

A structural meta-analysis of welfare reform experiments and their impacts on children

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September 25, 2019

Abstract

Using a model of maternal labor supply and investment in children, this paper synthesizes the findings from five separate welfare reform experiments across eleven sites. The proposed model relates the variation in experimental design across sites to variation in their average treatment effects (ATEs) on household income, labor supply, and the cognitive and socioemotional development of children through a low dimensional set of model parameters. These parameters define labor supply behavior, as well as the importance of time and money in the development of child skills. The statistical methods employed here amount to a *structural meta-analysis* in which the model's parameters are estimated by combining auxiliary panel data with publicly available reports on the experiments' average treatment effects. Thus, while the model can be used to jointly rationalize different experimental impacts, this set of ATEs also provides crucial information for the credible identification of the model's key causal parameters, permitting counterfactual experiments that shed light on which welfare program features prove to be most influential in shaping child outcomes.

1 Introduction

2 Model

We assume that time is discrete and indexed by t . We assume that the child's skills are malleable for T periods, at which point the investment problem ends. In this model, one period is equal to one year. We will model a representative week¹ in this year, which consists of L sub-periods (hours). This is to allow for the fact that each mother may spend a portion of their week working,

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¹This is an innocuous scaling assumption.

and will solicit external care for this part of the week. Accordingly, we set $L = 112$, to represent 112 hours in a week.

2.1 Choices and Constraints

In each period, t , the mother chooses:

- How much to work, $h \in \{0, 20, 40\}$.
- For the portion of the week not spent working, a per-hour money investment in the child, x_m , and the fraction of this time invested in the child, τ_m .
- For the portion of the week spent working, a per-hour amount of childcare investment to purchase, I_c .
- The fraction of hours spent not working dedicated to housework, q .
- Whether to participate in the welfare program or not, p .

Given income from program participation and work, $Y(h, p)$, the constraints are:

$$\tau_m + q \leq 1 \quad (2.1)$$

$$C + (L - h)x_m + hp_c I_c \leq Y(h, p) + w_q(L - h)q \quad (2.2)$$

Here, the first equation gives the time constraint, which is written per hour spent not working, and the second equation gives the budget constraint. Notice that total housework, $(L - h)q$, is converted to material resources at a linear rate, w_q . We can combine these equations into one resource constraint:

$$C + (L - h)(x_m + w_q \tau_m) + hp_c I_c \leq Y(h, p) + w_q(L - h).$$

Next, we will introduce the technology of skill formation and show that, under the assumption that mothers combine time and money investments optimally, we can re-write this budget constraint to include aggregate per-hour home investment by the mother, I_m .

2.2 Technology and Cost Minimization

First, let's introduce a general technology which allows the possibility that investments may not be perfectly substitutable across intra-time periods. Recall that there are L stages within time period t . We define production with the following three equations:

$$\theta_{t+1} = \theta_t^{\delta_\theta} I_t^{\delta_I} \quad (2.3)$$

$$I_t = \left(\sum_L I_{lt}^\eta \right)^{1/\eta} \quad (2.4)$$

$$I_{lt} = z_{lt} (\phi x_{lt}^\rho + (1 - \phi) \tau_{lt}^\rho)^{1/\rho} \quad (2.5)$$

where x are expenditures on investment goods and τ is time investment. My expectation is that $0 < \eta \leq 1$, but in principle this will be decided by the data. z_{lt} will vary across periods based on who is caring for the child. Mothers have a specific factor productivity, z_m , while the care option they solicit has another z_c .

For mothers, the opportunity cost of time investment is w_q , her productivity in hours of work, while for non-maternal care, time inputs (τ_{lt}) must be rented from the labor market at some wage, w_c .

2.2.1 Cost Minimization

Consider the following cost-minimization problem in period (l, t) :

$$\min_{x, \tau} x + w_{lt}\tau \quad \text{s.t. } I_{lt} \geq 1$$

where w_{lt} is the cost of a marginal unit of time for the agent responsible for childcare in period (l, t) .

