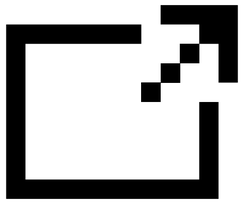
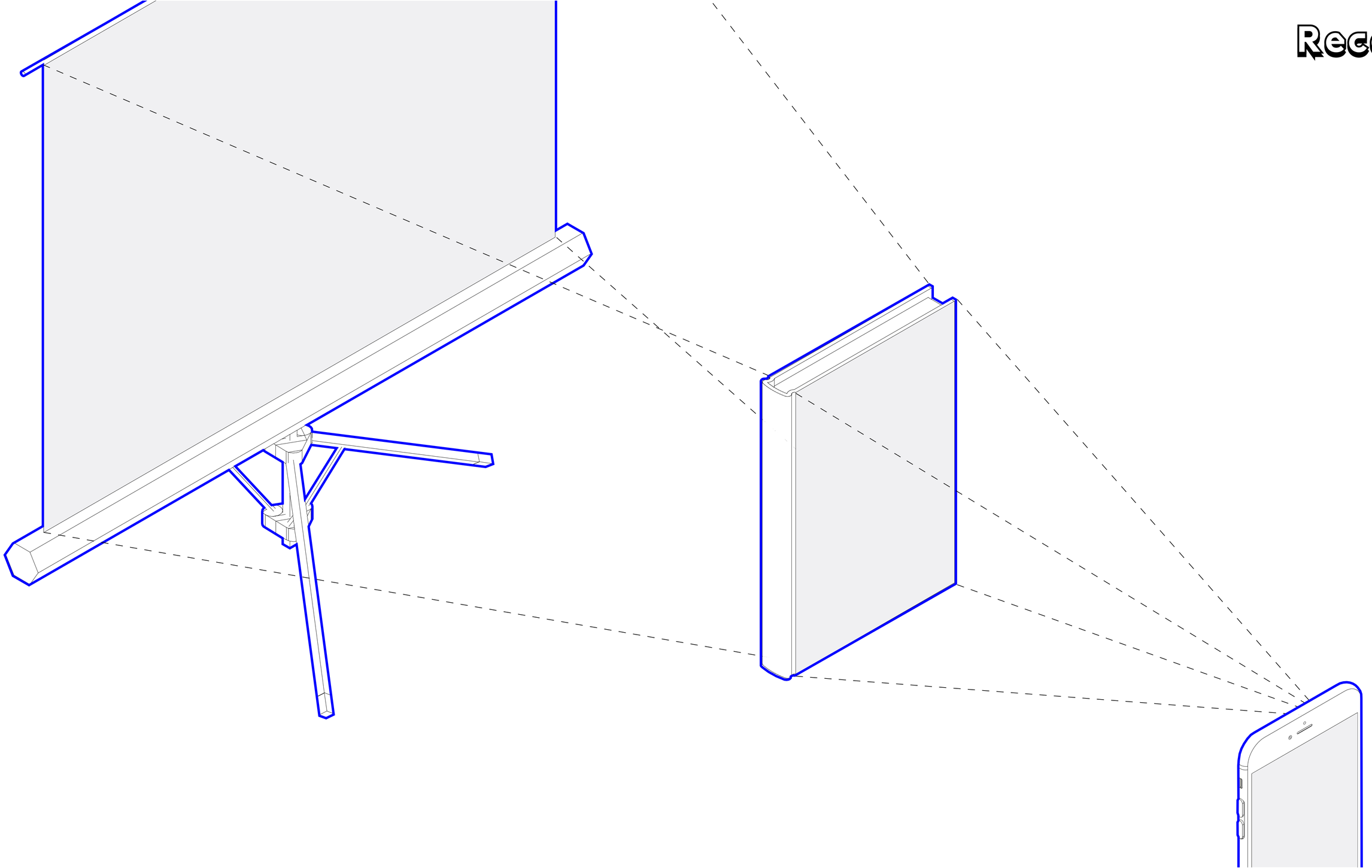
Communi-
cation



Record



The Medium

The Message

The Method

Products

Process

Research Approach

Tool

Theoretical Concepts

Technique

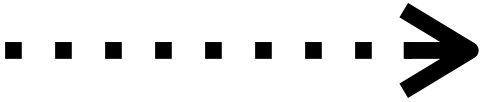
Affects

Percepts

Application

Explanation

Narrative



The Medium

Products

Tool

Theoretical Concepts

Technique

Affects

Application

Explanation

Narrative