



Joseph Ripamonti

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Digital marketer with a background in social media, e-commerce and business entrepreneurship. With a record gained from my experience, I'm ready to leverage my skill set to drive success in the digital landscape.



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WORK EXPERIENCES

01

2021 – 2022

AFFILIATE & SOCIAL MEDIA MANAGER

TheValueFactory (Barcelona)

- Create brands' communication strategy through the identification of the right partners
- Manage and develop different global markets
- Improve the online brand image of the agency through a LinkedIn B2B content strategy
- Prospect new partners

ACHIEVEMENTS

- Increased the monthly revenue of my markets by 15–25k
- Grew the LinkedIn page of the company by 1k followers
- Signed 10+ new partners

2019 – NOW

FREELANCE TRANSLATOR

Kilo.Health (Vilnius)

- Localization of digital content
- Transcription of advertising videos
- SEO and copywriting for the Italian audience

PERSONAL PROJECTS

02

NOTIMIZE

Notion Templates that help people get organized, productive, and achieve their goals.

- Market research and competitor analysis
- Development of the website with Webflow
- Graphic design with Figma
- Create engaging content for social media
- Craft impactful copy for websites & product listings
- Ideate and create digital products (Notion Templates)

LINKEDIN PERSONAL BRANDING

Documenting my journey on LinkedIn, achieving 27k post impressions and 400 new followers in 3 months.

SKILLS & LANGUAGES

03

Social Media

Digital Marketing

E-commerce

Affiliates & Partnerships

Content Creation

Copywriting

- **Native:** Italian 🇮🇹
- **Professional:** English, Spanish 🇬🇧 🇪🇸
- **Beginner:** French 🇫🇷

EDUCATION

04

Start2Impact, Italy

2022 – 2024

E-commerce specialist course

Università Milano Bicocca, Italy

2018 – 2021

Bachelor's degree with honours in Marketing & Communication

Kazimieras Simonavicius, Vilnius

2019 – 2020

Erasmus+

HOBBIES

05



Travel



Business



Sport



Fashion



Wellness