As is standard for CES technologies, the solution to the problem yields a price, p_{lt} , of a unit of investment good I_{lt} :

$$p_{lt} = z_{lt}^{-1} \left(\phi^\zeta + (1 - \phi)^\zeta w_{lt}^{1-\zeta} \right)^{1/(1-\zeta)}$$

where

$$\zeta = \frac{1}{1 - \rho}$$

is the elasticity of substitution between time and money inputs. Since the child has one of two carers, the mother (m), and external care (c), we derive two prices:

$$p_m = z_m^{-1} \left(\phi^\zeta + (1 - \phi)^\zeta w_q^{1-\zeta} \right)^{1/(1-\zeta)} \quad (2.6)$$

$$p_c = z_c^{-1} \left(\phi^\zeta + (1 - \phi)^\zeta w_c^{1-\zeta} \right)^{1/(1-\zeta)} \quad (2.7)$$

where w_c is the prevailing wage in the childcare market and w_q is the productivity of mothers' home production (i.e. the opportunity cost of time).

Thus, we write the budget constraint:

$$C + (L - h)p_m I_m + hp_c I_c \leq Y(h, p) + w_q(L - h)$$

and accordingly, we can write aggregate investment in period t as:

$$I_t = ((L - h)I_m^\eta + hI_c^\eta)^{\frac{1}{\eta}}$$

which is derived by adding up the investments I_{lt} , depending on whether the mother is working in period l or not.

We can apply this cost-minimization result once more, since efficient decision-making by the mother requires her to minimize the cost of a unit of the investment good. She solves:

$$\min_{I_m, I_c} (L - h)p_m I_m + hp_c I_c \quad \text{s.t. } I_t \geq 1$$

which results in the composite price of aggregate investment:

$$p_I = ((L - h)p_m^{1-\varepsilon} + hp_c^{1-\varepsilon})^{\frac{1}{1-\varepsilon}}$$

where ε is the elasticity of substitution of investments across sub-periods:

$$\varepsilon = \frac{1}{1 - \eta}.$$

The first order conditions also imply the following rule for input ratios:

$$\frac{I_m}{I_c} = \left(\frac{p_m}{p_c} \right)^{-\varepsilon} = \tilde{p}_c^\varepsilon$$

where we define $\tilde{p}_c = p_c/p_m$ to be the *relative price of childcare*. Notice ε governs the input ratio response to changes in the relative price, and hence will be a key parameter when thinking about the responsiveness of childcare use to subsidies, which will make proportional changes to the relative price, \tilde{p}_c .

Given total expenditure on investment, $p_I I_t$, we can use the input ratio to derive total childcare expenditure equal to:

$$X_{c,t} = p_c I_{c,t} = \frac{h\tilde{p}_c^{1-\varepsilon}}{L + h(\tilde{p}_c^{1-\varepsilon} - 1)} \times p_I I_t$$

Finally, using the derived composite price, p_I , we can re-write the period t resource constraint as:

$$C_t + p_I I_t \leq Y(h_t, p_t) + w_q(L - h_t).$$

We should be mindful, however, that the price of aggregate investment depends on labor supply decisions. In addition, since program participation may introduce subsidies to childcare purchase, in extended versions of the model p_I may depend on the program participation choice as well.

2.3 Preferences

The mother's utility in period t is given by:

$$U(C_t, h_t, p_t, \theta_t) = \alpha_C \log(C_t) + \alpha_\theta \log(\theta_t) - \alpha_h \mathbf{1}\{h > 0\} - \alpha_p p_t + \epsilon_{h,p,t}$$

where $\epsilon_{h,p,t}$ is a choice-specific random variable, which is distributed independently and identically across choices and over time. In addition, there is a terminal payoff at time T , when the child's development has concluded, equal to:

$$\alpha_{V,T} \log(\theta_T).$$

Mothers are forward-looking, discounting the future at rate β . Thus, she values future sequences of decisions according as

$$V_t = \mathbb{E}_t \left\{ \sum_{s=t}^{T-1} \beta^{s-t} U(C_s, h_s, p_s, \theta_s) + \alpha_{V,T} \log(\theta_T) \right\}$$

where \mathbb{E}_t is her conditional expectation given information at time t .

