

Bangladesh

Disaster Preparedness

Building Household Resilience Against Flooding in Bangladesh

THE CHALLENGE

Bangladesh is geographically located in a disaster-prone area on the coast of the Bay of Bengal. Among the major natural hazards are cyclones and floods. These natural disasters are always accompanied by high loss of life and huge damage to properties, income sources and household assets.

THE SOLUTION

In order to build up disaster-resilient communities and reduce the impact of natural disasters, World Concern introduced preparedness initiatives and coping mechanisms which are innovative in reducing the loss of life and damage of properties before, during and after a disaster.



THE IMPACT

During Cyclone Mahasen on May 16, 2013, people were able to save their lives and valuables, thanks to using some of the preparedness activities and coping mechanisms that they had learned. They also evacuated before the cyclone hit their villages. No lives were lost during the cyclone, even though many homes were destroyed.