

## Machine Learning Systems Design

Lecture 8: Deployment - Prediction Service

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DSP-ASIC BUILDER GROUP Director Semillero TRIAC Ingenieria Electronica Universidad Popular del Cesar

#### Logistics

- Proposal graded. Feedback in the comments.
- Teams are encouraged to out to your grader/mentor for 1:1 discussion!

#### Project proposal feedback

- MVP not MVP enough
  - Underestimation of how much work it'll take to build the MVP
  - START NOW!
- Unclear features/outputs of your system
  - What data is available when generating predictions?
  - Output Description 

    Output Description
- Get training data now!
- Use cases not compelling enough
  - Imagine you were a user for your application.
  - What problem you want it to solve for you?
  - What information you'd need to enter?
- Literature review
  - Is anyone else solving similar problems? How do they do it? What challenges they encountered?
- Model component

#### Agenda

- 1. Why stream processing?
- 2. Batch prediction vs. online prediction
- 3. Cloud computing vs. edge computing
- 4. Break out exercise
- 5. Model compression
- 6. Compiling & optimizing models for edge devices

## Why stream processing?

#### How to pass data between processes?

Ride management

Need driver availability & price to show riders

Driver management

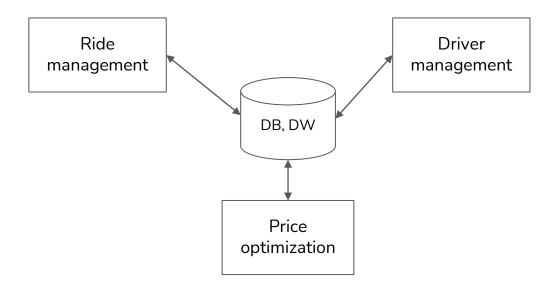
Need ride demand & price to incentivize drivers

A simple ride-sharing microservice

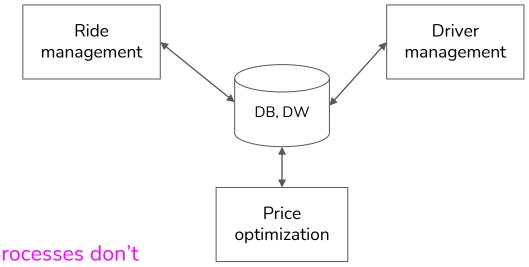
Price optimization

Need ride demand & driver availability to set price

## Data passing through databases

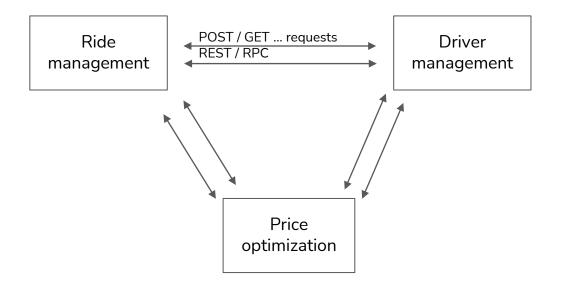


#### Data passing through databases

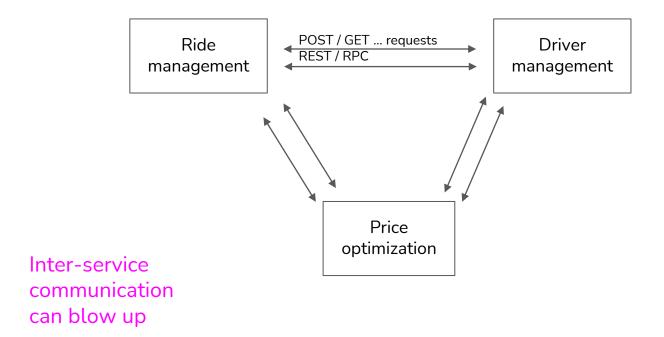


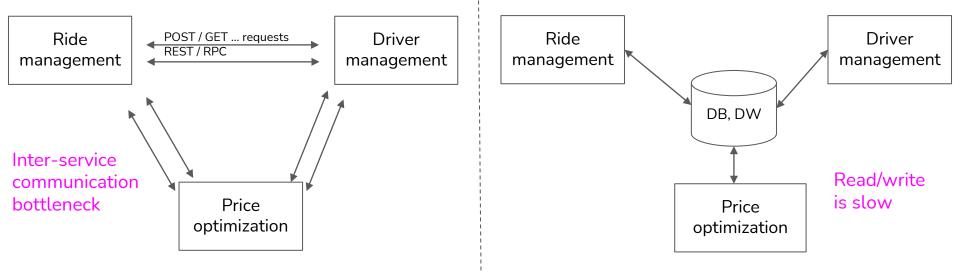
- 1. What if processes don't share database access?
- 2. Read & write from databases can be slow

