



FlarePro

Realtime analytics for wildfire prediction and control

TERRA_NOVA HACKATHON 2020

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THE PROBLEM



LACK OF APPROPRIATE
MANAGEMENT PRACTICES TO
PREVENT OR CONTROL
BUSHFIRE OCCURANCES





10 MILLION

Acres of land burnt

1 BILLION

Animals affected

\$2 BILLION

Spent

<https://time.com/5758186/australia-bushfire-size/>

<https://www.theguardian.com/australia-news/2020/jan/18/bushfire-recovery-how-is-australias-2bn-fund-being-spent>

<https://www.bbc.co.uk/news/av/world-australia-51186238/australia-fires-incredible-signs-of-life-return-to-burned-bush>



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Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss



SUSTAINABLE DEVELOPMENT GOAL 15



INDICATORS

15.2

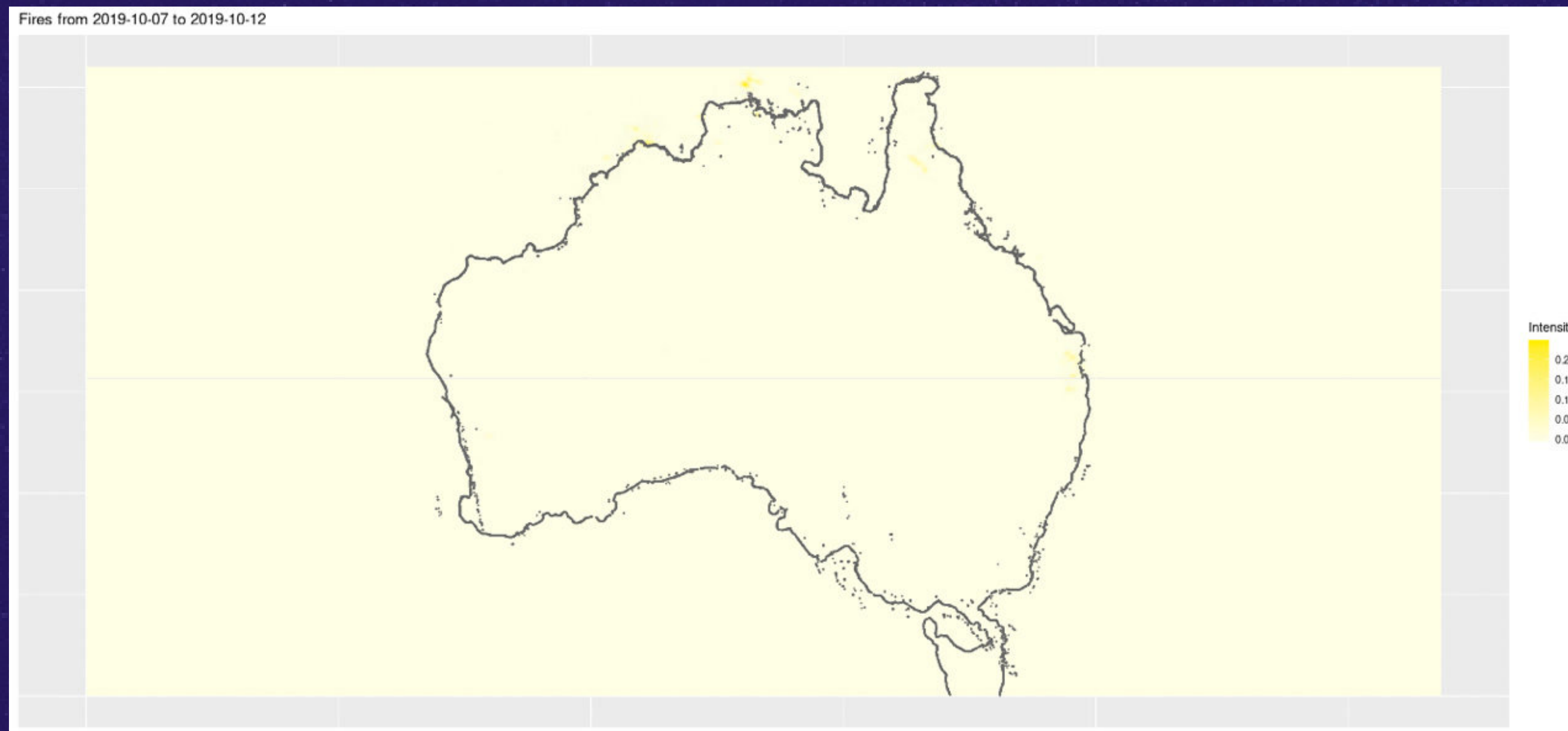
By 2020, promote the implementation of sustainable management of all types of forests, halt deforestation, restore degraded forests and substantially increase afforestation and reforestation globally

...

