Data 612 - Project 1

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```
library(dplyr)
library(tidyr)
library(caTools)
```

Background

For this project, the recommender system I would like to put into effect would be one that would recommend Movies, more specifically the Star Wars Skywalker Film Franchise.

This is an industry, where the Ratings or Cristics Reviews for a specific Film could make or break a companies fiscal year. Therefore, there is an abundancy of data to be collected on these various Films.

Data-Set

First, I wanted to do was created my own smaller Data-Set of the Star Wars Films using a simple scaling metric to interpert and the same Critics spanning from 1977-2019. Therefore, I decided to use the website Meta Critic.

Since this website includes various Critics that use the same numerical ratings system of a 0-100 scale. In addition, this gave me the opportunity to scrap real Reviews from the time of the Film's release, instead of using arbitrary values.

Data Import

```
star_wars_data <- read.csv("https://raw.githubusercontent.com/josephsimone/Data-612/master/project_1/st
colnames(star_wars_data) <- gsub("i..Critics", "Critics", colnames(star_wars_data))
star_wars_data</pre>
```

##		Critics	The.Phanto	om.Menace	Attack.of.	the.Clones	
##	1	Chicago Tribune		88		100	
##	2	Entertainment Weekly		67		88	
##	3	The New York Times		80		40	
##	4	The Globe and Mail		63		38	
##	5	The Washington Post		40		NA	
##	6	San Fransico		50		50	
##	7	Reel Views		88		83	
##	8	Daily News		63		91	
##	9	Los Angeles Times		NA		50	
##		Revenge.of.the.Sith A	A.New.Hope	Empire.St	trikes.Back	Return.of.	the.Jedi
##	1	100	88		100		100
##	2	75	NA		100		83
##	3	93	80		NA		20
##	4	50	100		50		NA
##	5	90	100		60		70

##	6	5	50 100	100	75
##	7	N	VA 100	80	75
##	8	9	90 100	90	100
##	9	7	70 100	100	90
##		The.Force.Awakens	The.Last.Jedi	Rise.of.Skywalker	
##	1	75	NA	75	
##	2	83	83	50	
##	3	90	90	50	
##	4	63	50	50	
##	5	75	75	50	
##	6	NA	75	50	
##	7	75	75	50	
##	8	80	90	NA	
##	9	60	100	50	

Splitting Data into Training/Testing Sets

6

In this seection, the Data-Frame was first converted to long format.

San Fransico The.Phantom.Menace

Then split into training and testing sets based on 0.75 split ratio.

```
split_star_wars_data <- star_wars_data %>% gather(key = Movie, value = Rating, -Critics)
set.seed(50)
split <- sample.split(split_star_wars_data$Rating, SplitRatio = 0.75)</pre>
train_data_set <- split_star_wars_data</pre>
train_data_set$Rating[!split] <- NA</pre>
head(train_data_set)
##
                  Critics
                                        Movie Rating
## 1
          Chicago Tribune The.Phantom.Menace
## 2 Entertainment Weekly The.Phantom.Menace
                                                   67
## 3
       The New York Times The.Phantom.Menace
                                                   80
## 4
       The Globe and Mail The.Phantom.Menace
                                                   63
      The Washington Post The.Phantom.Menace
## 5
                                                   40
             San Fransico The.Phantom.Menace
test_data_set <- split_star_wars_data</pre>
test_data_set$Rating[split] <- NA</pre>
print("Test Dataset")
## [1] "Test Dataset"
head(test_data_set)
##
                  Critics
                                        Movie Rating
          Chicago Tribune The.Phantom.Menace
## 2 Entertainment Weekly The.Phantom.Menace
                                                   NA
## 3
       The New York Times The.Phantom.Menace
                                                   NA
## 4
      The Globe and Mail The.Phantom.Menace
                                                   NA
## 5 The Washington Post The.Phantom.Menace
                                                   NA
```

NA

Since, there are now two different dataset randomly selected, it is time to move onto the RMSE calculations.