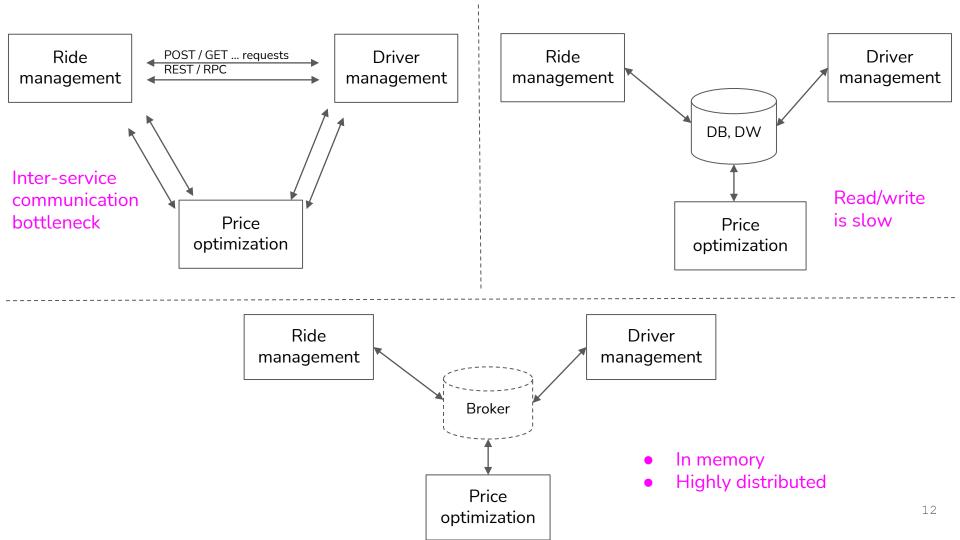
## Data passing through services



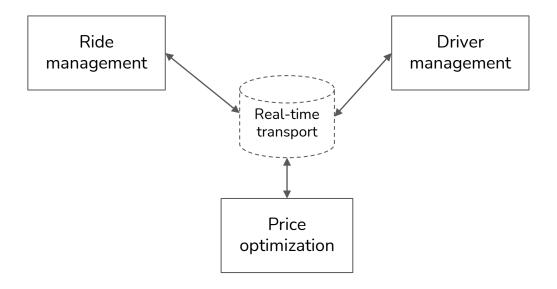
#### Data passing through services







## Data passing through brokers



#### Need for speed: ride-sharing example

To detect whether a transaction is fraud, need features from:

- this transaction
- user's recent transactions (e.g. 7 days)
- credit card's recent transactions
- recent in-app frauds
- etc.

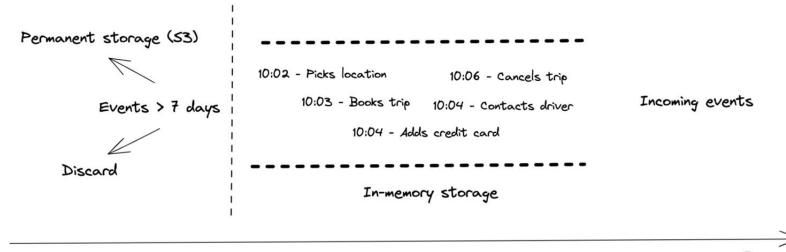
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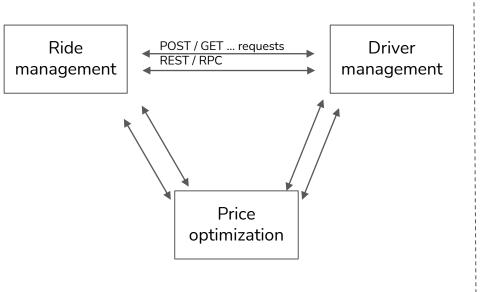
#### Real-time transport

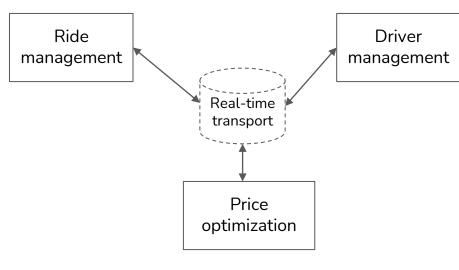


Time

#### Request-driven

#### **Event-driven**





#### Real-time transport: pubsub

- Any service can publish to a stream [producer]
- Any service can subscribe to a stream to get info they need [consumer]

#### Real-time transport: pubsub, message queue, etc.



1240 companies reportedly use Kafka in their tech stacks, including Uber, Shopify, and Spotify.



















1811 companies reportedly use RabbitMQ in their tech stacks, including Robinhood, reddit, and Stack.





















Robinhood

reddit

Stack

Accenture

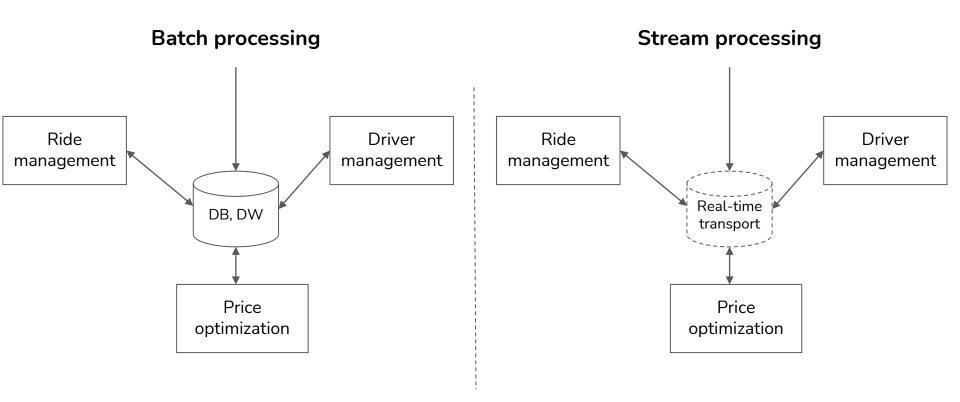
Hepsiburada

CircleCI

Alibaba Travels

trivago

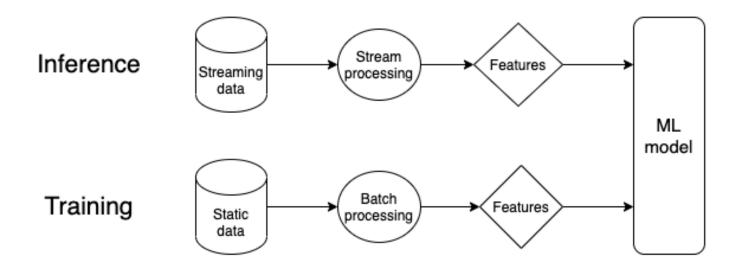
ViaVarejo



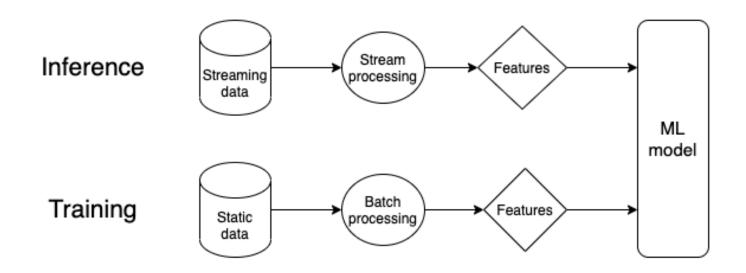
## Batch processing vs. stream processing

