Jared Gastelum

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EDUCATION

Bachelor of Science, Information Systems   April 2025
Brigham Young University - Marriott School of Business | GPA 3.70/4.00   Provo, UT
- **Relevant Coursework:** Application Development, Machine Learning, Database Systems, Statistics
- **Organizations:** Healthcare Leadership Network, Society of Hispanic Professional Engineers (SHPE)

PROFESSIONAL EXPERIENCE

Full Stack Software Developer   Aug 2023 – Present
Brigham Young University School of Life Sciences   Provo, UT
- Grew user engagement by 30% on a web application by improving front-end performance with responsive design using React.js, Typescript, Next, and MUI
- Developed and maintained websites used by 5000+ students and faculty
- Engineered reliable and efficient backend APIs with C#, .NET Core, and MySQL

Data Analyst & Strategy Intern   Jun 2023 – Aug 2023
American Express   Phoenix, AZ
- Strengthened security for 121 million card holders by devising robust business strategies and risk controls for banking products
- Leveraged technical skills in SQL to derive actionable insights from an extensive database of over 1 trillion card transactions, identifying fraud patterns and implementing risk management strategies
- Demonstrated analytical proficiency by leading a 10-week, end-to-end project in Credit & Fraud Risk, showcasing thought leadership and innovation in problem-solving and data analytics methodologies

Operations Specialist   Jun 2022 – Jun 2023
Sifted   Provo, UT
- Recovered $80,000 from outstanding accounts by creating and implemented invoice collection processes
- Increased client accounts by 142% through excellent customer relations and strong attention to detail
- Retrieved $500,000 in reimbursements through the development of standardized operating procedures of 30 client accounts
- Boosted team efficiency by 25% in collaboration with engineering team to enhance software platform

Quality Assurance Software Engineer   May 2022 – Oct 2022
ShopSite   Orem, UT
- Achieved a 40% increase in test coverage for critical features by developing extensive test framework
- Led a 30% increase in efficient information sharing and adherence to compliance requirements by implementing a centralized documentation system, facilitating effective cross-team collaboration
- Introduced innovative strategies to optimize application performance and enhance user experience for over 100 clients

LEADERSHIP EXPERIENCE & ACTVITIES

Project Manager | Marketing Internship   Aug 2021 – Dec 2021
Language Like Locals   Provo, UT
- Generated a 200% increase in social media followers by implementing content creation schedule
- Boosted engagement of company website and newsletter by 30% by leading a rebranding project and managing ambassador program

Volunteer Representative   Aug 2019 – Aug 2021
The Church of Jesus Christ of Latter-Day Saints   Las Vegas, NV
- Recruited a team of 10 representatives to start 7 nonprofits providing: English classes, job opportunities, immigration services, and tutoring for immigrants
- Taught English to 1,500+ viewers for 5 months on KCTV Broadcasting Network

SKILLS & INTERESTS

Coding: React.js, Typescript, Next.js, C#, MUI, JavaScript, Python, SQL, HTML/CSS, Node.js
Skills: Google Suite, Microsoft Office (Excel, PowerPoint), Tableau, Product Management, Agile
Languages: English (Native), Spanish (Native)
Interests: Running, Hiking, Gym Workouts, Reading, Podcasts, Drawing & Painting