3 Solving the Model

3.1 Simplifying the Problem

In order to make decisions optimally (work, programs, investment), mothers must trade off utility today with the expected discounted present value of these decisions in the future. In the current structure, we can greatly simplify the problem. First, notice that

$$\log(\theta_T) = \delta_\theta \log(\theta_{T-1}) + \delta_I \log(I_{T-1})$$

and so at $T-1$ we can write:

$$\begin{aligned} V_{T-1} &= \underbrace{(\alpha_\theta + \beta \delta_\theta \alpha_{V,T})}_{=\alpha_{V,T-1}} \log(\theta_{T-1}) + \underbrace{\beta \delta_I \alpha_{V,T} \log(I_{T-1}) + \alpha_C \log(C_{T-1}) - \alpha_h \mathbf{1}\{h_{T-1} > 0\} - \alpha_p p_{T-1} + \epsilon_{h,p,T-1}}_{=u_{T-1}} \\ &= \alpha_{V,T-1} \log(\theta_{T-1}) + u_{T-1}(C_{T-1}, h_{T-1}, p_{T-1}, I_{T-1}) \end{aligned}$$

Given V_{T-1} , we can work backwards, and can re-write the value, V_t , recursively as:

$$\begin{aligned} V_t &= \alpha_{V,t} \log(\theta_t) + v_t \\ v_t &= \mathbb{E}_t \left\{ \sum_{s=t}^{T-1} \beta^{s-t} u_s(C_s, h_s, p_s, I_s) \right\} \\ \alpha_{V,t} &= \alpha_\theta + \beta \delta_\theta \alpha_{V,t+1} \end{aligned}$$

This representation is robust to additions such as (1) making production parameters dependent on the child's age, or (2) including multiple skills. This representation is particularly useful because it simplifies the choice of investment I_t , which is dynamic, into a static choice summarised by $\alpha_{V,t}$.

3.2 Solving Investment

First, let's fix a particular choice of work and program participation, (h, p) . Taking first order conditions for investment, I_t we can derive:

$$p_I I_t = \underbrace{\frac{\beta \delta_I \alpha_{V,t+1}}{\alpha_C + \beta \delta_I \alpha_{V,t+1}}}_{=\varphi_t} (Y(h, p) + w_q(L - h))$$

where we define φ_t as the *marginal propensity to invest* in the child. Given the resource constraint, this implies that

$$C_t = (1 - \varphi_t)(Y(h, p) + w_q(L - h)).$$

This means that we can solve for the indirect utility of a choice (h, p) , which is:

$$\begin{aligned} u_t(h, p) = & (\alpha_C + \beta\delta_I\alpha_{V,t+1}) \log(Y(h, p) + w_q(L - h)) \\ & - \beta\delta_I\alpha_{V,t+1} \log\left([L + h(\tilde{p}_c^{1-\varepsilon} - 1)]^{1/(1-\varepsilon)}\right) \\ & - \alpha_h \mathbf{1}\{h > 0\} - \alpha_p p \\ & + \beta\delta_I\alpha_{V,t+1}(\log(\varphi_t) - \log(p_m)) + \alpha_C \log(1 - \varphi_t) \end{aligned} \quad (3.1)$$

Notice that each term on the last line is a constant, unaffected by any choices. We can therefore ignore these terms in the remainder of this analysis.

3.3 Choice Probabilities, Value Functions, and Extending the Model

The assumption that the utility shocks, $\epsilon_{h,p,t}$, are distributed as Type I Extreme Value, means that we can (1) take the expectation \mathbb{E}_t without relying on numerical integration, and (2) write choice probabilities in close-form. To see this, note that if there are D discrete choices associated with values $v(d)$, $d \in \{1, \dots, D\}$ then we get:

$$P[d = k] = \frac{\exp[v(k)]}{\sum_{d=1}^D \exp[v(d)]} \quad (3.2)$$

$$\mathbb{E} \left[\max_d \{v(d) + \epsilon_d\} \right] = \log \left(\sum_{d=1}^D \exp[v(d)] \right) \quad (3.3)$$

In our case, $D = 6$, since there are 6 combinations of program participation and work hours to choose from.