Historical data	Streaming data
Databases, data warehouses	Kafka, Kinesis, Pulsar, etc.
<ul><li>Batch features:</li><li>age, gender, job, city, income</li><li>when account was created</li></ul>	<ul><li>Dynamic features</li><li>locations in the last 10 minutes</li><li>recent activities</li></ul>
Bounded: know when a job finishes	Unbounded: never finish
Processing kicked of periodically, in batch  • e.g. MapReduce, Spark	Processing can be kicked off as events arrive  • e.g. Flink, Samza, Spark Streaming

## One model, two pipelines



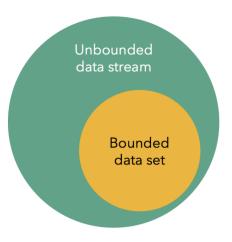
## One model, two pipelines



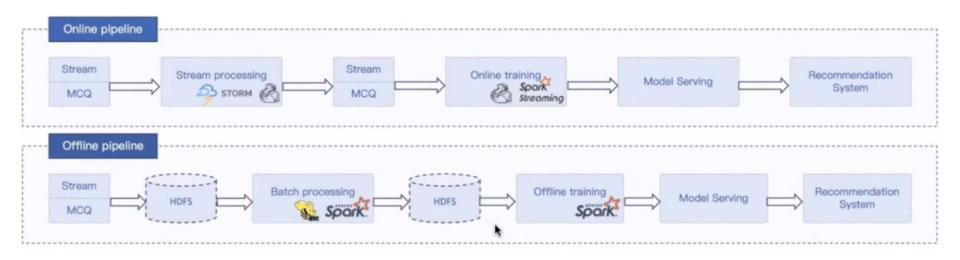
 $\triangle \triangle$  A common source of errors in production  $\triangle \triangle$ 

#### Stream & batch processing

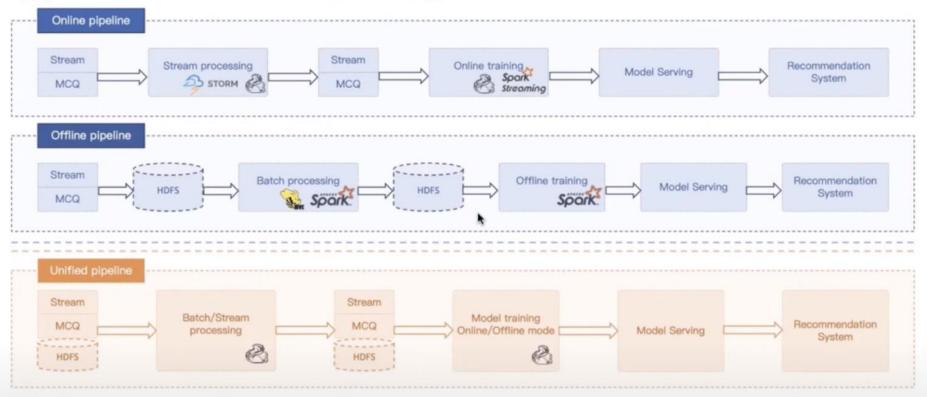
Batch is a special case of streaming



#### One model, two pipelines: example



#### Apply unified Flink APIs to both online and offline ML pipelines



#### Barriers to stream processing

- 1. Companies don't see the benefits of streaming
  - Systems not at scale
  - Batch predictions work fine
  - Online predictions would work better but they don't know that

#### Barriers to stream processing

- 1. Companies don't see the benefits of streaming
- 2. High initial investment on infrastructure
- 3. Mental shift
- 4. Python incompatibility

#### How to serve your model?

- 1. Batch prediction vs. online prediction
- 2. Cloud computing vs. edge computing

## **⚠** The dangers of categorical thinking **⚠** ♠

- Seemingly different ways of doing things might be fundamentally similar
- Choices don't have to be mutually exclusive
- Choices can evolve over time

## The Dangers of Categorical Thinking

We're hardwired to sort information into buckets—and that can hamper our ability to make good decisions. by Bart de Langhe and Philip Fernbach

#### Separation: causes of many MLOps problems

- Development environment vs. production environment
- Batch pipeline vs. streaming pipeline
- Development vs. monitoring

#### Batch prediction

- Generate predictions periodically, before requests arrive
- Predictions are stored (e.g. SQL tables, CSV files) and retrieved when requests arrive

#### Online prediction

- Generate predictions after requests arrive
- Predictions are returned as responses

#### **∧** Misnomer **∧**

- Both can do one or more samples (batch) at a time
- If you do compute on the cloud, then both are technically "online" - over the Internet

#### Batch prediction

- Generate predictions periodically before requests arrive
- Predictions are stored (e.g. SQL tables) and retrieved when requests arrive
- Asynch

