



Video Animations  
in **Keynote**

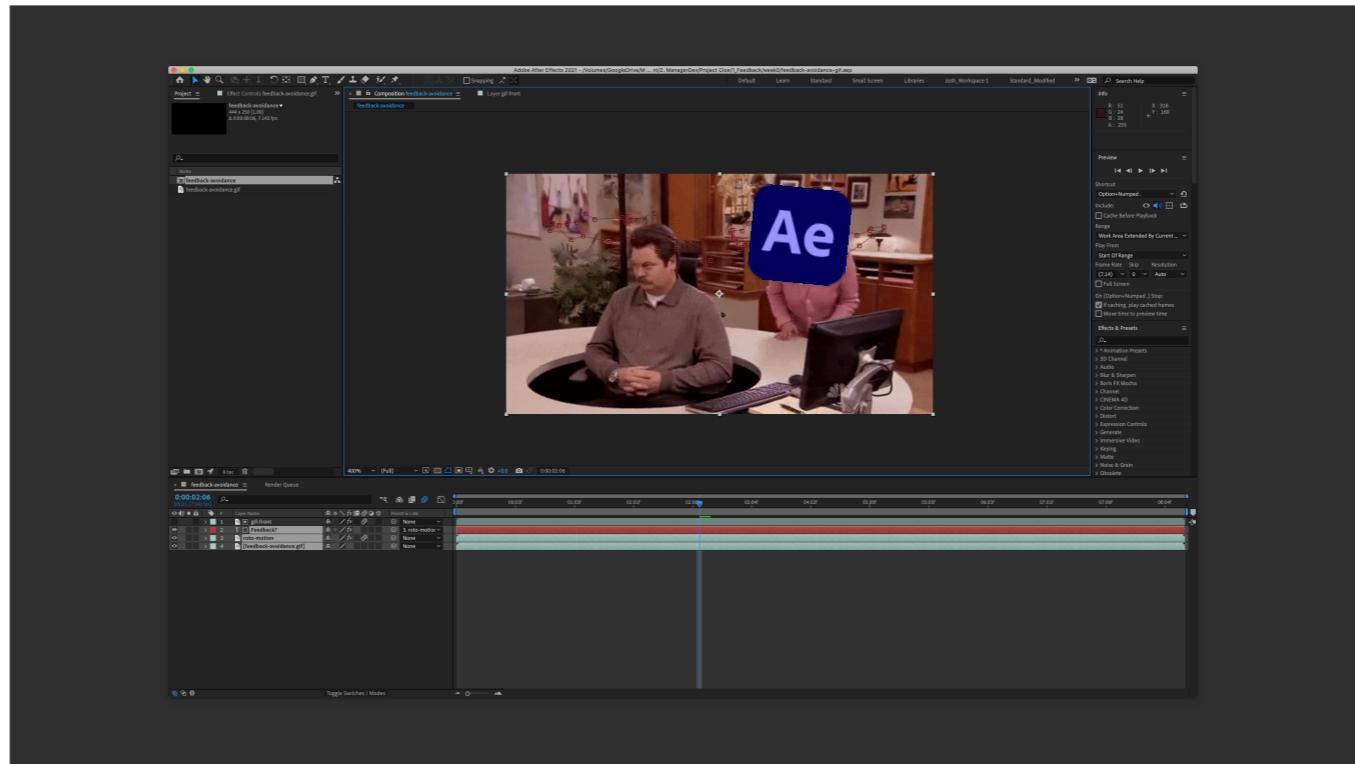
The background of the slide features a black square frame centered on the page. Inside this frame, there is a central title area. Floating around the title are various small, semi-transparent geometric shapes in cyan, magenta, and purple, including circles, triangles, and rectangles, all arranged in a scattered, non-linear pattern.



# Instructional Designer

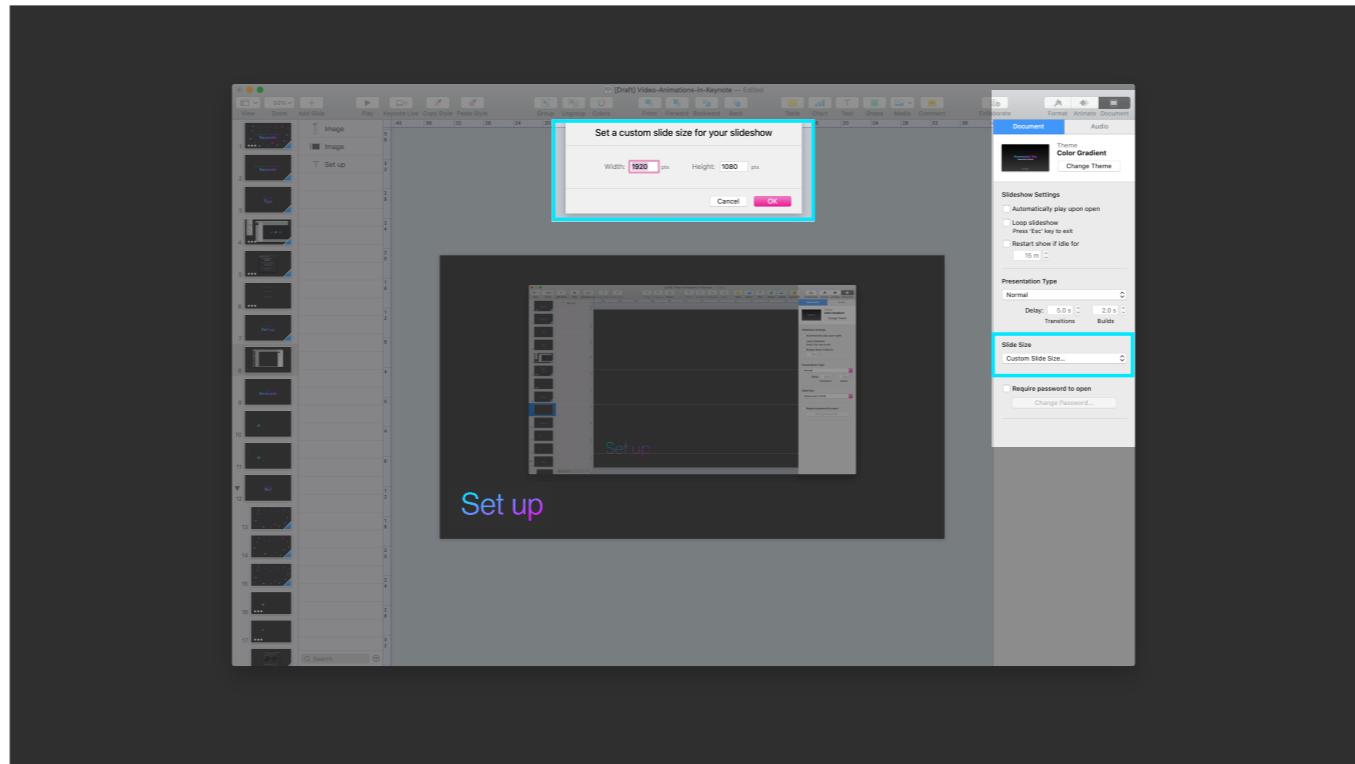
Josh Stoner

go People Development

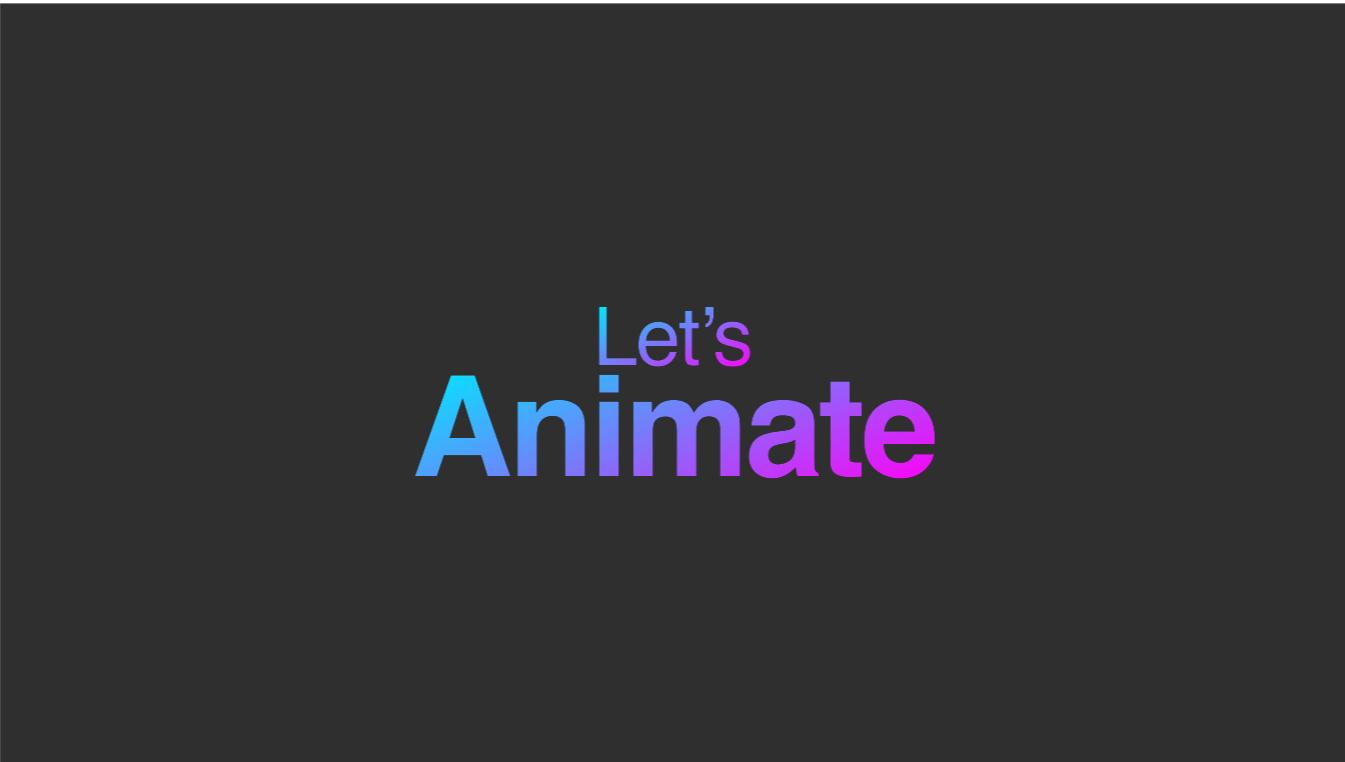


Keynote?

