

# Film Analysis

## Descriptive Analysis

by: Josh Grimes



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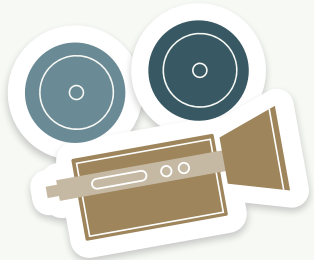
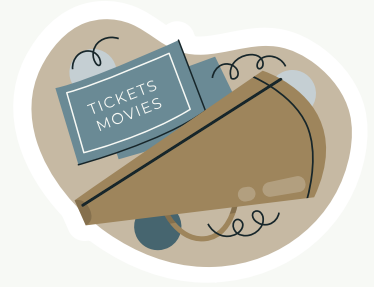
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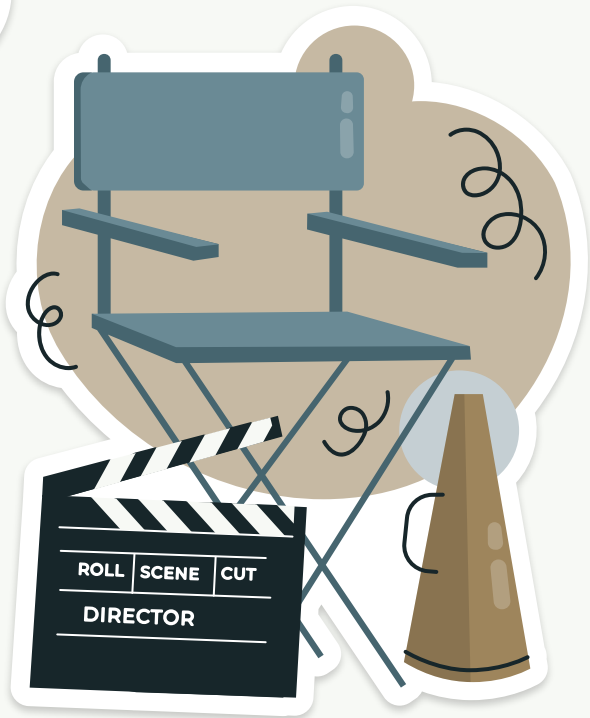
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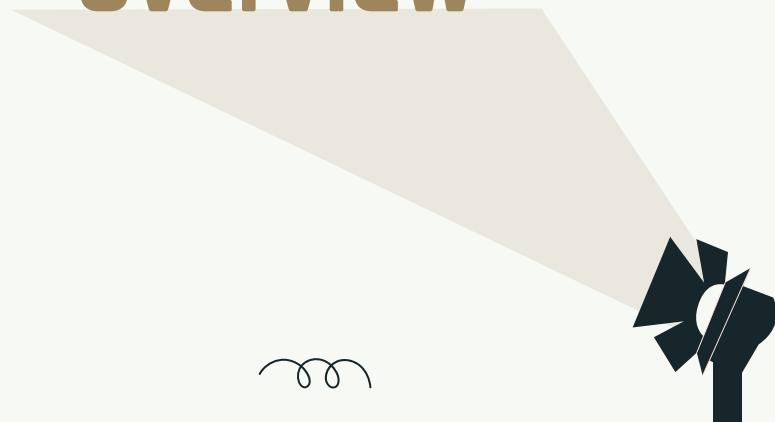
Next Steps





