

-----CUT THE CARDS ON THE DASHED LINES-----  
-----

An executive presents a storyboard to a skeptical audience illustrating how a student who can't carry around all his heavy textbooks in his backpack easily stores and uses them on an e-reader instead.

*(role)*

-----  
-----

An engineer carries her small child around on her shoulders in the kitchen and makes her grab spices off the top shelves to illustrate her concept for shoulder-mounted extra arms.

*(role)*

-----  
-----

A developer builds a one-page website composed entirely of static blocks of text and arrows, describing different functions that the site will offer and how they will interact with one another.

*(role)*

-----  
-----

An overstuffed but inspired graduate student who is about to invent the laptop hands an empty pizza box to his colleague and declares, solemnly, "this is your computer." The colleague says "I knew we shouldn't have ordered anchovies. It's heavy."

*(functional)*

-----  
-----

An artist's rendering of a pillow made entirely out of cat hair.

*(look and feel)*

-----  
  
  
-----

A student brings in a spectacular-looking and intricate machine which, when turned on, does nothing.

*(look and feel)*

---

---

A nervous video game designer offers up her in-development creation to the unwashed masses. As the game is unfinished, the graphics are no more than rectangles and lines, but the game mechanics work correctly. One tester says as he leaves, “the game is fun but the art *sucks!*”

*(functional)*

---

---

A hobbyist invites his son to try out the hoverboard he has just completed. Afterward he will try to sell it to the major electronics manufacturers and also try to meet Michael J. Fox.

*(functional)*

---

---

A ninja cuts off one of the points of a shuriken, knowing the changes in trajectory that result will allow it to slip past the pirate’s cutlass.

*(functional)*

---

---

A photoshop file of a website.

*(look and feel)*

---