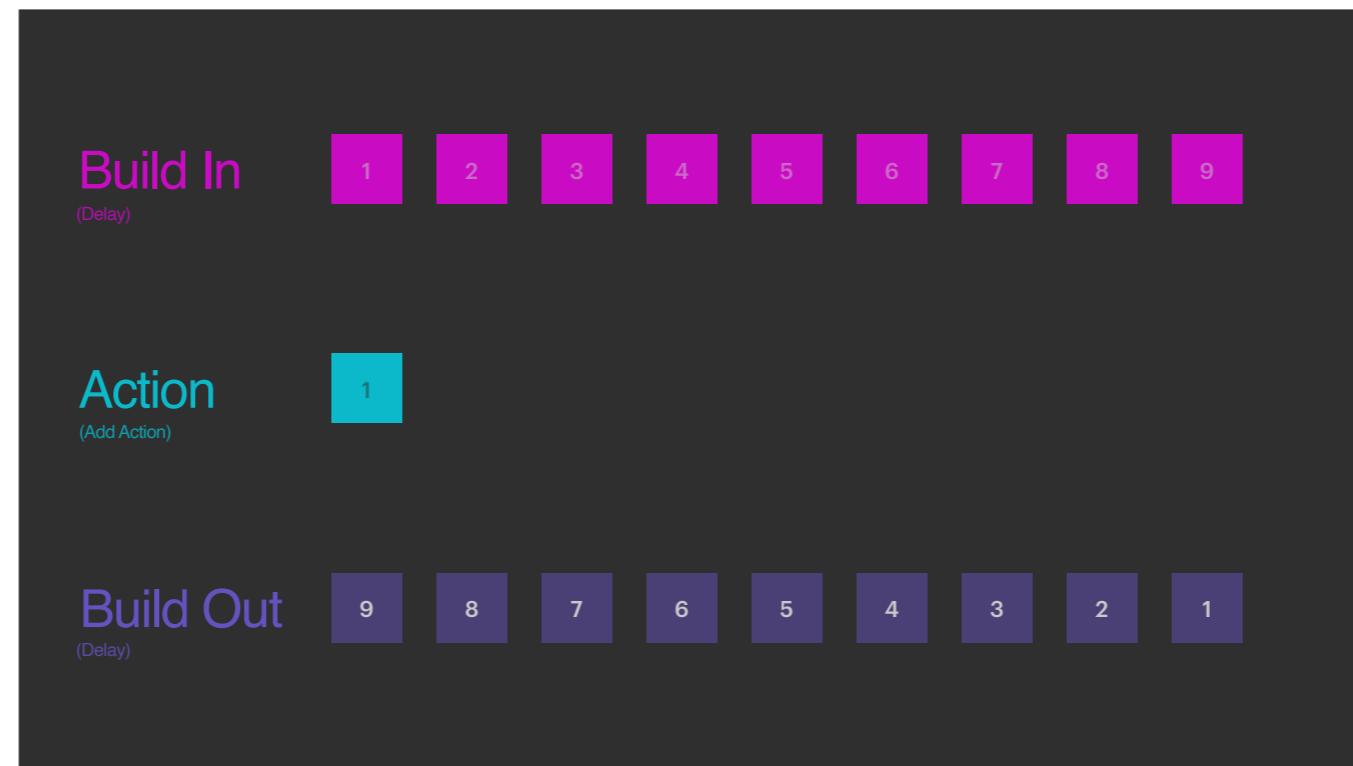
# Project **Set up**



1920 pts x 1080 pts will publish 1920 px x 1080 px,



Let's  
**Animate**

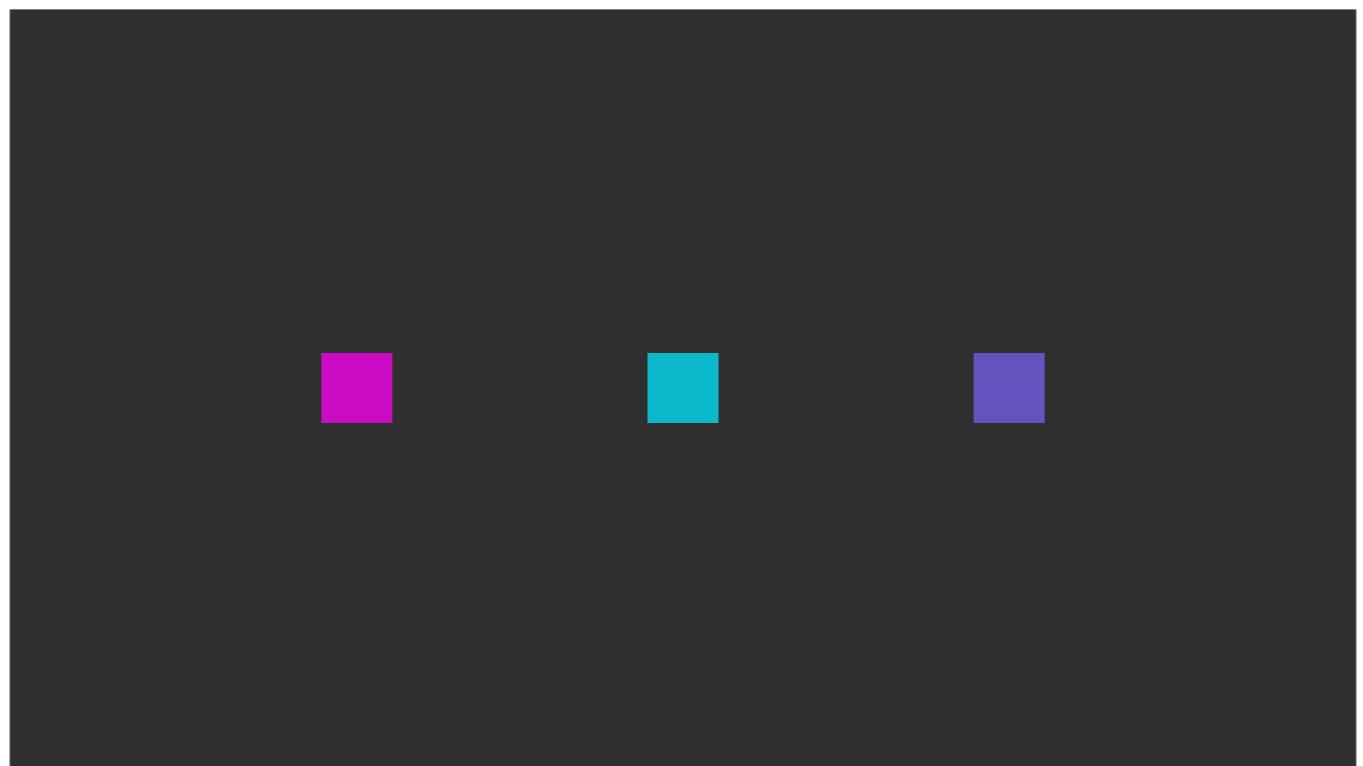


Object animations fall into 3-categories:

- \* Build in
- \* Action
- \* Build Out
- \* Transitions

Utilize Build Order

Transitions  
Transitions  
Transitions  
Transitions



Magic Move (in short)

