

Business Campaigns

This application lets you keep track of all your marketing campaigns.

Listado de campañas - Suite de Gestión Empresarial - SaltOS v3.5 r0483											
Inicio Correo Agenda RSS Perfil Soporte Acerca Cerrar											
Menú											
Listado de campañas Opciones de filtro											
General											
Inicio											
Correo electrónico											
Agenda y eventos											
Receptor de feeds RSS											
Favoritos											
Documentos											
Mi perfil											
Soporte técnico											
Acerca de SaltOS											
Cerrar sesión											
Carpetas											
Carpeta personal											
Comercial											
Campañas comerciales											
Posibles clientes											
Presupuestos											
Actas de reuniones											
Clientes											
Contactos											
Proyectos											
Contabilidad											
Administración											
Tipos											
Sistema											
Nueva campaña											
Buscar											
Ayuda											
Cód. Inicio Fin Nombre Estado NPC NCL NAG NPR NPY NC NF											
00100 2012-06-02 20:55:17 2012-07-02 20:55:17 magna.Suspendisse tristique neque venenatis lacus. Etiam bibendum Empezada 0 0 0 0 0 0 0											
00099 2012-11-12 12:20:53 2012-12-12 12:20:53 vel.faucibus id libero.Donec consectetur mauris id sapien. Empezada 0 0 0 0 0 0 0											
00098 2012-10-21 20:37:54 2012-11-20 19:37:54 Curabitur ut odio vel est Cancelada 0 0 0 0 0 0 0											
00097 2012-03-30 14:45:06 2012-04-29 14:45:06 est.mollis non.cursus non.egestas a.dui.Cras Cancelada 0 0 0 0 0 0 0											
00096 2013-06-28 06:41:18 2013-07-28 06:41:18 augue ut lacus.Nulla tincidunt.neque vitae semper Acabada 0 0 0 0 0 0 0											
00095 2012-04-06 05:06:28 2012-05-06 05:06:28 est.mollis non.cursus non.egestas Cancelada 0 0 0 0 0 0 0											
00094 2013-11-06 09:32:12 2013-12-06 09:32:12 feugiat metus sit amet ante.Vivamus non Empezada 0 0 0 0 0 0 0											
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00090 2013-09-23 08:03:43 2013-10-23 08:03:43 mi lacinia mattis.Integer eu lacus.Quisque imperdiet erat Acabada 0 0 0 0 0 0 0											
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00087 2012-12-05 08:09:27 2013-01-04 08:09:27 ullamcorper, nisi arcu iaculis enim, sit amet Acabada 0 0 0 0 0 0 0											
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00083 2012-05-19 09:44:08 2012-06-18 09:44:08 mauris id sapien.Cras dolor dolor, tempus non. Cancelada 0 0 0 0 0 0 0											
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00081 2014-01-11 18:48:55 2014-02-10 18:48:55 nunc sed pede.Cum sociis Acabada 0 0 0 0 0 0 0											
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List of commercial campaigns.

The list of commercial campaigns. you will find the most important pillars of registration:

- **Ref.:** Numeric code that identifies the marketing year.
- **Home:** Date of commencement of commercial campaign.
- **End:** Daylight commercial campaign.
- **Name:** Name of the marketing year.
- **State:** State in which is the marketing year. (Planned, Begun, Cancelled, Finished).
- **NPC:** Number of possible customers included in the marketing year.
- **NCL:** Number of clients including in marketing year.
- **NAG:** Number of events in the marketing year.
- **NPR:** Number of estimates made by the commercial campaign.
- **NPY:** Number of projects carried out by the commercial campaign.
- **NC:** Number of comments entered this campaign.
- **NF:** Number of files associated with this campaign.

Listing Options

On each record you can perform a series of actions that are represented by the following icons:

-    Check / Edit / Delete Record.
-  Download PDF with log data. ([más info sobre PDF](#))
-  Show data through-PDF Viewer.

