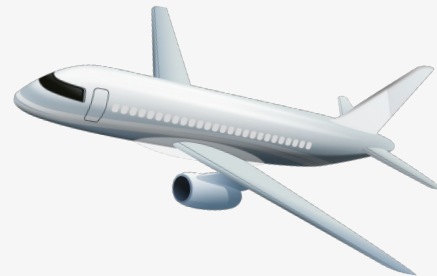# Harry Jannerone Needs Analysis

Joshua G Grimes
July 16, 2024

Table of contents

01
Overview
Insights for a business stakeholder.

02
Business Understanding
Stakeholder wants to sell a low-risk airplane.

03
Data Understanding
NTSB aviation accident database.

04
Data Analysis
Injury history based on various types of airplanes.

05
Recommendations
Which models to sell?

06
Next Steps
What now?

Overview

Descriptive analysis of the National Transportation Safety Board (NTSB) aviation accidents reveals insights into low-risk aircrafts models:

- Single and double engine aircraft have higher risk than 3 and 4 engine aircraft
- Turbo engines have less risk than reciprocating engines
- Airbus has a great track record for passengers being uninjured in accidents

02
Business Understanding

"I'd like to sell one big thing, you know? Like… a plane. One sale, I'm out."

- Reduce risk of injury
- High-number of airplane models

Data Understanding

NTSB aviation accident database:
- 1962 - 2023
- Civil aviation accidents
- United States and international waters
- Each accident has a unique ID
  - Make
  - Model
  - Number of Engines
  - Engine Type
  - Injuries
    - Fatal
    - Serious
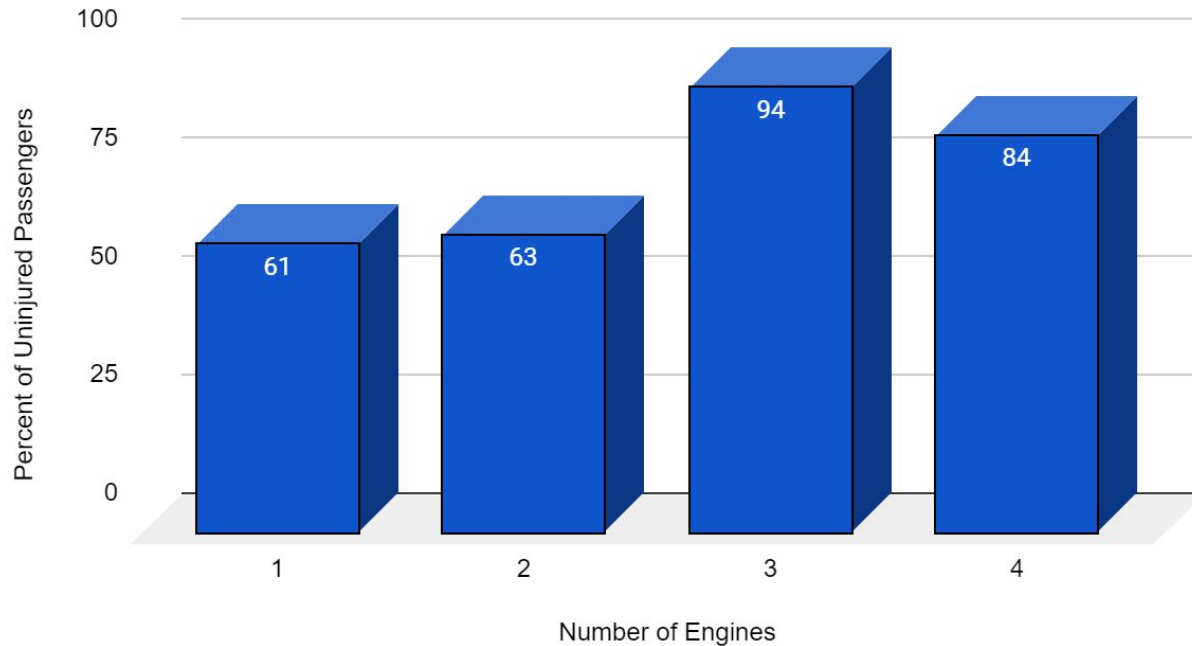   - Minor
    - Uninjured
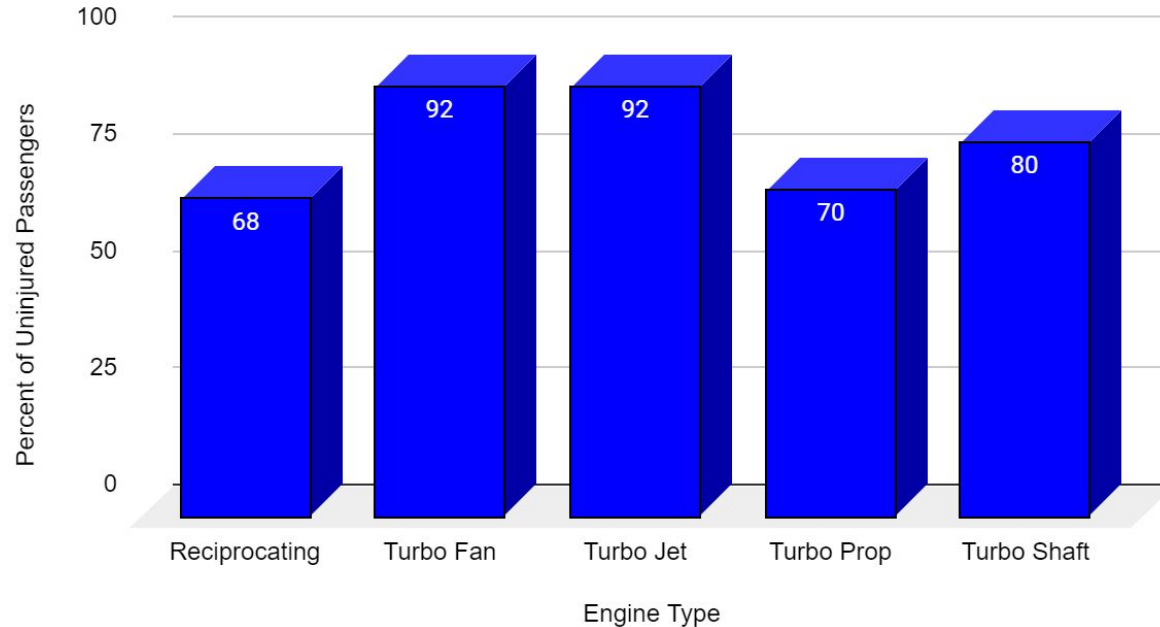
03

