

Business Campaigns

This application lets you keep track of all your marketing campaigns.

Listado de campañas - Suite de Gestión Empresarial - SaltOS v3.5 r0483											
Inicio Correo Agenda RSS Perfil Soporte Acerca Cerrar											
General											
Inicio											
Correo electrónico											
Agenda y eventos											
Receptor de feeds RSS											
Favoritos											
Documentos											
Mi perfil											
Soporte técnico											
Acerca de SaltOS											
Cerrar sesión											
Carpetas											
Carpeta personal											
Comercial											
Campañas comerciales											
Posibles clientes											
Presupuestos											
Actas de reuniones											
Clientes											
Contactos											
Proyectos											
Contabilidad											
Administración											
Tipos											
Sistema											
Listado de campañas Opciones de filtro											
Nueva campaña											
Buscar											
Ayuda											
Cód. Inicio Fin Nombre Estado NPC NCL NAG NPR NPY NC NF											
00100 2012-06-02 20:55:17 2012-07-02 20:55:17 magna.Suspendisse tristique neque venenatis lacus. Etiam bibendum Empezada 0 0 0 0 0 0 0											
00099 2012-11-12 12:20:53 2012-12-12 12:20:53 vel.faucibus id libero.Donec consectetur mauris id sapien. Empezada 0 0 0 0 0 0 0											
00098 2012-10-21 20:37:54 2012-11-20 19:37:54 Curabitur ut odio vel est Cancelada 0 0 0 0 0 0 0											
00097 2012-03-30 14:45:06 2012-04-29 14:45:06 est.mollis non.cursus non.egestas a.dui.Cras Cancelada 0 0 0 0 0 0 0											
00096 2013-06-28 06:41:18 2013-07-28 06:41:18 augue ut lacus.Nulla tincidunt.neque vitae semper Acabada 0 0 0 0 0 0 0											
00095 2012-04-06 05:06:28 2012-05-06 05:06:28 est.mollis non.cursus non.egestas Cancelada 0 0 0 0 0 0 0											
00094 2013-11-06 09:32:12 2013-12-06 09:32:12 feugiat metus sit amet ante.Vivamus non Empezada 0 0 0 0 0 0 0											
00093 2013-09-12 04:15:32 2013-10-12 04:15:32 cursus non.egestas a.dui.Cras pellentesque.Sed Cancelada 0 0 0 0 0 0 0											
00092 2012-03-22 17:44:46 2012-04-21 18:44:46 non.libortis quis pede.Suspendisse dui.Fusce Planificada 0 0 0 0 0 0 0											
00091 2013-05-25 02:10:30 2013-06-24 02:10:30 Vestibulum ante ipsum primis in faucibus orci luctus et Acabada 0 0 0 0 0 0 0											
00090 2013-09-23 08:03:43 2013-10-23 08:03:43 mi lacinia mattis.Integer eu lacus.Quisque imperdiet erat Acabada 0 0 0 0 0 0 0											
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00087 2012-12-05 08:09:27 2013-01-04 08:09:27 ullamcorper, nisi arcu iaculis enim, sit amet Acabada 0 0 0 0 0 0 0											
00086 2012-04-29 15:25:53 2012-05-29 15:25:53 dictum eu, placerat eget, venenatis a, magna. Planificada 0 0 0 0 0 0 0											
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00084 2012-08-06 00:02:50 2012-09-05 00:02:50 Nunc quis arcu vel quam dignissim pharetra. Acabada 0 0 0 0 0 0 0											
00083 2012-05-19 09:44:08 2012-06-18 09:44:08 mauris id sapien. Cras dolor dolor, tempus non. Cancelada 0 0 0 0 0 0 0											
00082 2012-06-28 05:28:53 2012-07-28 05:28:53 lectus convallis est, vitae sodales nisi magna sed dui. Fusce Cancelada 0 0 0 0 0 0 0											
00081 2014-01-11 18:48:55 2014-02-10 18:48:55 nunc sed pede. Cum sociis Acabada 0 0 0 0 0 0 0											
00080 2012-10-03 06:45:28 2012-11-02 06:45:28 gravida nunc sed pede. Cum sociis natoque penatibus et magnis Cancelada 0 0 0 0 0 0 0											
00079 2012-10-02 23:55:02 2012-11-01 22:55:02 justo sit amet nulla. Donec non justo. Empezada 0 0 0 0 0 0 0											
00078 2013-05-06 23:05:41 2013-06-05 23:05:41 suscipit nonummy. Fusce fermentum fermentum arcu. Vestibulum Acabada 0 0 0 0 0 0 0											
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00073 2013-04-19 10:34:59 2013-05-19 10:34:59 ipsum porta elit, a feugiat Acabada 0 0 0 0 0 0 0											

List of commercial campaigns.






The list of commercial campaigns. you will find the most important pillars of registration:

- **Ref.:** Numeric code that identifies the marketing year.
- **Home:** Date of commencement of commercial campaign.
- **End:** Daylight commercial campaign.
- **Name:** Name of the marketing year.
- **State:** State in which is the marketing year. (Planned, Begun, Cancelled, Finished).
- **NPC:** Number of possible customers included in the marketing year.
- **NCL:** Number of clients including in marketing year.
- **NAG:** Number of events in the marketing year.
- **NPR:** Number of estimates made by the commercial campaign.
- **NPY:** Number of projects carried out by the commercial campaign.
- **NC:** Number of comments entered this campaign.
- **NF:** Number of files associated with this campaign.