#### Online prediction

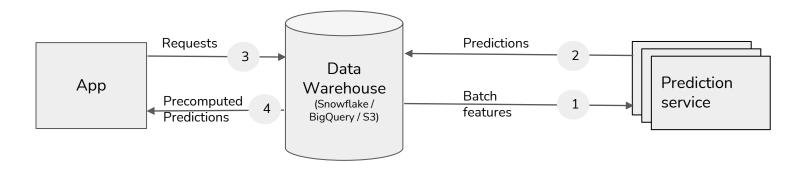
- Generate predictions after requests arrive
- Predictions are returned as responses
- Sync when using requests like REST / RPC
  - HTTP prediction
- Async [with low latency) with real-time transports like Kafka / Kinesis
  - Streaming prediction

- Batch prediction
  - Generate predictions periodically before requests arrive
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- Online prediction
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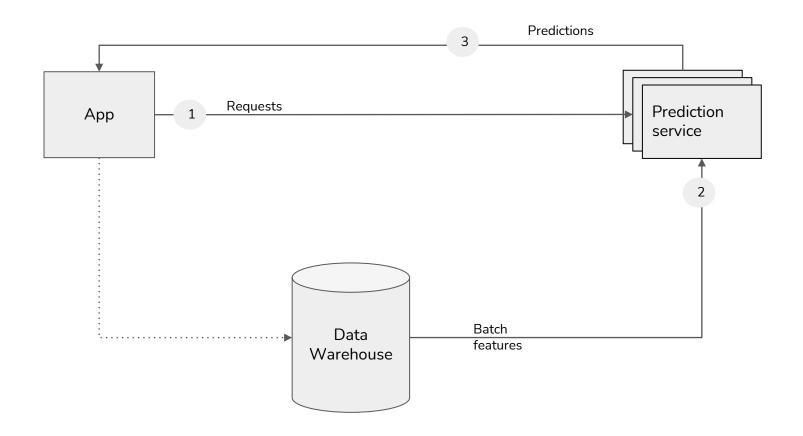
Offered by major cloud providers

Still challenging

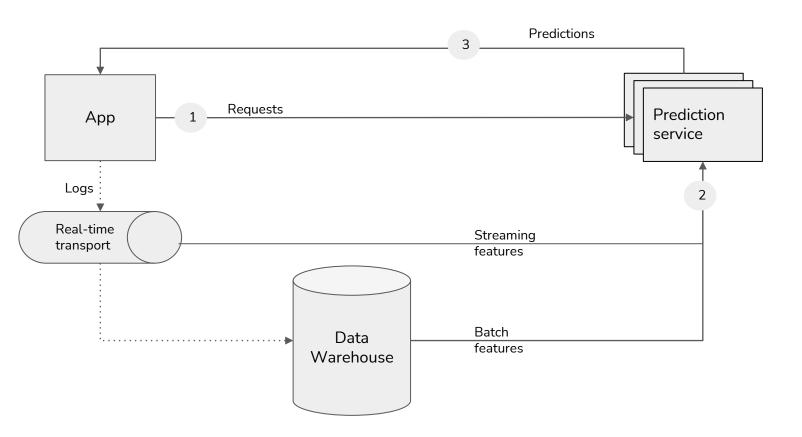
## **Batch prediction**



## Online prediction (HTTP)



## Online prediction (streaming)



	Batch prediction (async)	Online prediction (generally sync)
Frequency	Periodical (e.g. every 4 hours)	As soon as requests come
Useful for	Processing accumulated data when you don't need immediate results (e.g. recommendation systems)	When predictions are needed as soon as data sample is generated (e.g. fraud detection)
Optimized	High throughput	Low latency
Input space	Finite: need to know how many predictions to generate	Can be infinite
Examples	<ul><li>TripAdvisor hotel ranking</li><li>Netflix recommendations</li></ul>	<ul> <li>Google Assistant speech recognition</li> <li>Twitter feed</li> </ul>
	<b>™</b> Tripadvisor. □	Hi, how can I help?  How to become a machine-learning engineer
	<b>Explore Portland</b>	Unlock more features Get Started
	Hotels 🛱 Vacation ♠ Things to Do ☒ Restaurants 💥	

#### Hybrid: batch & online prediction

 Online prediction is default, but common queries are precomputed and stored

#### **DOORDASH**

- Restaurant recommendations use batch predictions
- Within each restaurant, item recommendations use online predictions

#### **NETFLIX**

- Title recommendations use batch predictions
- Row orders use online predictions

## Cloud computing vs. edge computing

	Cloud computing	Edge computing
		Done on edge devices (browsers, phones, tablets, laptops, smart watches, activity watchers, cars, etc.)
Examples	<ul> <li>Most queries to Alexa, Siri, Google         Assistant     </li> <li>Google Translate for rare language pairs         (e.g. English - Yiddish)     </li> </ul>	<ul> <li>Wake words for Alexa, Siri, Google Assistant</li> <li>Google Translate for popular language pairs (e.g. English - Spanish)</li> <li>Predictive text</li> <li>Unlocking with fingerprints, faces</li> </ul>

- Can work without (Internet) connections or with unreliable connections
  - Many companies have strict no-Internet policy
  - Caveat: devices are capable of doing computations but apps need external information
    - e.g. ETA needs external real-time traffic information to work well

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- Don't have to worry about network latency
  - Network latency might be a bigger problem than inference latency
  - Many use cases are impossible with network latency
    - e.g. predictive texting