Quickly

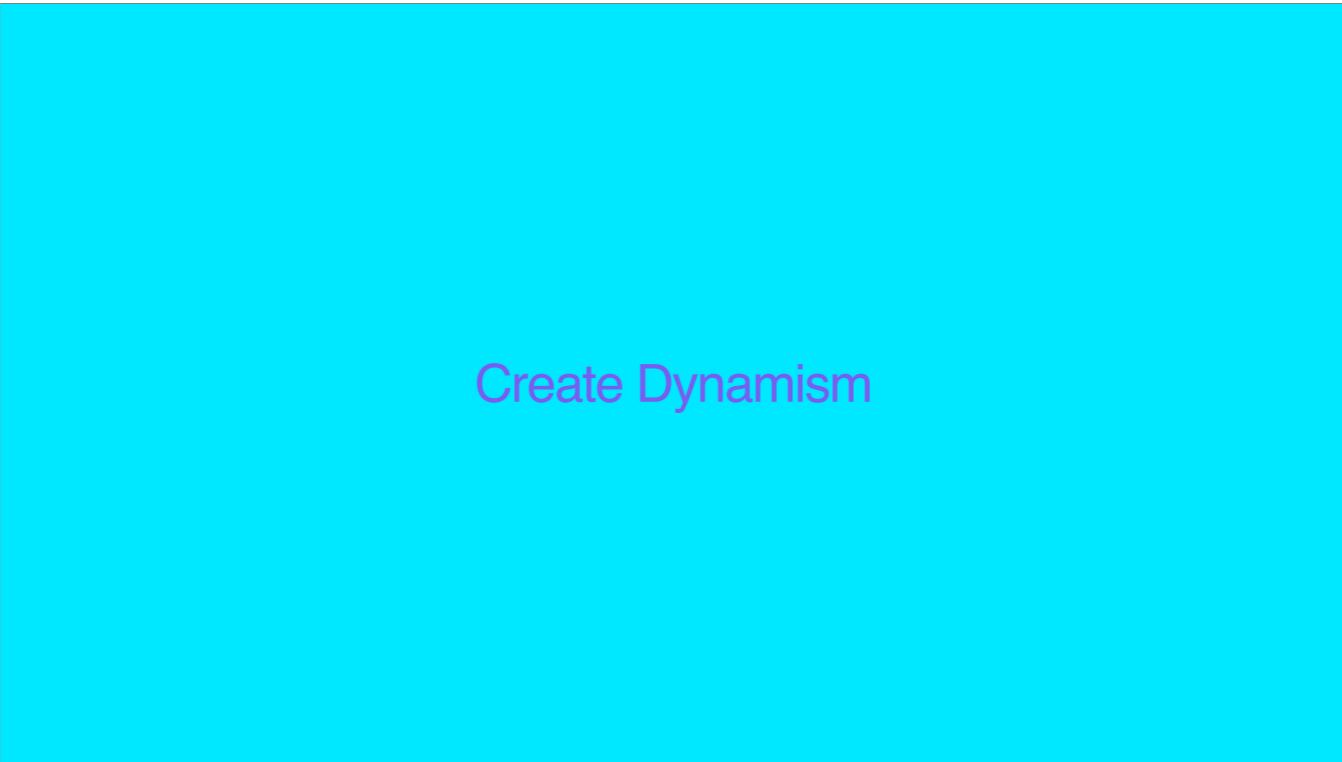
Provide

Builds

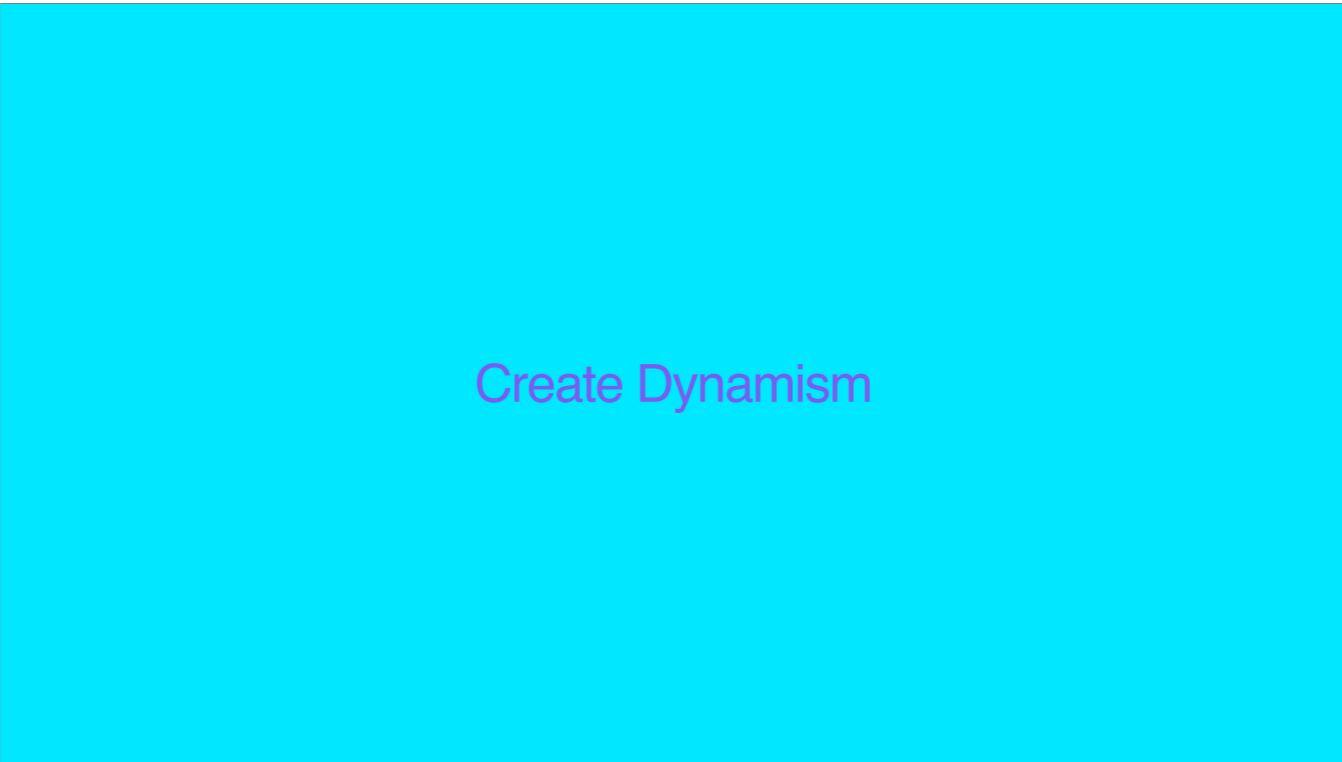
Quickly

Focus

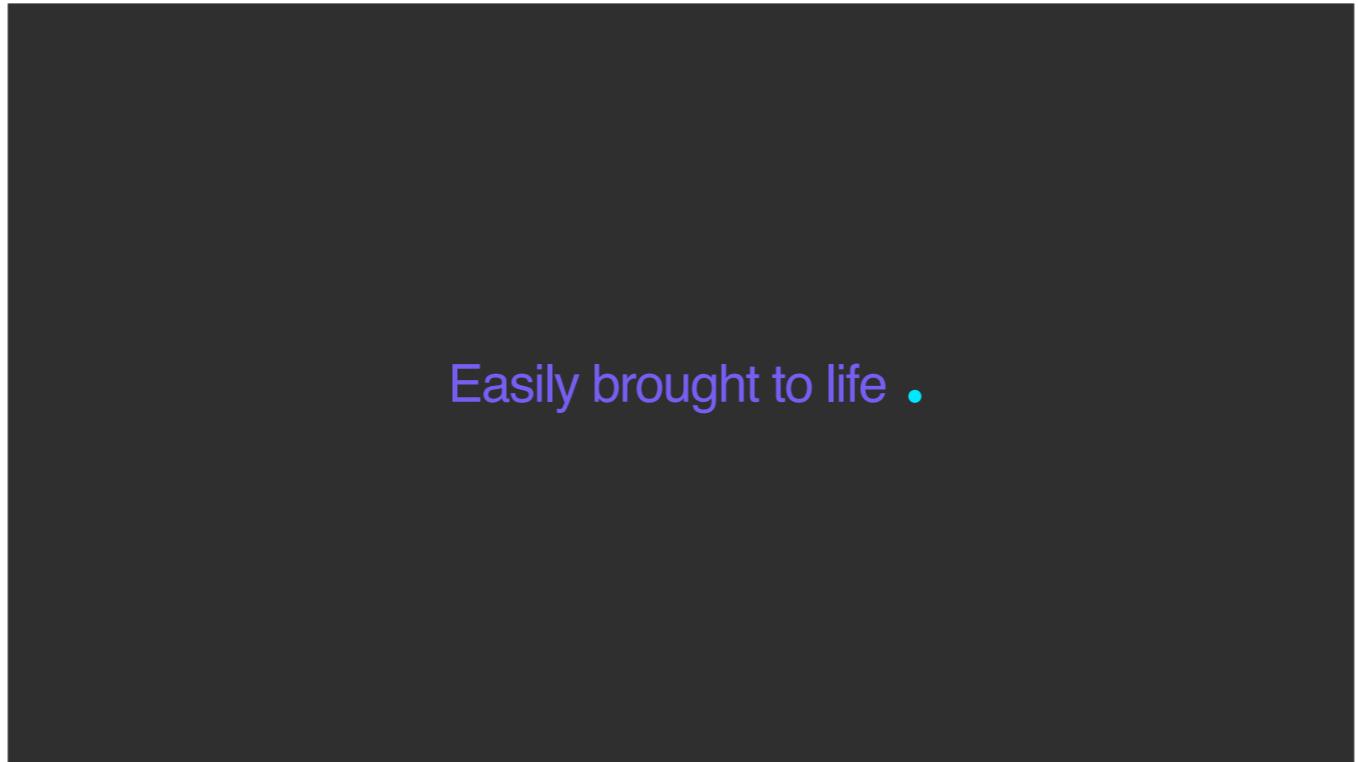
Builds



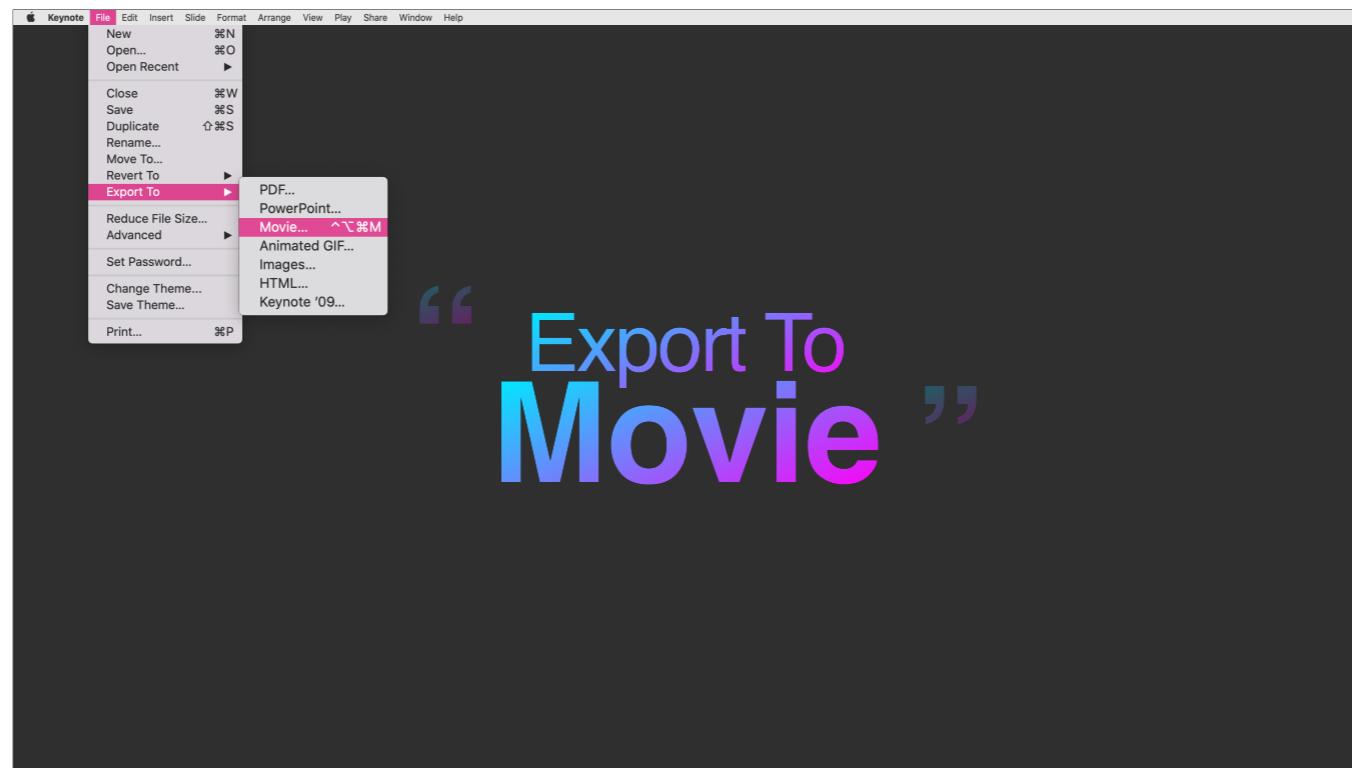
Create Dynamism



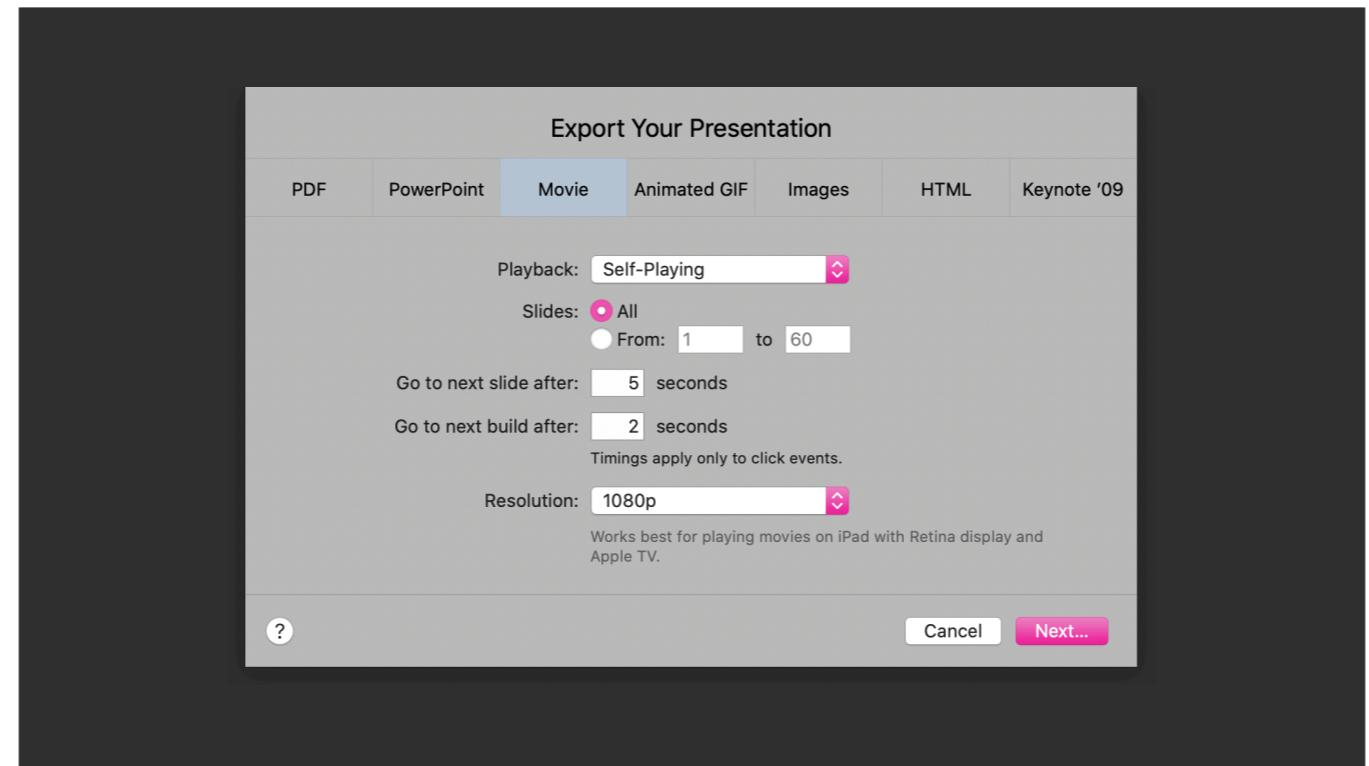
Create Dynamism

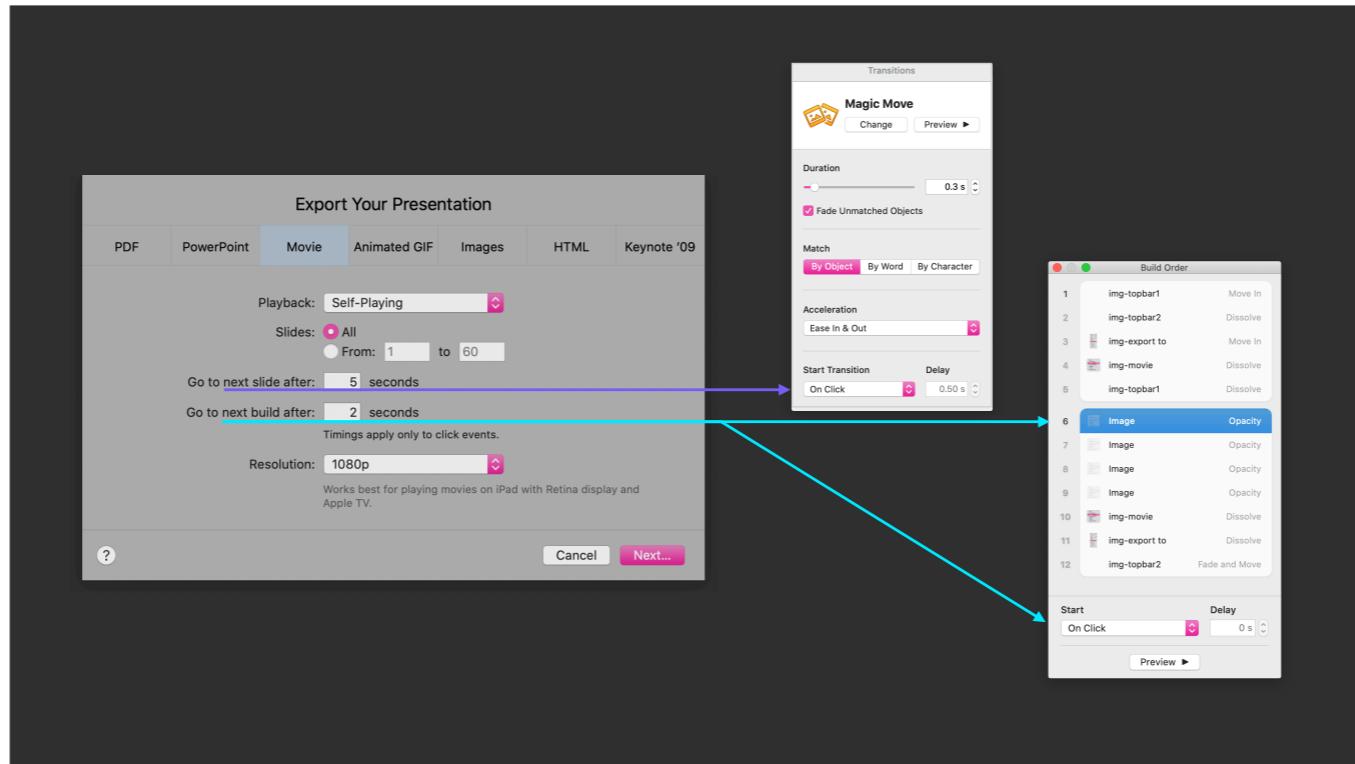


Easily brought to life .



**File > Export To > Movie**



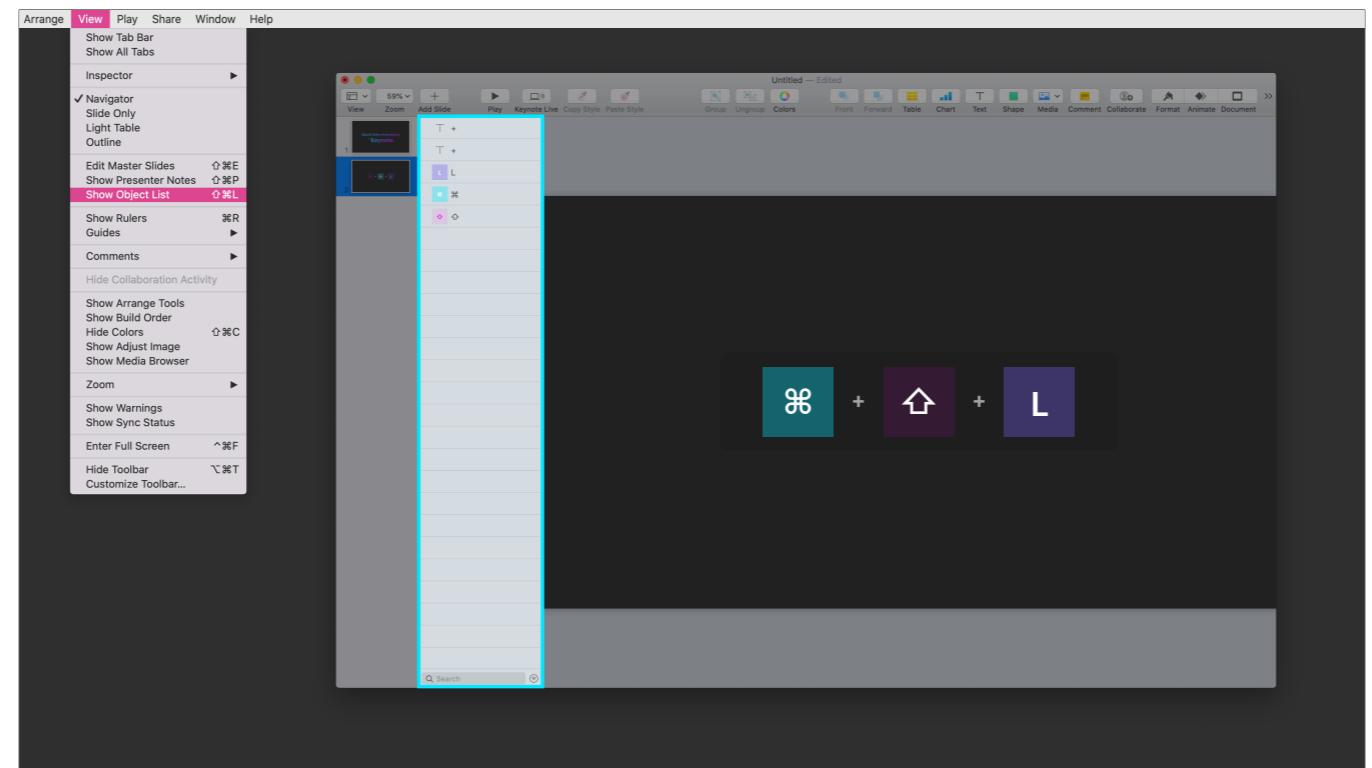


Next slide for ALL “On Click” setting for “Start Transition”.

Next build for ALL “On Click” settings for objects in Build Order as their “Start”.