This means we can calculate:

$$v_{T-1} = \log \left(\sum_{h,p} \exp[u_{T-1}(h, p)] \right)$$

as the value of arriving at time $T - 1$. For all periods prior to $T - 1$ we can recursively define:

$$v_t = \log \left(\sum_{h,p} \exp[u_t(h, p) + \beta v_{t+1}] \right)$$

and calculate the choice probabilities using formula (3.2).

Notice that in this case, since decisions regarding work and participation do not effect the payoffs from these choices in future periods, these decisions only require calculation of each $u_t(p, h)$. In order to estimate the model, we will have to add two extensions to this baseline model:

1. Time limits: suppose that mothers are permitted to participate in the program for a maximum of Ω periods. If the time limit Ω is reached, the choice $p = 1$ is no longer allowed.
2. Stochastic wages. Let w_t be the mother's wage that she can earn in the labor market. We will now write the income function as $Y(w, h, p)$ to make explicit that the budget depends on this state variable. We will assume that w_t follows a *Markov Process*: w_{t+1} is drawn randomly from a distribution $F(\cdot|w_t)$. This introduces income risk in the model, and interacts with the introduction of time limits.

Let us also write indirect utility as $u_t(w, h, p)$ to indicate dependance of the return to particular choices on this state variable. We can re-write the solution to the model equations:

$$v_{T-1}(\omega, w) = \begin{cases} \log \left(\sum_{h,p} \exp[u_{T-1}(w, h, p)] \right) & \text{if } \omega < \Omega \\ \log \left(\sum_h \exp[u_{T-1}(w, h, 0)] \right) & \text{if } \omega = \Omega \end{cases}$$

$$v_t(\omega, w) = \begin{cases} \log \left(\sum_{h,p} \exp[u_t(w, h, p) + \beta \int v_{t+1}(\omega + p, w') dF(w'|w)] \right) & \text{if } \omega < \Omega \\ \log \left(\sum_h \exp[u_t(w, h, 0) + \beta \int v_{t+1}(\Omega, w') dF(w'|w)] \right) & \text{if } \omega = \Omega \end{cases}$$

These extensions introduce dynamics into the model. Given a current wage, w , and accumulated welfare use, ω , the mother must decide whether she wants to use welfare today or if she wishes to save this usage for future periods. If she chooses $p = 0$, then her stock of accumulated use remains unchanged. However, if $p = 1$, then she arrives next period with accumulated usage $\omega + 1$, and is one step close to exhausting her entitlements. This new constraint interacts with wages, since an uncertainty in this dimension creates the desire for insurance against the possibility of future negative shocks in wages (i.e. periods in which very little income can be generated by working).

Since welfare now has the potential to affect future payoffs, it will be useful to define the *choice-specific value*, which gives the dynamic value to each discrete choice:

$$\bar{v}_t(h, p, \omega, w) = u_t(w, h, p) + \beta \int v_{t+1}(\omega + p, w') dF(w'|w).$$

A similar equation holds for the case in which the time limit has been reached ($\omega = \Omega$). Similarly, in this setting we can write the choice-specific value of a particular $p \in \{0, 1\}$, integrating out the utility shocks $\epsilon_{h,p,t}$ that apply for each choice of p . We get:

$$\bar{v}_t(p, \omega, w) = \log \left(\sum_h \exp[u_t(w, h, p)] \right) + \beta \int v_{t+1}(\omega + p, w') dF(w'|w).$$

This expression will be useful in the upcoming section in which we address how the model's parameters are identified by experimental effects.

4 Policy Functions of Interest

Given the results so far, we can write the following additional choice probabilities and investment policies. First, the probability of program participation can be written in terms of the choice-specific

values:

$$P[p = 1|w, \omega, t] = \frac{\exp[\bar{v}_t(1, \omega, w)]}{\exp[\bar{v}_t(0, \omega, w)] + \exp[\bar{v}_t(1, \omega, w)]}$$

Notice that the calculation of this choice probability significantly simplifies in the case without time limits, since it becomes a static problem. Next, fixing the choice of program participation, p , we can write the conditional probability of work hours $k \in \{0, 20, 40\}$:

$$P[h = k|p, w, \omega, t] = \frac{\exp[u_t(w, k, p)]}{\sum_h \exp[u_t(w, h, p)]}.$$

Since the functional form of $u_t(w, h, p)$, given in (3.1), can be expressed in terms of the parameter set $(\alpha_C, \alpha_{V,t}, \alpha_h, \alpha_p, \tilde{p}_c, \varepsilon)$ and the total income function $Y(w, h, p)$, we can use this expression to derive labor supply elasticities with respect to the relative price of childcare, \tilde{p}_c , and post-tax wages.

