JOSH FEINSTEIN

TECHNICAL SKILLS

Proficient: JavaScript/ES6, Python, React/React Native, Redux, Node.js, Express, Postgres, Sequelize, Git, Three.js, Socket.io, AMP **Familiar With:** AWS, CircleCI, Docker, Gulp, Kubernetes, Django, Heroku, Jira, PHP, PWA, REST, Ruby, SalesForce, Webpack **Interested In:** Artificial Intelligence, Machine Learning, Robotics

PROFESSIONAL EXPERIENCE

Morgan & Morgan, PA - Director of Engineering

Lead a distributed team of 12 on-site, off-shore, and near-shore software engineers utilizing multiple technologies and programming languages

- Technologies: React; Django; Kubernetes/Docker; AWS/GCP/Heroku; Ruby on Rails; Drupal/Wordpress
- Languages: JavaScript; PHP, Python; Ruby
- Work directly with stakeholders to achieve business goals including: UX/Design, InfoSec, Paid Media, and SEO Teams
- Meet with existing vendors to maximize productivity/value and with new vendors to vet products and technologies for our organization
- Accomplishments:
 - Sitewide Page Speed Enhancements: Eg. Google PageSpeed Insights Homepage desktop/mobile score improvement from 40/74 to 94/99
 - o ADA Compliance: Brought our major web properties up to the WCAG 2.1 AA Standard
 - Agile/Scrum: Implemented Agile Methodology and Scrum Sprints to the Engineering Team, improving efficiency and mitigating ad hoc requests
 - Migrations: Successfully migrated multiple large-scale websites (with up to 2M unique visitors/month)
 - QA/Automated Testing: Implemented QA processes including manual and automated testing

Morgan & Morgan, PA - Senior Software Engineer

- Lead a 3-developer team including daily stand-ups, project management, Jira ticketing, and code/PR review
- Ensured the Engineering team meets product deadlines by organizing and managing sprints, including site migration, ADA compliance, and AMP implementation
- Implemented features that increase conversion and improve usability on a suite of web properties in collaboration with the UX/Design and SEO/Content teams using a combination of JS/Node.js, Python, Ruby, PHP, SQL, SCSS, Gulp, WebPack, Docker, and Git
- Increased YoY conversion 133% by building and maintaining a series of webforms and chatbots with SalesForce integration
- Developed and maintain ETL applications (Python/Node.js/Kubernetes) for pulling vendor data into datavisualization dashboards (Panoply/Sisense)

Website Facelifter - Front-End Developer

- Developed and deployed 30+ websites for small/medium-sized businesses
- Produced search-optimized content for specific keywords and geographic locations
- Created and managed marketing campaigns utilizing social media/blogging/syndicated press releases to improve SEO and online presence

NZ Funding - Web Developer/Database Architect

Hired as a consultant to develop a website for the 6th Street Embankment property in Jersey City, NJ

• Tasked with creating and deploying an online database of legal documents spanning 15+ years of litigation in local and federal courts and the Surface Transportation Board

New York, NY

Apr 2015 - Oct 2017

EDUCATION

Washington University in St. Louis

Bachelor of Arts, Thomas Elliot Academic Scholarship

Major: Anthropology

St. Louis, MO 2008

INTERESTS

Analog Video Art/Oscillographics, FPV Drone Piloting; Go-Kart Racing; Snowboarding; Deep Fake Video Creation; and Retro Gaming

If you are viewing a print-copy, please visit ${\it joshfeinstein.com/resume}$ for clickable links.

Brooklyn, NY

Oct 2020 - Present

Apr 2019 - Oct 2020

Brooklyn, NY

Brookyln, NY

Nov 2011 – Oct 2018