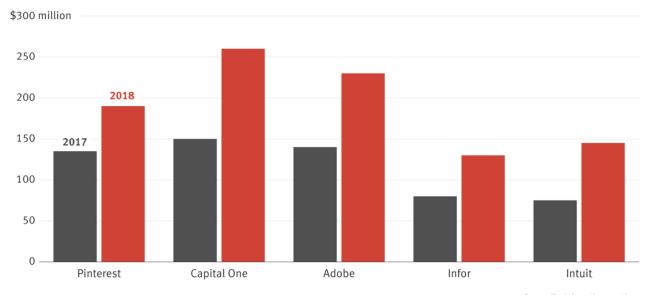
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- Fewer concerns about privacy
  - Don't have to send user data over networks (which can be intercepted)
  - Cloud database breaches can affect many people
  - Easier to comply with regulations (e.g. GDPR)
  - Caveat: edge computing might make it easier to steal user data by just taking the device

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- Cheaper
  - The more computations we can push to the edge, the less we have to pay for servers

#### A cloud mistake can bankrupt your startup!

#### **Climbing Cloud Costs**

AWS bills for several big customers increased significantly in recent years



Source: The Information reporting

#### **Hybrid**

- Common predictions are <u>precomputed and stored</u> on device
- Local data centers: e.g. each warehouse has its own server rack
- Predictions are generated on cloud and <u>cached</u> on device

#### Challenges of ML on the edge

- Device not powerful enough to run models
  - Energy constraint
  - Computational power constraint
  - Memory constraint

#### Challenges of ML on the edge

- 1. Hardware: Make hardware more powerful
- 2. Model compression: Make models smaller
- 3. Model optimization: Make models faster

#### Make hardware more powerful: big companies

## Musk Boasts Tesla Has 'Best Chip in the World'

The CEO's newest big prediction: that Tesla will have self-driving cars on the road next year.

Bloomberg

APR 23, 2019

 $\triangle$  unreliable narrator  $\triangle$ 



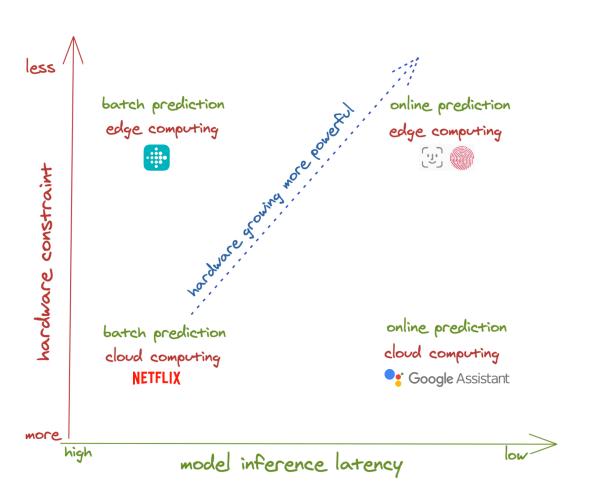
Apr 14, 2020 - Technology

Scoop: Google readies its own chip for future Pixels, Chromebooks

### Make hardware more powerful: startups

Hardware startup	Raised (\$M)	Year founded	Location
SambaNova	1100	2017	Bay Area
Graphcore	682	2016	UK
Groq	362	2016	Bay Area
Nuvia	293	2019	Bay Area
Wave Computing	203	2008	Bay Area
Cambricon	200	2016	China
Cerebras	112	2016	Bay Area
Hailo	88	2017	Israel
Habana Labs	75	2016	Israel
Kneron	73	2015	San Diego
Prophesee	65	2014	France
Syntiant	65	2017	LA
Groq	62	2016	Bay Area
EdgeQ	53	2018	Bay Area
LeapMind	50	2012	Japan

#### Future of ML: online and on-device

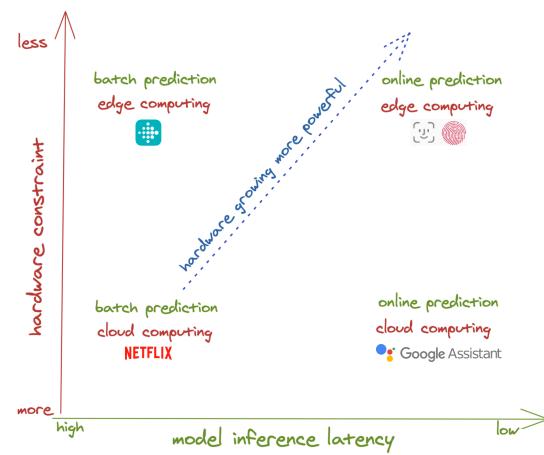


#### **Breakout exercise**

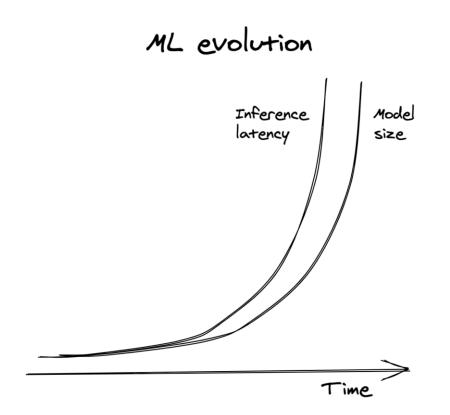
#### Group of 4, 10 minutes

Identify 3 applications for each quadrant.

- How do you determine:
  - Batch vs. online prediction
  - Edge vs. cloud
- Hints: Look at some of the applications on your phone.