01

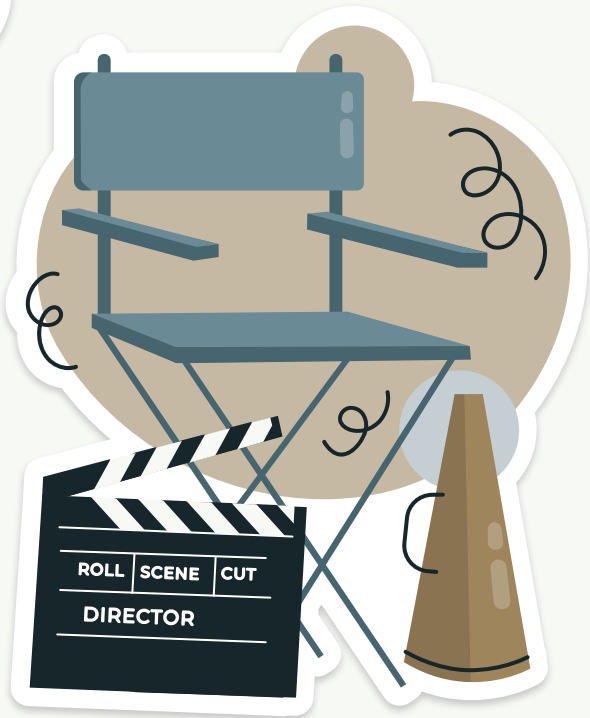
# Overview



# Overview

- Buena Vista
- Action
- 100 - 119 minutes





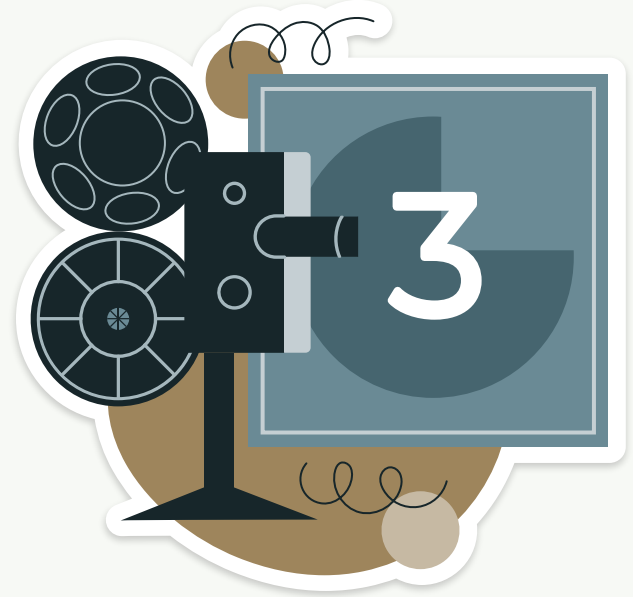
# 02

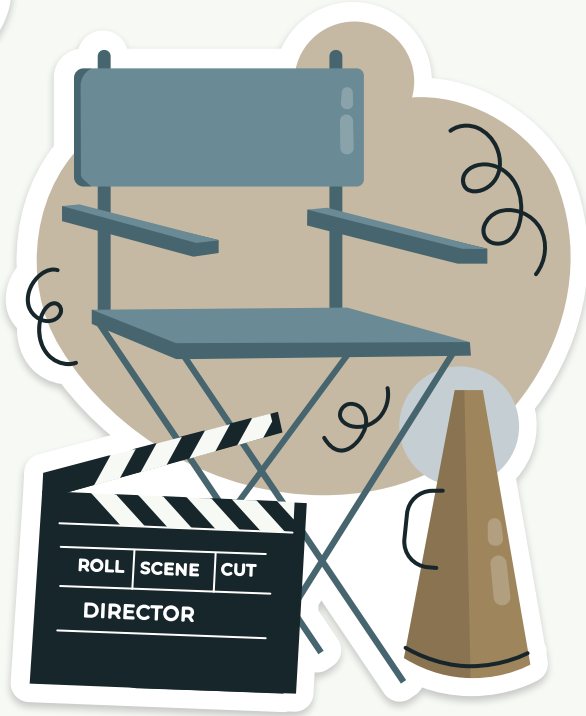
## Business Problem



# Business Problem

- Don't know anything about producing movies
- What type of films are doing best at the box office