```
raw_avg <- sum(train_data_set$Rating, na.rm = TRUE) / length(which(!is.na(train_data_set$Rating)))
rmse_raw_train <- sqrt(sum((train_data_set$Rating[!is.na(train_data_set$Rating)] - raw_avg)^2) /</pre>
                         length(which(!is.na(train_data_set$Rating))))
rmse raw train
## [1] 20.39405
rmse_raw_test <- sqrt(sum((test_data_set$Rating[!is.na(test_data_set$Rating)] - raw_avg)^2) /</pre>
                         length(which(!is.na(test_data_set$Rating))))
rmse_raw_test
## [1] 19.18502
```

We can observe that RMSE values are significantly larger than expected in a smaller sample space.

Baseline Predictors

```
Critics_bias <- train_data_set %>% filter(!is.na(Rating)) %>%
  group_by(Critics) %>%
  summarise(sum = sum(Rating), count = n()) %>%
  mutate(bias = sum/count-raw avg) %>%
  select(Critics, CriticsBias = bias)
CriticsBias<-Critics_bias$CriticsBias</pre>
Movie_bias <- train_data_set %>% filter(!is.na(Rating)) %>%
  group_by(Movie) %>%
  summarise(sum = sum(Rating), count = n()) %>%
  mutate(bias = sum/count-raw_avg) %>%
  select(Movie, MovieBias = bias)
MovieBias<-Movie_bias$MovieBias
train_data_set <- train_data_set %>% left_join(Critics_bias, by = "Critics") %>%
  left_join(Movie_bias, by = "Movie") %>%
  mutate(RawAvg = raw_avg) %>%
  mutate(Baseline = RawAvg + CriticsBias + MovieBias)
train_data_set
##
                   Critics
                                          Movie Rating CriticsBias
## 1
           Chicago Tribune
                             The.Phantom.Menace
                                                     88 16.5357143
```

```
67 -0.4071429
## 2 Entertainment Weekly
                           The.Phantom.Menace
## 3
       The New York Times
                           The.Phantom.Menace
                                                 80 -5.7738095
                          The.Phantom.Menace
## 4
       The Globe and Mail
                                                 63 -15.4642857
## 5
      The Washington Post
                          The.Phantom.Menace
                                                 40 -4.6071429
             San Fransico The.Phantom.Menace
                                                 50 -3.7738095
## 6
## 7
               Reel Views
                           The.Phantom.Menace
                                                 88 0.5357143
## 8
               Daily News
                           The.Phantom.Menace
                                                 NA 15.6428571
```

