

# Olist Analysis

## Overview

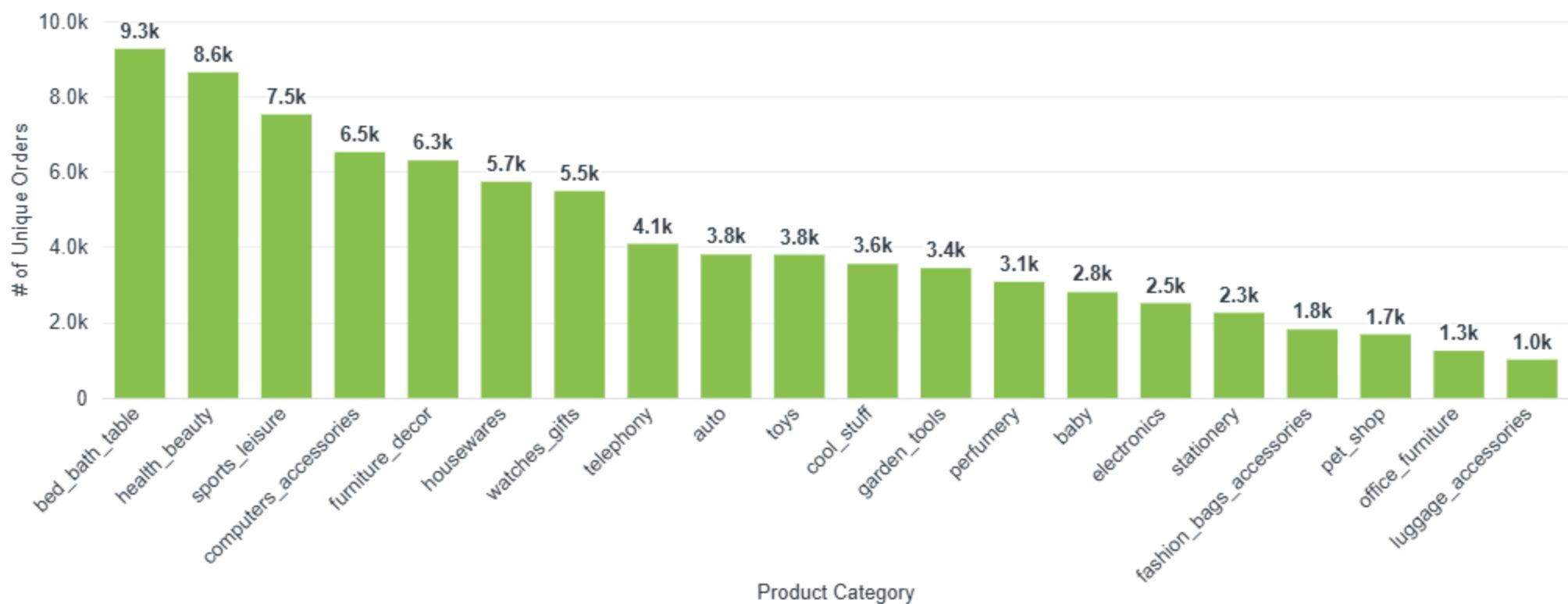
# of Products

32,951

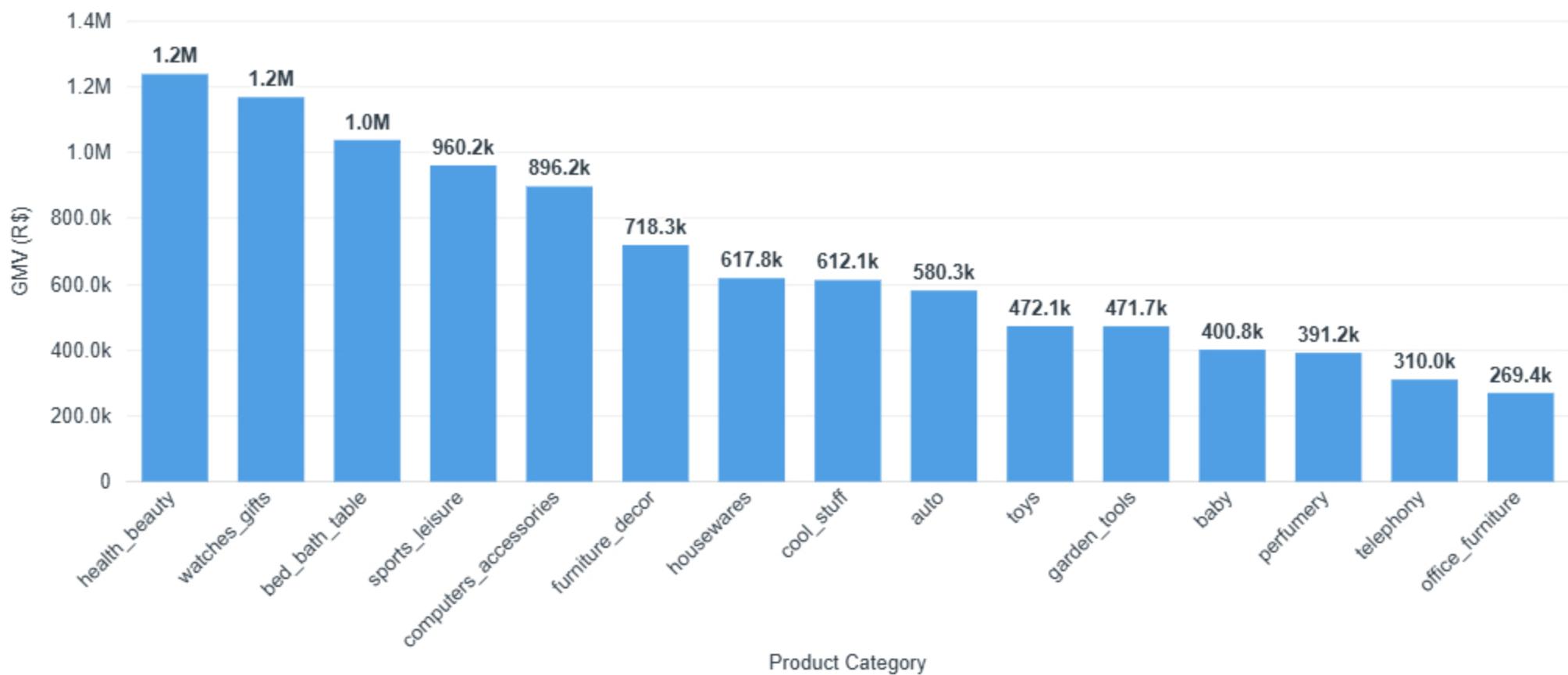
