

// Joseph Madden
Curriculum Vitae

p. 07860 882 954
e. joe@josephmadden.co.uk
w. josephmadden.co.uk

// Past employment

- 09.2014 – Present **Freelance videographer and photographer.**
Working with agencies such as Mother London, Face TV, and Get Lifted TV, and for clients such as Fox's Biscuits, Farrow & Ball, Brakes Catering, Bromley Healthcare, and the Kingfisher Group.
- 06.2014 **Camera Operator at MVR Productions.**
Working as one of three camera operators on a 10 day shoot in Tokyo, Japan. The shoot was commissioned by the Saudi Arabian government with the aim of producing a series of promotional films for a highly competitive university course in international business.
- 01.2013 – 09.2014 **Video Communications Lead at B&Q.**
Producing and directing a monthly chat show to communicate business updates to 360 stores in a fun and engaging way; casting and auditioning presenters; Shooting and editing live action VTs as well as motion graphics VTs; providing voice over; subtitling video for international distribution throughout the Kingfisher Group; working with business stakeholders to script content; managing relationships with creative agencies to ensure high quality, on-brand content.
- 07.2012 – 12.2012 **Multimedia Studio Assistant at B&Q.**
Working in a three person team shooting and editing videos for internal communications purposes; travelling regularly across the UK and internationally; working outside of normal office hours; interacting with and directing high profile public figures and senior management within the company, including David Cameron, Sir Ian Cheshire, and Dame Ellen Macarthur. Skills demonstrated included videography, video editing, pre-production and digital archiving.
- 03.2012 – 04.2012 **Online Marketing Intern at Bay Tree Cookware.**
Developing a low cost, low maintenance marketing approach to expand the company's online presence and maintaining the back-end of their e-commerce site. Skills demonstrated included copywriting, product photography, Photoshop and HTML.
- 07.2011 – 09.2011 **International Student Liaison at the University of Southampton.**
Working in a team organising events for 1000 students. I took responsibility for publicity and promotion and designing posters.
- 09.2007 – 10.2008 **Managing Director at Juice Box Events.**
Consistently selling out fortnightly events for 200-500 people; recruiting and leading a team of promoters; Negotiating deals with

artist and venue management; delegating roles to others; driving profit and deciding fair wages and incentives for staff.

// Television broadcast and print published

- | | |
|---------|--|
| 04.2014 | University of Southampton, <i>2014 Brochure</i>
Photography supplied for a feature on Thomas Brown. |
| 06.2013 | Sparkling Books, <i>Lynnwood</i>
Author portrait of Thomas Brown for his novel, <i>Lynnwood</i> . |
| 10.2012 | BBC, <i>Children in Need</i>
A fundraiser video I produced for B&Q was used as a VT on the main BBC 1 show. |

// Other experience

- | | |
|-------------------|--|
| 09.2013 | Camera assistant for Red Deer Films. |
| 09.2013 | Camera operator and editor for Smart Casual Pictures. |
| 09.2013 | Google BrandLabs participant (digital marketing workshop). |
| 09.2011 – 07.2012 | Vice President and co-founder of Explore the UK Society. |
| 05.2011 – 06.2012 | Vice-President of Wessex Films (film-making society). |
| 10.2011 – 05.2012 | Media & Publicity Officer for Societies Committee at SUSU. |
| 12.2010 – 12.2011 | Features Editor at FUSSED (student fashion publication). |

// Education & certificates

- | | |
|-------------------|---|
| 11.2013 | AoF Qualifications Limited
Emergency First Aid at Work (QCF Level 2). |
| 09.2009 – 06.2012 | University of Southampton
2:1 BA (Hons) in Philosophy. |
| 09.2008 – 06.2009 | Mander Portman Woodward College
3 A-levels at grades A, A, B in English Literature, Religious Studies and Philosophy respectively. |
| 09.2001 – 06.2008 | The London Oratory School
9 GCSEs at grades A*-C, including English Literature and Mathematics. |