Data Analysis

Number of Engines

Percent of Uninjured Passengers vs. Number of Engines

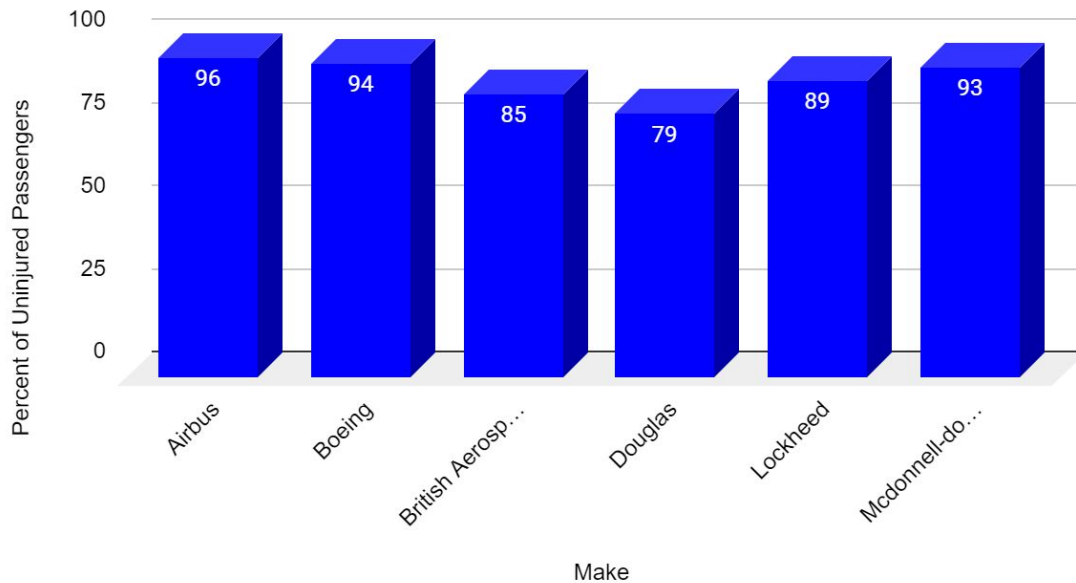| Number of Engines	Percent of Uninjured Passengers
1	61
2	63
3	94
4	84

Engine Type

Injuries by Make

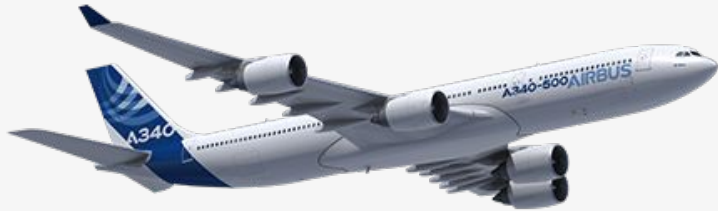## Percent of Uninjured Passengers vs. Make

04

Recommendations

Which model should you sell?

Airbus

- A-340
  - 1,366 passengers involved in accidents
    - 96% Uninjured

- A 380
  - 576 passengers involved in accidents
    - 0 injuries

05
Next Steps

You can enter a subtitle here if you need it

Next Steps

- Model data from airplanes that aren't in accidents
- Model Pilot Data
- Model Accident Data to determine ways to reduce risk for all airplane models

Airplane Safety

Thank You

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