Idea Hunt (UX, composition)

(Pair) Students hunt for and write about pages that exist that are about a single idea.

Time: 20 minutes

Core concept: The power of a single idea site.

Materials:

• The Internet

- Pen/pencil
- Paper

Procedure:

- Divide students into pairs.
- Pairs are given 10 minutes to find 3 pages they like that are about a single idea.
- When time is up, give them 5 minutes to write a sentence describing each idea the page represents
- Go around the room and hear each pair's sentences. Let the class try to guess the site if they can.