Declaration

I the undersigned declare that the project material, which I now submit, is my own work. This material or project has not previously been submitted for any other assignment. Any assistance received by way of borrowing from previous work, or the work of others has been cited and acknowledged within the work. I make this declaration in the knowledge that a breach of the rules pertaining to project submission may carry serious consequences. We are aware that the project will not be accepted unless this form has been handed in along with the project.

Website Topic: Surfing – Tourism

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Class Group: A

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The Website Proposal:

The reason I chose to create a surfing-based website is because I enjoy surfing and have introduced it to college friends since their move to Sligo. I wanted to create a website aimed at getting people to try surfing in Sligo. This will include all surfing locations with reviews and degree of difficulty as well as near-by amenities.

Proposed design:

The logo will include a surfboard alongside the iconic Benbulben mountain. With blue’s and green’s and bright oceanic colours. Sources of information would come from google maps with pins locked on surf locations. As well as this use information given on public applications such as Surfline as to the current conditions of surf as well as tide timetable.

The first page will be a welcome page. This will include a small introduction to the website as well as the navigation. The colours included will be of an oceanic nature with bright blues and greens. Font size will be 11 and font style will be Bold Cambria for headings and standard Cambria for normal text. The first page as well will mainly be a navigation page with clickable buttons to the other pages. The second page will be the location page in which it will have a map with pins located along the Sligo coastline in the surfable areas. They will be colour coordinated pins depending on the degree of difficulty. Once you click one of the pins it will show you the name of the break. will then take you to a separate page in which all the reviews will be as well as distance from town and nearby amenities.

Here is a proposal sketch of the index page on the site.

Diagram, text, letter

Description automatically generated

The Index Page

Graphical user interface, application

Description automatically generated

Here is a screenshot of the final result of the index page. For this page I created a logo on Photoshop. The logo depicts a surfer surfing down the curved front of Benbulben which is the famous mountain in Sligo. I did this as it is easily recognisable and still unique to the Sligo area. I used the logo in the top left on all four pages. I decided to place the logo on the main content of the page as well for aesthetics. The Navigation section is positioned in the centre of the nav area for aesthetics. This gives the page a clean and fluid look. I then wrote a small introductory piece for the site as well as including a video of one of the largest waves caught in Sligo. This video was found on YouTube and is used to really showcase the surfing in Sligo.

The footer is the same on all four pages. It features a To-Top button to get back to the top of the page , as well as a small navigation and copyright. All again located down the centre.

Graphical user interface, application

Description automatically generatedSecond Page – Beaches and Breaks

Graphical user interface, application, website

Description automatically generated

Here are screenshots of the second page of the website – The Beaches Page. This page was created to firstly give a list of the surf breaks in Sligo, as well as information on the skill level, size and location. Each break description has a 1px border around them to separate the text and make it more visually pleasing. This page again has the to-top and to-bottom buttons that can be used as a quick navigation over the second page. I stuck with the mediumaquamarine colour on the <p> text as it is light and oceanic yet dark enough to be able to read comfortably. The headings are in Cadetblue. I chose this as it makes the headings pop stand out. The use of the different H2,H3,H4 headings really came into use here as it makes the information easy and accessible to read. Towards the bottom of the page then I used Google Maps to create a map with the pins on the breaks. This alongside the brief location description will aid the user in utilising the breaks. Also at the bottom I made a small table to show the type of break and difficulty. This table is just a quick, condense version of the information above.

Third Page – Reviews

Graphical user interface, text, application

Description automatically generated

On this page I wanted to give the user a small taste to each break. A lot of the information I used in this site was from personal experience however for certain breaks that I did not know too much about I did a quick google search to find more details and then included them in the More Information Links. Each section includes a brief description on the type of break as well as notable features and amenities within the surrounding areas. I included a picture of each of the break areas to give the user a visual representation behind the descriptions given.

Graphical user interface

Description automatically generatedForth Page – Contact Form

The Contact Form I made is fairly standard. It includes the details that the user must give as well as a query box to leave a message. Once again the fonts and text colours are the same as the rest of the site. This adds to the fluidity of the site as well as giving it a clean professional look.

The design of each page is consistent, with the logo in the top left with the page name beside it as well as an image of someone surfing as the background picture on the header. The nav is consistent as well as the footer. The colours and fonts used throughout are the same. This enables the reader to easily scan through the information and also looks aesthetically pleasing.

Graphical user interface, text, application, email

Description automatically generatedValidator Results

The index page -

Graphical user interface, text, application, email

Description automatically generatedGraphical user interface, text, application, email

Description automatically generatedBeaches and Breaks page -

Table

Description automatically generated with medium confidenceA picture containing timeline

Description automatically generatedReviews page -

Graphical user interface, application

Description automatically generatedContact form page -

Graphical user interface, application, Teams

Description automatically generated