```
## 9
                                                            3.7261905
         Los Angeles Times
                               The.Phantom.Menace
## 10
                                                      100
                                                           16.5357143
           Chicago Tribune Attack.of.the.Clones
##
   11 Entertainment Weekly Attack.of.the.Clones
                                                       88
                                                           -0.4071429
##
        The New York Times Attack.of.the.Clones
                                                       40
                                                           -5.7738095
   12
##
   13
        The Globe and Mail Attack.of.the.Clones
                                                          -15.4642857
##
  14
       The Washington Post Attack.of.the.Clones
                                                           -4.6071429
## 15
              San Fransico Attack.of.the.Clones
                                                       NA
                                                           -3.7738095
## 16
                 Reel Views Attack.of.the.Clones
                                                       83
                                                            0.5357143
## 17
                 Daily News Attack.of.the.Clones
                                                       91
                                                           15.6428571
## 18
         Los Angeles Times Attack.of.the.Clones
                                                       NA
                                                            3.7261905
##
  19
           Chicago Tribune
                             Revenge.of.the.Sith
                                                      100
                                                           16.5357143
##
   20
      Entertainment Weekly
                             Revenge.of.the.Sith
                                                       NA
                                                           -0.4071429
##
   21
        The New York Times
                                                       93
                                                           -5.7738095
                             Revenge.of.the.Sith
##
  22
        The Globe and Mail
                             Revenge.of.the.Sith
                                                       50 -15.4642857
## 23
       The Washington Post
                             Revenge.of.the.Sith
                                                       90
                                                           -4.6071429
## 24
              San Fransico
                             Revenge.of.the.Sith
                                                       50
                                                           -3.7738095
##
  25
                                                       NA
                 Reel Views
                             Revenge.of.the.Sith
                                                            0.5357143
##
  26
                                                       NA
                                                           15.6428571
                 Daily News
                             Revenge.of.the.Sith
## 27
                                                       70
                                                            3.7261905
         Los Angeles Times
                             Revenge.of.the.Sith
##
  28
           Chicago Tribune
                                       A.New.Hope
                                                       NA
                                                           16.5357143
##
  29
      Entertainment Weekly
                                       A.New.Hope
                                                       NA
                                                           -0.4071429
  30
        The New York Times
##
                                       A.New.Hope
                                                       NΑ
                                                           -5.7738095
                                                      100 -15.4642857
## 31
        The Globe and Mail
                                       A.New.Hope
##
   32
       The Washington Post
                                       A.New.Hope
                                                      100
                                                           -4.6071429
##
  33
              San Fransico
                                       A.New.Hope
                                                      100
                                                           -3.7738095
##
   34
                 Reel Views
                                       A.New.Hope
                                                       NA
                                                            0.5357143
##
  35
                                                      100
                 Daily News
                                       A.New.Hope
                                                           15.6428571
##
   36
         Los Angeles Times
                                       A.New.Hope
                                                       NA
                                                            3.7261905
##
                                                      100
   37
           Chicago Tribune
                             Empire.Strikes.Back
                                                           16.5357143
##
   38
                                                       NA
      Entertainment Weekly
                             Empire.Strikes.Back
                                                           -0.4071429
## 39
        The New York Times
                             Empire.Strikes.Back
                                                       NA
                                                           -5.7738095
##
   40
        The Globe and Mail
                             Empire.Strikes.Back
                                                       50 -15.4642857
##
   41
       The Washington Post
                             Empire.Strikes.Back
                                                           -4.6071429
##
   42
                                                      100
                                                           -3.7738095
              San Fransico
                             Empire.Strikes.Back
##
   43
                 Reel Views
                                                       80
                                                            0.5357143
                             Empire.Strikes.Back
##
  44
                                                       90
                 Daily News
                             Empire.Strikes.Back
                                                           15.6428571
## 45
         Los Angeles Times
                             Empire.Strikes.Back
                                                      100
                                                            3.7261905
##
                              Return.of.the.Jedi
                                                      100
  46
           Chicago Tribune
                                                           16.5357143
  47 Entertainment Weekly
                                                       83
##
                               Return.of.the.Jedi
                                                           -0.4071429
                                                       20
##
  48
        The New York Times
                               Return.of.the.Jedi
                                                           -5.7738095
##
   49
        The Globe and Mail
                               Return.of.the.Jedi
                                                       NA -15.4642857
##
                               Return.of.the.Jedi
                                                           -4.6071429
  50
       The Washington Post
##
   51
              San Fransico
                               Return.of.the.Jedi
                                                       NA
                                                           -3.7738095
## 52
                               Return.of.the.Jedi
                                                       75
                 Reel Views
                                                            0.5357143
## 53
                 Daily News
                               Return.of.the.Jedi
                                                       NA
                                                           15.6428571
## 54
                                                       90
         Los Angeles Times
                               Return.of.the.Jedi
                                                            3.7261905
           Chicago Tribune
                                                           16.5357143
## 55
                               The.Force.Awakens
                                                       75
##
   56
      Entertainment Weekly
                               The.Force.Awakens
                                                       NA
                                                           -0.4071429
##
   57
        The New York Times
                               The.Force.Awakens
                                                           -5.7738095
##
   58
        The Globe and Mail
                               The.Force.Awakens
                                                       63 -15.4642857
##
   59
                                                       75
       The Washington Post
                               The.Force.Awakens
                                                           -4.6071429
## 60
              San Fransico
                               The.Force.Awakens
                                                       NA
                                                           -3.7738095
## 61
                 Reel Views
                               The.Force.Awakens
                                                       75
                                                            0.5357143
## 62
                 Daily News
                               The.Force.Awakens
                                                           15.6428571
```

