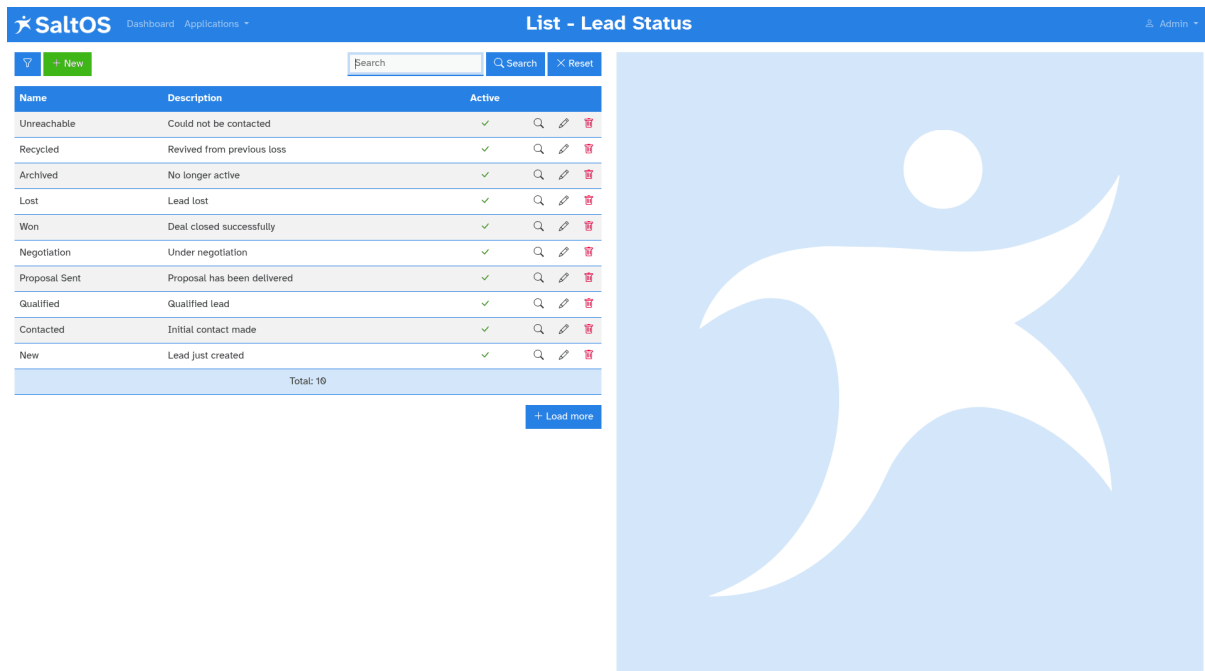


# Leads Status

## Description

The Leads Status application defines the possible stages or states of a lead during the qualification process. These statuses are used in the Leads module to track the sales funnel and organize follow-up efforts. Typical statuses might include "New", "Contacted", "Qualified", or "Rejected".

## List view



Name	Description	Active
Unreachable	Could not be contacted	✓
Recycled	Revived from previous loss	✓
Archived	No longer active	✓
Lost	Lead lost	✓
Won	Deal closed successfully	✓
Negotiation	Under negotiation	✓
Proposal Sent	Proposal has been delivered	✓
Qualified	Qualified lead	✓
Contacted	Initial contact made	✓
New	Lead just created	✓
Total: 10		

The following fields are displayed in the list view:

- Name: The label of the lead status (e.g., Contacted, Qualified).
- Description: Explanation or criteria for using this status.
- Active: Indicates if the status is currently available for selection.

## Form view

This view is used to create, view or edit lead status records.

In **create** mode, the form is empty and ready to enter new data.

Dashboard Applications

New - Lead Status

Admin

New

Search

Search

Reset

Active

Name	Description	Active			
Unreachable	Could not be contacted	✓	🔍	✎	🗑
Recycled	Revived from previous loss	✓	🔍	✎	🗑
Archived	No longer active	✓	🔍	✎	🗑
Lost	Lead lost	✓	🔍	✎	🗑
Won	Deal closed successfully	✓	🔍	✎	🗑
Negotiation	Under negotiation	✓	🔍	✎	🗑
Proposal Sent	Proposal has been delivered	✓	🔍	✎	🗑
Qualified	Qualified lead	✓	🔍	✎	🗑
Contacted	Initial contact made	✓	🔍	✎	🗑
New	Lead just created	✓	🔍	✎	🗑
Total: 10					

+ Load more

Name

Description

✓ Create

✗ Cancel

In **view** mode, the fields are filled with the selected record and cannot be edited.

Dashboard Applications

Detail - Lead Status

Admin

New

Search

Search

Reset

Active

Name	Description	Active			
Unreachable	Could not be contacted	✓	🔍	✎	🗑
Recycled	Revived from previous loss	✓	🔍	✎	🗑
Archived	No longer active	✓	🔍	✎	🗑
Lost	Lead lost	✓	🔍	✎	🗑
Won	Deal closed successfully	✓	🔍	✎	🗑
Negotiation	Under negotiation	✓	🔍	✎	🗑
Proposal Sent	Proposal has been delivered	✓	🔍	✎	🗑
Qualified	Qualified lead	✓	🔍	✎	🗑
Contacted	Initial contact made	✓	🔍	✎	🗑
New	Lead just created	✓	🔍	✎	🗑
Total: 10					

+ Load more

Name

Unreachable

Description

Could not be contacted

Info

Edit

Delete

Close

In **edit** mode, the form is pre-filled and allows modifications.

Dashboard Applications

### Modify - Lead Status

Admin

+ New

Search

Search

Reset

Active

Name	Description	Active			
Unreachable	Could not be contacted	✓	🔍	✎	🗑
Recycled	Revived from previous loss	✓	🔍	✎	🗑
Archived	No longer active	✓	🔍	✎	🗑
Lost	Lead lost	✓	🔍	✎	🗑
Won	Deal closed successfully	✓	🔍	✎	🗑
Negotiation	Under negotiation	✓	🔍	✎	🗑
Proposal Sent	Proposal has been delivered	✓	🔍	✎	🗑
Qualified	Qualified lead	✓	🔍	✎	🗑
Contacted	Initial contact made	✓	🔍	✎	🗑
New	Lead just created	✓	🔍	✎	🗑
Total: 10					

+ Load more

Name

Unreachable

Description

Could not be contacted

Save

Cancel

The form includes the following fields:

- Active: Controls whether the status appears in dropdowns.
- Name: Title of the status as shown in the Leads app.
- Description: Internal guidance for when to use this status.

## Delete

Lead statuses can only be deleted if no leads are currently assigned to them.

Otherwise, the status should be marked as inactive.