5 Key Equations

In this section we collect the key equations determining treatment effects and policy elasticities. This will facilitate analysis of treatment effects on child outcomes from different policies, as well as allowing us to express identification of the key parameters in terms of policy effects.

5.1 Child Outcomes

Given the solution to investment, and fixing a choice (h, p) , we can write outcomes as

$$\begin{aligned} \log(\theta_{t+1}) = & \delta_I \left(Y(w, h, p) + w_q(L - h) \right) - \log \left([L + h(\tilde{p}_c^{1-\varepsilon} - 1)]^{1/(1-\varepsilon)} \right) \\ & + \delta_\theta \log(\theta_t) - \delta_I \log(p_m) + \delta_I \log(\varphi_t) \end{aligned} \quad (5.1)$$

This helps us to see that there are three key parameters that dictate the change in skills when a mother goes to work. There is the wage, net of production at home $w - w_q$, there is the relative price of childcare \tilde{p}_c , and there is the elasticity of substitution of investments over time, ε .

5.2 Childcare Expenditure

Next, the expression for total childcare expenditure, $X_{c,t}$, can be used to derive a (compensated) elasticity of expenditure on childcare with respect to the relative price:

$$\mathcal{E}_{X_c, p_c} = (1 - \varepsilon) \frac{(L - h)}{(L - h) + h\tilde{p}_c^{1-\varepsilon}}.$$

5.3 Labor Force Participation

Since the income function $Y(h, p)$ may be highly non-linear, we first define:

$$\begin{aligned} b_p &= Y(w, 0, p) \\ w_{h,p} &= \frac{Y(w, h, p) - Y(w, 0, p)}{h} \end{aligned}$$

so that we can write the income function as:

$$Y(w, h, p) = b_p + w_{h,p}h$$

where b_p is non-labor income, and $w_{h,p}$ is the effective (i.e. post-tax) wage. Recall that, under our assumptions on the distribution of each $\epsilon_{h,p,t}$, and fixing p , we can write the probability of labor force participation as:

$$P_H(w, p) = P[h > 0 | w, p, t] = \frac{\sum_{h>0} \exp(u(w, h, p))}{\sum_h \exp(u_t(w, h, p))}$$

Returning to our expression for indirect utility, u_t , we can calculate the extensive marginal elasticity with respect to a proportional increase in each post-tax wage, $w_{h,p}$. We get:

$$\mathcal{E}_{H,w} = (\alpha_C + \beta \delta_I \alpha_{V,t+1})(1 - P_H(w, p)) \sum_{h>0} \frac{w_{h,p}h}{b_p + w_{h,p}h + w_q(L - h)} P[H = h | H > 0, w, p]$$

which can be interpreted as a weighted average of the elasticity of the probability of each choice h with respect to changes in w_h . Similarly, the extensive marginal elasticity of work with respect to the price of childcare is:

$$\mathcal{E}_{H,p_c} = \beta \delta_I \alpha_{V,t+1}(1 - P_H(w, p)) \sum_{h>0} \frac{h \tilde{p}_c^{1-\varepsilon}}{L + h(\tilde{p}_c^{1-\varepsilon} - 1)} P[H = h | H > 0, w, p]$$

5.4 Time Limits and Program Participation

In order to understand the effect of time limits on program use, first notice that if $T - t \leq \Omega - \omega_t$, then there is no possibility that time limits will be exhausted. In this case, probability of program participation is given by:

$$P^\infty(w) = \frac{\exp[u_t(w, 1)]}{\exp[u_t(w, 0)] + \exp[u_t(w, 1)]}$$

which is identical to the case in which time limits do not exist.

TODO:

1. Derive treatment effect of time limits on program participation. Started in above section.

5.5 Identification

5.6 Estimation