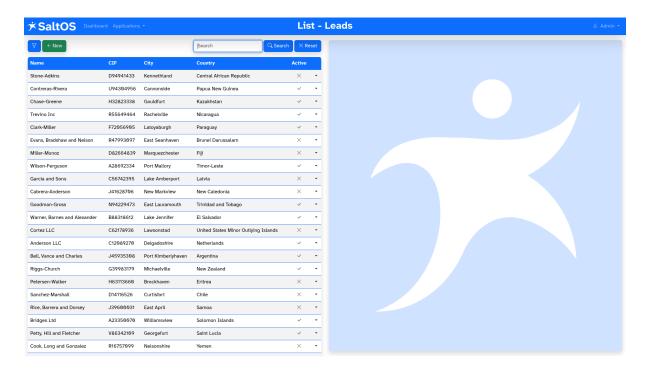
Leads

Description

The Leads application is used to register and track potential customers before they become actual clients. It allows you to collect key information about each lead, such as contact details, origin, and current status in the sales process. This module helps organize the pre-sales activity, enabling sales teams to follow up effectively, qualify opportunities, and convert leads into customers when appropriate.

List view



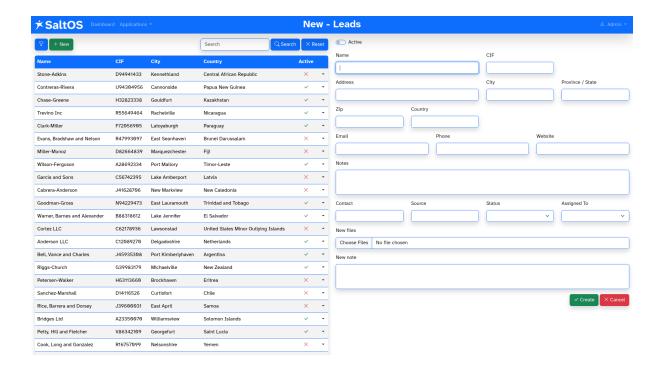
The following fields are displayed in the list view:

- Title: The title or subject of the meeting, summarizing its purpose.
- Location: The place where the meeting is held, or the online platform link if virtual.
- Start Time: Scheduled starting date and time of the meeting.
- Customer: Customer associated with the meeting, if applicable.

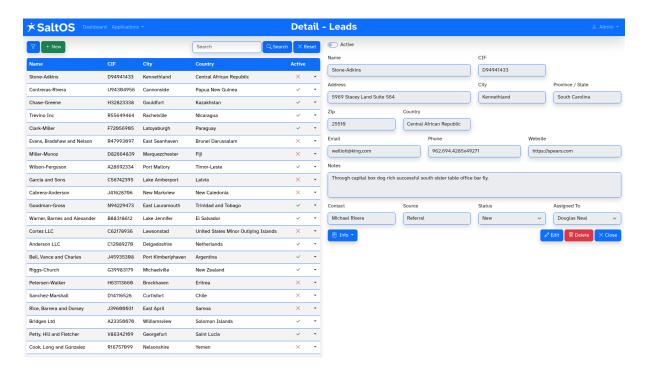
Form view

This view is used for creating, editing or viewing a lead.

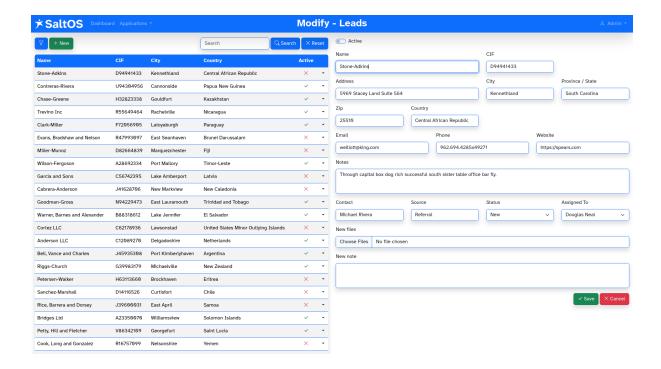
In create mode, the form is empty and ready to enter new data.



In view mode, the fields are filled with the selected record and cannot be edited.



In edit mode, the form is pre-filled and allows modifications.



The form includes the following fields:

- Title: The title or subject of the meeting, summarizing its purpose.
- Location: The place where the meeting is held, or the online platform link if virtual.
- Start Time: Scheduled starting date and time of the meeting.
- End Time: Planned ending date and time of the meeting.
- Related Customer: Customer associated with the meeting, if applicable.
- Participants: List of users or external contacts invited to the meeting.
- Agenda: The topics or plan intended to be covered during the meeting.
- Topics Approved: Items discussed in the meeting that were approved.
- Topics Rejected: Items discussed that were not approved or postponed.
- Topics Pending: Items discussed that require further action or decision.

Delete

Records can be deleted from the list view via the delete action. A confirmation prompt will appear before the operation is executed.

This action is irreversible and requires appropriate permissions.