



JOSEPH RIPAMONTI

CONTACT

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LANGUAGES

Italian - Native
English - Full Professional Proficiency
Spanish - Professional Proficiency

CORE SKILLS

- Social Media (LinkedIn & Instagram)
- Localization
- Market Research
- Time Management
- Affiliate Management

INTERESTS

Nutrition
Sports
Sustainability
Health & Wellness
Fashion & Food Ecommerce

PROFESSIONAL PROFILE

Highly reliable individual with experience in digital marketing & social media, passionate about e-commerce, fashion & healthy nutrition.

WORK EXPERIENCE

AFFILIATE MARKETING MANAGER & SOCIAL MEDIA

TheValueFactory SL (Barcelona, Spain)
Oct 2021 - Aug 2022

- Create the right communication strategy to improve conversions and strengthen the client's brand through the identification of the right partners
- Successfully manage and develop several markets worldwide
- Improve the online brand image of the agency through a LinkedIn b2b organic content strategy (+51% followers)
- Improve the online coverage of the company by contacting blogs and website owners
- Prospect and sign 10+ new partners

FREELANCE TRANSLATOR

Kilo.Health (Vilnius, Lithuania)
Dec 2019 - Present

- Effective localization of digital content (e-commerce, apps, websites, advertorials)
- Transcription of advertising videos
- Translation of advertorials taking care of SEO and copywriting for the Italian market

SOCIAL MEDIA MANAGER (VOLUNTEER)

Carugate Calcio a 5 (Milan, Italy)
Sep 2020 - Dec 2020

- Plan the social media strategy
- Creation and ideation of Instagram content: photos, videos, and graphics with the use of Canva
- Social media analytics

EDUCATION

START2IMPACT

Ecommerce Branding & Strategy (Currently studying)

UNIVERSITY MILANO-BICOCCA

B.sc. in Marketing, Business Communication and Global Markets (2018 - 2021)

KAZIMIERAS SIMONAVICIUS UNIVERSITY

Erasmus+ 2019/20

One academic year in Vilnius, Lithuania