Filter Options

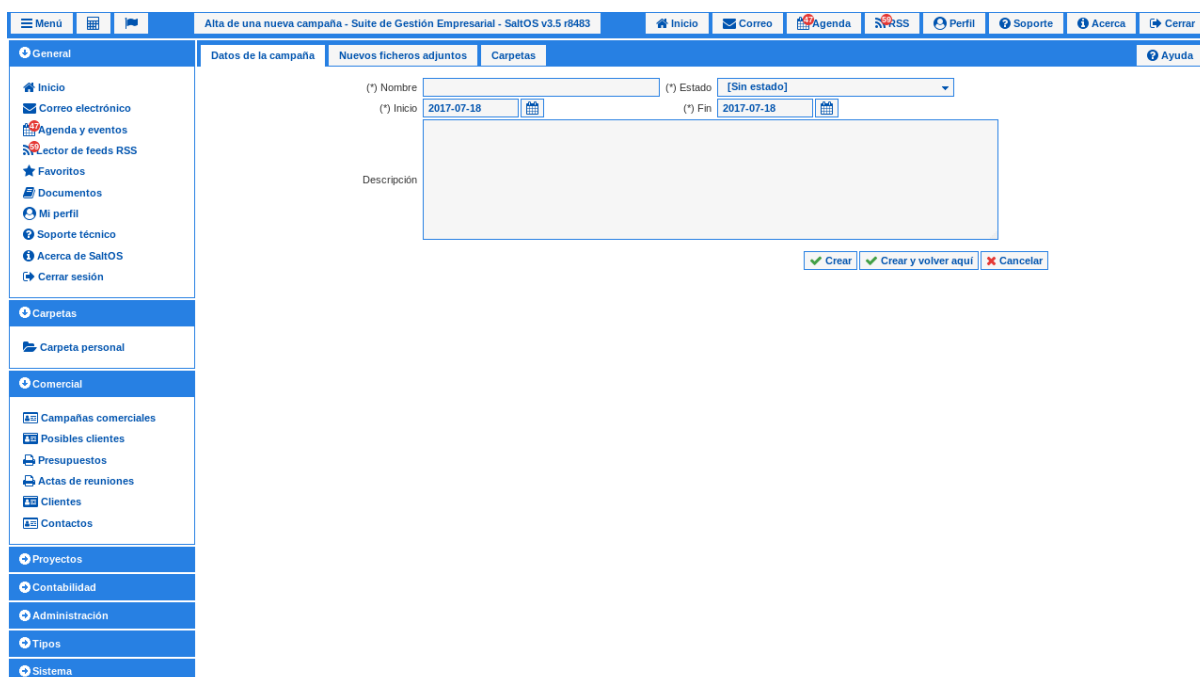
For more information about the filter options listed in the [ayuda general](#).

Form marketing campaigns

This is the application of marketing campaigns, with it you can add, modify and view all data of different marketing campaigns carried out in the state, the information is classified in different tabs: main data, comments, file attachments, data on the registry modifications, ...

Data Tab campaign

In this tab you can view and modify the main details about the campaign. Here we relate all information fields.



The screenshot shows a web application interface for creating a new campaign. The top navigation bar includes links for Inicio, Correo, Agenda, RSS, Perfil, Soporte, Acerca, and Cerrar. The left sidebar contains a menu with options like General, Carpetas, Comercial, Proyectos, Contabilidad, Administración, Tipos, and Sistema. The main content area is titled 'Alta de una nueva campaña - Suite de Gestión Empresarial - SaltOS v3.5 r8483' and features a form with the following fields:

- (*) Nombre: Text input field.
- (*) Estado: Dropdown menu with '[Sin estado]' selected.
- (*) Inicio: Date picker showing '2017-07-18'.
- (*) Fin: Date picker showing '2017-07-18'.
- Descripción: Large text area for campaign details.

At the bottom right of the form are three buttons: 'Crear' (green checkmark), 'Crear y volver aquí' (green checkmark), and 'Cancelar' (red X).

- **Name (*)**: Trade name of the marketing year.
- **State (*)**: State in which is the marketing year.
- **Home (*)**: Date of commencement of commercial campaign.

- **Fin (*):** Daylight commercial campaign.
- **Description:** Brief description of the marketing year.

(*) **Required when creating or modifying a campaign Campos.**

New comments tab

For more information about the filter options listed in the [ayuda general](#).

Comments Tab

For more information about the filter options listed in the [ayuda general](#).

New Tab attachments

For more information about the filter options listed in the [ayuda general](#).

Attachments tab

For more information about the filter options listed in the [ayuda general](#).

Registry Data Tab

For more information about the filter options listed in the [ayuda general](#).