1. Identify THREE (3) existing websites of the chosen topic, and indicate their URLs below:

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| (i) | https://play-e.com/ |
| (ii) | https://qisahn.com/ |
| (iii) | http://wargamesshop.net/ |

1. Using the 3 websites identified above as your references, analyse the following requirements for your website that you will develop. Fill in the analysis details in the space provided.

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| **Objective(s) of the website** | To sell games and console gaming hardware |
| **Goal(s) of the website** | * To promote popular products * To make announcements to their customers about changes to store locations |
| **Challenges** | * The arrangement of items on the website in desktop and mobile responsive mode |
| **Constraints** | * The number of items it can show on the landing page |
| **Target audience, and their characteristics** | * Teenagers   + Tend to buy games with mature content while being underage * Adults   + Tend to buy consoles and games with more mature content * Parents with children   + Usually try to look for game rating to see whether the game is suitable for the child |
| **Persona 1** | Adam, 17 years old, male, studying in a secondary school |
| **Scenario for Persona 1** | * Adam is trying to buy a game but his parents told him to only game a game that is suitable for his age |
| **Persona 2** | Tom, 33 Years old, male, Works at a accounting company |
| **Scenario for Persona 2** | He wants to buy the latest Nintendo Switch Lite for himself. |

1. Draw an information architecture analysis diagram (sitemap) to illustrate how the pages in the website will be categorised or organised.

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