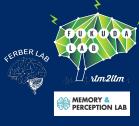
Perceptual comparisons are necessary and sufficient for the persistence of memory biases across time

Joseph M. Saito^{1,2}, Susanne Ferber¹, Morgan D. Barense¹, & Keisuke Fukuda²

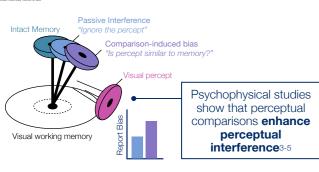
1 University of Toronto, 2 University of Toronto Mississauga



A. Background & Research Question



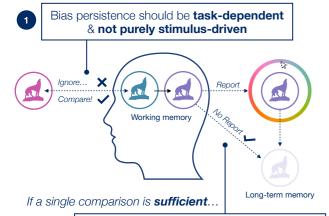
Applied research describes pervasive unreliability of memories that were compared to novel percepts1,2



Is a single perceptual comparison necessary & sufficient to produce biases that persist over time?

B. Hypotheses

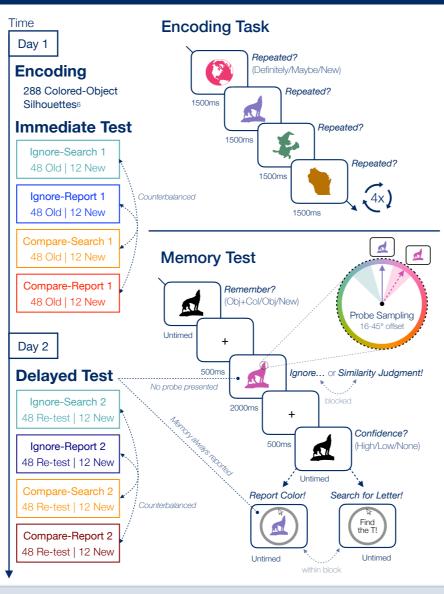
If a single comparison is necessary...



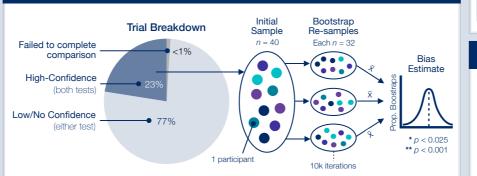
References

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- Wixted, J. T., Mickes, L., & Fisher, R. P. (2018), Perspect on Psych Sci. 13(3), 324-335
- Saito, J. M., Kolisnyk, M., & Fukuda, K. (2022), PB&R, 1-12.
- 4. Saito, J. M., Bae, G.-Y., & Fukuda, K. (2024). JEP:G, 153(1), 38-55. 5. Saito, J. M., Duncan, K., & Fukuda, K. (2023). JEP:G. 152(8), 2318-2330.
- 6. Sutterer, D. W., & Awh, E. (2016). PB&R, 23, 831-841.

C. Method & Procedure

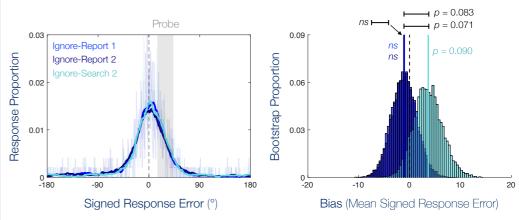


D. Analysis



E. Are comparisons **necessary** to produce persistent biases?

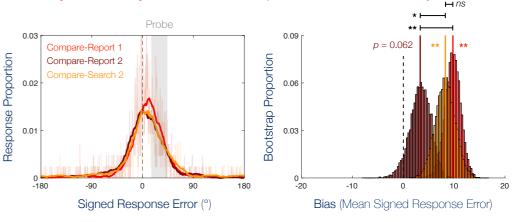
Passive Interference — "Look at, but ignore the probe"



No evidence of a reliable bias following passive interference across conditions or tests, suggesting that performing a comparison was necessary!

F. Are comparisons sufficient to produce persistent biases?

Perceptual Comparison — "Is the probe similar to memory?"



Biases persisted following comparisons, but only when the target was not reported initially, suggesting that performing a comparison was sufficient!

G. Conclusions & Future Directions

- A single perceptual comparison is necessary & sufficient to produce a persistent memory bias, indicating a **bona fide cognitive mechanism** that may contribute to real-world distortions
- Memory reporting weakens bias persistence—why? An updated decision-making **prior**? For example:

Report 1 Bias = Target * Probe | Report 2 Bias = Target * Report 1 (* Probe)



Biases should persist even when processes

tied to memory reports are removed

