# José Ramón Morán

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### EDUCATION

University of Michigan	Ann Arbor, USA
Ph.D. in Economics	2017 - 2024
M.A. in Economics	2017 - 2019
Instituto Tecnológico Autónomo de México	Mexico City, MEX
M.A. in Economic Theory	2014 - 2017
B.A. in Economics	2008 - 2013

# Professional Experience

Banco de México Research Economist at the Research Department Junior Economist at the Research Department	Mexico City, MEX 2024 - Current 2013 - 2017
International Monetary Fund	Washington DC, USA
Summer Intern at the Western Hemisphere Department	Summer 2021

#### WORKING PAPERS

• "Natural Disasters, and Scarring Effects" joint with Weicheng Lian and Raadhika Vishvesh IMF Working Paper No. 2022/253, December 2022

Medium-term scarring of natural disasters can emerge if the immediate damage caused by an extremely large shock results in persistent disruption to production capacity. This paper uses a novel empirical approach, following the literature on hysteresis, to explore this issue for countries vulnerable to natural disasters. By quantifying the dynamic effects of natural disasters on real GDP per capita for a large number of episodes using a synthetic control approach (SCA) and focusing on severe shocks, we demonstrate that a persistently large deviation of real GDP per capita from the counterfactual trend exists five years after a severe shock in many countries. The findings highlight the importance and urgency of building ex-ante resilience to avoid scarring effects for countries prone to natural disasters, such as those in the Caribbean region.

### Work in Progress

• "Rules of Origin and the Use of NAFTA" joint with Alfonso Cebreros

We study how Rules of Origin (RoO) affect the use of NAFTA. Firms exporting using NAFTA have to comply with RoO to enjoy preferential tariff treatment. We document that: (i) the smallest and largest firms use NAFTA less intensively than medium-sized firms, and (ii) the decrease in input sourcing from non-NAFTA countries when using NAFTA to export is increasing in firm size. We rationalize these empirical findings by including fixed costs of using NAFTA and of sourcing from foreign countries in a model of global input sourcing, where the opportunity cost of complying with RoO when using NAFTA increases with firm size. We quantify our model using data on Mexican firms, RoO, and tariffs. We conduct counterfactuals that suggest a 25% increase in the strictness of RoO or a 5% tariff on all Mexican imports would result in 0.72% and 13.65% lower US exports of intermediates to Mexico, respectively. On the contrary, we quantify that removing RoO would increase these exports by 2.98%.

#### • "Information Spillovers in Export Destinations"

We study how information spillovers, in terms of learning about other destinations when exporting, affect firms' entry and exit decisions in export markets. We provide empirical evidence on the existence of these spillovers and how firms use their export experience to make better choices when selling to foreign markets. We build a dynamic model of export supply and learning in which firms choose to which countries to export based on their beliefs about their profitability in these destinations. We quantify our model by estimating firms' export profitability and fixed costs of exporting, and conduct counterfactual simulations to evaluate the contribution of these spillovers to the diversification of export destinations. Without information spillovers, the share of Mexican firms exporting to destinations other than the US would decrease by 21.6%. We also find that lowering the fixed costs of exporting to a particular country could increase the share of firms exporting and exports to other destinations.

#### • "Global Supply Chains and Regional Shocks" joint with Nadim Elayan

This paper explores how regional shocks affect the formation of global supply chains, recognizing the trade-off firms face when choosing the sourcing location of their inputs. On the one hand, sourcing from similar countries entails a lower risk of being exposed to regional shocks but on the other, it implies firms are less able to take advantage of the pattern of comparative advantage across the World. Using customs data on Mexican firms we document how firms weigh this trade-off, whether there is sectoral heterogeneity in this behavior, and study whether this heterogeneity is the result of sector-specific input complementarity. We build a model of global sourcing that accounts for comparative advantage being driven by geographical location and exposure to regional shocks. With our model, we explore the effects that an episode of increased regional risk, namely the COVID-19 global pandemic, had on firms' global supply chain formation.