```
## 63
         Los Angeles Times
                                The.Force.Awakens
                                                       60
                                                            3.7261905
## 64
                                    The.Last.Jedi
           Chicago Tribune
                                                       NA
                                                           16.5357143
  65 Entertainment Weekly
##
                                    The.Last.Jedi
                                                       83
                                                           -0.4071429
        The New York Times
##
   66
                                    The.Last.Jedi
                                                           -5.7738095
##
   67
        The Globe and Mail
                                    The.Last.Jedi
                                                       50 -15.4642857
##
   68
                                                       75
                                                           -4.6071429
       The Washington Post
                                    The.Last.Jedi
##
  69
                                    The.Last.Jedi
                                                           -3.7738095
               San Fransico
                                                       75
## 70
                 Reel Views
                                    The.Last.Jedi
                                                       75
                                                            0.5357143
## 71
                 Daily News
                                    The.Last.Jedi
                                                           15.6428571
## 72
                                                      100
         Los Angeles Times
                                    The.Last.Jedi
                                                            3.7261905
## 73
           Chicago Tribune
                                Rise.of.Skywalker
                                                       75
                                                           16.5357143
  74
      Entertainment Weekly
                                Rise.of.Skywalker
                                                           -0.4071429
##
                                                       50
##
   75
        The New York Times
                                Rise.of.Skywalker
                                                       NA
                                                           -5.7738095
##
  76
        The Globe and Mail
                                Rise.of.Skywalker
                                                       NA -15.4642857
## 77
       The Washington Post
                                Rise.of.Skywalker
                                                       50
                                                           -4.6071429
## 78
               San Fransico
                                Rise.of.Skywalker
                                                       50
                                                           -3.7738095
## 79
                                Rise.of.Skywalker
                 Reel Views
                                                       50
                                                            0.5357143
## 80
                 Daily News
                                Rise.of.Skywalker
                                                       NA
                                                           15.6428571
##
  81
                                Rise.of.Skywalker
         Los Angeles Times
                                                       50
                                                            3.7261905
##
        MovieBias
                     RawAvg
                             Baseline
##
  1
       -6.6071429 74.60714
                             84.53571
##
       -6.6071429 74.60714
                              67.59286
## 3
       -6.6071429 74.60714
                              62.22619
## 4
       -6.6071429 74.60714
                              52.53571
## 5
       -6.6071429 74.60714
                              63.39286
##
  6
       -6.6071429 74.60714
                              64.22619
##
       -6.6071429 74.60714
                              68.53571
##
       -6.6071429 74.60714
   8
                              83.64286
## 9
       -6.6071429 74.60714
                              71.72619
## 10
       -1.2738095 74.60714
                              89.86905
##
  11
       -1.2738095 74.60714
                              72.92619
##
   12
       -1.2738095 74.60714
                              67.55952
##
   13
       -1.2738095 74.60714
                              57.86905
       -1.2738095 74.60714
##
   14
                              68.72619
##
   15
       -1.2738095 74.60714
                              69.55952
##
   16
       -1.2738095 74.60714
                             73.86905
##
   17
       -1.2738095 74.60714
                              88.97619
## 18
       -1.2738095 74.60714
                              77.05952
##
  19
        0.8928571 74.60714
                              92.03571
##
  20
        0.8928571 74.60714
                              75.09286
##
   21
        0.8928571 74.60714
                              69.72619
##
  22
        0.8928571 74.60714
                              60.03571
##
   23
        0.8928571 74.60714
                             70.89286
##
  24
        0.8928571 74.60714
                             71.72619
##
  25
        0.8928571 74.60714
                              76.03571
## 26
        0.8928571 74.60714
                              91.14286
##
   27
        0.8928571 74.60714
                             79.22619
##
   28
       25.3928571 74.60714 116.53571
##
   29
       25.3928571 74.60714
                             99.59286
##
   30
       25.3928571 74.60714
                             94.22619
##
   31
       25.3928571 74.60714
                             84.53571
##
  32
       25.3928571 74.60714
                             95.39286
       25.3928571 74.60714
## 33
                             96.22619
## 34
       25.3928571 74.60714 100.53571
```