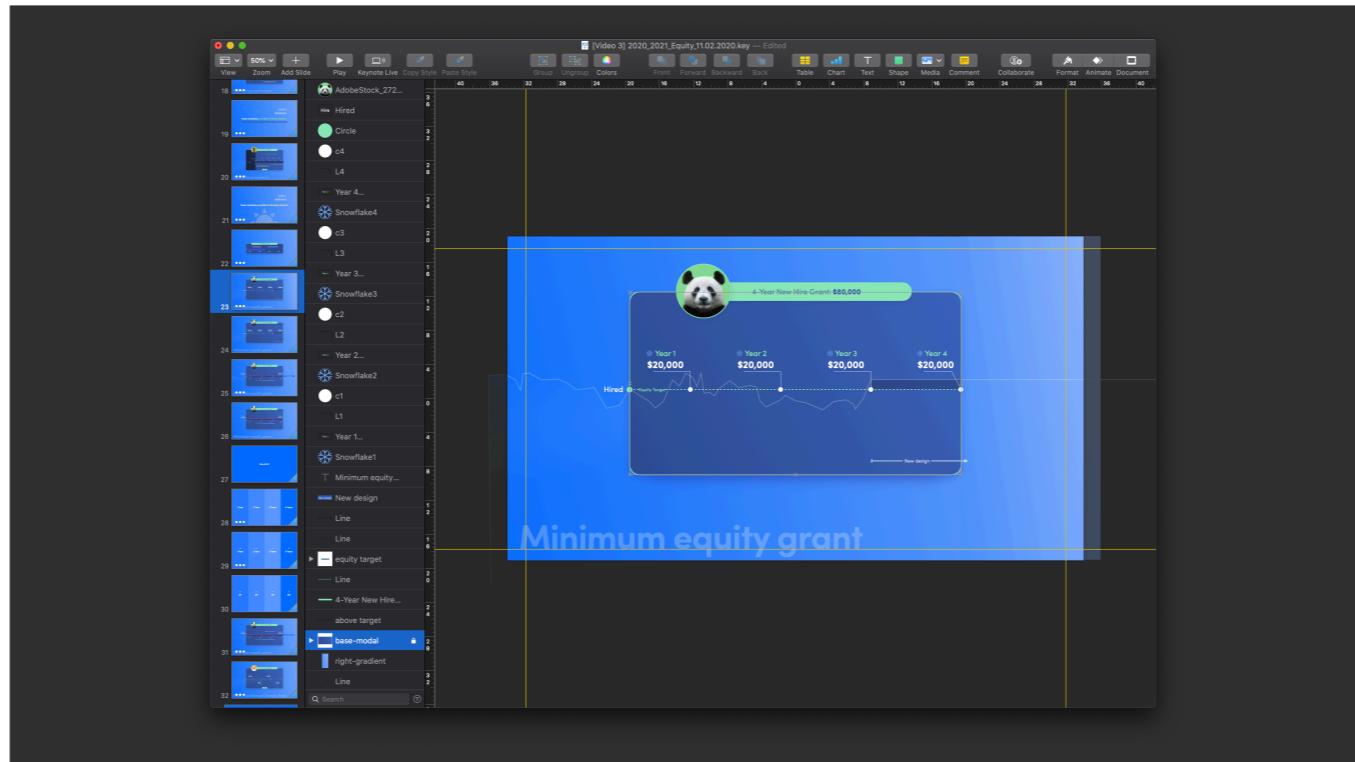


Keynote  
**Tips**



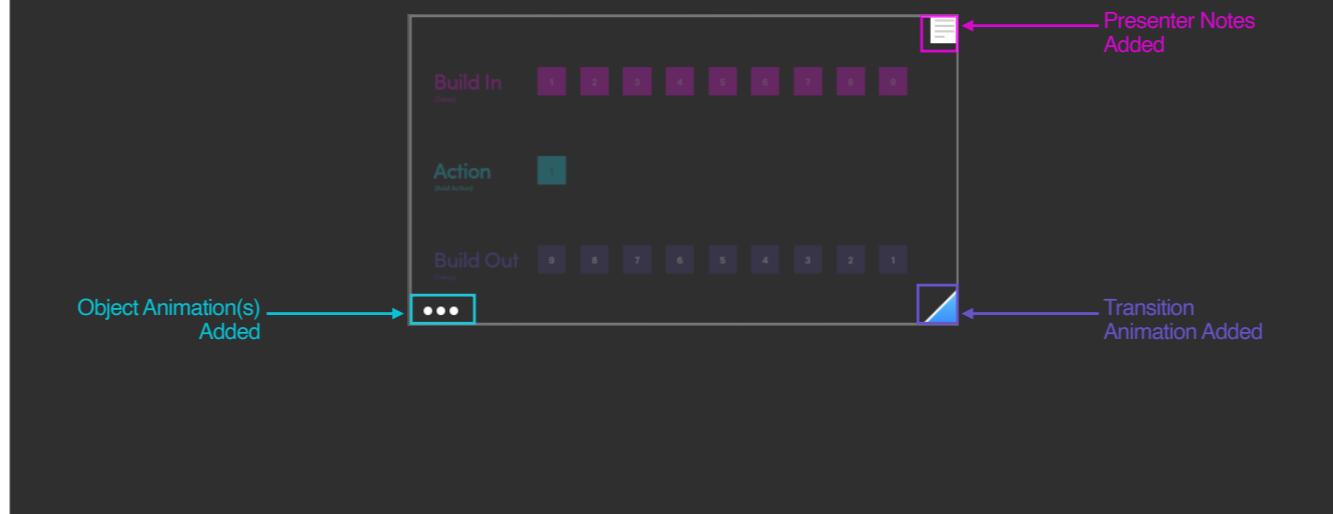
**View > Show / Hide Object List**

**Command + Shift + L**

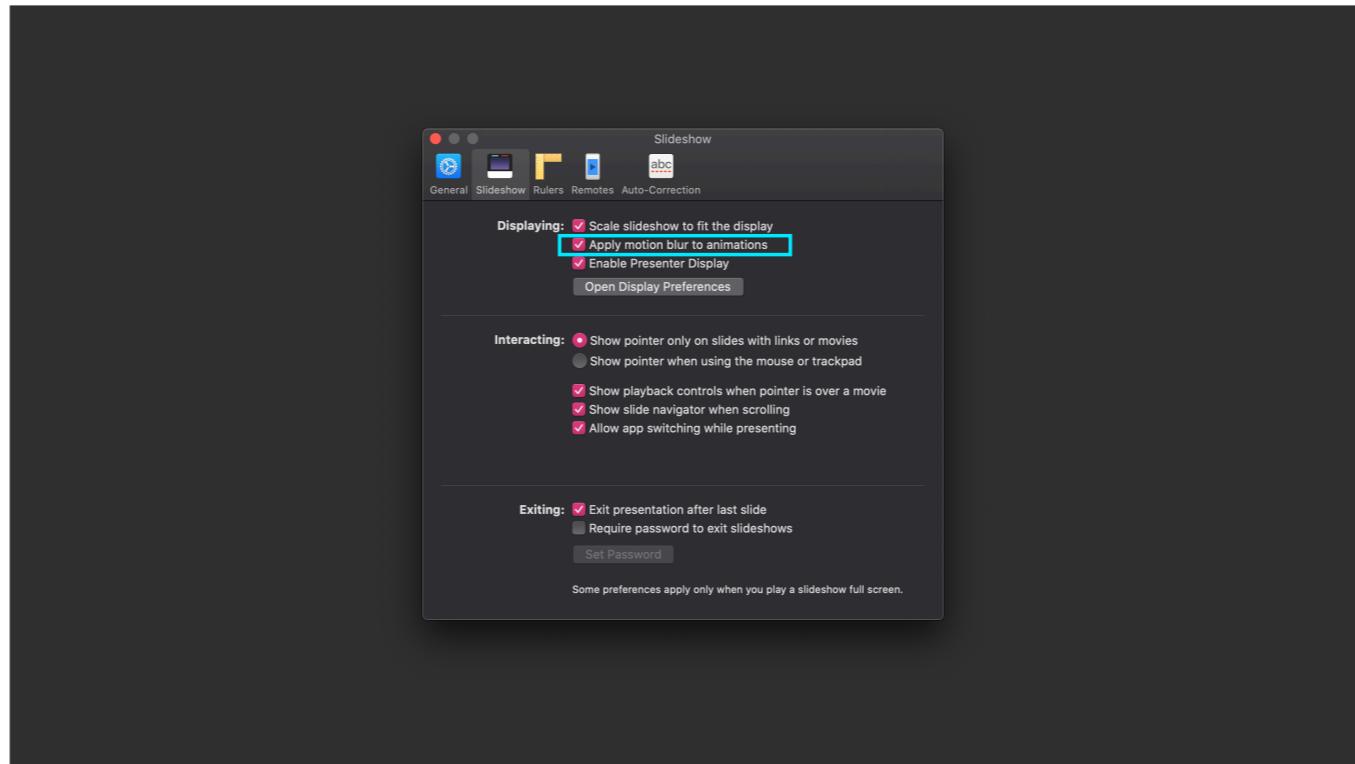


Object naming, layering, and search and filter at the bottom.

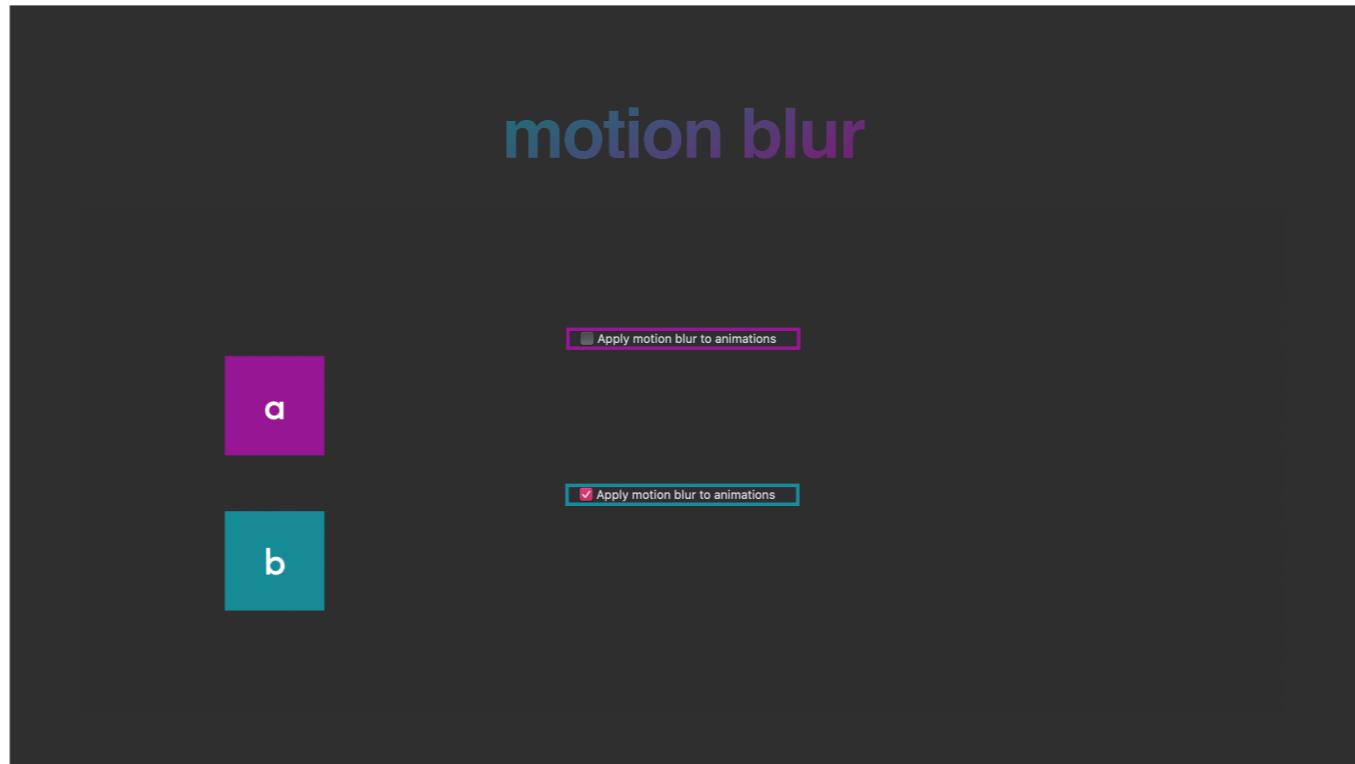
# WTF is that?



Left-side slides panel—possible icons overlaying the slide.



Preference > Slideshow > “Apply motion blur to animations”



Subtle example of the effect. Generally provides a more natural movement feel rather than rigidity or stiffness.  
(*Video on slide*—preview slide or click video and play button)



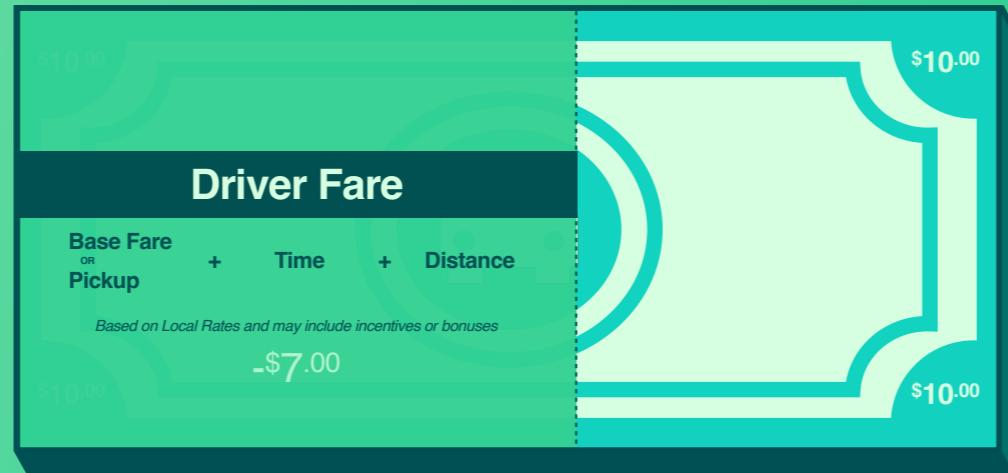
Let's see some  
**Pizzazz**

## High Demand = Increased Prices



[Business Literacy](#) example

These numbers are illustrative and do not represent actual cost values.



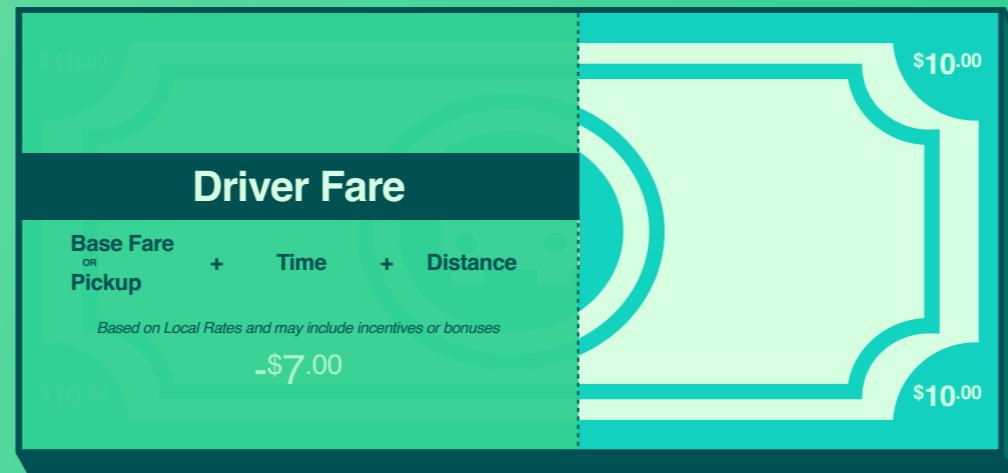
◆ \$10.00

These numbers are illustrative and do not represent actual cost values.



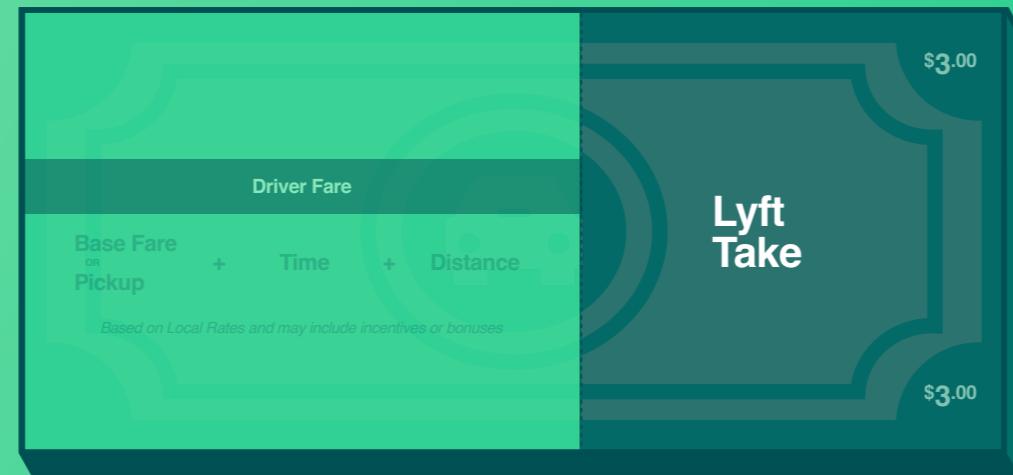
◆ \$10.00

These numbers are illustrative and do not represent actual cost values.