#### • "Firm Markups and Value-Added Rules" joint with Leticia Juarez

Do Value-Added Rules induce exporting firms to charge higher markups? A significant fraction of Rules of Origin in Free Trade Agreements establish that for a firm to be able to export its products at a preferential rate, it must comply with having at least some share of value-added being generated at FTA member countries. In an environment in which markups are endogenous, firms could choose to increase their markups in order to comply with these regulations. This paper presents a tractable model of export supply, in which a firm's optimal pricing strategy is distorted by the presence of Value-Added Rules as the FTA introduces a discontinuity in firms' profits. We derive theoretical predictions for a firm's optimal price in an export market, as a function of these rules, and empirically estimate this relationship using plant-level and Rules of Origin data.

#### RESEARCH ASSISTANT EXPERIENCE

# University of Michigan

Research Assistant for Professor Kyle Handley

Research Assistant for Professor Andrei Levchenko

#### Instituto Tecnológico Autónomo de México

Research Assistant for Professor Kensuke Teshima and Professor Rahul Giri

Ann Arbor, USA Summer 2020

Summer 2018 and 2019

Mexico City, MEX

2012 - 2013

#### TEACHING EXPERIENCE

• **Head Teaching Assistant** at University of Michigan

Principles of Macroeconomics (ECON 102), Professor Oleg Zamulin

Winter 2024

• Head Teaching Assistant at University of Michigan
Intermediate Macroeconomics (ECON 402), Professor Edward Cho

Fall 2021 and 2022, Summer 2022

• Head Teaching Assistant at University of Michigan
Principles of Macroeconomics (ECON 102), Professor Edward Cho

Fall 2020, Winter 2021, 2022 and 2023

• Teaching Assistant at University of Michigan
Principles of Microeconomics (ECON 101), Professor Jeffrey Ward

Fall 2023

• Teaching Assistant at University of Michigan Government Regulation of Industry (ECON 432), Professor Zach Brown Winter 2020

• Teaching Assistant at University of Michigan
Principles of Macroeconomics (ECON 102), Professor Edward Cho

Fall 2018 and 2019, Winter 2019

• Teaching Assistant at Instituto Tecnológico Autónomo de México Applied Macroeconometrics (ECO-10517), Professor Ignacio Lobato

Fall 2016

• Teaching Assistant at Instituto Tecnológico Autónomo de México

Advanced Microeconometrics (graduate) (ECO-20513), Professor Igor Kheifets

Winter 2016

• **Teaching Assistant** at Instituto Tecnológico Autónomo de México Applied Microeconometrics (ECO-10516), Professor Igor Kheifets Winter 2016

### Presentations

#### 2024:

University of Nottingham, Universidad Diego Portales, National Taiwan University, University of Tokyo, Universidad del Pacífico, Banco de México, ITAM

#### 2019-2023:

International/Macro Workshop, International Economics and Summer seminars at the University of Michigan. Western Hemisphere Department and CARTAC seminars at the IMF

### FELLOWSHIPS AND AWARDS

• Summer Research Fellowship at University of Michigan

Summer 2018 and 2019

• Graduate Studies Fellowship at University of Michigan

2017-2018

• Graduate Studies Scholarship at Instituto Tecnológico Autónomo de México

2014 - 2017

Skills Languages

• Statistical Computing: Stata, R, EViews

• Numerical Computing: MATLAB

• Geographic Information: ArcGIS

• Document Editor: LaTex, Office

• Spanish: Native

• English: Fluent

• German: Basic

#### Professional Service

Admissions Committee at University of Michigan

Mamban of the Ph. D. Admissions Committee for the Feenemies Department at a

2019, 2020

Member of the Ph.D. Admissions Committee for the Economics Department at the University of Michigan

Gaceta de Economía at Instituto Tecnológico Autónomo de México
 Marchan of the Editorial Committee and laten Co Director of ITAM:

2014 - 2016

 $Member\ of\ the\ Editorial\ Committee\ and\ later\ Co-Director\ of\ ITAM's\ student-led\ economics\ journal$ 

#### CITIZENSHIP

Mexico and Germany

# REFERENCES

#### Andrei Levchenko

Professor, Department of Economics University of Michigan alev@umich.edu

### Jagadeesh Sivadasan

Professor, Ross School of Business University of Michigan jagadees@umich.edu

#### Sebastián Sotelo

Associate Professor, Department of Economics University of Michigan ssotelo@umich.edu

#### Zach Brown

Assistant Professor, Department of Economics University of Michigan zachb@umich.edu