



José Ramírez

Human Centered Designer

Hi! 🖐️

I'm José from Mexico City 🇲🇪 I'm a Designer with more than 8 years of experience, I enjoy solving problems and transforming them into creative solutions ⚡

I've worked @ Credits 🦄 @ Clip 🦄 @Accenture 🌟 and other fintechs & startups 🚀

I love spend time with my wife and my son ❤️ I like to play basketball 🏀 I like to listen to music 🎵 and watch tv series 📺 I collect sneakers 👟 and I love Apple 📱

If you want either a call with me, this is my availability 📅 17

I look forward to talk to you soon 📞





Contact



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Portfolio



Education



Interaction design foundation member — present

Design thinking academy by luma workplace — 2018

Masters degree in digital product design — 2014 - 2016

Bachelor degree in graphic design — 2004- 2008

English level B2 upper intermediate

Relevant experience



Product Design Lead @ Matter 🌱; Remote — 2022-Present

Life is so much better when you don't have to be just one version of yourself. As a Product Designer, I lead the process of rapid prototyping for validating with users and iterating the app for a new relaunch.

Sr. Product Designer @ Pauca 🖋️; Remote — 2022-2023

I led the fast prototyping processes for validating biz ideas with real users and help the biz to build the products like ATL, Family Office, Data Dashboard, etc. I worked with different actors for defining and building the products.

Product Design Lead @ Alohome 🏠; Remote — 2021-2022

Technology to accelerate deals between developers, sales teams, and home buyers. I was involved in the product design process for creating new products like a digital showroom, marketplace, sales team tools, quote, Interactive map, payments, and design your apartment. I worked with the biz Team, engineering team, and customer success team to define the product roadmap and discovery sessions for understanding the product market.

Sr. Product Designer @ Creditas 🦄; Remote — 2020-2021

As a Sr. Product Designer, my main responsibility was working on Discovery with the Product, Biz, and Engineering teams, generating design navigation flows, creating interactions, the visual design of the product, prototyping, validation with users, testing, and following results and metrics.

Sr. Product Designer @ Clip 🦄; Mexico City — 2019-2020

I was involved on the new products team, I worked on a new initiative that included new products with distance payments like a wallet, card not present payment, checkout button, and developer dashboard. I conducted the discovery process, I did interviews and usability tests with merchants and shoppers, also I worked with the engineering team in ideation workshops and I collaborated with the product manager to define the product.

Sr. Experience Designer @ Accenture 🌟; Mexico City — 2018-2019

As an Experience Designer Consultant, I worked on different projects with the top five banks, ONG, and the communication industry, I was immersed in the different statuses of the project like the product definition, research, ideation workshops, Usability testing, and prototyping.



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Key Expertise



Human centered design
Product design
Experience design
Service design
Interaction design
Lean UX

Hard skills



Research
Information Architecture
Wireframing
Prototyping
Visual Communication

Soft skills



Curiosity
Solving problems
Teamwork
Communication
Organized
Creativity
Empathy

Tools



Paper + Pencil
Figma
Miro
Protopie
Maze
Notion

Volunteer experience



ADPList - Design Mentor — 2022-present

Full-time missionary @ The Church of Jesus Christ of Later Day Saints
Assigned to the Mexico Monterrey East Mission — 2011-2013