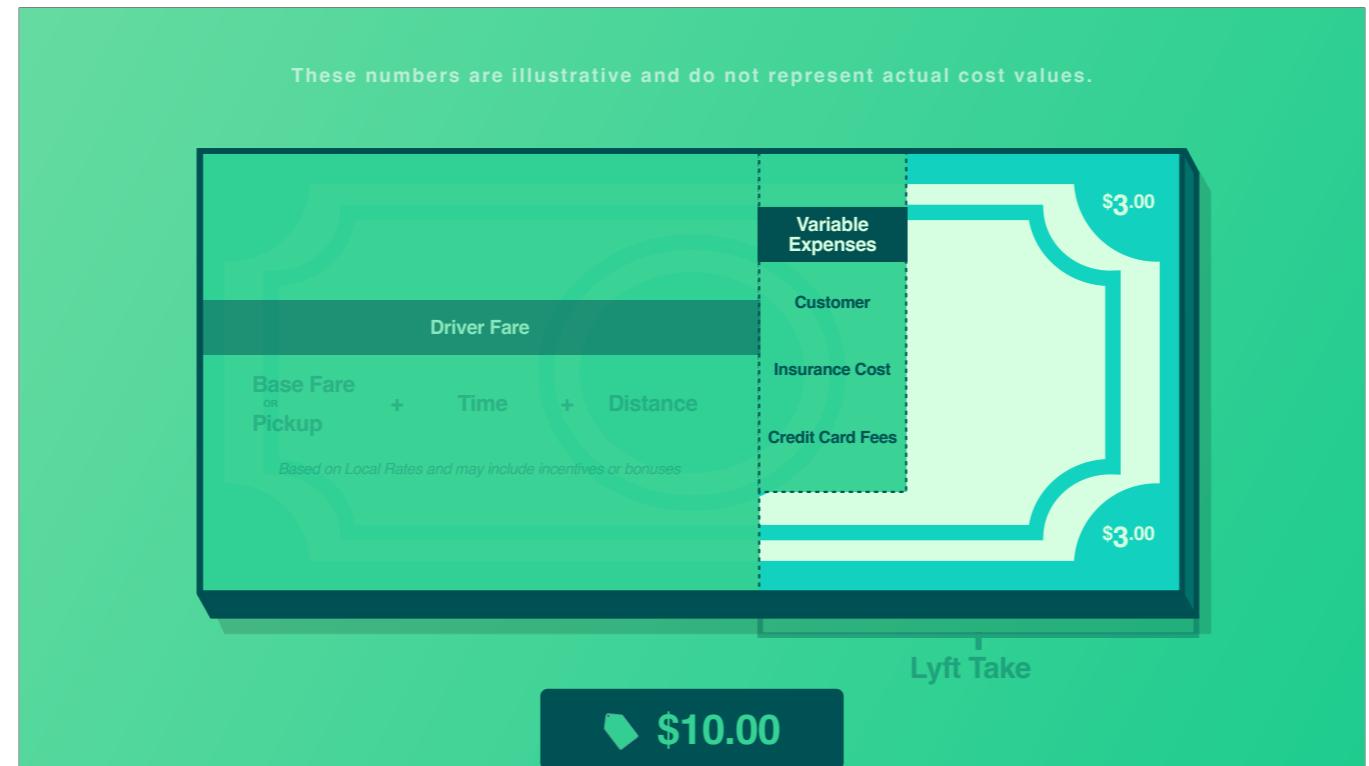


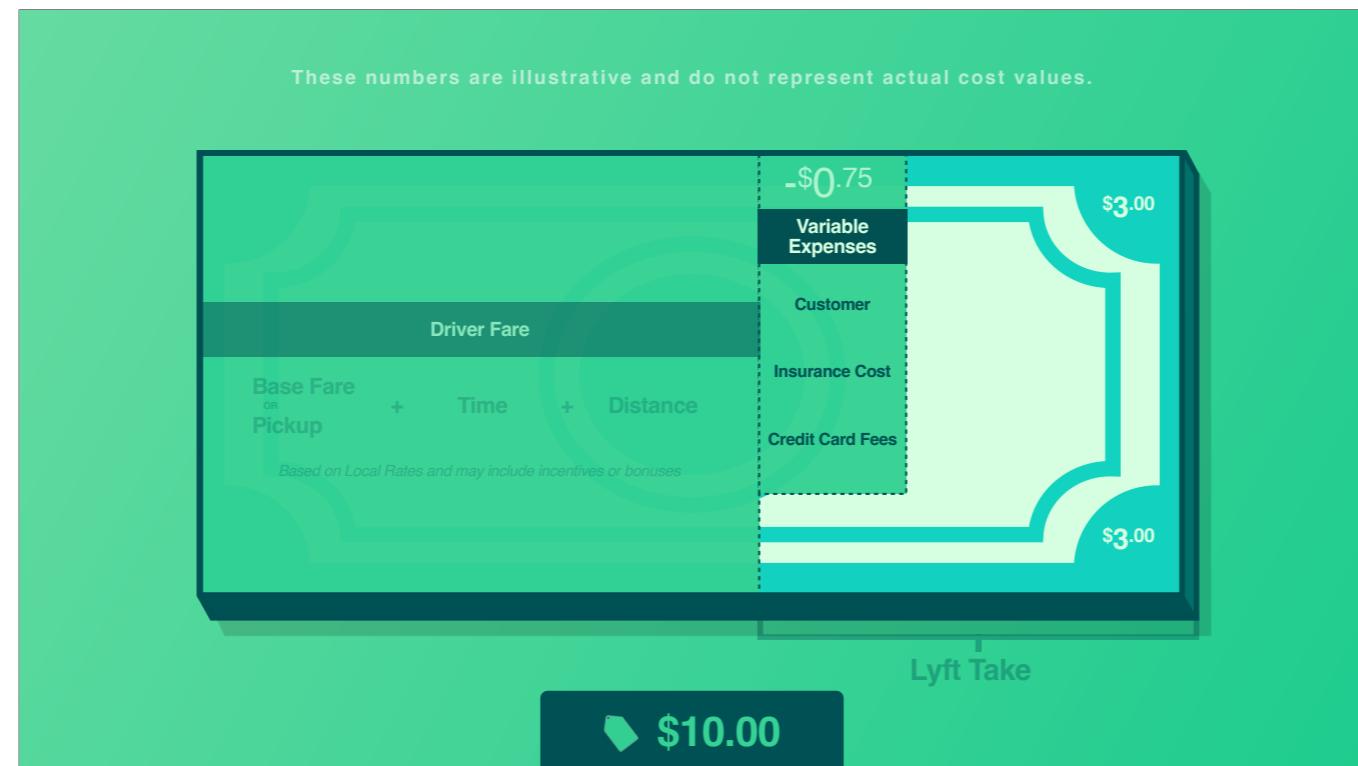
◆ \$10.00

These numbers are illustrative and do not represent actual cost values.