```
25.3928571 74.60714 115.64286
## 36
       25.3928571 74.60714 103.72619
## 37
        8.2500000 74.60714
                           99.39286
        8.2500000 74.60714
## 38
                             82.45000
## 39
        8.2500000 74.60714
                             77.08333
## 40
        8.2500000 74.60714
                             67.39286
## 41
        8.2500000 74.60714
                             78.25000
## 42
        8.2500000 74.60714
                             79.08333
## 43
        8.2500000 74.60714
                             83.39286
## 44
        8.2500000 74.60714
                             98.50000
## 45
        8.2500000 74.60714
                             86.58333
       -1.6071429 74.60714
## 46
                             89.53571
## 47
       -1.6071429 74.60714
                            72.59286
## 48
      -1.6071429 74.60714
                             67.22619
## 49
      -1.6071429 74.60714
                             57.53571
## 50
       -1.6071429 74.60714
                             68.39286
## 51
       -1.6071429 74.60714
                             69.22619
## 52
       -1.6071429 74.60714
                             73.53571
## 53
      -1.6071429 74.60714
                             88.64286
## 54
       -1.6071429 74.60714
                             76.72619
## 55
      -0.6071429 74.60714
                             90.53571
      -0.6071429 74.60714
                             73.59286
## 56
       -0.6071429 74.60714
                             68.22619
## 57
       -0.6071429 74.60714
                             58.53571
## 58
## 59
      -0.6071429 74.60714
                             69.39286
## 60
      -0.6071429 74.60714
                             70.22619
## 61
       -0.6071429 74.60714
                             74.53571
       -0.6071429 74.60714
## 62
                             89.64286
## 63
      -0.6071429 74.60714
                            77.72619
## 64
        3.6785714 74.60714
                             94.82143
## 65
        3.6785714 74.60714
                             77.87857
## 66
        3.6785714 74.60714
                            72.51190
## 67
        3.6785714 74.60714
                             62.82143
## 68
        3.6785714 74.60714
                            73.67857
## 69
        3.6785714 74.60714
                             74.51190
## 70
        3.6785714 74.60714
                            78.82143
## 71
        3.6785714 74.60714
                             93.92857
## 72
        3.6785714 74.60714
                             82.01190
## 73 -20.4404762 74.60714
                             70.70238
                             53.75952
## 74 -20.4404762 74.60714
## 75 -20.4404762 74.60714
                             48.39286
## 76 -20.4404762 74.60714
                             38.70238
## 77 -20.4404762 74.60714
                             49.55952
## 78 -20.4404762 74.60714
                             50.39286
## 79 -20.4404762 74.60714
                             54.70238
## 80 -20.4404762 74.60714
                             69.80952
## 81 -20.4404762 74.60714 57.89286
test_data_set <- test_data_set %>% left_join(Critics_bias, by = "Critics") %>%
  left join(Movie bias, by = "Movie") %>%
  mutate(RawAvg = raw_avg) %>%
  mutate(Baseline = RawAvg + CriticsBias + MovieBias)
test_data_set
```

