

Olist Analysis

Overview

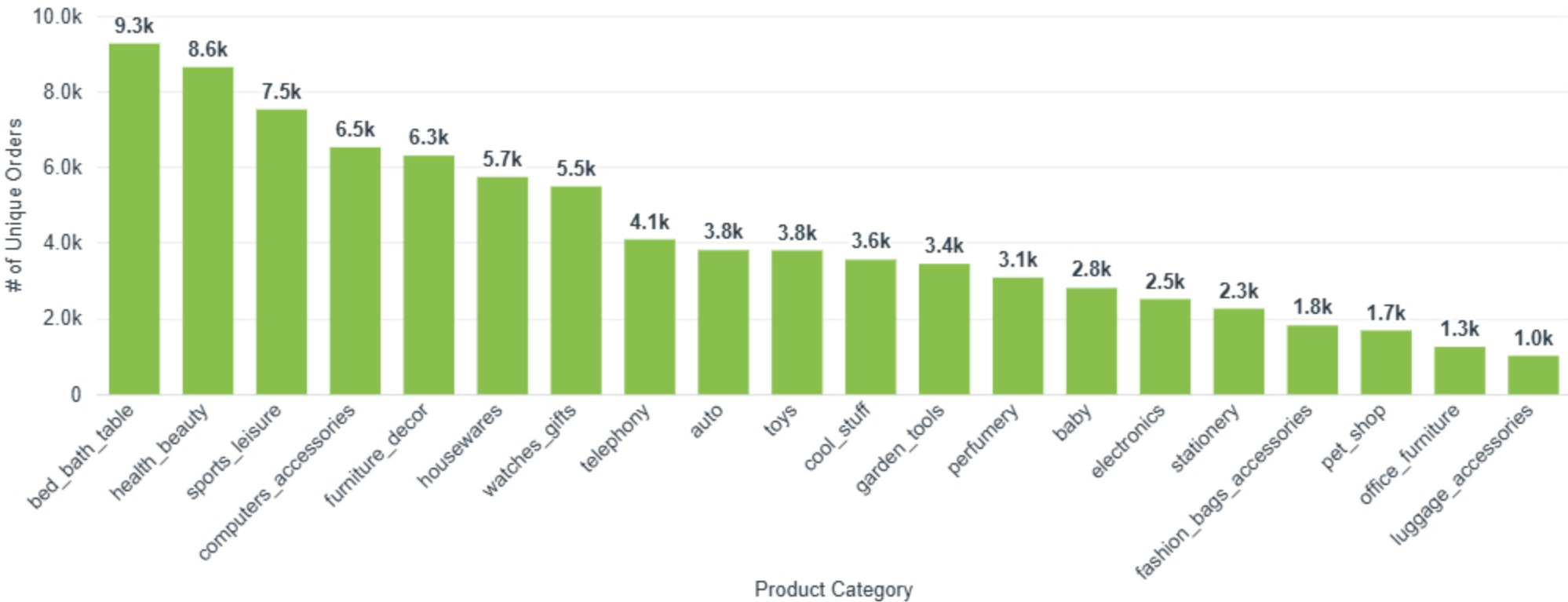
of Products

32,951

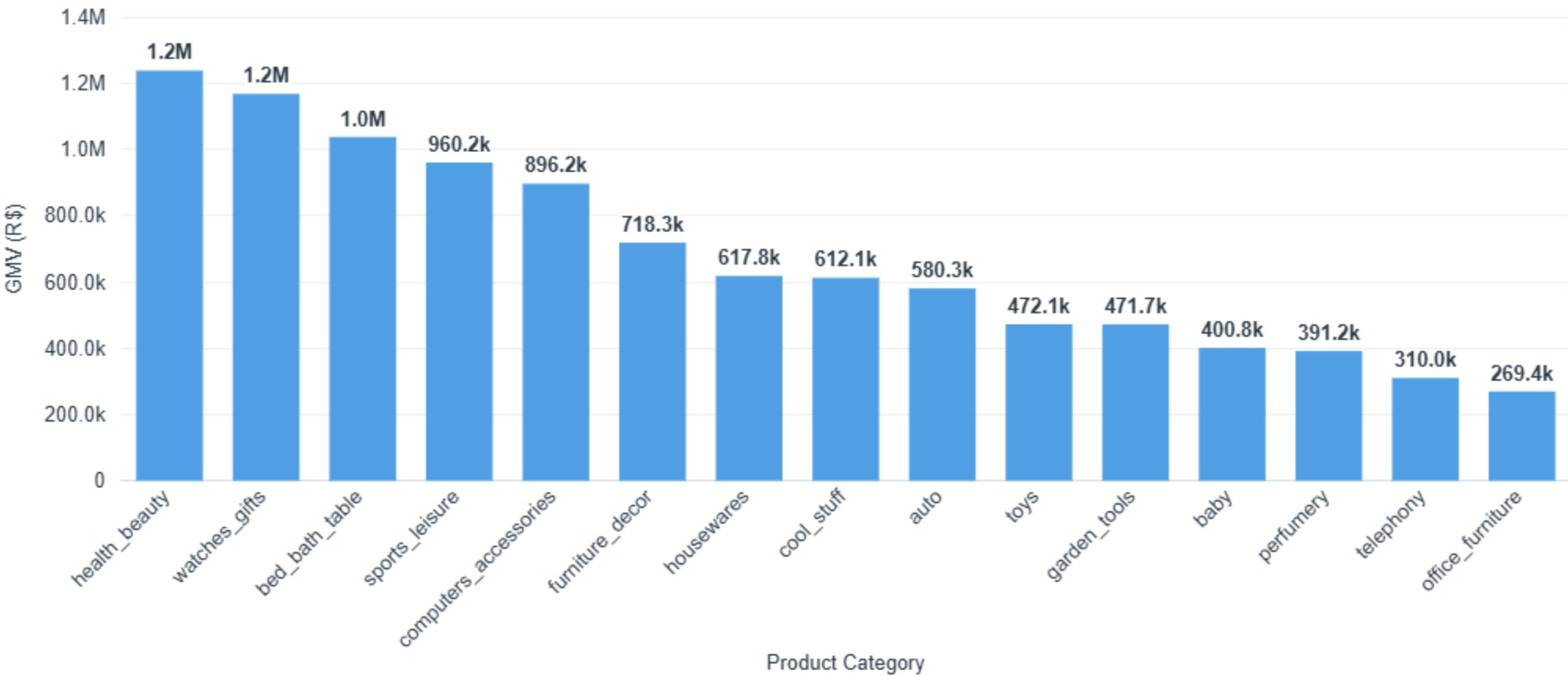
