

1. Play with Prototyping

- Exploring different prototyping methods

EXERCISE: Prototype types

Rapid fire ideation exercise. Pick a superpower and ask for a prototype pitch for a product or service that does the same thing.

EXERCISE: Pseudo-Prototypes

Bad ideas can be freeing. Some of the biggest hit songs were good musicians trying to execute a bad idea.

Class exercise - Ideate bad ideas for a teacher, a student, a person in a new town

Ideate bad ideas and prototype them

EXERCISE: Random Story with words from your bad ideas