```
Movie Rating CriticsBias
##
                    Critics
## 1
           Chicago Tribune
                              The.Phantom.Menace
                                                       NΑ
                                                           16.5357143
      Entertainment Weekly
##
                               The.Phantom.Menace
                                                            -0.4071429
##
  3
        The New York Times
                               The.Phantom.Menace
                                                           -5.7738095
##
   4
        The Globe and Mail
                               The.Phantom.Menace
                                                          -15.4642857
## 5
                               The.Phantom.Menace
       The Washington Post
                                                           -4.6071429
##
  6
               San Fransico
                               The.Phantom.Menace
                                                       NΑ
                                                           -3.7738095
## 7
                 Reel Views
                               The.Phantom.Menace
                                                       NΑ
                                                            0.5357143
## 8
                 Daily News
                               The.Phantom.Menace
                                                       63
                                                           15.6428571
## 9
         Los Angeles Times
                               The.Phantom.Menace
                                                       NA
                                                            3.7261905
## 10
           Chicago Tribune Attack.of.the.Clones
                                                       NA
                                                           16.5357143
##
   11
      Entertainment Weekly Attack.of.the.Clones
                                                       NA
                                                           -0.4071429
##
        The New York Times Attack.of.the.Clones
                                                       NA
                                                           -5.7738095
   12
##
   13
        The Globe and Mail Attack.of.the.Clones
                                                       NA -15.4642857
## 14
       The Washington Post Attack.of.the.Clones
                                                       NΑ
                                                           -4.6071429
## 15
               San Fransico Attack.of.the.Clones
                                                       50
                                                           -3.7738095
##
   16
                 Reel Views Attack.of.the.Clones
                                                       NA
                                                            0.5357143
## 17
                                                       NA
                                                           15.6428571
                 Daily News Attack.of.the.Clones
##
  18
         Los Angeles Times Attack.of.the.Clones
                                                       50
                                                            3.7261905
##
   19
           Chicago Tribune
                             Revenge.of.the.Sith
                                                       NA
                                                           16.5357143
##
  20
      Entertainment Weekly
                             Revenge.of.the.Sith
                                                       75
                                                           -0.4071429
## 21
        The New York Times
                                                           -5.7738095
                              Revenge.of.the.Sith
                                                       NΑ
                                                       NA -15.4642857
## 22
        The Globe and Mail
                             Revenge.of.the.Sith
##
  23
       The Washington Post
                              Revenge.of.the.Sith
                                                       NΑ
                                                           -4.6071429
##
  24
               San Fransico
                              Revenge.of.the.Sith
                                                       NA
                                                           -3.7738095
##
   25
                 Reel Views
                              Revenge.of.the.Sith
                                                       NA
                                                            0.5357143
##
  26
                                                       90
                 Daily News
                              Revenge.of.the.Sith
                                                           15.6428571
                              Revenge.of.the.Sith
##
   27
         Los Angeles Times
                                                       NA
                                                            3.7261905
##
                                                       88
  28
           Chicago Tribune
                                       A.New.Hope
                                                           16.5357143
   29
                                                       NA
      Entertainment Weekly
                                       A.New.Hope
                                                           -0.4071429
##
  30
        The New York Times
                                       A.New.Hope
                                                           -5.7738095
##
   31
        The Globe and Mail
                                       A.New.Hope
                                                       NA -15.4642857
##
   32
       The Washington Post
                                       A.New.Hope
                                                       NA
                                                           -4.6071429
##
   33
                                                       NA
                                                           -3.7738095
               San Fransico
                                       A.New.Hope
##
   34
                 Reel Views
                                                      100
                                                            0.5357143
                                       A.New.Hope
##
   35
                 Daily News
                                       A.New.Hope
                                                       NΑ
                                                           15.6428571
##
  36
         Los Angeles Times
                                       A.New.Hope
                                                      100
                                                            3.7261905
##
  37
           Chicago Tribune
                              Empire.Strikes.Back
                                                       NΑ
                                                           16.5357143
      Entertainment Weekly
                                                      100
##
   38
                              Empire.Strikes.Back
                                                            -0.4071429
##
  39
        The New York Times
                              Empire.Strikes.Back
                                                       NΑ
                                                           -5.7738095
##
   40
        The Globe and Mail
                              Empire.Strikes.Back
                                                       NA -15.4642857
##
   41
                                                           -4.6071429
       The Washington Post
                              Empire.Strikes.Back
                                                       NΑ
##
   42
               San Fransico
                              Empire.Strikes.Back
                                                       NA
                                                           -3.7738095
## 43
                                                       NA
                 Reel Views
                              Empire.Strikes.Back
                                                            0.5357143
## 44
                 Daily News
                              Empire.Strikes.Back
                                                       NA
                                                           15.6428571
## 45
         Los Angeles Times
                              Empire.Strikes.Back
                                                       NA
                                                            3.7261905
##
  46
           Chicago Tribune
                               Return.of.the.Jedi
                                                       NA
                                                           16.5357143
##
   47
      Entertainment Weekly
                               Return.of.the.Jedi
                                                       NA
                                                           -0.4071429
##
   48
        The New York Times
                               Return.of.the.Jedi
                                                       NΑ
                                                           -5.7738095
##
   49
        The Globe and Mail
                               Return.of.the.Jedi
                                                       NA -15.4642857
##
  50
       The Washington Post
                               Return.of.the.Jedi
                                                       NΑ
                                                           -4.6071429
## 51
               San Fransico
                              Return.of.the.Jedi
                                                       75
                                                           -3.7738095
                              Return.of.the.Jedi
## 52
                 Reel Views
                                                       NΑ
                                                            0.5357143
## 53
                 Daily News
                              Return.of.the.Jedi
                                                      100
                                                           15.6428571
```

