

**Team Name**

Group 14

**Team Members**

Joshua Caron, Nicholas Lara

**Project Title**

Stock Market Trend Prediction

**Problem:** What problem are we trying to solve?

Predicting the short term price movement of stocks using historical data

**Motivation:** Why is this a problem?

The market is volatile and hard to predict, many people lose money in short term trades

**Features:** When do we know that we have solved the problem?

When the program produces valid predictions on historical data

**Data:** (Public data set we will be using and the link to the public data set)

<https://www.yahoofinanceapi.com/>

**Tools:** Programming languages or any tools/frameworks we will be using

Python with Pandas and Matplotlib

**Strategy:** Preliminary algorithms or data structures you may want to implement and how would you represent the data

- 1) Simple Moving Average (SMA) represented with sliding window
- 2) Linear Regression with feature vectors and labels

**Distribution of Responsibility and Roles:** Who is responsible for what?

Josh- implement LR, visualization, documentation, testing

Nico- source dataset, implement SMA, documentation, testing, video

**Visuals:** (console driven program for now, may turn into web app) examples:

```
=== Stock Trend Predictor by Josh Caron and Nico Lara ===  
1. Load Dataset  
2. Run SMA Prediction  
3. Run Linear Regression Prediction  
4. Compare Results  
5. Exit  
  
> Select option: █
```

```
----- SMA (50-day) Results -----  
Current Price: $152.30  
SMA: $150.85  
Signal: BUY (Price > SMA)  
  
[Press 'V' to view graph | Any key to continue...]
```

```
----- Linear Regression Results -----  
Predicted Next Day Price: $153.70  
Signal: BUY (Predicted > Current)  
  
Regression Coefficients:  
- Slope (m): 0.45  
- Intercept (b): 120.10  
  
[Press 'V' to view graph | Any key to continue...]
```

```
----- Algorithm Comparison -----  
| Metric          | SMA          | Linear Regression |  
|-----|-----|-----|  
| Accuracy        | 58.2%       | 64.7%            |  
| Speed (100K rows) | 0.1 sec    | 1.8 sec          |  
| Simulated Profit | +9.3%      | +14.2%           |  
  
Conclusion: Linear Regression is more accurate but slower. ...
```

## References

<https://balsamiq.com/blog/what-are-wireframes/> - Wireframes

<https://www.investopedia.com/terms/m/movingaverage.asp> - SMA

<https://towardsdatascience.com/linear-regression-in-python-from-scratch-24db98184276> - Linear Regression

<https://www.geeksforgeeks.org/python-moving-average-trading-strategy/> -

Algorithm Comparison