# 03

## Data Understanding

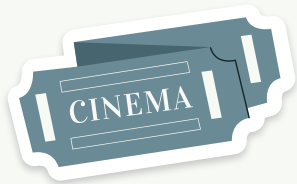
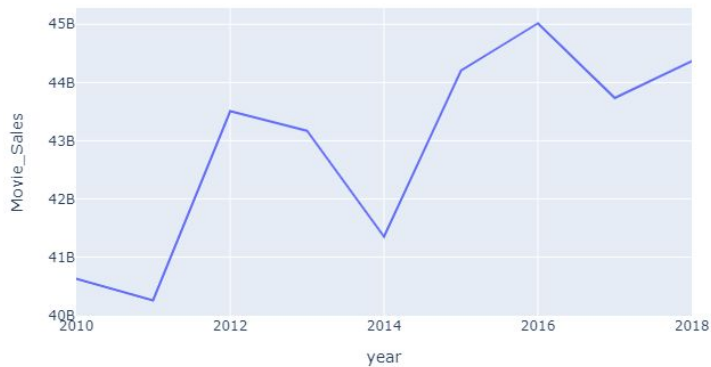




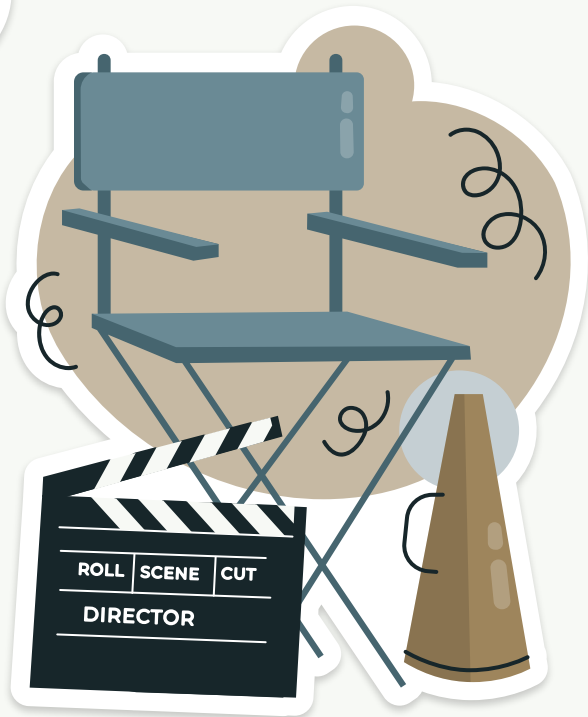
# Data Understanding

- Box Office Mojo (text)
  - 3,356 entries from 2010 - 2018
  - Title, studio, sales, year
- IMDB (database)
  - 73,00 entries
  - Title, runtime, genres, rating

Movie Sales Over Time







# 04

## Data Analysis

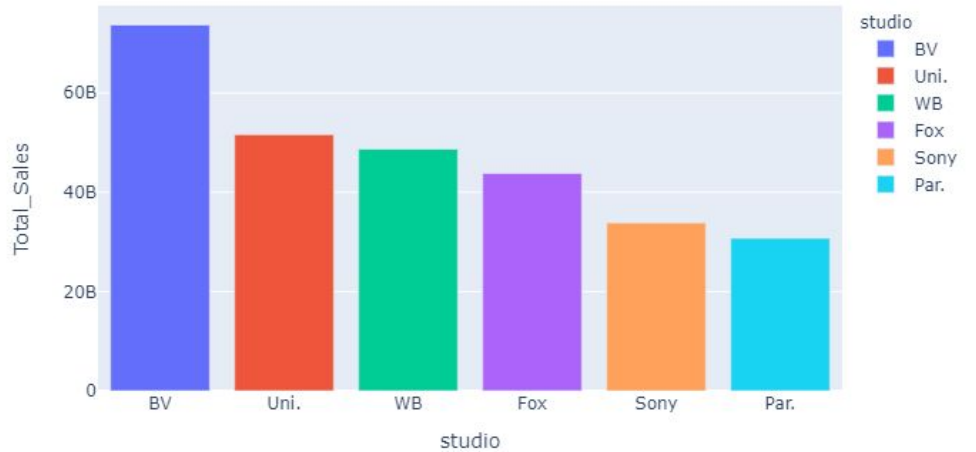


# Data Analysis



- **Buena Vista** studio has the most domestic income of any studio from 2010 - 2018

