

**// Joseph Madden**  
Curriculum Vitae

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## **// About**

I'm a creative professional looking for opportunities in the film and television industry. I have a strong professional background in multimedia production, digital marketing and internal communications, and in my personal life enjoy making short films and sketches with friends.

I believe the skills and experience I've developed have given me a solid foundation for working in film and TV and afford me realistic expectations of working in this field.

## **// Past employment**

- 01.2013 – Present **Video Communications Lead at B&Q.**  
Developing an engaging video strategy to communicate business updates to stores; project managing the set-up and implementation of this new channel; coaching team colleagues on video production and collaborating with them to produce videos complementary to our other communications channels; managing relationships with external creative agencies to ensure high quality, on-brand content.
- 07.2012 – 12.2012 **Multimedia Studio Assistant at B&Q.**  
Working in a three person team filming and editing videos for internal communications purposes; travelling regularly across the UK and internationally; working outside of normal office hours; interacting with and directing high profile public figures as well as senior management within the company, including the B&Q main board, Sir Ian Cheshire, and Dame Ellen Macarthur. Skills demonstrated included videography, video editing, pre-production and digital archiving.
- 03.2012 – 04.2012 **Online Marketing Intern at Bay Tree Cookware.**  
Developing a low cost, low maintenance marketing approach to expand the company's online presence and maintaining the back-end of their e-commerce site. Skills demonstrated included copywriting, product photography, Photoshop and HTML.
- 07.2011 – 09.2011 **International Student Liaison at the University of Southampton.**  
Working in a team organising events for 1000 students. I took responsibility for publicity and promotion and designing posters.
- 09.2007 – 10.2008 **Managing Director at Juice Box Events.**  
Recruiting and leading a team of promoters; Negotiating deals with artist and venue management; delegating roles to others; driving profit and deciding fair wages and incentives for staff.

### **// Television broadcast and print published**

- 04.2014      University of Southampton, *2014 Brochure*  
Photography supplied for a feature on Thomas Brown.
- 06.2013      Sparkling Books, *Lynnwood*  
Author portrait of Thomas Brown for his novel, *Lynnwood*.
- 10.2012      BBC, *Children in Need*  
A fundraiser video I produced for B&Q was used as a VT on the main BBC 1 show.

### **// Other experience**

- 01.2014      Editor for Cavalry Productions.
- 09.2013      Camera assistant for Red Deer Films.
- 09.2013      Camera operator and editor for Smart Casual Pictures.
- 09.2013      Google BrandLabs participant (digital marketing workshop).
- 09.2011 – 07.2012      Vice President and co-founder of Explore the UK Society.
- 05.2011 – 06.2012      Vice-President of Wessex Films (film-making society).
- 10.2011 – 05.2012      Media & Publicity Officer for Societies Committee at SUSU.
- 12.2010 – 12.2011      Features Editor at FUSSED (student fashion publication).

### **// Education & certificates**

- 11.2013      AoF Qualifications Limited  
Emergency First Aid at Work (QCF Level 2).
- 09.2009 – 06.2012      University of Southampton  
2:1 BA (Hons) in Philosophy.
- 09.2008 – 06.2009      Mander Portman Woodward College  
3 A-levels at grades A, A, B in English Literature, Religious Studies and Philosophy respectively.
- 09.2001 – 06.2008      The London Oratory School  
9 GCSEs at grades A\*-C, including English, Maths and Latin.

### **// References**

Available upon request.