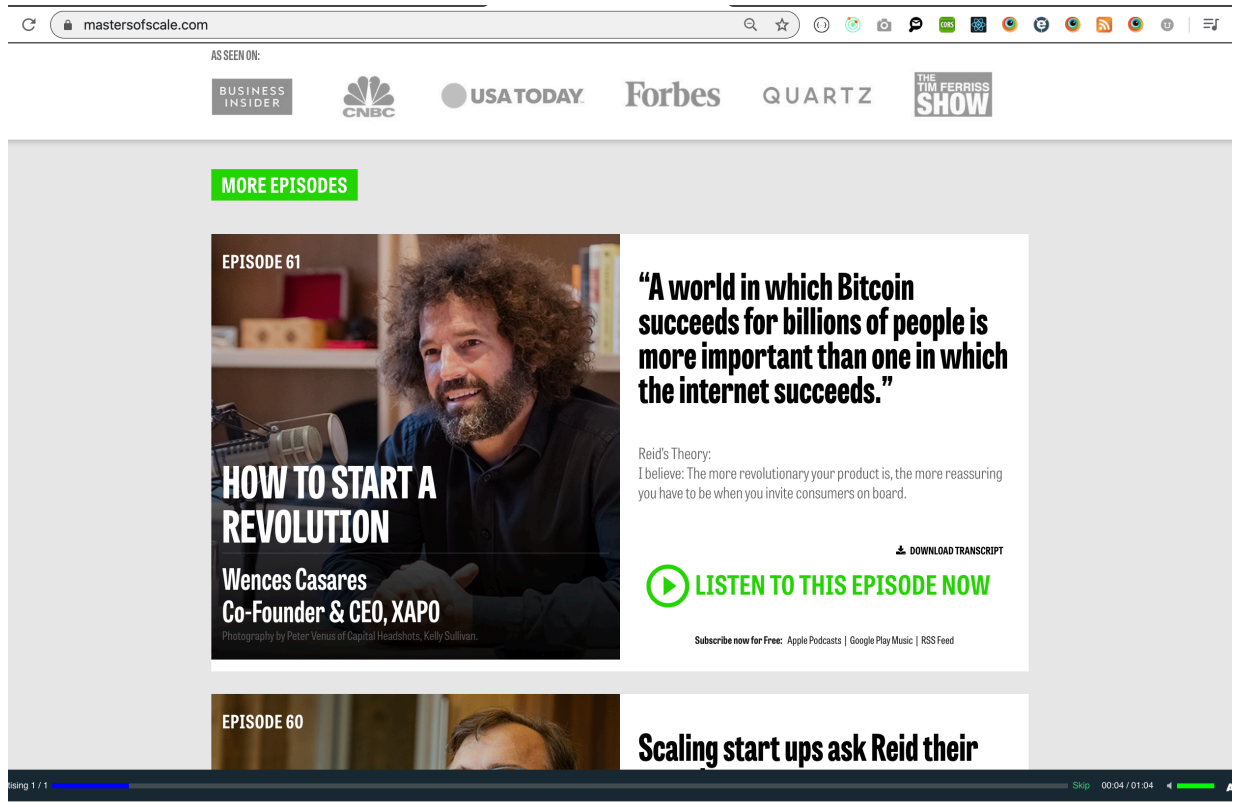
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A Daily Newsletter

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## Podcast Brand Categories

- > Technology []
- > Arts [Books, Design, Fashion & Beauty, Food, Performing Arts, Visual Arts]
- > Business [Careers, Entrepreneurship, Investing, Management, Marketing and Nonprofit]
- > News [Business News, Daily News, Entertainment News, News Commentary, Politics, Sports News, Tech News]
- Comedy [Comedy Interviews, Standup, Improv]
- Society & Culture [Documentary, Personal Journals, Philosophy, Places & Travel, Relationships]
- Leisure / Hobbies [Animation and Manga, Automotive, Aviation, Crafts, Games, Hobbies, Home & Garden, Video Games]
- History []
- Education [Courses, How To, Language Learning, Self Improvement]

- x Fiction
- x Government
- x Health / Fitness
- x Kids and Family

- x Music
- x Religion / Spirituality
- x Science
- x Sports
- x True Crime
- x TV & Film