

Youth Empowerment

Mobilizing Youth for Greater Community Behavior Change Impact

THE CHALLENGE

Youth and communities within the Champasak region face significant threats and risks of gender-based violence, substance abuse, domestic violence, human trafficking, and lack of productive employment opportunities, which threaten the future of individuals, families, and the community.

THE SOLUTION

By enabling youth to tell their own stories through communication and awareness-raising approaches—they are able to proactively address these risks and threats. They have positive impact on community norms, systems, and structures to change behavior and mitigate these risks.



THE IMPACT

Based upon program activities thus far, 40-50 youth from three target villages joined the photo voice activities. They could articulate issues and problems that they have in their own communities, capture this information on their village maps and then share with the adults in their own villages. This leads to participatory planning and seed projects that confront these challenges.