15.3

By 2030, combat desertification, restore degraded land and soil, including land affected by desertification, drought and floods, and strive to achieve a land degradation-neutral world

THE SOLUTION

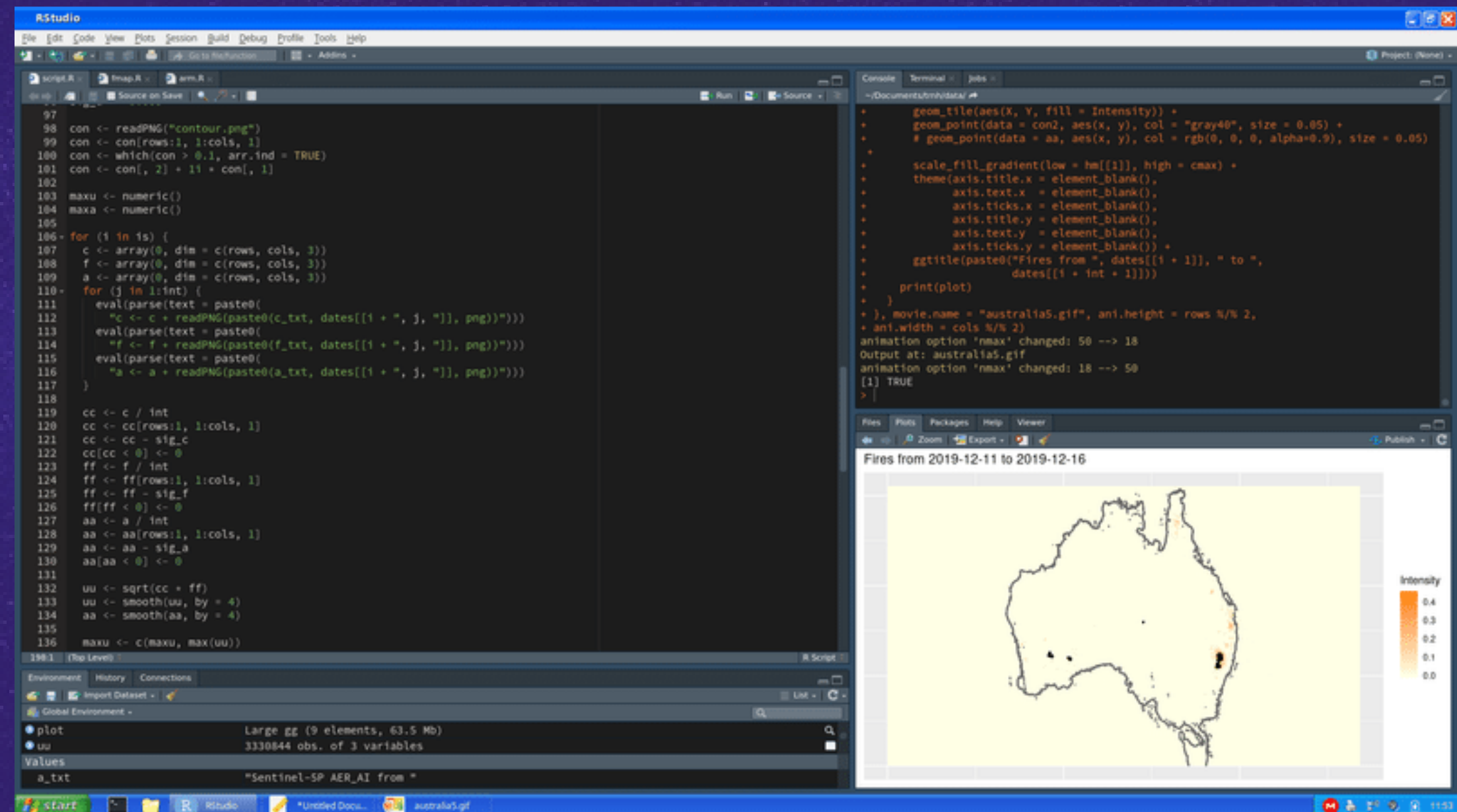


Using concentrations
of CO and HCHO
(formaldehyde) from
Sentinel-5P to
monitor the spread of
wildfires