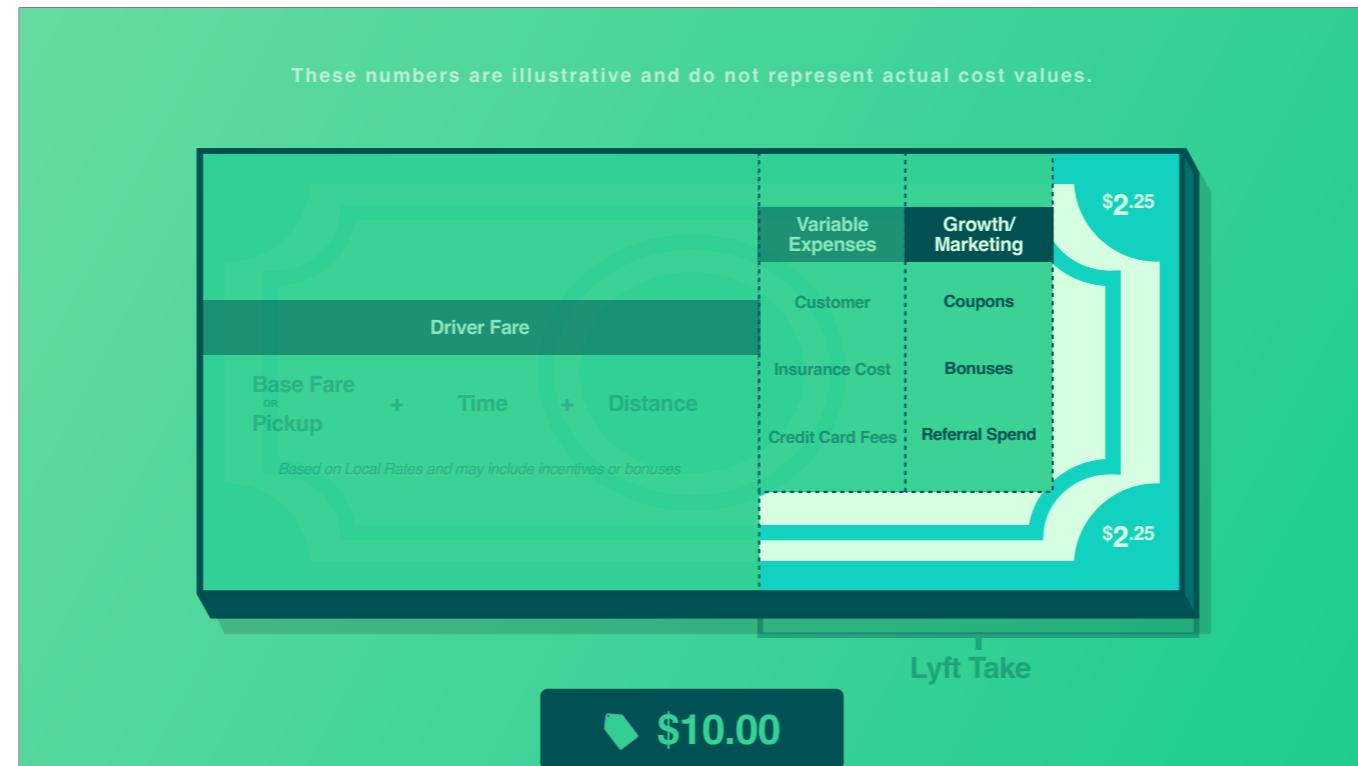


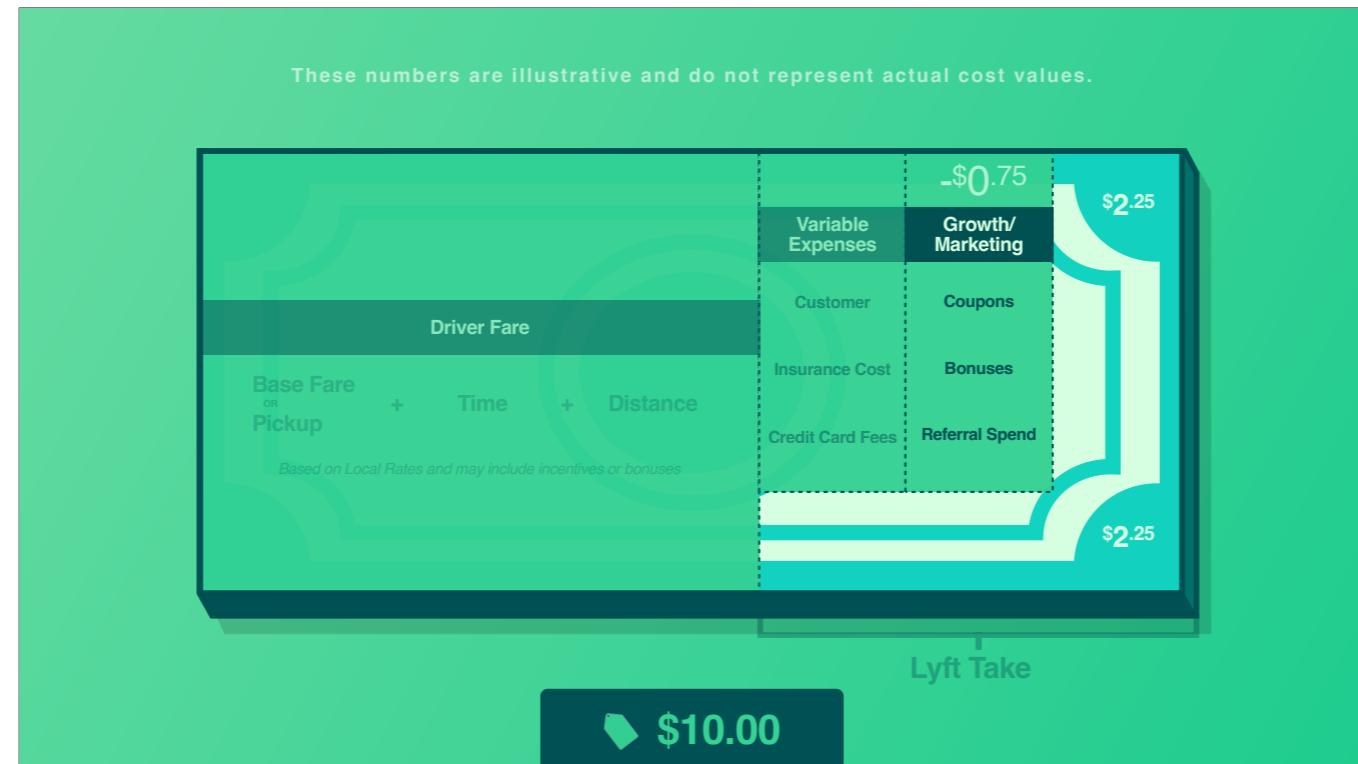
◆ \$10.00







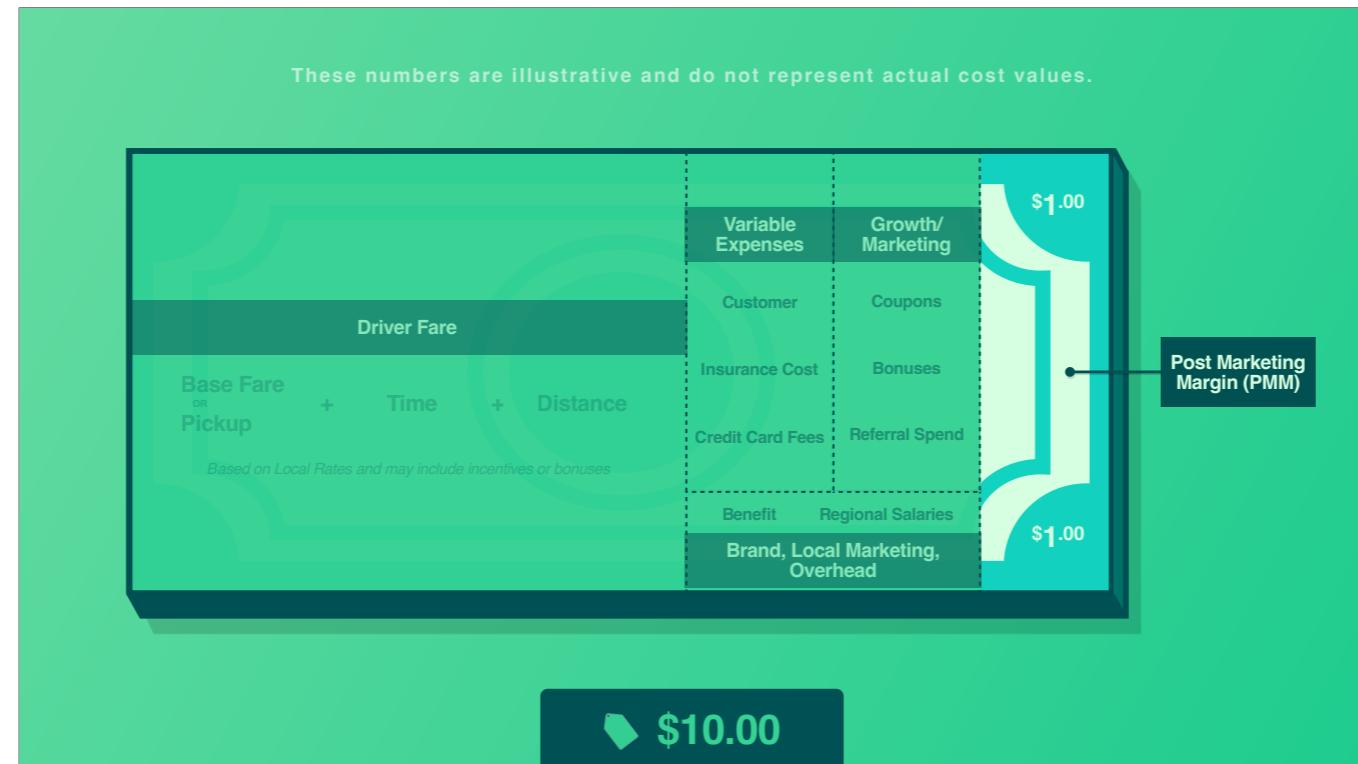


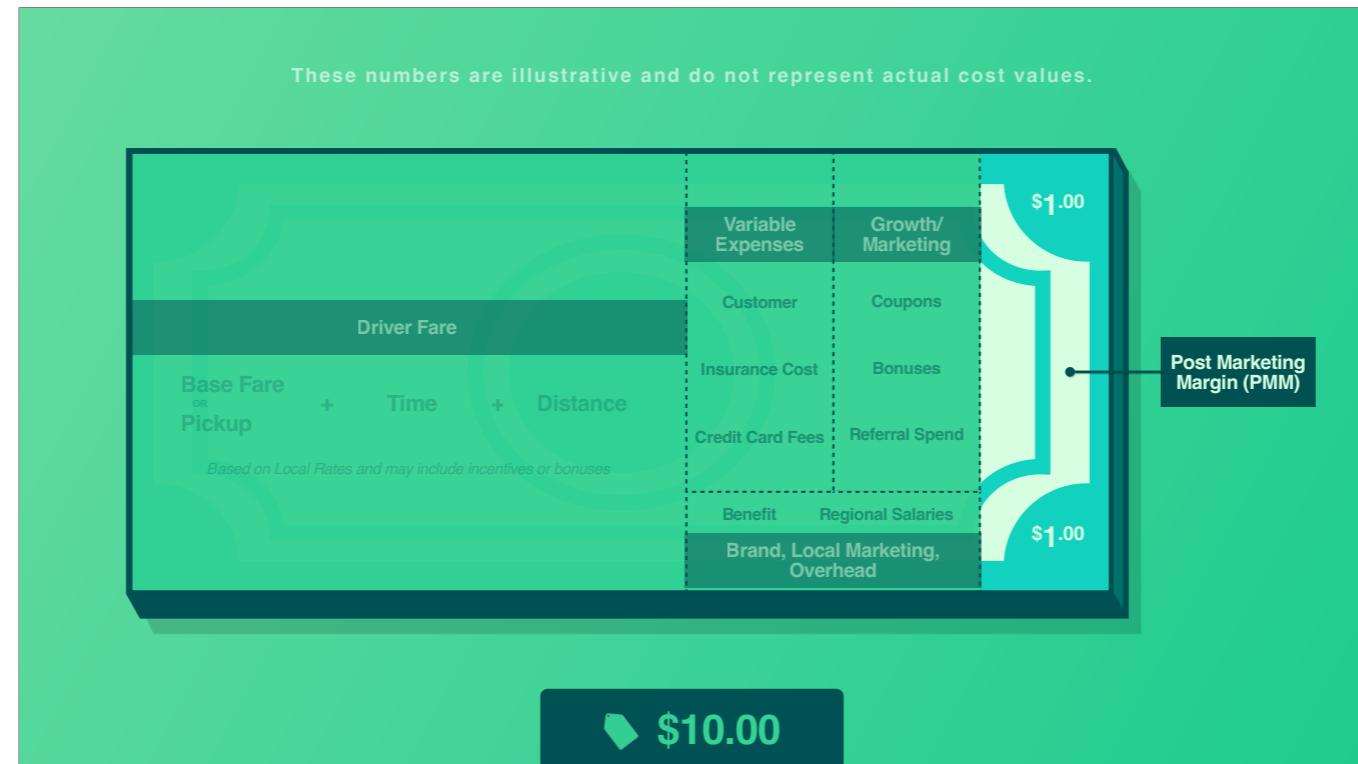


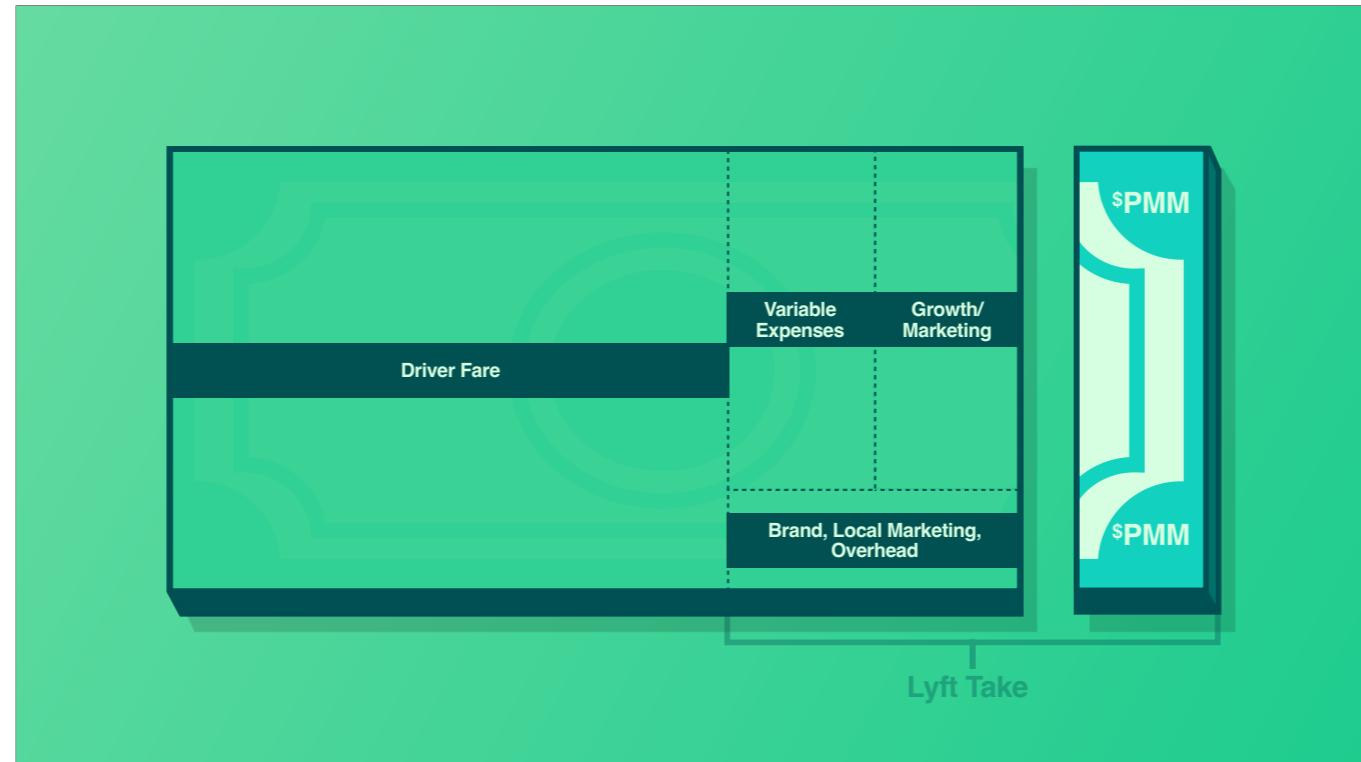


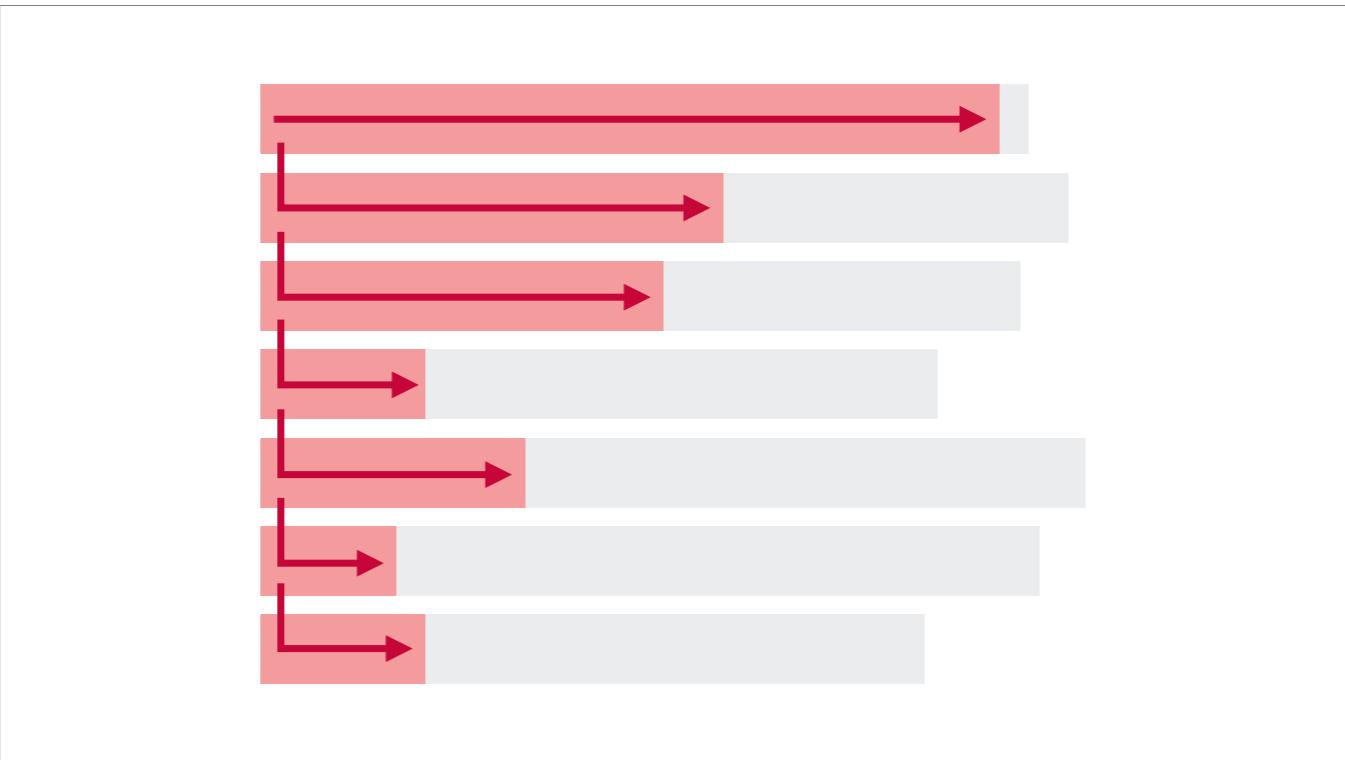




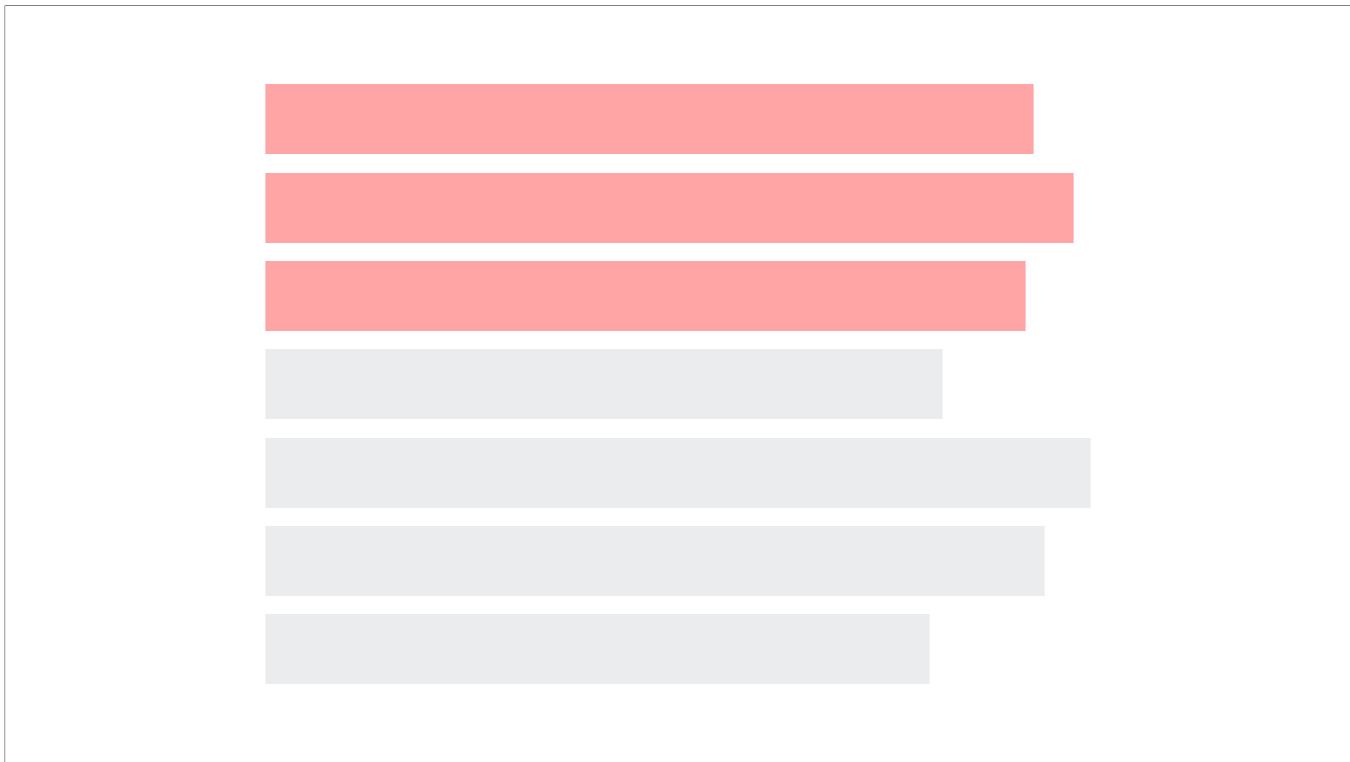








