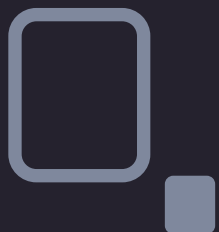




# A New Way to Play Daily Fantasy Sports



Say Hello to,



Kyle



Sarah



John



# Kyle's Challenge

The Avid Fantasy Player

- Enthusiastic fantasy player in multiple leagues
- Enjoys placing weekly bets
- Currently juggles between three different platforms



# Sarah's Challenge

Social Leagues Player

- Newcomer to fantasy sports
- Office hosts annual fantasy league
- Struggled with a complex and glitchy platform last year

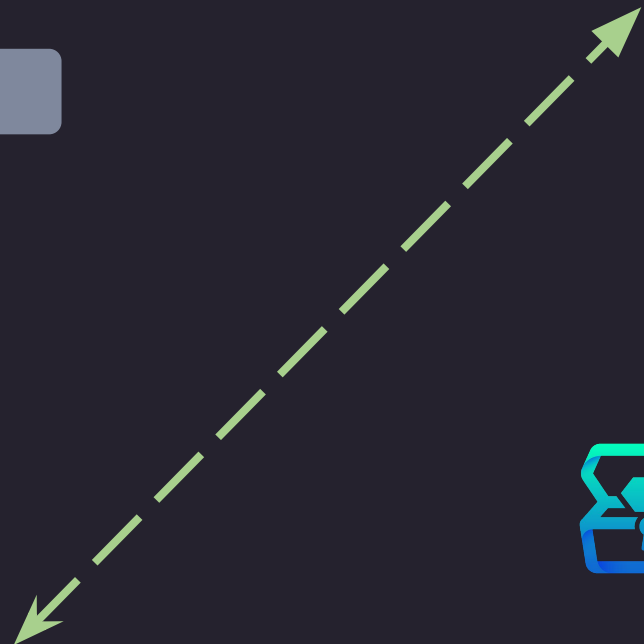


# John's Challenge

Competitive Gamer / Player

- Competitive spirit, aims to outperform friends and win big prizes
- Uses external group chats for picks and parlays strategy

What if there was a platform that could address all of these fantasy sports players challenges and offer a unified solution for players from every corner of the market?



Trezure



Trezure combines excitement,  
strategy, and significant  
winning potential in a  
user-friendly package.





# The Market

There are ample opportunities for newcomers to secure significant market share through a combination of two separate fantasy sports markets:

