Mockup-review-notes
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Topic: Clippers

Out of mockup a and b, I prefer b and the aesthetic.
- The logo and colorway of b better represent the Clippers and their organization.
- Three main sections - Buffalo braves - San Diego Clippers - Los Angeles Clippers
- The Los Angeles logo can be larger on the website page, but it is perfect size on mobile view.
- The text might be hard to read on mobile view, so increase the font size so it is easier to read.
- Add a timeline portion to the mobile view like mock up a (you can copy what is on mockup a mobile view timeline onto b).
- Talk about the different owners and how a bad owner (Donald Sterling) impacted the legacy of the Clippers and made them a mockery of a team.
- Introduce Steve Balmer who is enthusiastic about the Clippers and has large goals for the team and how people love his attention.
- Another thing that can be addressed at the end of the timeline is the new arena that is being completed next year.
- They no longer have to share an arena with the Lakers and can have their own identity.
- Overall, the mock up was what I was looking for and does a good job portraying the vision I had with the timeline.