of Product Categories

71

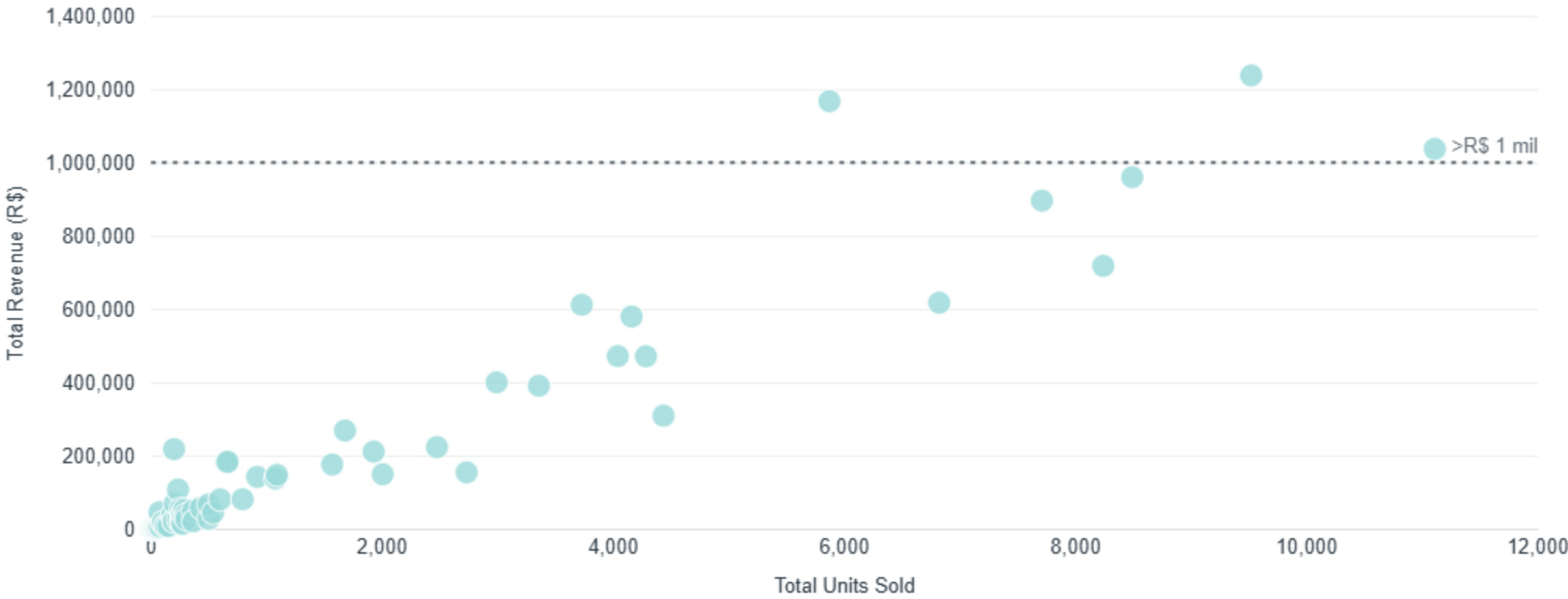
Top 20 Categories by # of Orders



GMV by Product Category

