

## Meeting notes (Zoom)

Creative Director: Joseph Lim

Topic: Clippers

Direction: Informational

### Direction of the design

- Timeline of the history of the Clippers
- Can be vertical or horizontal
- Major events throughout the history of the Clippers
- Ownership change, name change, location change
- Until this basketball season, they are playing in Crypto.com arena (was Staples Center) with the Lakers, but next year they are moving to arenas.
- Building their own arena in LA called InTuit Dome so that they do not have to share the same space as the Lakers.
- They are the less popular team of LA so they use darker colors to represent the “undergrounds” of LA, which is opposite of the yellow and gold of the Lakers.
- With this information, dark theme color of the website.
- If the timeline is horizontal going down, then it would be cool to have the background be a city with tall buildings like LA, and as it goes down it gets darker and feels more “underground”.
- Top menu bar that is always active
- Has a “back to the top” button that makes the page scroll back to the top.
- Has a “current players” button that scrolls to the bottom of the page that has a list of the players with pictures of their faces.
- Has an “official website” button that opens a new tab to the official website of the LA clippers.