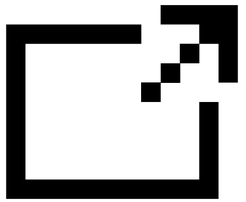
Communi-
cation



The Medium

The Message

The Method

Products

Process

Research Approach

Tool

Theoretical Concepts

Technique

Affects

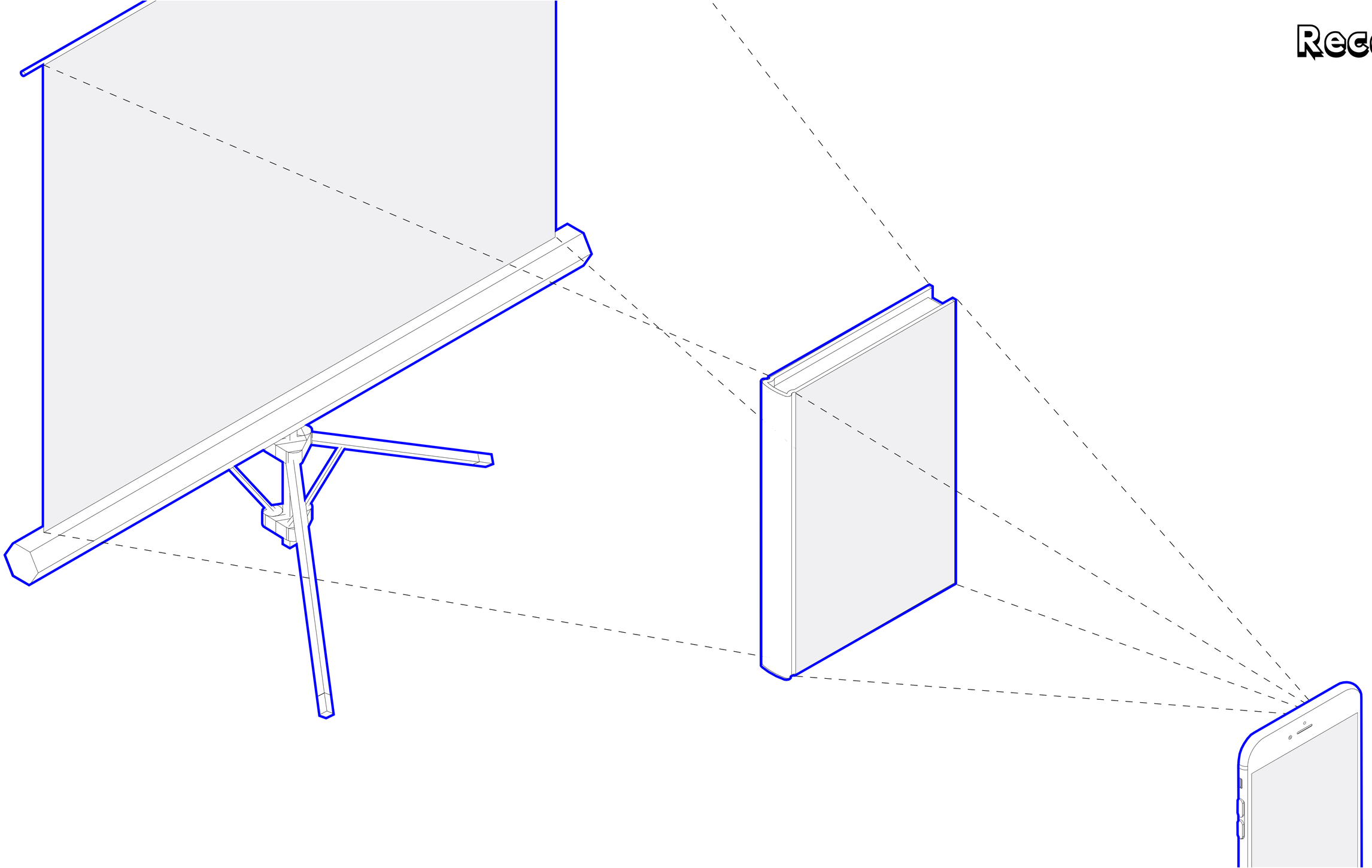
Percepts

Application

Explanation

Narrative

Record



The Medium

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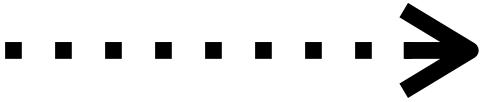
Narrative