

# Puppetmaster (UX, HTML, CSS)

*(Individual) Students change small attributes of a form to see how it will influence their partner's desire to interact with it.*

**Time:** 20 minutes

**Core concept:** Exploring how small modifications can have big changes on behaviour.

## Materials:

- Sample page
- List of modifications to make
- List of behaviours to produce

## Procedure:

- Each student pulls a “Desired Result” card.
- They have 5 minutes to make changes to a web form in order to influence a user to do what’s on the “Desired Result” card.
- After time, divide students in pairs and have them test each other’s sites.
- Repeat once more if you like.
- Briefly go around the room and share results.

[Link to PDF of Desired Results](#)

[Link to ZIP of Sample Page](#)