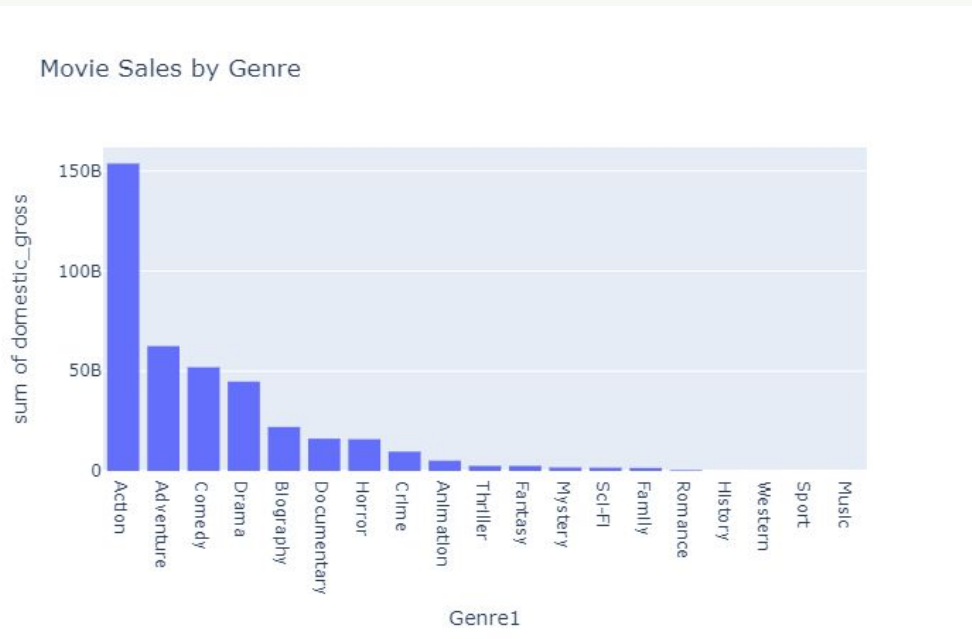
Movie Sales by Studio





# Data Analysis

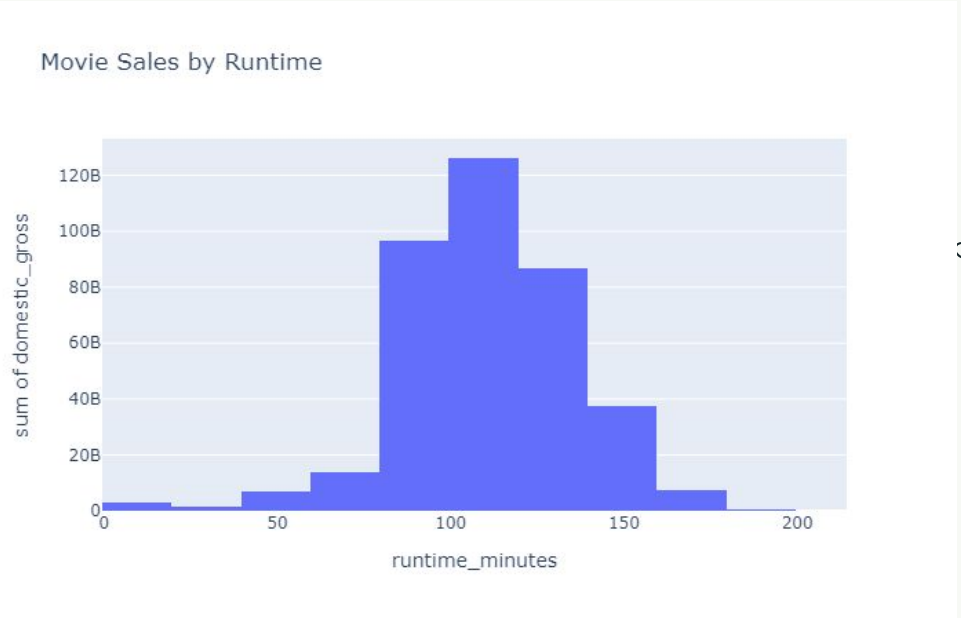
- **Action films** have the most domestic income of any genre from 2010 - 2018

