

Scenario 1					
	Page	Heuristic	Person 1	Person 2	Person 3
Score	1	Text	2		
Comment			Good coverage and conciseness but the content objectivity is ambiguous		
Score		Navigation within a Group of groups of topics	2		
Comment			Good navigation		
Score		Overall Navigation	2		
Comment					
Score		Overall graphic design	2		
Comment			Adequate		
Score		Information architecture	2		
Comment					
Score	2	Information architecture	2		
Comment			Good		
Score		Text	2		
Comment			Good		
Score	3	Overall Navigation	0		
Comment			We have clicked on TIM Special but we can see all the mobile offers		
Score		Text	1		
Comment			You don't know if the price and the content is forever or not. Moreover, a service contents TIM NEXT but it doesn't explain anything.		
Score	4	Text	0		
Comment			The most important thing is the cost and you must pay 20		

			euro but you don't understand why this amount.		
Score		Backward navigation	0		
Comment			It doesn't exist go back button.		

Scenario 2					
	Page	Heuristic	Person 1	Person 2	Person 3
Score	1	Text	2		
Comment			Good coverage and conciseness but the content objectivity is ambiguous		
Score		Navigation within a Group of groups of topics	2		
Comment			Good navigation		
Score		Overall Navigation	2		
Comment					
Score		Overall graphic design	2		
Comment			Adequate		
Score		Information architecture	2		
Comment					
Score	2	Overall Navigation	2		
Comment			Good		
Score		Text	2		
Comment			Good		
Score	3	Information architecture	2		
Comment			Good		
Score		Navigation within a Group of groups of topics	2		
Comment			Good		
Score					
Score		Overall Navigation	2		

Comment	4		Good		
Score		Overall graphic design	2		
Comment			Good		
Score	5	Information architecture	2		
Comment			Good		
Score		Text	2		
Comment			Good		
Score		Overall Navigation	2		
Comment			Good		