[Email Writing](#) example



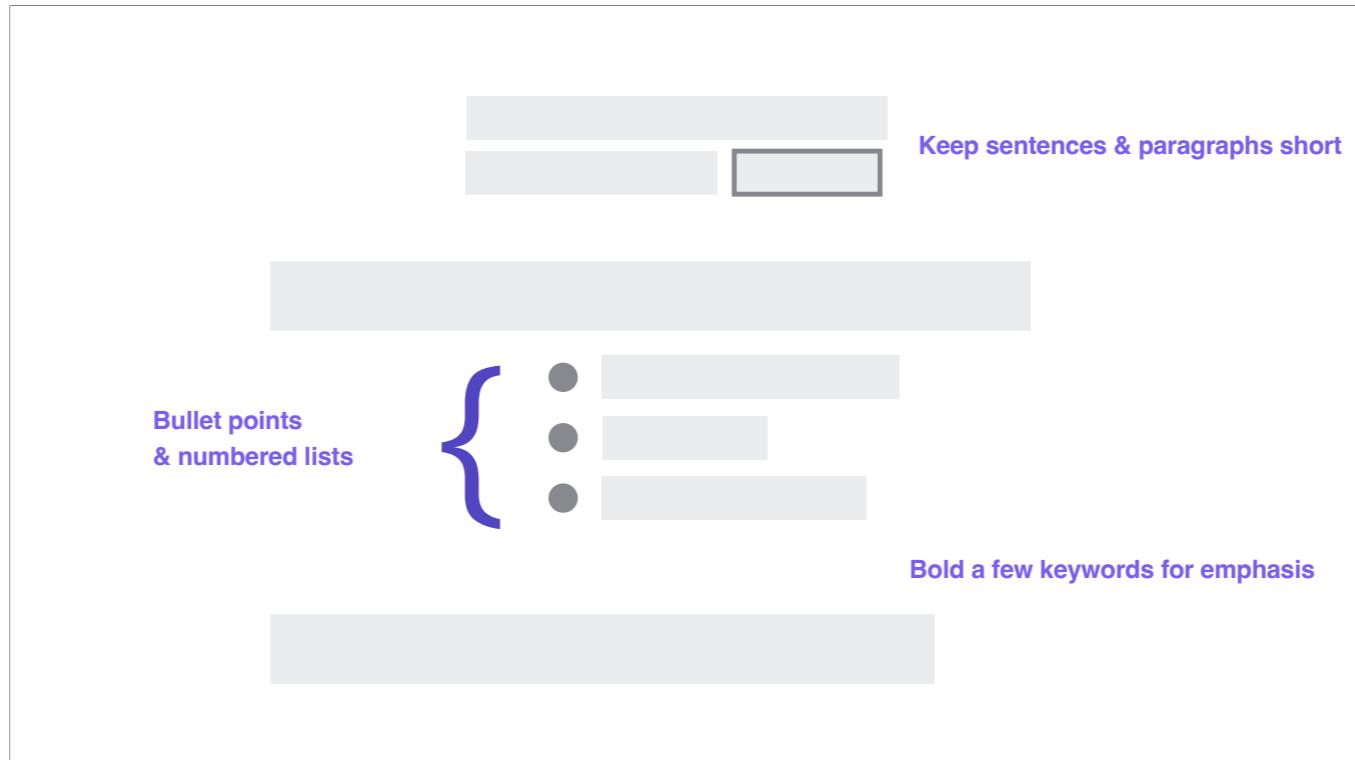


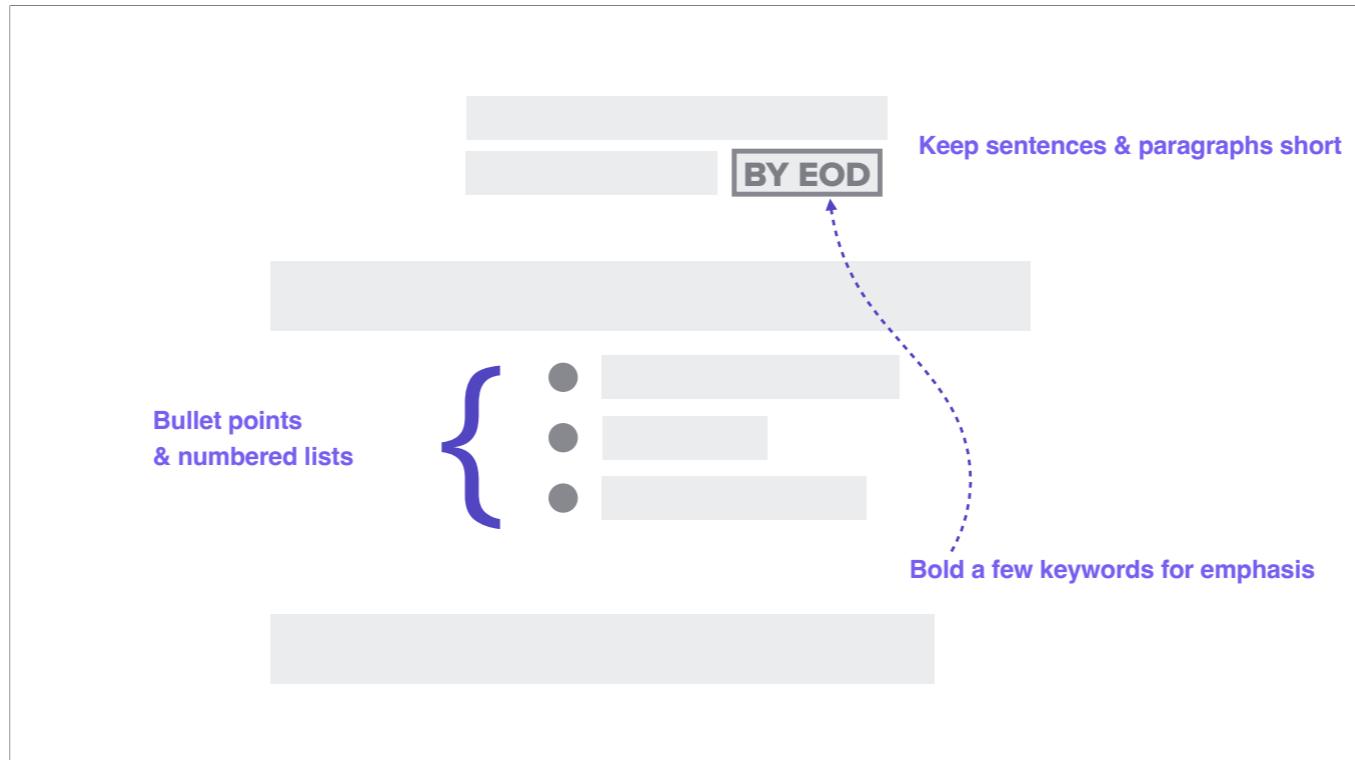
Keep sentences & paragraphs short

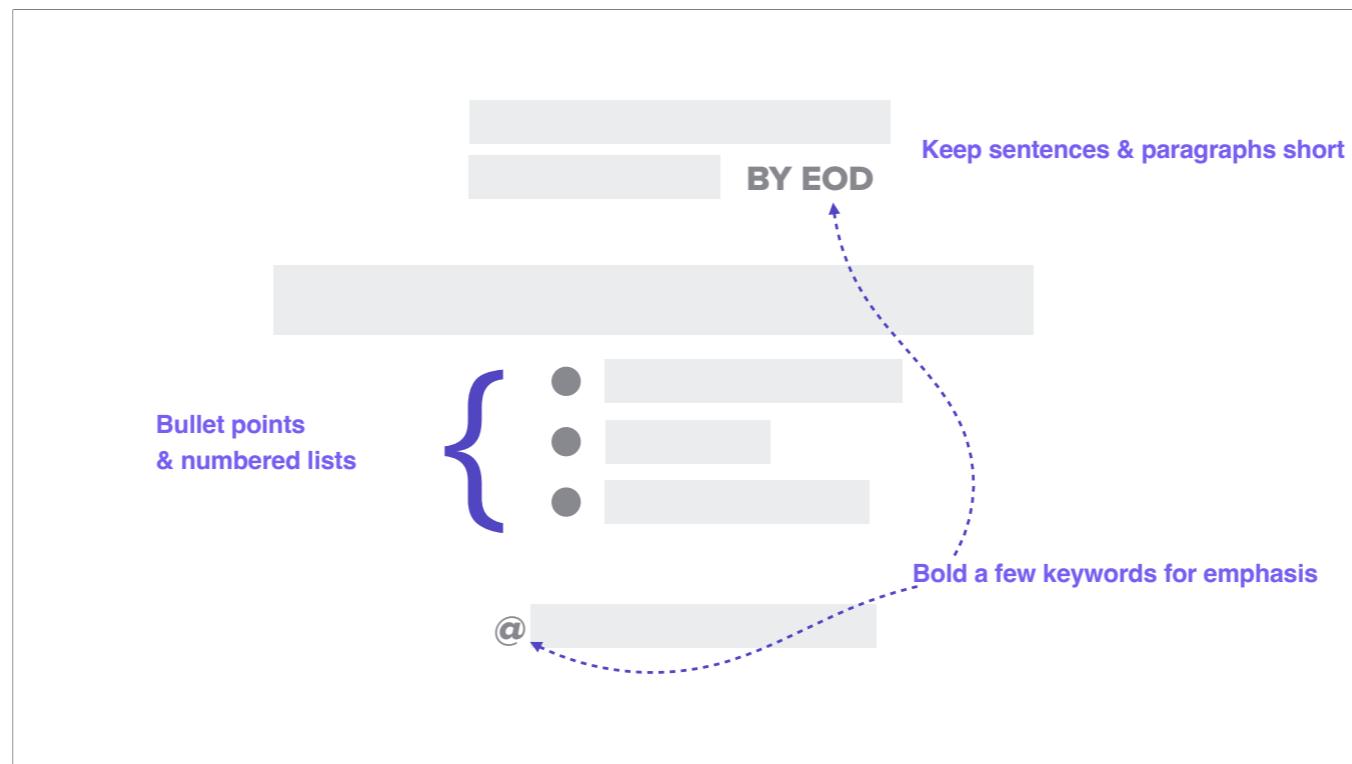
Bullet points  
& numbered lists



- 
- 
-



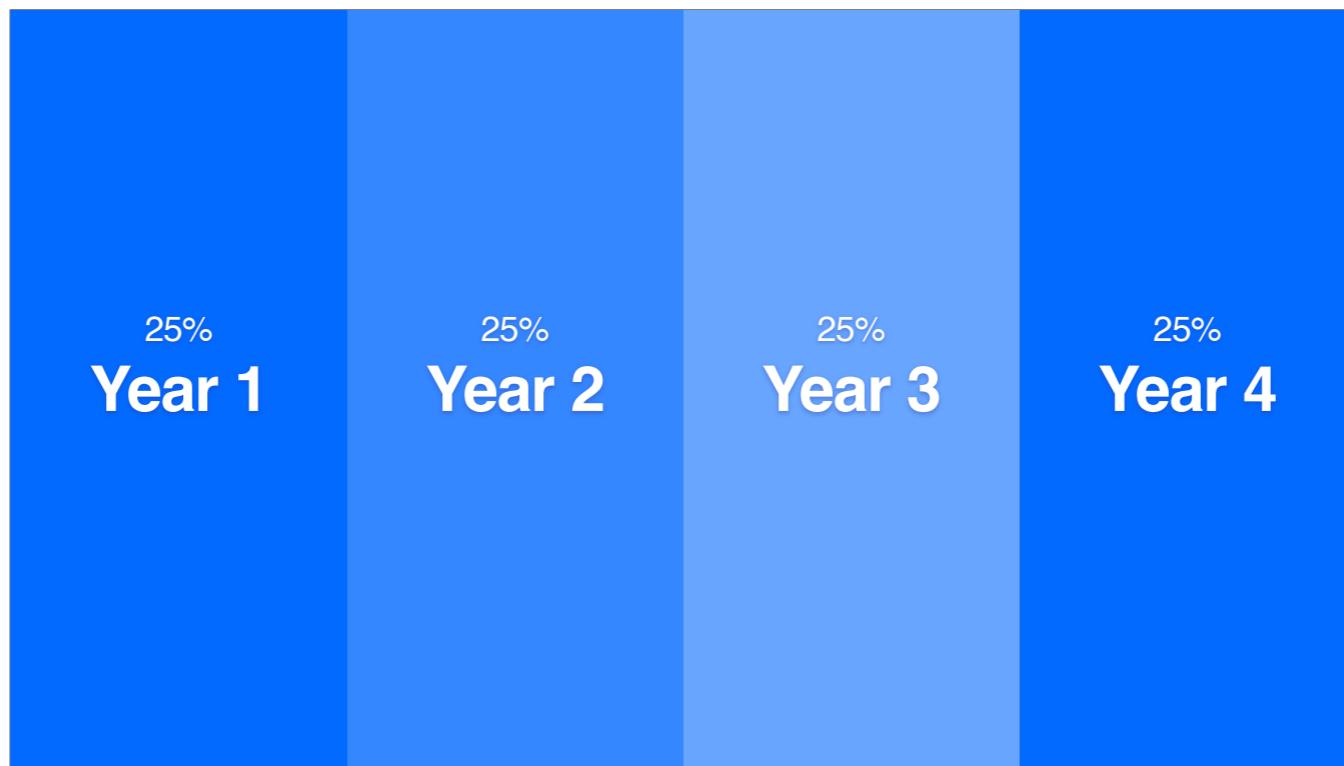




