

Person ID	Problem	App/Website found [name]/ None	Likes	Don't Likes	Improvements	Age	Gender	Education /Occupation	Comments
Mom	One stop shop for all medical info (Eye,Teeth,Doctor)	None				58	Female	Teacher	I believe this could be a HIPAA violation when I was researching and why it doesn't exist
Brother	Which Stores are Pet Friendly	BringFido (www.bringfido.com)	-No need to create an account just to view things -clear labeled tabs and sections -even has pet friendly hotels and events -very easy sort and search method -not many ads	-Hard to find how to create your own reviews and places -hard to find and use social media features	-simpler app UI to mimic website UI -Make it a little bit easier to use the map feature	31	Male	City Planner/Engineer	Very simple UI, easy to add user reviews and experiences. Need an account to add reviews which adds credibility. Overall exactly what he was looking for to use with his new puppy.
Sister	Meal Prep List and Aisle Finder for Grocery Store	MealLime (www.meallime.com)	-Easy to use UI -Makes the list into a checklist so you can use it	-doesn't say specific aisle -doesn't say anything about which	-store specific -easy to find substitutions if you can't have a certain item -Ability to add own recipes/ change existing recipes	29	Female	Legal Analyst	This would be doable with a store like Target. Target shows what aisles each item on the app/website are located. Basically,

			at the store -A lot of recipes	grocery stores to find it at either - No way to add your own recipes i.e. family recipes					just have to combine two apps in one.
Andrew (Roommate)	Public Restroom Locator	Flush	-Does exactly what he wants - Easy to use Map - Rating System -Tells you if there's a fee or not	-No way to add information about a location -hard to add new restroom -nothing about what's in restroom (i.e. baby changing station_	-Ability to add new info and locations -Ability to add passwords/passcodes in for locations to skip fee	25	Male	Manufacturing Engineer	This was exactly what he was looking for. Easy to use with a lot of locations and details.
Luke (Roommate)	Gas Price Comparison	GasBuddy (www.gasbuddy.com)	-has added features of trip cost calculator and things of that nature -Once you get there it is very easy	-requires an account for most things -sends a debit like card to get most benefits - Not easy to use - Have to click through at	-Make the users verify the price they entered whether it is submit a receipt or a picture of the prices. Keeps it more honest and updated. -be able to use without an account easier - have more data - don't show gas stations if they were	25	Male	Police Officer	Wishes it was more mainstream. Has some worries about how often it is updated vs what if users enter in wrong details. Also needed an account and it was overall more difficult to use than he was hoping for. Phone app is a lot easier to use than

			to see gas stations around you and when they were last updated	least 4 screens just to use app if you don't have an account	updated last over a day before				website and it still isn't easy
Myself	Flight Calculator to find out delay percentages	None				25	Male	Systems Engineer	There is FlightAware (www.flightaware.com) that is similar but nothing to show you how likely the flight is to be delayed using historically data and current airport data. Also I would want a Money feature to determine cost of taking direct vs layoffs which input valuing time
Brother-in-Law	Tool to keep track of everything for the household i.e. Appliances warranties, maintenance, manuals	None				31	Male	Firefighter	I could find nothing that fit exactly what he wanted. It would have to be a planner app/website but it was not specific to household and the ones I suggested were not what he was looking for. I think it's a valid usecase and has some potential to be built. Can even add it a tab for automobiles.