Remember: The events can be arranged by dragging them to the user folder you want.

Listing Options

On each record you can perform a series of actions that are represented by the following icons:

-    Check / Edit / Delete Record.
-  Download PDF with log data. ([más info sobre PDF](#))
-  Show data through-PDF Viewer.

Filter Options

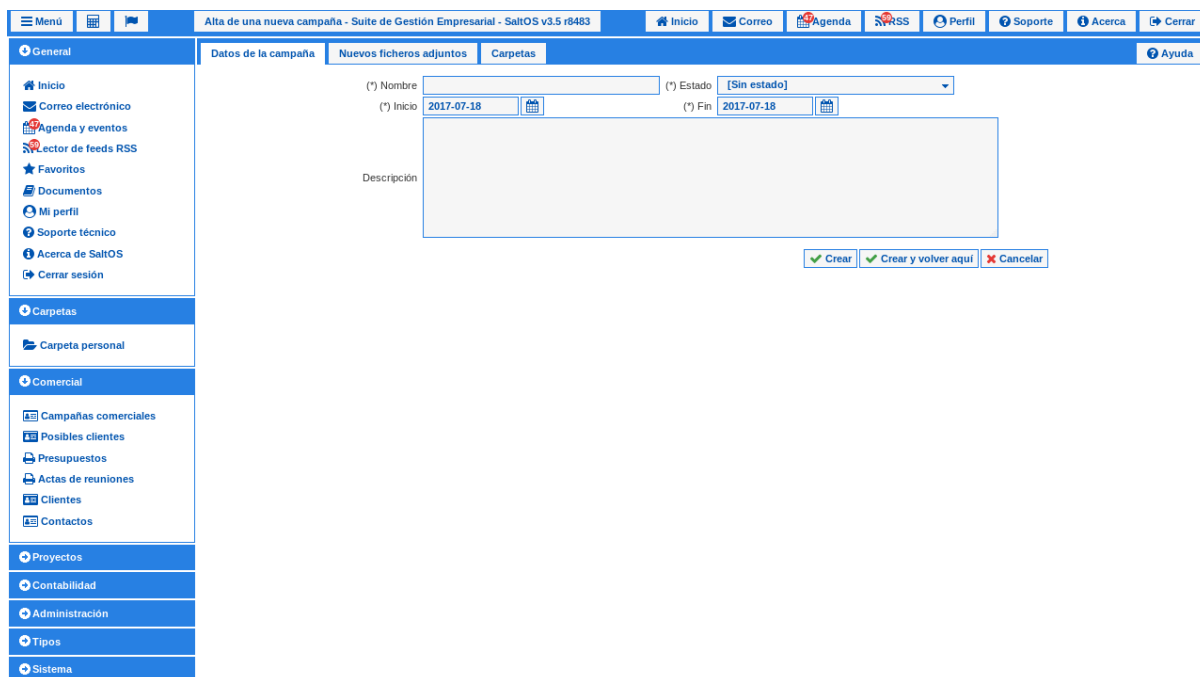
For more information about the filter options listed in the [ayuda general](#).

Form marketing campaigns

This is the application of marketing campaigns, with it you can add, modify and view all data of different marketing campaigns carried out in the state, the information is classified in different tabs: main data, comments, file attachments, data on the registry modifications and assignments to folders.

Data Tab campaign

In this tab you can view and modify the main details about the campaign. Here we relate all information fields.



The screenshot shows the 'Alta de una nueva campaña' (New Campaign Registration) form. The interface includes a top navigation bar with links like 'Inicio', 'Correo', 'Agenda', 'RSS', 'Perfil', 'Soporte', 'Acerca', and 'Cerrar'. A left sidebar contains a menu with categories: 'General' (Inicio, Correo electrónico, Agenda y eventos, Selector de feeds RSS, Favoritos, Documentos, Mi perfil, Soporte técnico, Acerca de SaltOS, Cerrar sesión), 'Carpetas' (Carpeta personal), 'Comercial' (Campañas comerciales, Posibles clientes, Presupuestos, Actas de reuniones, Clientes, Contactos), 'Proyectos', 'Contabilidad', 'Administración', 'Tipos', and 'Sistema'. The main form area has tabs for 'Datos de la campaña', 'Nuevos ficheros adjuntos', and 'Carpetas'. The 'Datos de la campaña' tab is active, showing fields for: (*) Nombre (text input), (*) Estado (dropdown menu with '[Sin estado]'), (*) Inicio (date picker set to 2017-07-18), and (*) Fin (date picker set to 2017-07-18). Below these is a large text area for 'Descripción'. At the bottom right are three buttons: 'Crear' (green checkmark), 'Crear y volver aquí' (green checkmark), and 'Cancelar' (red X).

- **Name (*)**: Trade name of the marketing year.
- **State (*)**: State in which is the marketing year.
- **Home (*)**: Date of commencement of commercial campaign.

- **Fin (*)**: Daylight commercial campaign.
 - **Description**: Brief description of the marketing year.
- (*) **Required when creating or modifying a campaign Campos.**

New comments tab

For more information about the filter options listed in the [ayuda general](#).

Comments Tab

For more information about the filter options listed in the [ayuda general](#).

New Tab attachments

For more information about the filter options listed in the [ayuda general](#).

Attachments tab

For more information about the filter options listed in the [ayuda general](#).

Registry Data Tab

For more information about the filter options listed in the [ayuda general](#).

Tab Folders

For more information on Folder Options [ayuda general](#).