## **Model Compression**



Bigger, better, slower

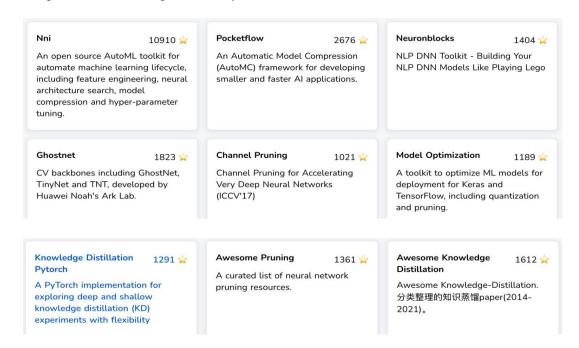
#### Model compression

- 1. Quantization
- 2. Knowledge distillation
- 3. Pruning
- 4. Low-ranked factorization

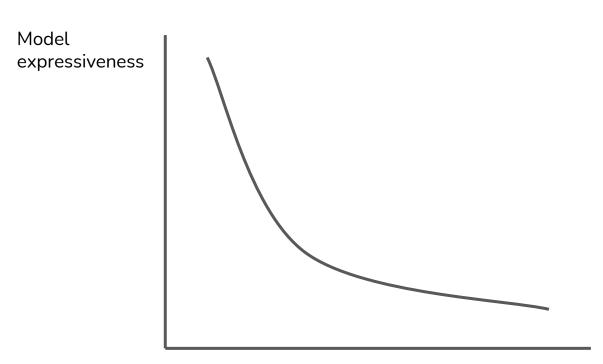
#### Model compression: active research/development

#### The Top 121 Model Compression Open Source Projects on Github

Categories > Machine Learning > Model Compression

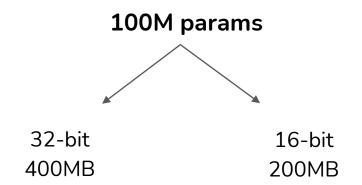


#### No free lunch!



Model size

- Reduces the size of a model by using fewer bits to represent parameter values
  - E.g. half-precision (16-bit) or integer (8-bit) instead of full-precision (32-bit)



- Reduces the size of a model by using fewer bits to represent parameter values
  - E.g. half-precision (16-bit) or integer (8-bit) instead of full-precision (32-bit)
  - 1-bit representation: BinaryConnect, Xnor-Net

# Exclusive: Apple acquires Xnor.ai, edge Al spin-out from Paul Allen's Al2, for price in \$200M range

BY ALAN BOYLE, TAYLOR SOPER & TODD BISHOP on January 15, 2020 at 10:44 am

Pros	
<ol> <li>Reduce memory footprint</li> <li>Increase computation speed         <ul> <li>a. Bigger batch size</li> <li>b. Computation on 16 bits is faster than on 32 bits</li> </ul> </li> </ol>	

## BFloat16: The secret to high performance on Cloud TPUs

Pros	Cons	
<ol> <li>Reduce memory footprint</li> <li>Increase computation speed         <ul> <li>a. Bigger batch size</li> <li>b. Computation on 16 bits is faster than on 32 bits</li> </ul> </li> </ol>	<ol> <li>Smaller range of values</li> <li>Values rounded to 0</li> <li>Need efficient rounding/scaling techniques</li> </ol>	

Post-training quantization

```
torch.quantization.convert(model, inplace=True)
```

Quantization-aware training

#### Model compression: knowledge distillation

- Train a small model ("student") to mimic the results of a larger model ("teacher")
  - Teacher & student can be trained at the same time.
  - E.g. DistillBERT, reduces size of BERT by 40%, and increases inference speed by 60%, while retaining 97% language understanding.

#### Model compression: knowledge distillation

- Train a small model ("student") to mimic the results of a larger model ("teacher")
- Pros:
  - Fast to train student network if teacher is pre-trained.
  - Teacher and student can be completely different architectures.

#### Cons:

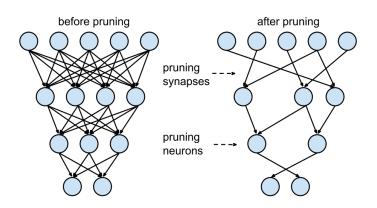
- If teacher is not pre-trained, may need more data & time to first train teacher.
- Sensitive to applications and model architectures.

#### Model compression: pruning

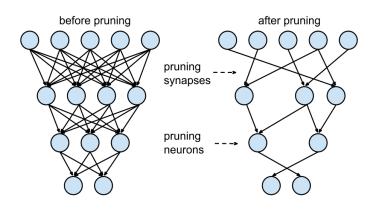
- Originally used for decision trees to remove uncritical sections
- Neural networks: reducing over-parameterization

- 1. Remove nodes
  - a. Changing architectures & reducing number of params

- 1. Remove nodes
- 2. Find least useful params & set to 0
  - a. Number of params remains the same
  - b. Reducing number of non-zero params



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#### Makes models more sparse

- lower memory footprint
- increased inference speed

#### Model compression: pruning methods

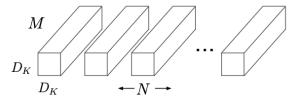
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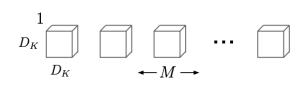
Can be used for architecture search

#### Model compression: factorization

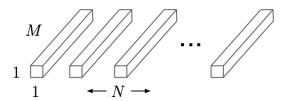
- 3 x 3 matrix can be written as a product of 3 x 1 and 1 x 1
  - o 6 params instead of 9
- Replace convolution filters (many parameters) with compact blocks
  - E.g. MobileNets:
    - (a) are replaced by depthwise convolution
    - (b) and pointwise convolution
    - (c) to build a depthwise separable filter



