



José Ramírez

Product Design Lead

Hi! 🖐️

I'm José from Mexico City 🇲🇽 I'm a Designer with more than 9 years of experience, I enjoy solving problems and transforming them into creative solutions ⚡

I've worked @ Credits 🦄 @ Clip 🦄 @Accenture 🌟 and other fintechs & startups 🚀

I love spend time with my wife and my son ❤️ I like to play basketball 🏀 I like to listen to music 🎵 and watch tv series 📺 I collect sneakers 👟 and I love Apple 📱

If you want either a call with me, this is my availability 📅 17

I look forward to talk to you soon 📞





Contact



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Portfolio



Relevant experience



Product Design Lead @ Matter 🌱; Remote — 2022 - Present

Life is so much better when you don't have to be just one version of yourself. As a Product Designer, I lead the process of rapid prototyping for validating with users and iterating the app for a new relaunch.

Senior Product Designer @ Pauca 🖋️; Remote — 2022 - 2023

I led the fast prototyping processes for validating biz ideas with real users and help the biz to build the products like ATL, Family Office, Data Dashboard, etc. I worked with different actors for defining and building the products.

Product Design Lead @ Alohome 🏠; Remote — 2021 - 2022

Technology to accelerate deals between developers, sales teams, and home buyers. I was involved in the product design process for creating new products like a digital showroom, marketplace, sales team tools, quote, Interactive map, payments, and design your apartment. I worked with the biz Team, engineering team, and customer success team to define the product roadmap and discovery sessions for understanding the product market.

Senior Product Designer @ Creditas 🦄; Remote — 2020 - 2021

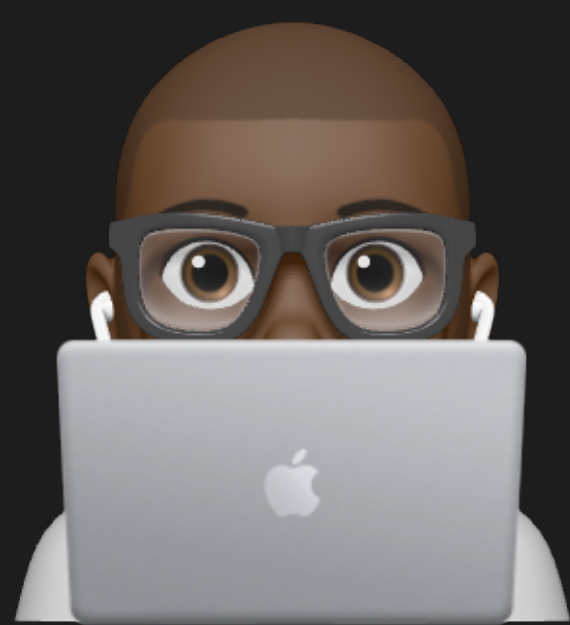
As a Senior Product Designer, my main responsibility was working on Discovery with the Product, Biz, and Engineering teams, generating design navigation flows, creating interactions, the visual design of the product, prototyping, validation with users, testing, and following results and metrics.

Senior Product Designer @ Clip 🦄; Mexico City — 2019 - 2020

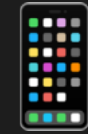
I was involved on the new products team, I worked on a new initiative that included new products with distance payments like a wallet, card not present payment, checkout button, and developer dashboard. I conducted the discovery process, I did interviews and usability tests with merchants and shoppers, also I worked with the engineering team in ideation workshops and I collaborated with the product manager to define the product.

Senior Experience Designer @ Accenture 🧙; Mexico City — 2018 - 2019

As an Experience Designer Consultant, I worked on different projects with the top five banks, ONG, and the communication industry, I was immersed in the different statuses of the project like the product definition, research, ideation workshops, Usability testing, and prototyping.



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Education



Masters degree in digital product design — 2014 - 2016

Bachelor degree in graphic design — 2004- 2008

Licenses & Certifications



Interaction design foundation member — present

Design thinking academy by LUMA Institute — 2018

Languages



Spanish — native

English — level B2 upper intermediate

Key Expertise



Human centered design

Product design

Experience design

Service design

Interaction design

Lean UX

Hard skills



Research

Information Architecture

Wireframing

Prototyping

Visual Communication

Soft skills



Curiosity

Solving problems

Teamwork

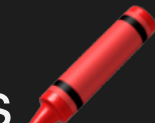
Communication

Organized

Creativity

Empathy

Tools



Paper + Pencil

Figma

Miro

Protopie

Notion

Volunteer experience



Design Mentor @ Laboratoria — 2023 - Present

Design Mentor @ ADPList — 2022 - present

Full-time missionary @ The Church of Jesus Christ of Later Day Saints

Assigned to the Mexico Monterrey East Mission — 2011 - 2013