# of Product Categories

71

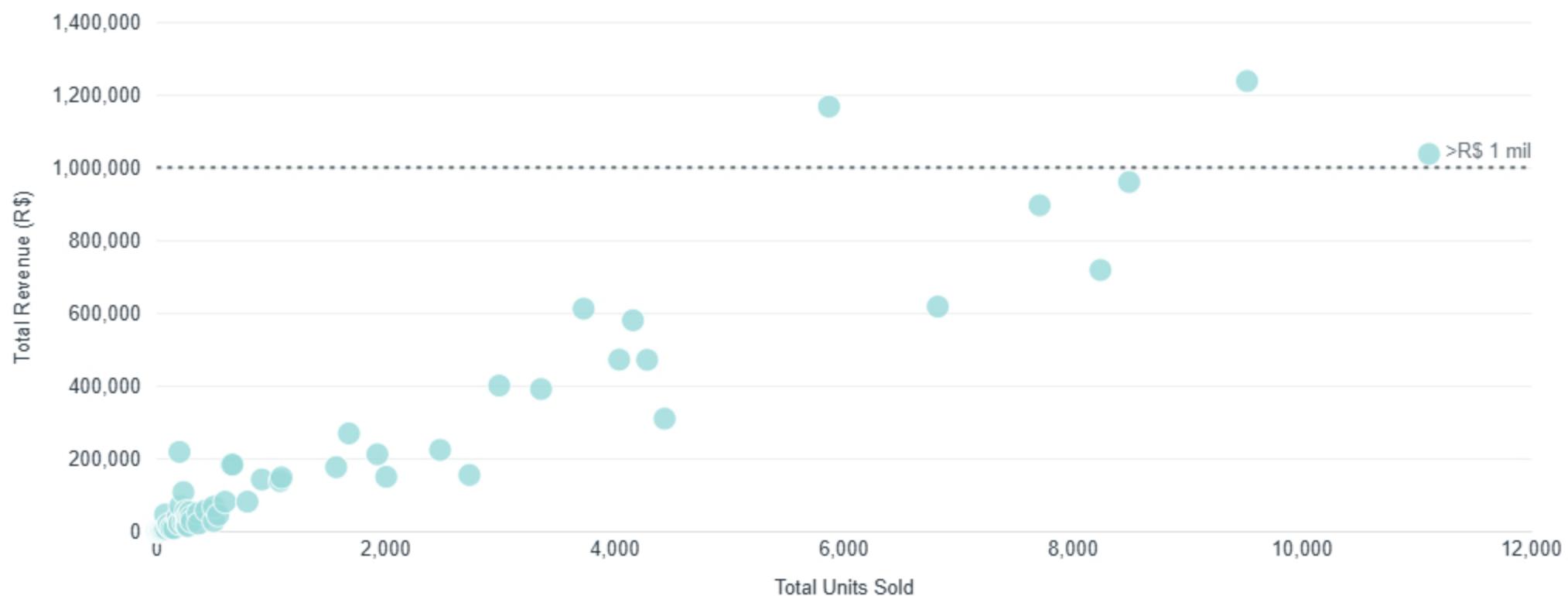
### Top 20 Categories by # of Orders



### GMV by Product