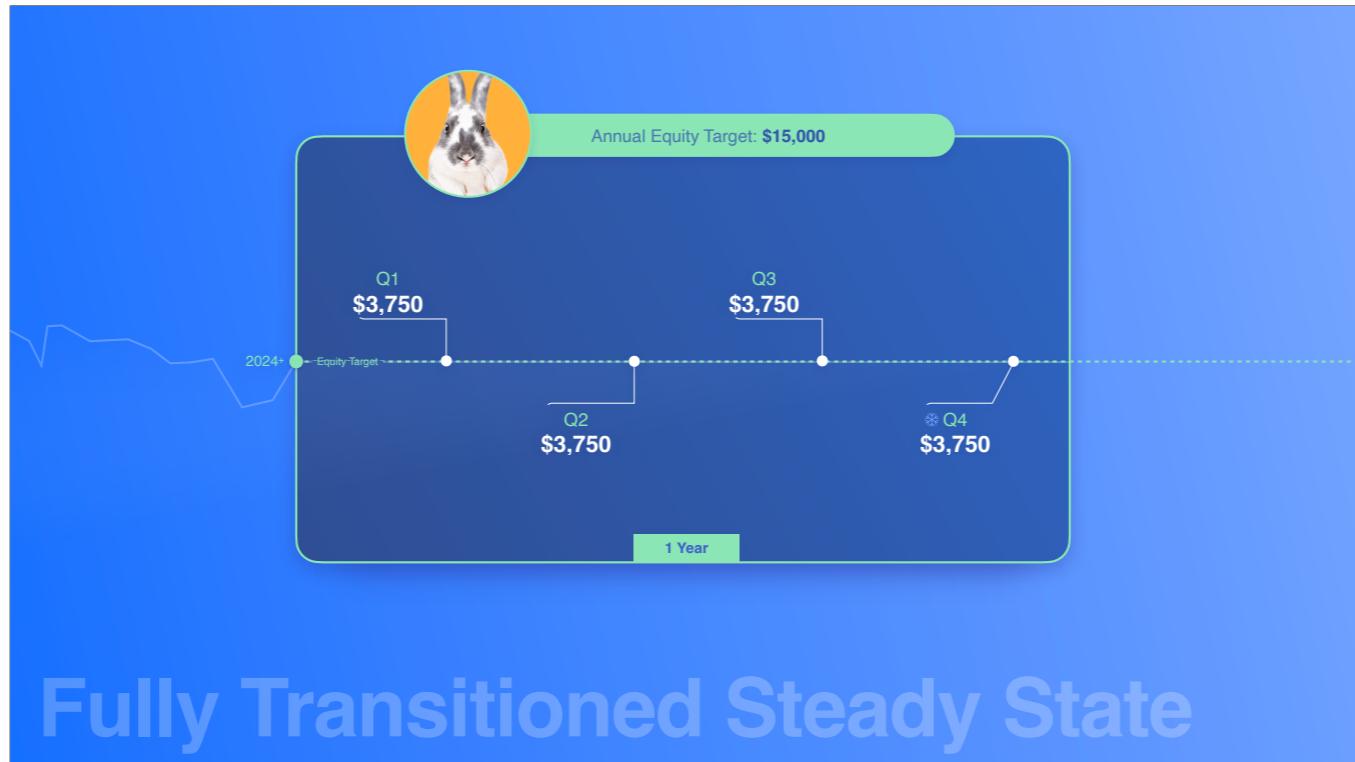








[Equity & Compensation example](#)



New<sup>2021</sup>

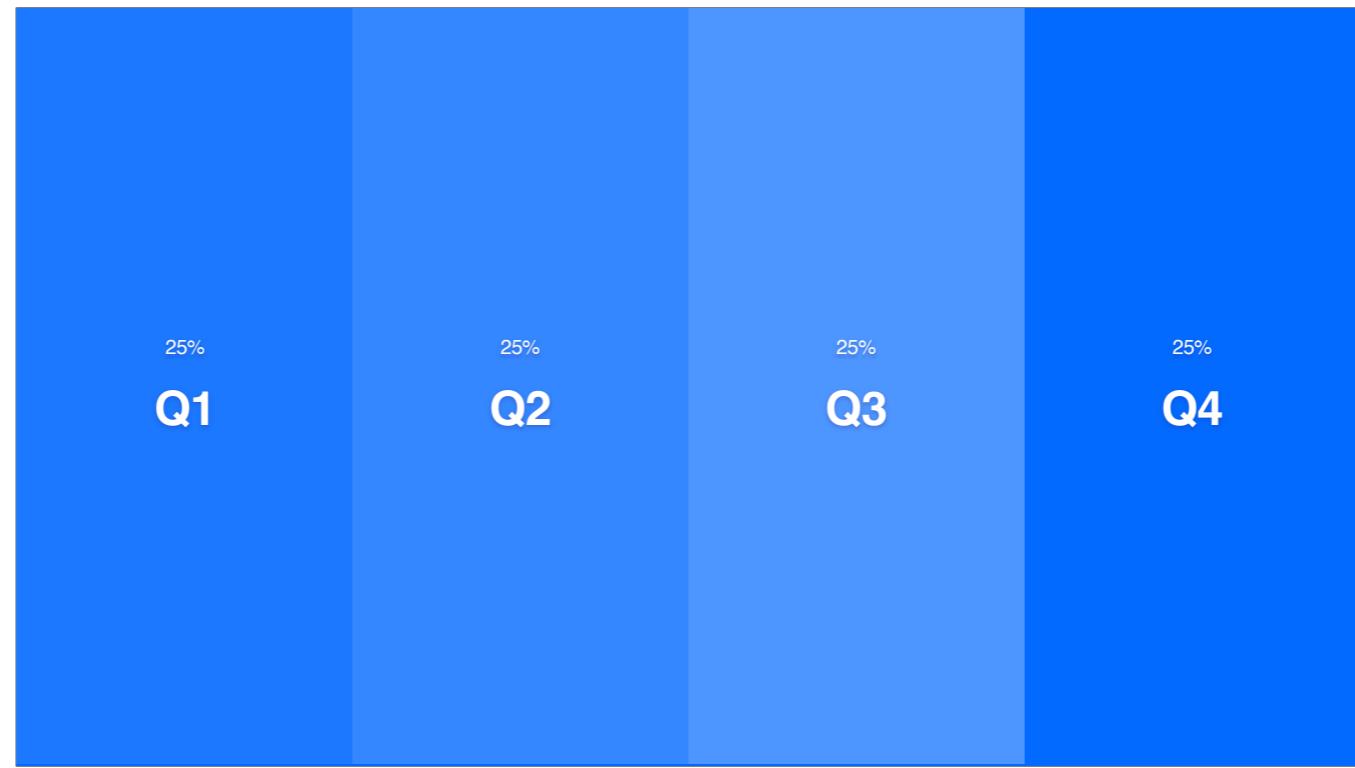
# Equity Design

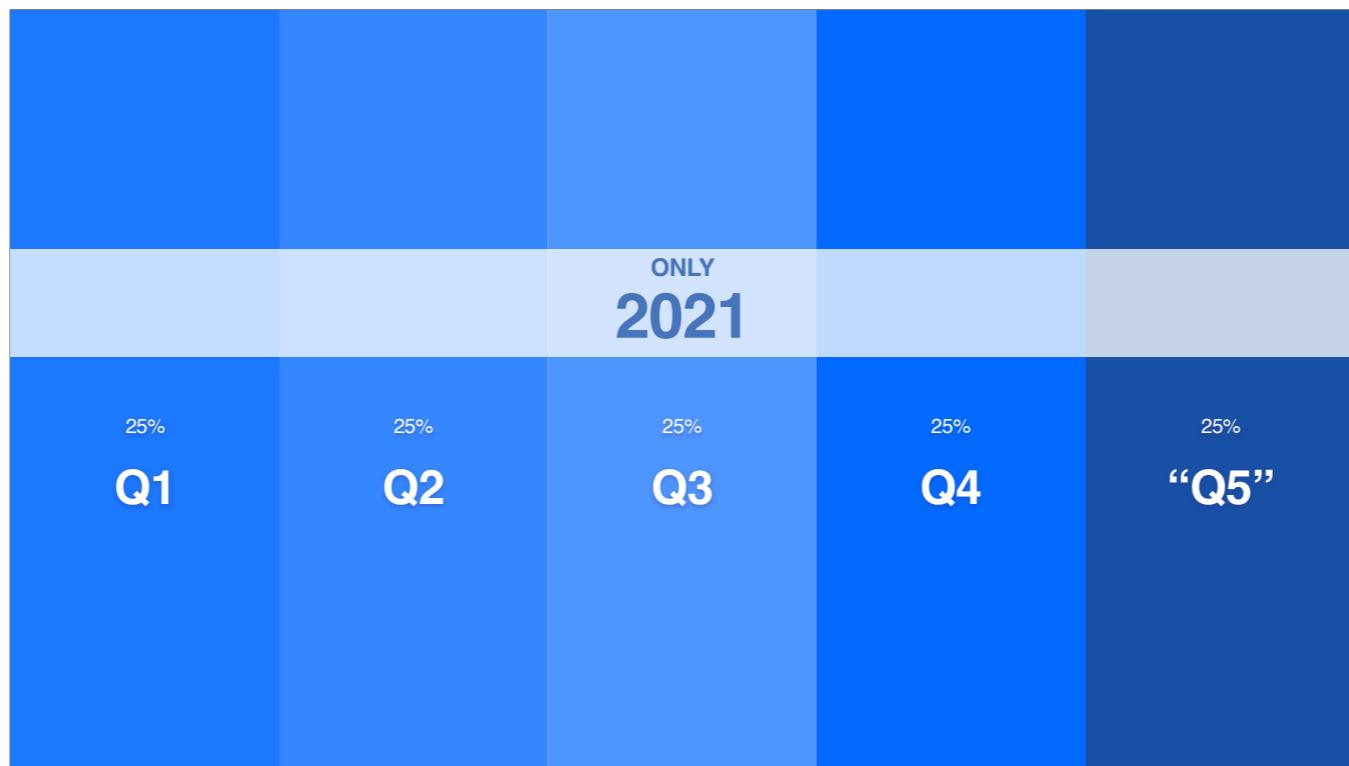
One more thing!

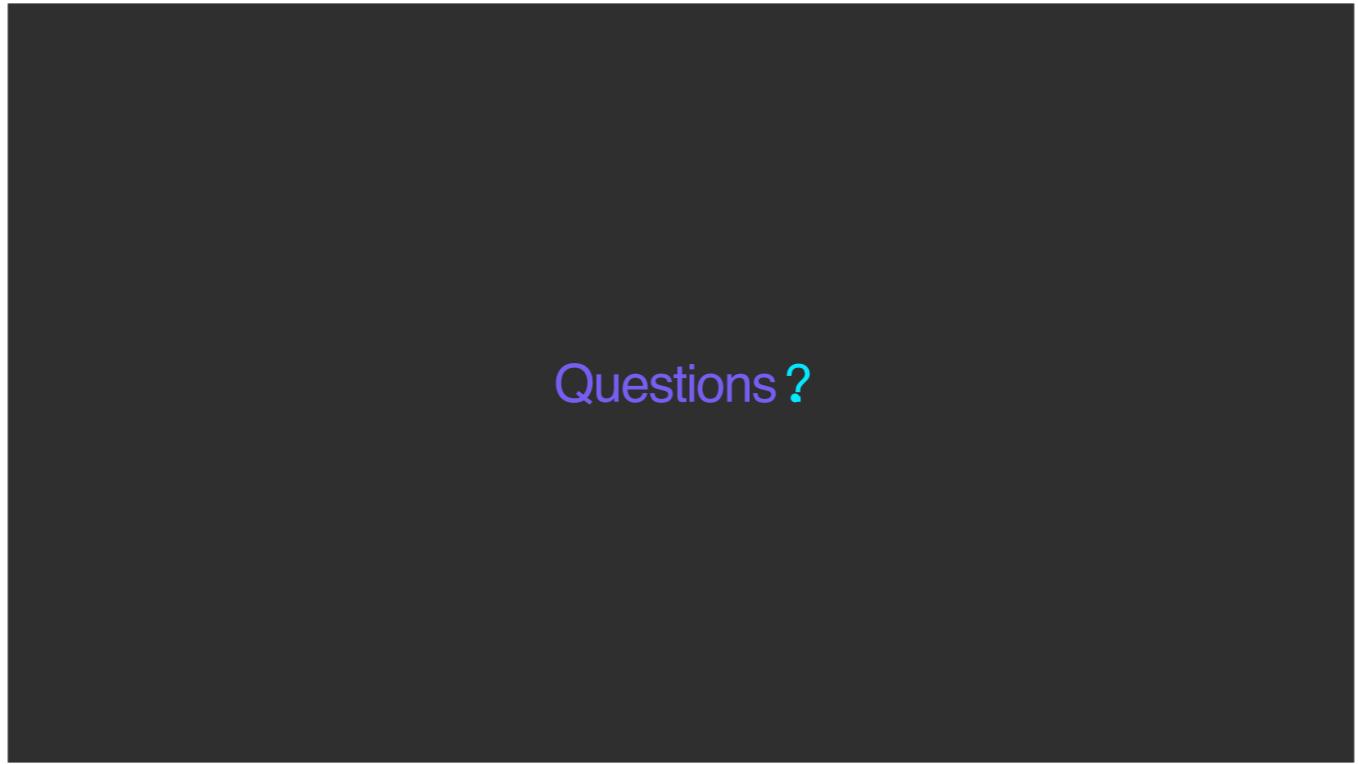


## 5-quarter grant for 2021









Questions?