```
## 54
         Los Angeles Times
                               Return.of.the.Jedi
                                                       NA
                                                            3.7261905
## 55
           Chicago Tribune
                               The.Force.Awakens
                                                       NΑ
                                                           16.5357143
## 56 Entertainment Weekly
                               The.Force.Awakens
                                                       83
                                                           -0.4071429
##
        The New York Times
                               The.Force.Awakens
                                                           -5.7738095
  57
                                                       NΑ
##
   58
        The Globe and Mail
                               The.Force.Awakens
                                                       NA -15.4642857
##
   59
       The Washington Post
                               The.Force.Awakens
                                                           -4.6071429
##
  60
              San Fransico
                               The.Force.Awakens
                                                           -3.7738095
## 61
                 Reel Views
                               The.Force.Awakens
                                                       NA
                                                            0.5357143
## 62
                 Daily News
                               The.Force.Awakens
                                                           15.6428571
## 63
         Los Angeles Times
                               The.Force.Awakens
                                                       NA
                                                            3.7261905
##
  64
           Chicago Tribune
                                    The.Last.Jedi
                                                           16.5357143
   65
##
      Entertainment Weekly
                                    The.Last.Jedi
                                                       NA
                                                           -0.4071429
##
   66
        The New York Times
                                    The.Last.Jedi
                                                           -5.7738095
##
   67
        The Globe and Mail
                                    The.Last.Jedi
                                                       NA -15.4642857
##
  68
                                    The.Last.Jedi
                                                           -4.6071429
       The Washington Post
                                                       NΑ
## 69
              San Fransico
                                    The.Last.Jedi
                                                       NA
                                                           -3.7738095
## 70
                 Reel Views
                                    The.Last.Jedi
                                                       NA
                                                            0.5357143
## 71
                 Daily News
                                    The.Last.Jedi
                                                       90
                                                           15.6428571
## 72
                                    The.Last.Jedi
         Los Angeles Times
                                                       NΑ
                                                            3.7261905
## 73
           Chicago Tribune
                               Rise.of.Skywalker
                                                       NA
                                                           16.5357143
##
  74 Entertainment Weekly
                               Rise.of.Skywalker
                                                       NA
                                                           -0.4071429
  75
        The New York Times
                               Rise.of.Skywalker
                                                           -5.7738095
##
                                                       50 -15.4642857
## 76
                               Rise.of.Skywalker
        The Globe and Mail
                               Rise.of.Skywalker
##
   77
       The Washington Post
                                                       NA
                                                           -4.6071429
## 78
              San Fransico
                               Rise.of.Skywalker
                                                       NA
                                                           -3.7738095
  79
                 Reel Views
                               Rise.of.Skywalker
                                                       NA
                                                            0.5357143
##
  80
                 Daily News
                               Rise.of.Skywalker
                                                       NA
                                                           15.6428571
##
   81
         Los Angeles Times
                               Rise.of.Skywalker
                                                       NA
                                                            3.7261905
##
        MovieBias
                     RawAvg
                             Baseline
##
       -6.6071429 74.60714
                             84.53571
  1
## 2
       -6.6071429 74.60714
                             67.59286
##
   3
       -6.6071429 74.60714
                             62.22619
##
       -6.6071429 74.60714
                             52.53571
##
       -6.6071429 74.60714
  5
                             63.39286
##
   6
       -6.6071429 74.60714
                             64.22619
##
       -6.6071429 74.60714
                             68.53571
## 8
       -6.6071429 74.60714
                             83.64286
## 9
       -6.6071429 74.60714
                             71.72619
## 10
       -1.2738095 74.60714
                             89.86905
##
                             72.92619
  11
       -1.2738095 74.60714
       -1.2738095 74.60714
                             67.55952
##
  13
       -1.2738095 74.60714
                             57.86905
   14
       -1.2738095 74.60714
                             68.72619
                             69.55952
##
   15
       -1.2738095 74.60714
  16
       -1.2738095 74.60714
                             73.86905
## 17
       -1.2738095 74.60714
                             88.97619
##
   18
       -1.2738095 74.60714
                             77.05952
##
  19
        0.8928571 74.60714
                             92.03571
##
  20
        0.8928571 74.60714
                             75.09286
  21
##
        0.8928571 74.60714
                             69.72619
##
  22
        0.8928571 74.60714
                             60.03571
## 23
        0.8928571 74.60714
                             70.89286
## 24
        0.8928571 74.60714
                             71.72619
## 25
        0.8928571 74.60714
                             76.03571
```