Category

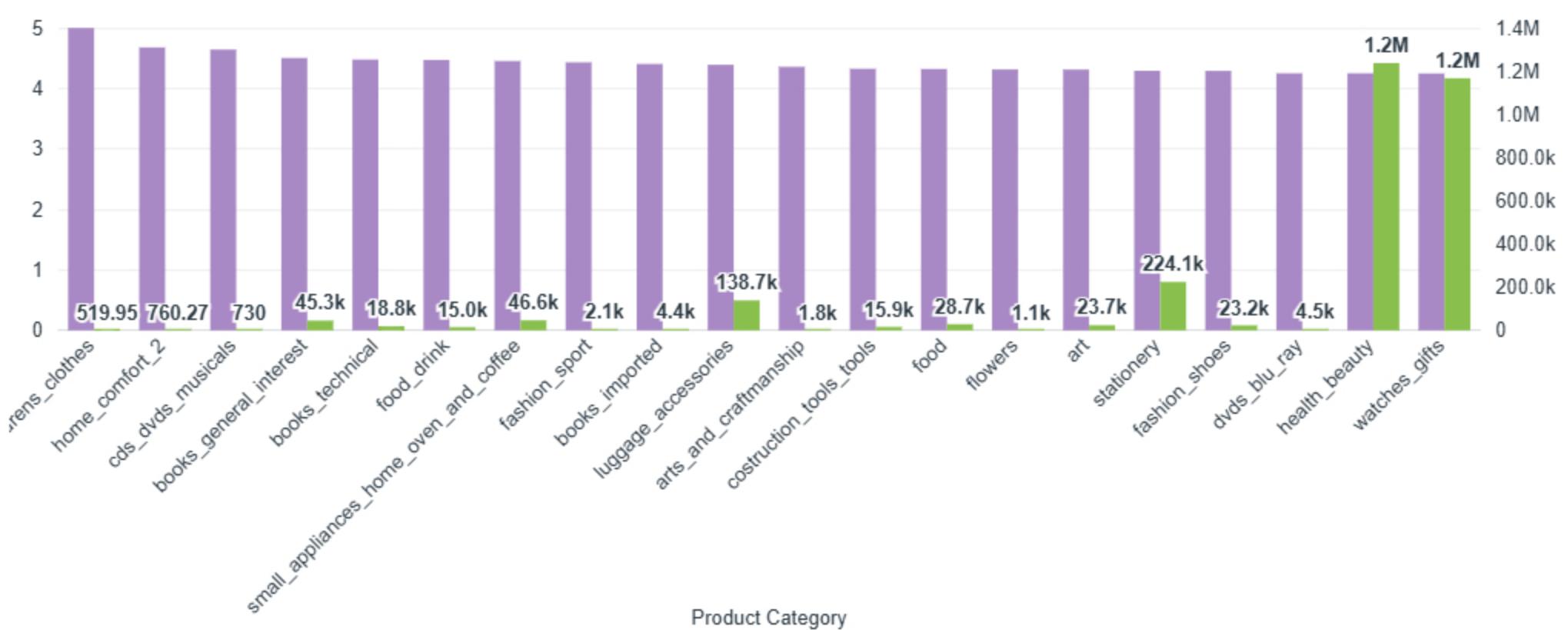


### Revenue vs Volume

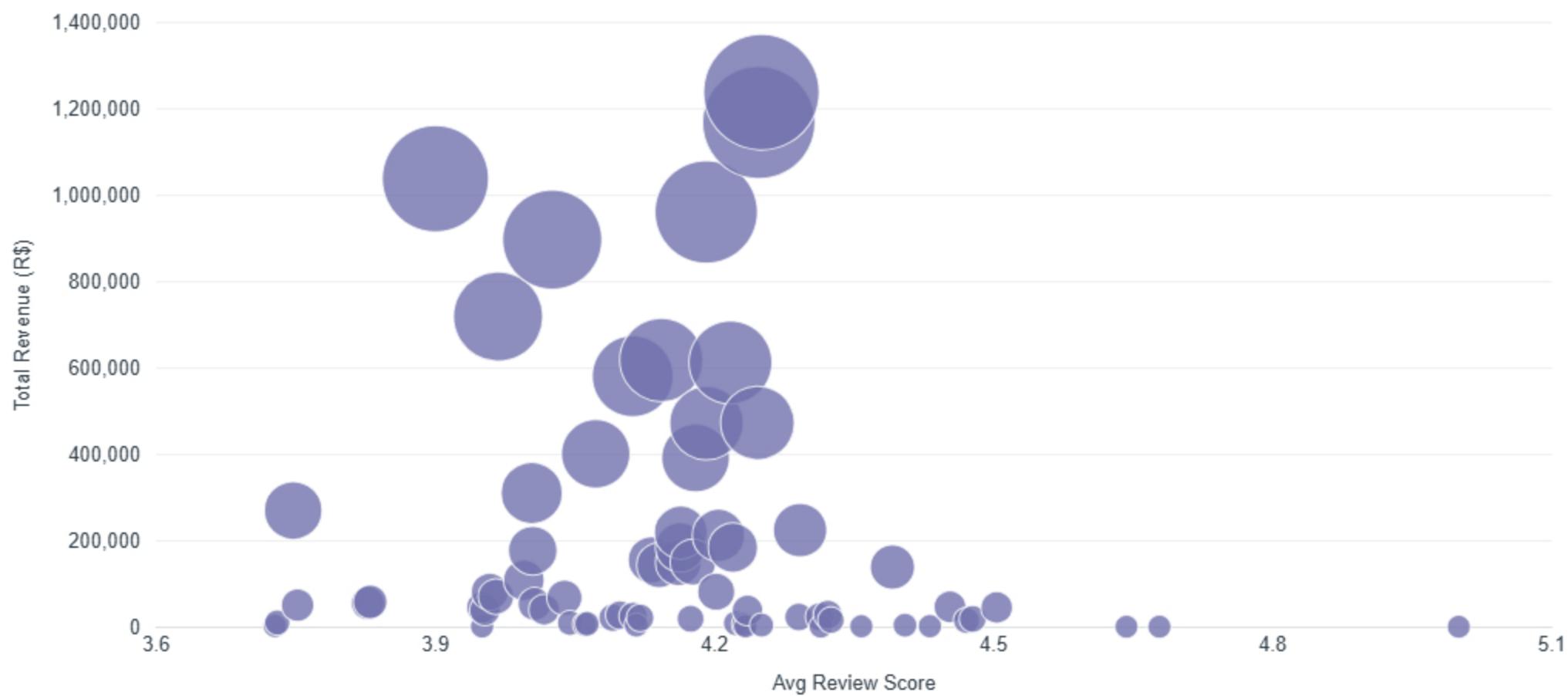


