

# JOSEPH NAGOOTHU

josephnagoothu4@gmail.com | 562-538-7704 | LinkedIn: <https://www.linkedin.com/in/joseph-nagoothu-50a493355/>

## Professional Summary

Business Analytics graduate student with experience building interactive dashboards and performing statistical analysis to support data-driven decision-making. Skilled in Python, SQL, Excel, and data visualization, with experience in KPI reporting, financial modeling, and marketing performance analysis. Seeking entry-level Data Analyst or Business Analyst roles.

## Technical Projects

### **Campaign Performance & Optimization Dashboard (Python, SQL, Streamlit)**

- Built executive level dashboard analyzing campaign ROI, conversion rates, and channel performance
- Implemented simulated media spend allocation modeling to evaluate budget optimization scenarios
- Designed KPI reporting system to support strategic marketing decisions

### **Coffee Shop Cost Optimization Dashboard (Python, Financial Modeling)**

- Analyzed transaction level sales data to evaluate revenue drivers, ingredient costs, and labor impact
- Identified pricing optimization opportunities and operational cost saving recommendations
- Developed interactive visualizations to communicate financial insights

### **Statistical Decision Analysis | Pepperdine University**

- Analyzed real company datasets in SPSS and Excel to evaluate business proposals and recommend data-driven improvements using descriptive and inferential statistics.

## Education

Masters of Science in Business Analytics - *Pepperdine University* - Malibu, CA - Graduating: August 2026

Bachelor of Science in Biology - *California State University, Long Beach* — Long Beach, CA - Graduated: May 2025

## Technical Skills

### **Programming & Analytics**

- Programming & Analytics:
- Python, SQL, R, SPSS, Excel (Advanced), Tableau, Streamlit

### **Data Techniques:**

- Statistical Analysis, KPI Reporting, Financial Modeling, Monte Carlo Simulation, Data Visualization

### **Cloud & Tools:**

- AWS (Foundations), Google Cloud Platform (Foundations), Microsoft Office Suite

### **Certifications**

- Google Cloud Data Analytics Certificate
- CRUD Operations in MongoDB
- PCEP - Certified Entry-Level Python Programmer

## Work History

**Rock Wall Attendant, 01/2024 – 11/2024 - California State University** — Long Beach, USA

- Led structured climbing sessions for 20+ participants per shift while enforcing safety compliance
- Coordinated logistics for outdoor trips, managing equipment, scheduling, and participant oversight
- Strengthened leadership and risk management skills in high-responsibility environments

**Leadership Team Member/Health Scholar, 08/2023 – 08/2024 - COPE Health Scholars Program** — Anaheim, USA

- Trained and mentored 15+ incoming health scholars on hospital procedures and compliance standards
- Monitored volunteer hour logs and maintained performance records for program oversight
- Led onboarding sessions and hospital unit tours to improve scholar preparedness