## Daily Fantasy Sports



**\$26 Billion**

Addressable DFS Market



**\$48 billion**

Expected Market Growth  
by 2028 - CAGR of 12%



**5% Share**

Potential Market Share

## Season Long Fantasy



**25+ Million**

Users Joined a Fantasy  
Football League in 2022

# Landscape / Competitors



Trezure



sleeper



PRIZEPICKS

Player Props



Contest



Season-Long Fantasy



Gamification



User-Friendly

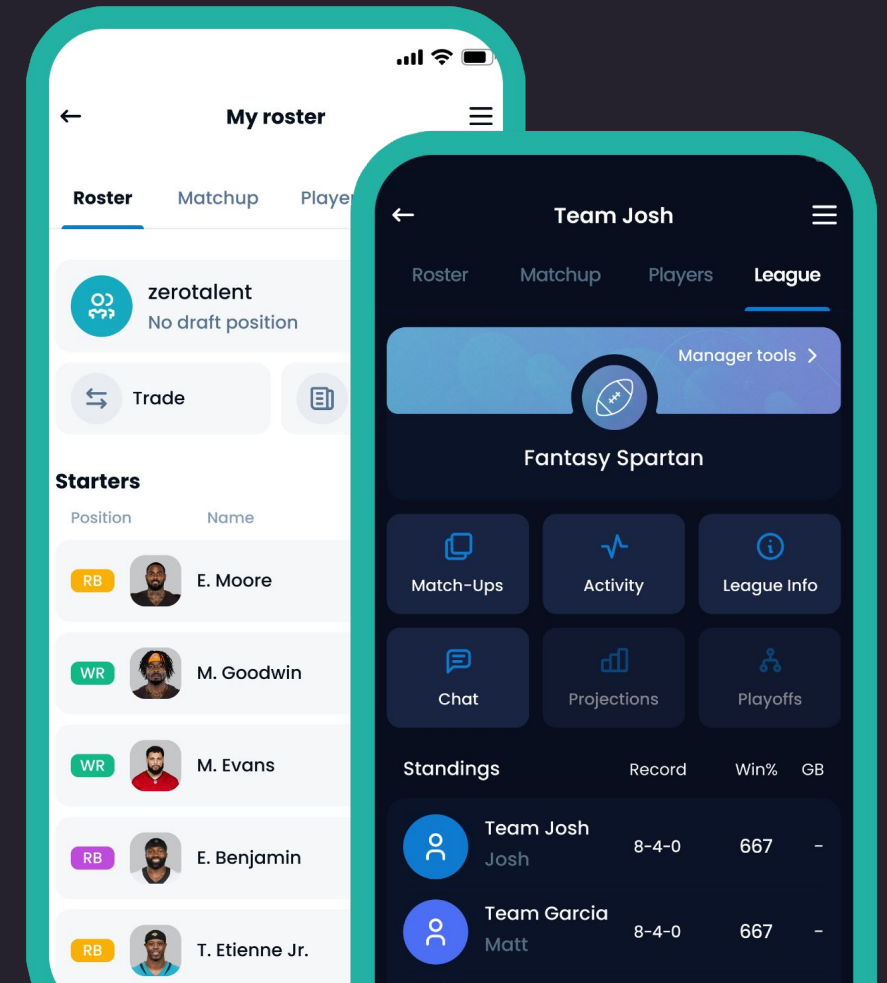


# Trezure Leagues

Draft teams, earn points based on player performance, and compete in leagues vs friends for friendly competition.

**Easy-to-Use Interface:** Intuitive design for effortless navigation.

**Enhanced Player Information:** In-depth sports data and player insights.



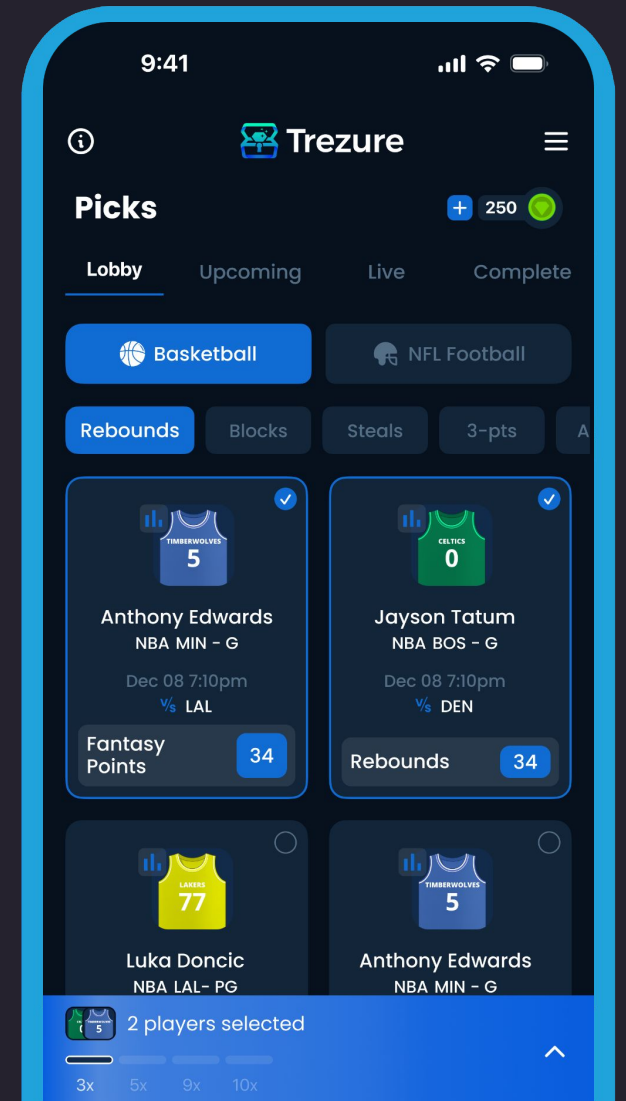
# Trezure Picks

Select your favorite athletes and make predictions on their performance.

