

# The Medium

# The Message

# The Method

### Research Approach

### Theoretical Concepts

#### **Affects**

### Explanation

#### **Narrative**

#### **Products**

#### **Process**

### Technique

#### **Percepts**

### **Application**

# The Message

# The Method

### Theoretical Concepts

#### After

### Explanation

#### **Products**

### Technique

#### Percepts

### **Application**