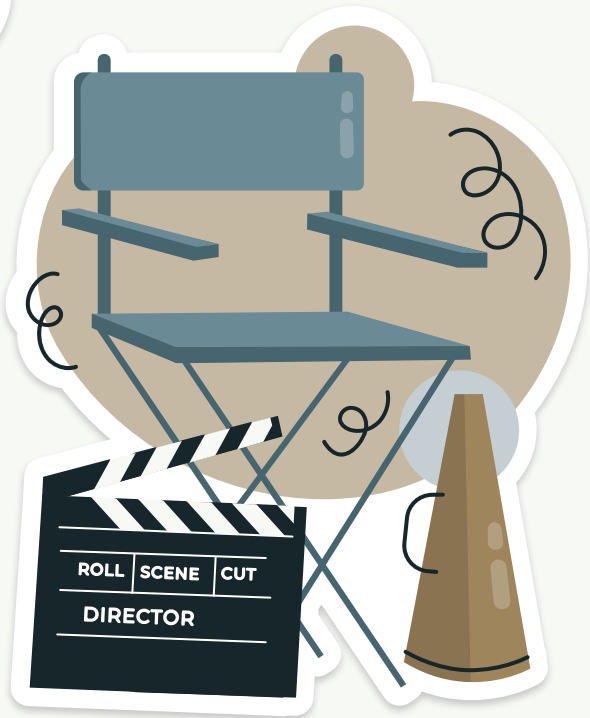


# Data Analysis



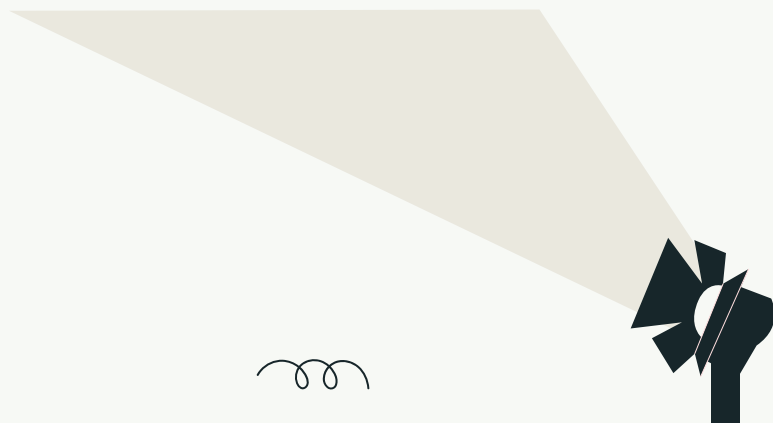
- **100 - 119** minute films have the most domestic income from 2010 - 2018