```
## 26
        0.8928571 74.60714 91.14286
       0.8928571 74.60714 79.22619
## 27
## 28
       25.3928571 74.60714 116.53571
## 29
       25.3928571 74.60714
                           99.59286
##
  30
       25.3928571 74.60714
                            94.22619
       25.3928571 74.60714 84.53571
## 31
## 32
       25.3928571 74.60714 95.39286
## 33
       25.3928571 74.60714 96.22619
## 34
       25.3928571 74.60714 100.53571
## 35
       25.3928571 74.60714 115.64286
  36
       25.3928571 74.60714 103.72619
## 37
        8.2500000 74.60714
                           99.39286
##
  38
        8.2500000 74.60714
                           82.45000
## 39
        8.2500000 74.60714
                           77.08333
## 40
        8.2500000 74.60714
                            67.39286
## 41
        8.2500000 74.60714
                            78.25000
## 42
        8.2500000 74.60714
                            79.08333
## 43
        8.2500000 74.60714
                            83.39286
        8.2500000 74.60714
## 44
                            98.50000
## 45
       8.2500000 74.60714
                            86.58333
                            89.53571
## 46
       -1.6071429 74.60714
       -1.6071429 74.60714
## 47
                            72.59286
## 48
       -1.6071429 74.60714
                            67.22619
       -1.6071429 74.60714
## 49
                            57.53571
## 50
       -1.6071429 74.60714
                            68.39286
## 51
       -1.6071429 74.60714
                            69.22619
## 52
       -1.6071429 74.60714
                            73.53571
## 53
       -1.6071429 74.60714
                            88.64286
## 54
      -1.6071429 74.60714
                            76.72619
## 55
      -0.6071429 74.60714
                            90.53571
## 56
       -0.6071429 74.60714
                            73.59286
## 57
       -0.6071429 74.60714
                            68.22619
## 58
       -0.6071429 74.60714
                            58.53571
       -0.6071429 74.60714
## 59
                            69.39286
## 60
       -0.6071429 74.60714
                            70.22619
## 61
       -0.6071429 74.60714
                            74.53571
## 62
       -0.6071429 74.60714
                            89.64286
## 63
       -0.6071429 74.60714
                            77.72619
## 64
        3.6785714 74.60714
                            94.82143
## 65
        3.6785714 74.60714
                            77.87857
        3.6785714 74.60714
## 66
                            72.51190
## 67
        3.6785714 74.60714
                            62.82143
## 68
        3.6785714 74.60714
                            73.67857
## 69
        3.6785714 74.60714
                           74.51190
## 70
        3.6785714 74.60714
                           78.82143
## 71
        3.6785714 74.60714
                            93.92857
## 72
        3.6785714 74.60714
                            82.01190
## 73 -20.4404762 74.60714
                            70.70238
## 74 -20.4404762 74.60714
                            53.75952
## 75 -20.4404762 74.60714
                            48.39286
## 76 -20.4404762 74.60714
                            38.70238
## 77 -20.4404762 74.60714 49.55952
## 78 -20.4404762 74.60714 50.39286
## 79 -20.4404762 74.60714 54.70238
```

```
## 80 -20.4404762 74.60714 69.80952
## 81 -20.4404762 74.60714 57.89286
```

RMSE

The Largest Bias are determined by the NA Critic's Reviews that did not review the movie.

```
rmse_base_train

## [1] 14.25514

rmse_base_test
```

```
## [1] 14.31247
```

The table below represents the RMSE values for both the Training and Testing Sets and the Raw Average and Baseline Predictors.

```
## Warning in kableExtra::kable_styling(., bootstrap_options = c("striped", :
## Please specify format in kable. kableExtra can customize either HTML or
## LaTeX outputs. See https://haozhu233.github.io/kableExtra/ for details.
```

	RMSE
Training: Raw Average	20.39405
Training: Baseline Predictor	14.25514
Testing: Raw Average	19.18502
Testing: Baseline Predictor	14.31247

Summary

The RMSE values improved the Baseline Predictors in both the Training and Test Sets.

Even with a smaller Data-Set that included incomplete values, this was enough information to be able to visualize and apply specific Movies and Critic bias into our model.