(a) Standard Convolution Filters

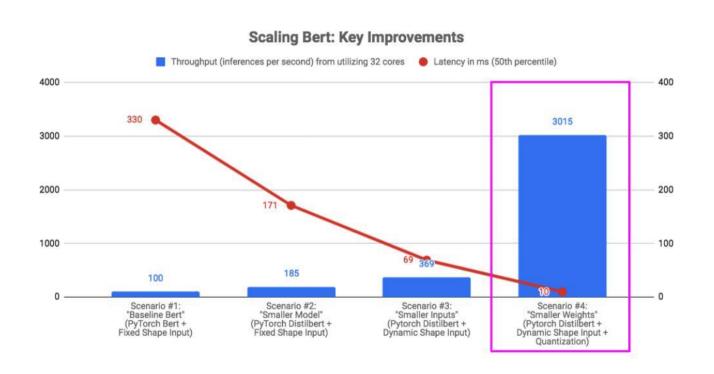


(b) Depthwise Convolutional Filters



(c)  $1 \times 1$  Convolutional Filters called Pointwise Convolution in the context of Depthwise Separable Convolution

### Make models smaller: case study

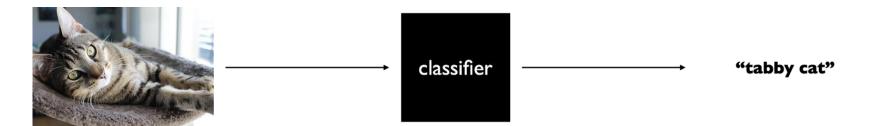


# Compiling & optimizing models for edge devices

"With PyTorch and TensorFlow, you've seen the frameworks sort of converge. The reason quantization comes up, and a bunch of other lower-level efficiencies come up, is because the next war is compilers for the frameworks — XLA, TVM, PyTorch has Glow, a lot of innovation is waiting to happen," he said. "For the next few years, you're going to see ... how to quantize smarter, how to fuse better, how to use GPUs more efficiently, [and] how to automatically compile for new hardware."

Soumith Chintala, creator of PyTorch (VentureBeat, 2020)

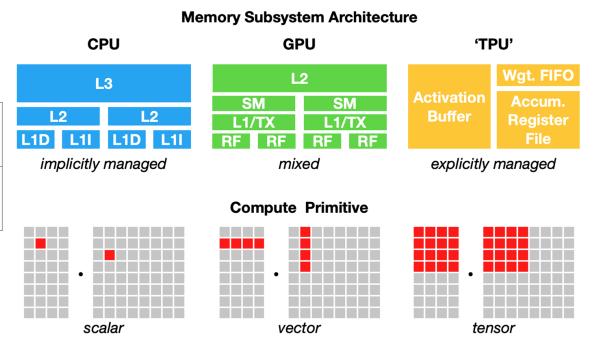
# How to run model on different hardware backends?





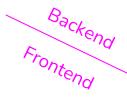
#### Backends: memory layout + compute primitives

# Deep learning high-dim instructions Hardware backend low-dim compute primitives



#### 1. Compatibility

Growing































































































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#### 2. Performance across frameworks

```
df = pd.read_csv("train.csv")
filtered = df.dropna()
features = np.mean(filtered)
model.fit(features)
```



No end-to-end optimization across frameworks

#### 2. Performance

```
df = pd.read_csv("train.csv")
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```





Typical data science workloads using NumPy, Pandas and TensorFlow run 23× slower one thread compared to <a href="https://new.nc.nim.com/hand-optimized">hand-optimized</a> code (Palkar et al., '18)

#### Frontend & backend



































- Framework developers:
  - Offer support across a narrow range of server-class hardware
- Hardware vendors:
  - Offer their own SDK / kernel libraries for a narrow range of frameworks (CUDA, OpenVino toolkit, etc.)



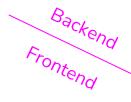
Hardware lock-in

## Optimizing compilers: lowering & optimizing

Generating					
Compatibility	Lowering hardware-native code for your models				
Performance	Optimizing your models to run on that hardware				

### Compatibility

Growing























O PyT	orch
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## Compatibility: bridging frontend & backend

































Intermediate Representations



Machine code







#### Compatibility: different IR levels























#### Intermediate Representations















Low-level IRs



Machine code

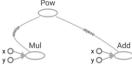






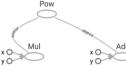
Computation graphs Hardware agnostic E.g.: XLA HLO, TensorFlowLite.

**TensorRT** 



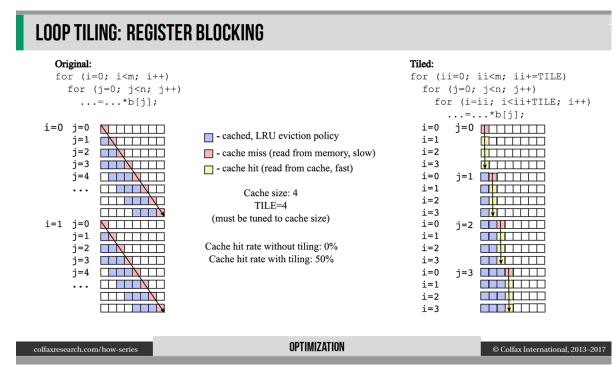
- Hand-tuned
- MI -based

Language agnostic E.g.: LLVM, NVCC



#### Performance: how to optimize your models

- Standard optimizations
  - vectorization
  - loop tiling
  - explicit parallelism
  - cache
  - o etc.



#### **Operator fusion**