# 05

## Recommendations



# Recommendations



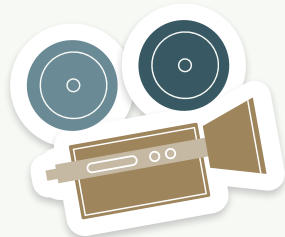
Buena Vista

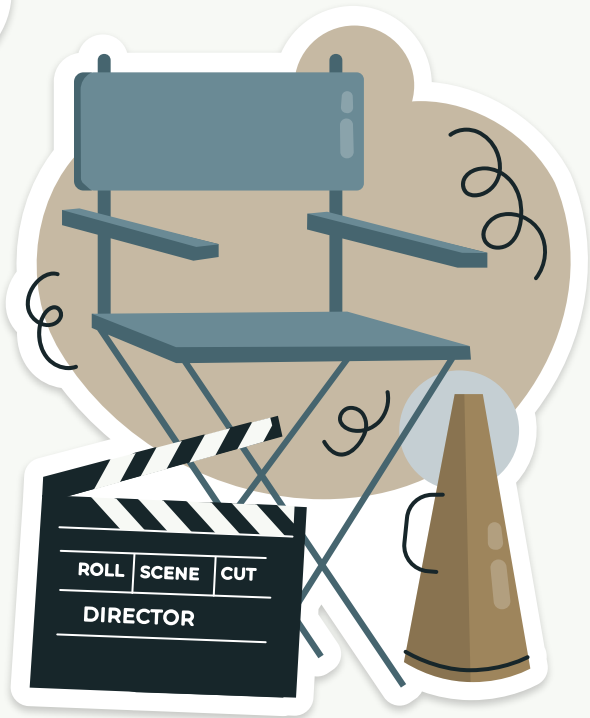


Action



100-119 minutes





# 06

## Next Steps

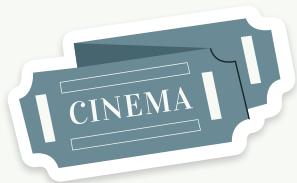
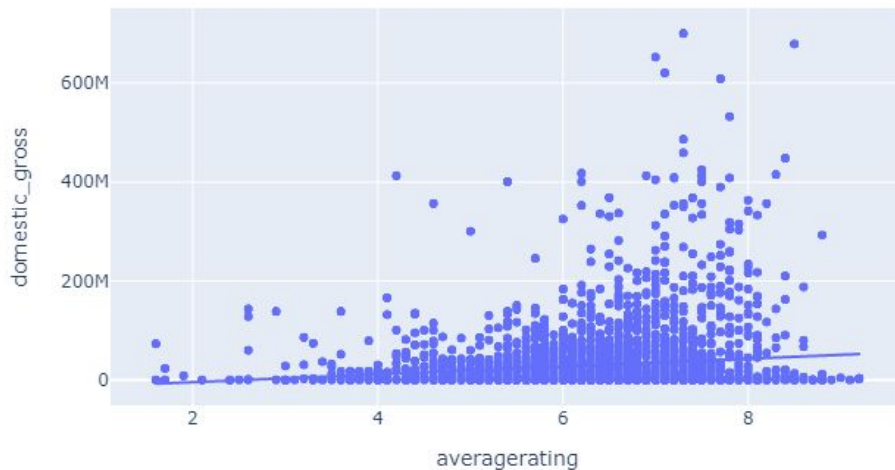


# Next Steps

- **Cast and Crew**
- **Production Budget**
- **Advertising**

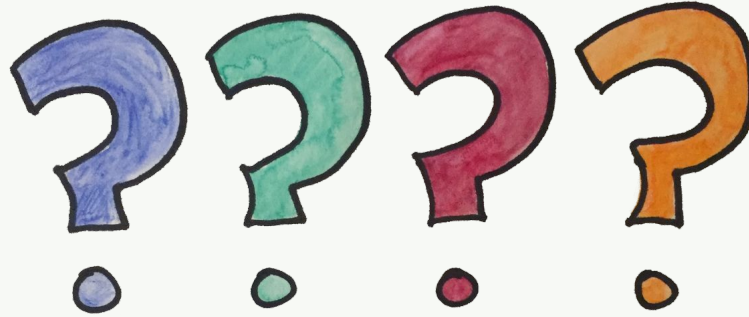


Movie Sales vs. Ratings





# Thank You



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