UED Report

12_Joseph_UED_PA1

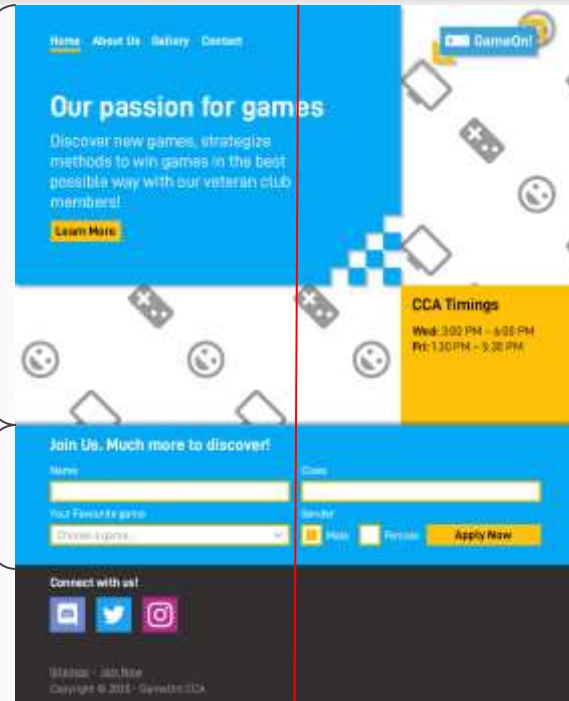# Balance

Asymmetrical balance
For a more casual, modern looking design

Symmetrical balance
A more formal looking form

Proximity

The navbar
The navbar links are close to each other to form a group

Navigation group

Banner group

Alignment - 1

All content have 50px right and left padding and most content and left-aligned

Alignment - 2

Red lines shows alignment

Join Us. Much more to discover!

Name

Class

Your Favourite game

Gender

Choose a game...

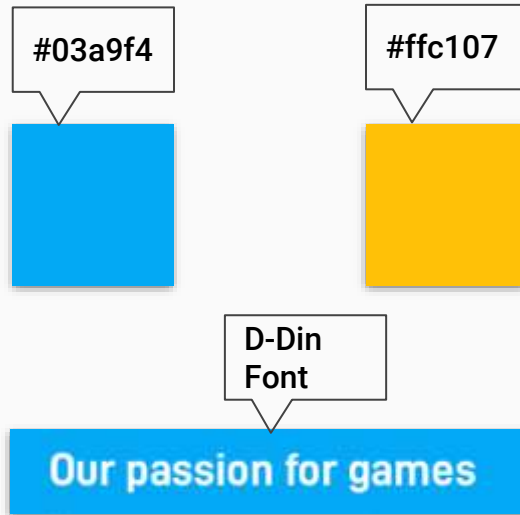Male   Female   **Apply Now**

Repetition - 1

Background
The background has a repeated
pattern that cycle through icons

Repetition - 2

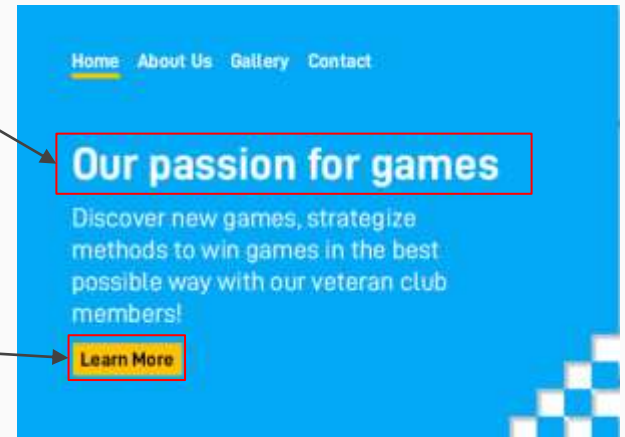**Same theme colours and font are used repeatedly throughout the site**

Contrast

Title
Has a medium variant font and larger font size to stand out from the paragraph text
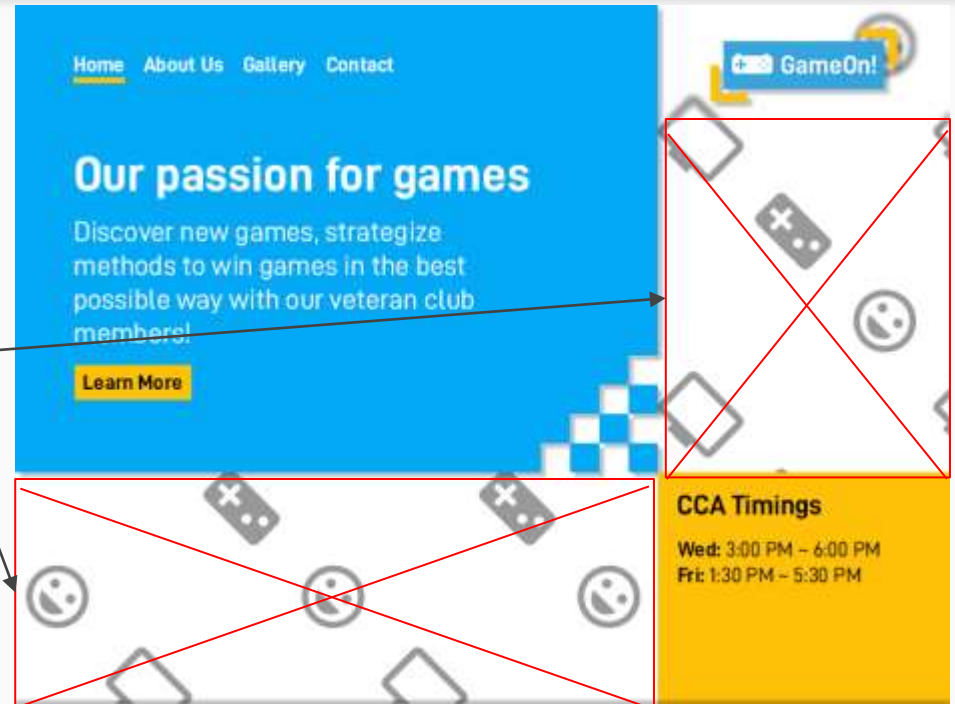
Button
Has a different colour and black text colour to differentiate from regular text

Whitespace

Red boxes indicates whitespace
To give a clean look (There are more whitespace but not indicated)

Cue

The buttons have a different text colour and is enclosed in a yellow box to acts as a cue for a clickable button

Learn More

Apply Now

Feedback - 1

The yellow line under the navbar link text feedbacks to the user about the current active page

The line will change depending on the site location, giving feedback

Feedback - 2

The yellow box in the radio button feedbacks the user about the gender option selected

The square box will appear when the user clicks on it, giving feedback on the users option

Gender

☐ Male   ☐ Female

Affordance

The arrow on the dropdown option input box gives the user an idea that it is a dropdown without explanation its also used on many web pages

Choose a game... ⌄