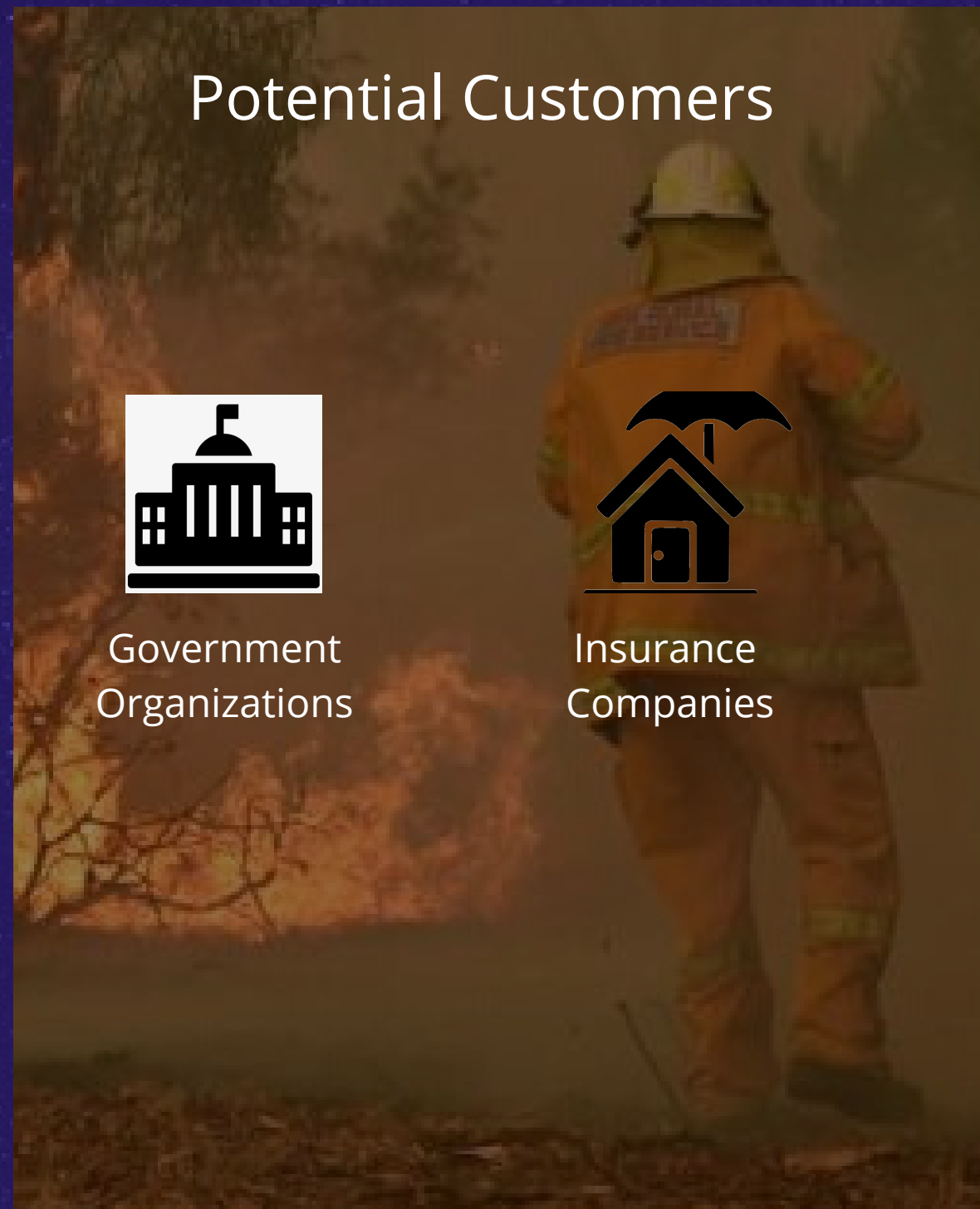
IMPLEMENTATION



R Studio



BUSINESS MODEL



**£ 0.1 / acre
Annually**

STATUS & TIMELINE

**Monitoring
and Control
Tool**

2020



**Apply IoT and
Machine
Learning for
early detection**

2021



**Thank You
and
Questions Please**