### Top 20 Highest Review vs Revenue

● Average Review Score ● Total Revenue

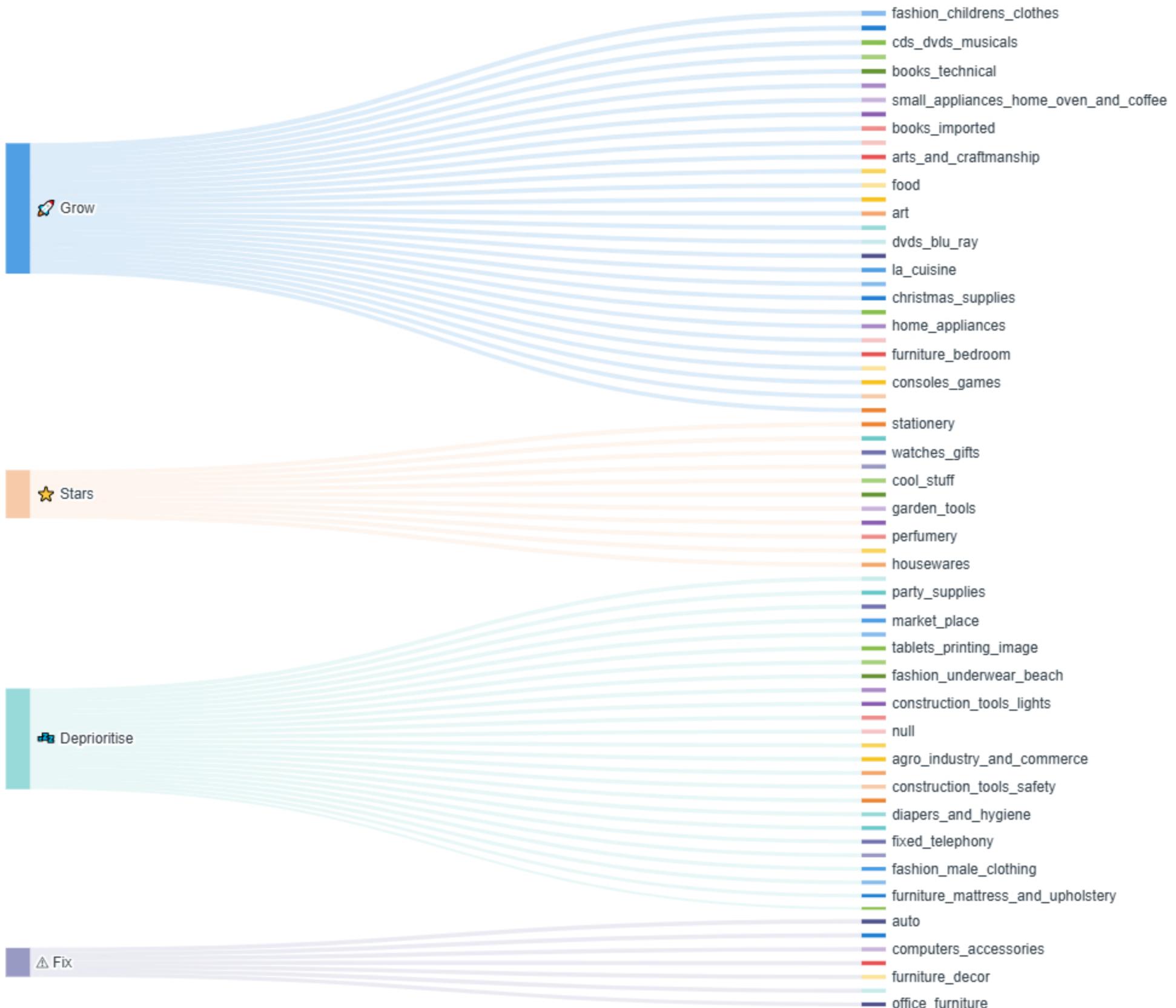


### Revenue vs Review Score by Product Category



# Category Segmentation

## Category Segmentation



### Category Segmentation (Only 'Grow' & 'Stars')

