

// Joseph Madden
Curriculum Vitae

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// About

I'm a creative professional looking for opportunities in the film and television industry. I have a strong professional background in multimedia production, digital marketing and internal communications, and in my personal life enjoy working on short films and sketches with friends.

I believe the skills and experience I have developed both in my professional and personal life provide me with a solid foundation for working in film and TV and afford me realistic expectations of working in this field.

// Past employment

- 01.2013 – Present **Video Communications Lead at B&Q.**
Developing an engaging video strategy to communicate business updates to stores; project managing the set-up and implementation of this new channel; coaching team colleagues on video production and collaborating with them to produce videos complementary to our other communications channels; managing relationships with external creative agencies to ensure high quality, on-brand content.
- 07.2012 – 12.2012 **Multimedia Studio Assistant at B&Q.**
Working in a three person team filming and editing videos for internal communications purposes; travelling regularly across the UK and internationally; working outside of normal office hours; interacting with and directing high profile public figures as well as senior management within the company, including the B&Q main board, Sir Ian Cheshire, and Dame Ellen Macarthur. Skills demonstrated included videography, video editing, pre-production and digital archiving.
- 03.2012 – 04.2012 **Online Marketing Intern at Bay Tree Cookware.**
Developing a low cost, low maintenance marketing approach to expand the company's online presence and maintaining the back-end of their e-commerce site. Skills demonstrated included copywriting, product photography, Photoshop and HTML.
- 07.2011 – 09.2011 **International Student Liaison at the University of Southampton.**
Working in a team organising events for 1000 students. I took responsibility for publicity and promotion and designing posters.
- 09.2007 – 10.2008 **Managing Director at Juice Box Events.**
Recruiting and leading a team of promoters; Negotiating deals with artist and venue management; delegating roles to others; driving profit and deciding fair wages and incentives for staff.

// Television broadcast and print published

- 04.2014 University of Southampton, *2014 Brochure*
Photography supplied for a feature on Thomas Brown.
- 06.2013 Sparkling Books, *Lynnwood*
Author portrait of Thomas Brown for his novel, *Lynnwood*.
- 10.2012 BBC, *Children in Need*
A fundraiser video I produced for B&Q was used as a VT on the main BBC 1 show.

// Other experience

- 01.2014 Editor for Cavalry Productions.
- 09.2013 Camera assistant for Red Deer Films.
- 09.2013 Camera operator and editor for Smart Casual Pictures.
- 09.2013 Google BrandLabs participant (digital marketing workshop).
- 09.2011 – 07.2012 Vice President and co-founder of Explore the UK Society.
- 05.2011 – 06.2012 Vice-President of Wessex Films (film-making society).
- 10.2011 – 05.2012 Media & Publicity Officer for Societies Committee at SUSU.
- 12.2010 – 12.2011 Features Editor at FUSSED (student fashion publication).

// Education & certificates

- 11.2013 AoF Qualifications Limited
Emergency First Aid at Work (QCF Level 2).
- 09.2009 – 06.2012 University of Southampton
2:1 BA (Hons) in Philosophy.
- 09.2008 – 06.2009 Mander Portman Woodward College
A-level: Grade:
English Literature A
Religious Studies A
Philosophy B
- 09.2001 – 06.2008 The London Oratory School
9 GCSEs at grades A*-C, including English, Maths and Latin.

// References

Available upon request.