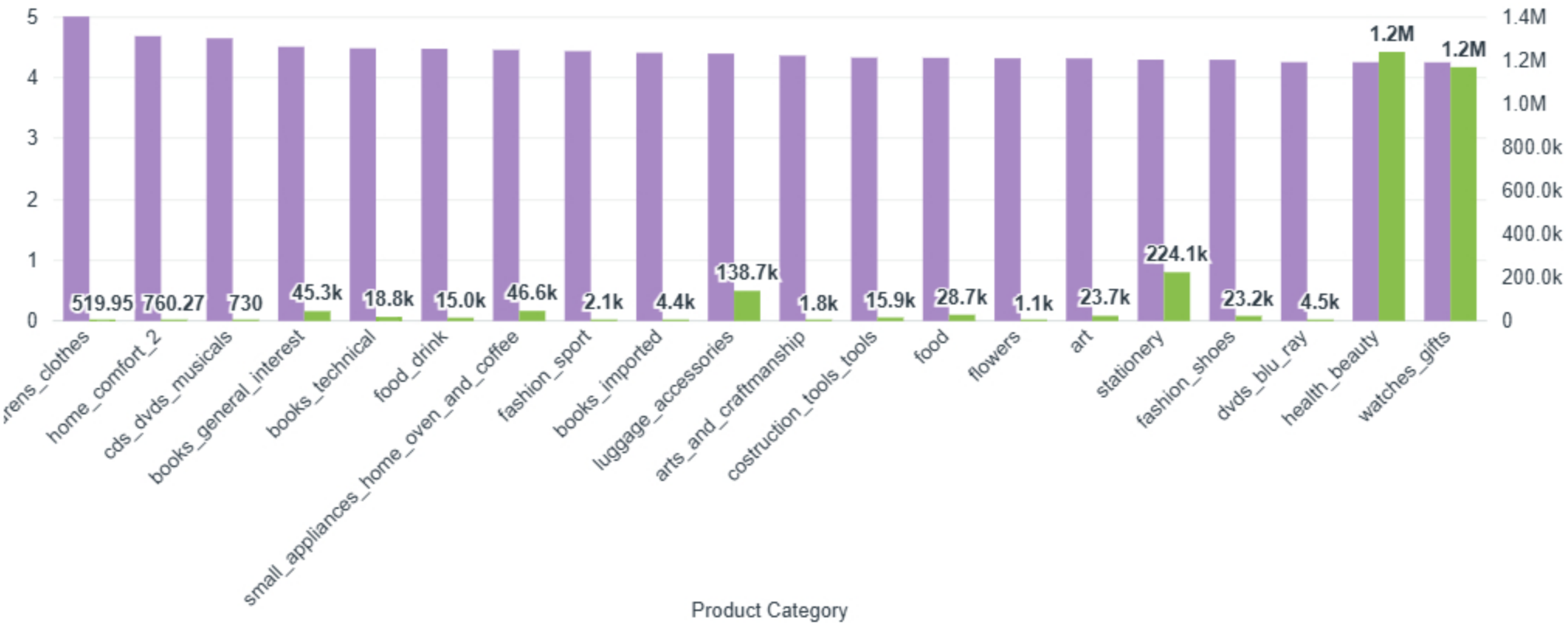


Revenue vs Volume

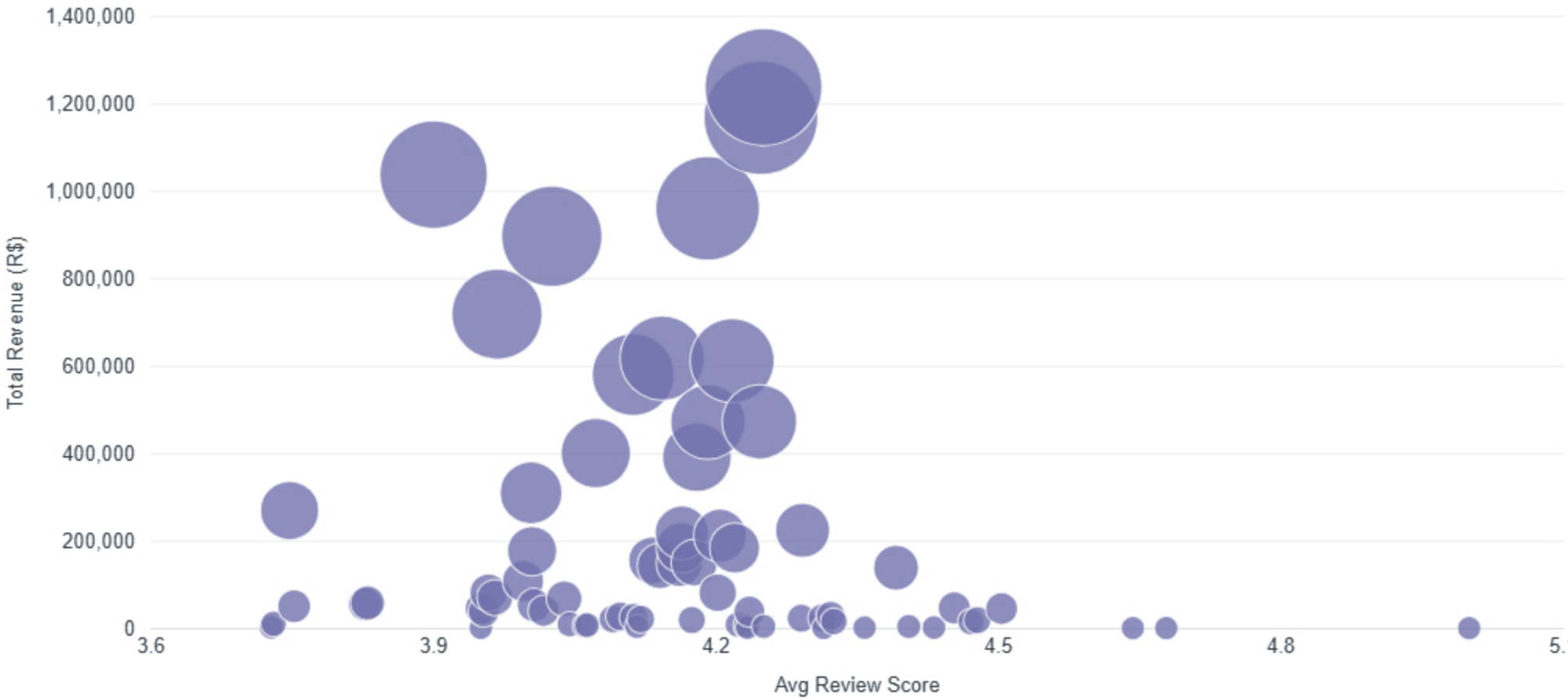