```
for( i in 1:n )
    tmp1[i,1] = s * B[i,1];
    for( i in 1:n )
        tmp2[i,1] = A[i,1] + tmp1[i,1];
    for( i in 1:n )
        R[i,1] = tmp2[i,1] * C[i,1];
        s B
        for( i in 1:n )
        R[i,1] = (A[i,i] + s*B[i,1]) * C[i,1];
```

#### **Operator fusion**

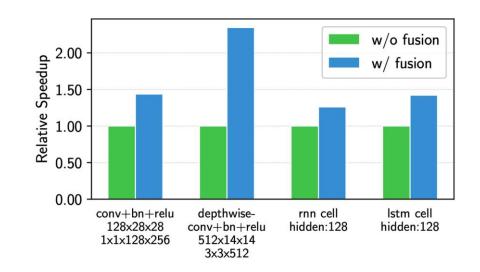
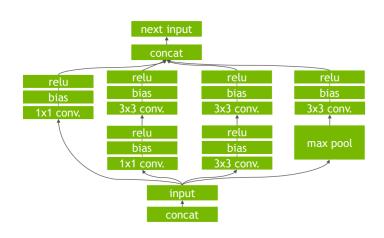
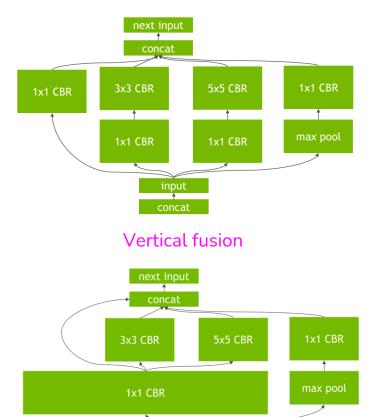


Figure 4: Performance comparison between fused and non-fused operations. TVM generates both operations. Tested on NVIDIA Titan X.

#### **Graph optimization**



Original graph



Horizontal fusion

input

#### Why is it hard?

- Hardware-dependent
  - Different processing/memory/cache/latency hiding
  - Different compute primitives
  - Different instruction sets (RISC-V, ARM, x86, etc.)
- Operator-dependent
- New models being developed all the time
- Many possible paths to execute a graph



#### Why is it hard?

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- New models being developed all the time
- Many possible paths to execute a graph

#### Hand-tuned:

- Heuristics-based (non-optimal)
- Non-adaptive
  - Custom hardware? New framework? New model?

#### Idea: automate the optimization process

- What if we explore all possible paths to find the optimal path?
  - Run each path end-to-end to find out how long it takes to execute the path
  - Too slow because of too many possible paths

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Combinatorial search problem

#### **AutoScheduler**

- What if we explore all possible paths to find the optimal path?
  - Run each path end-to-end to find out how long it takes to execute the path
  - Too slow because of too many possible paths
  - Use ML to solve it: narrow down the search space to find approximately the optimal one

#### AutoScheduler

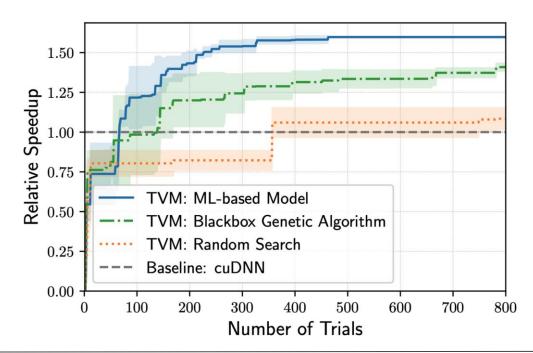
- 1. Break the graph into subgraphs
- 2. Predict how big each subgraph is
- 3. Allow time for each subgraph
- 4. Stitch them together

#### **AutoScheduler**

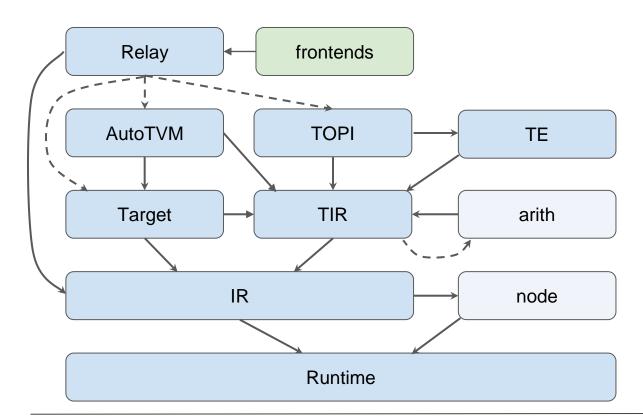
- cuDNN autotune:
  - for PyTorch on GPU
  - operator-level (only selecting convolutional operator)
- TVM's autoscheduler:
  - multiple frameworks / multiple hardware
    - automatically adapt to hardware type
  - subgraph-level

#### AutoTVM: GPUs

#### Conv2d operator in ResNet-18 on TITAN X



### TVM: compiler stack



#### TVM: Apache OSS

- Compile time:
  - might be slow (lots of paths to explore/evaluate)
  - hours, even days
- Compile once, no need to update even when weights are updated
  - especially useful when you have multiple copies of models on multiple machines

#### Install TVM the Easy Way - tlcpack.ai

#### About TLCPack

TLCPack – Tensor learning compiler binary package. It is a community maintained binary builds of deep learning compilers. TLCPack does not contain any additional source code release. It takes source code from Apache TVM and build the binaries by turning on different build configurations. Please note that additional licensing conditions may apply(e.g. CUDA EULA for the cuda enabled package) when you use the binary builds.

TLCPack is not part of Apache and is run by thirdparty community volunteers. Please refer to the official Apache TVM website for Apache source releases.

Licenses for TVM and its dependencies can be found in the github repository.

Build	0.8.dev107+g7b11b9217		Nightly	
Your OS	Linux	Mac		Windows
Package	Conda	Pip		Source
CUDA	10.0		None	
Run this Command:	conda install tlcpack—nightly —c tlcpack			

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#### Compatibility: browsers













































#### ML in browsers

- Compile models to JavaScript
  - o <u>TensorFlow.js</u>, <u>Synaptic</u>, and <u>brain.js</u>

#### ML in browsers

- Compile models to JavaScript
- Compile models to WASM (WebAssembly)
  - Open standard that allows running executable programs in browsers
  - Supported by 93%



# Machine Learning Systems Design

Next class