Top 20 Highest Review vs Revenue

Average Review Score Total Revenue

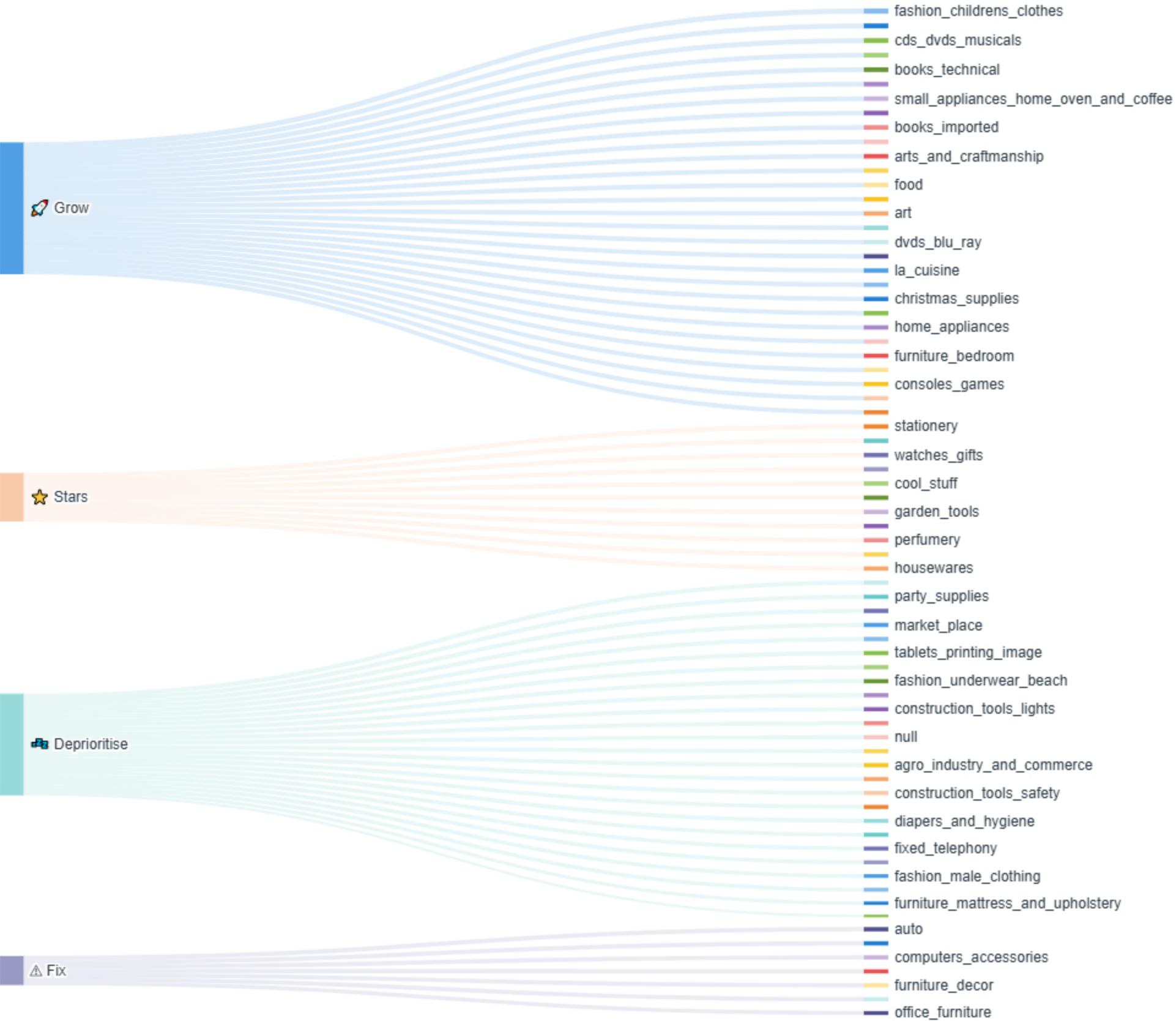


Revenue vs Review Score by Product Category



Category Segmentation

Category Segmentation



Category Segmentation (Only 'Grow' & 'Stars')