**Strategic Risk & Reward:** Users strategically bundle their picks, earning higher multipliers for chances to win big prizes.

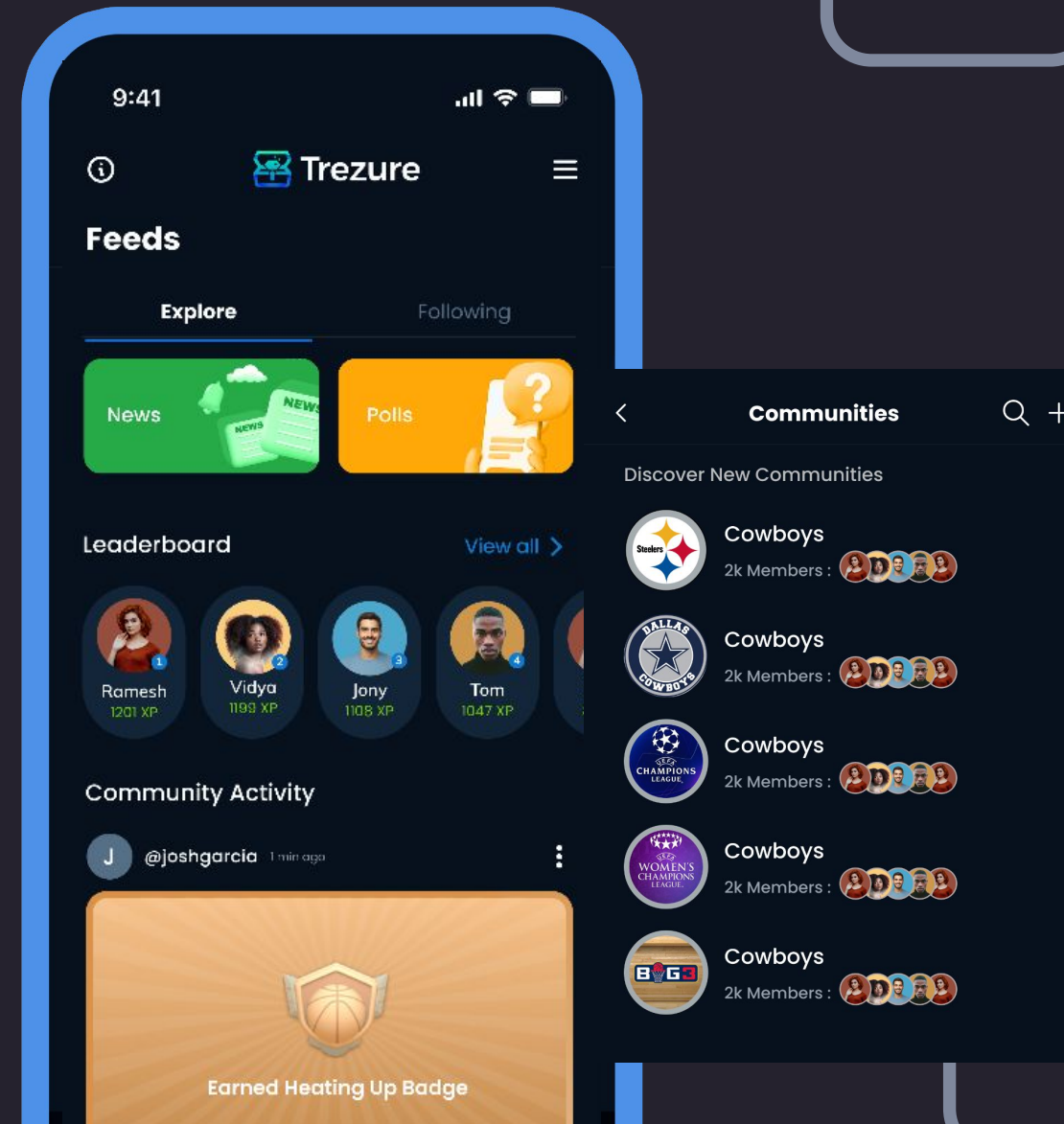
**Live Scoring:** Watch predictions play out in real-time for an engaging and immersive experience.

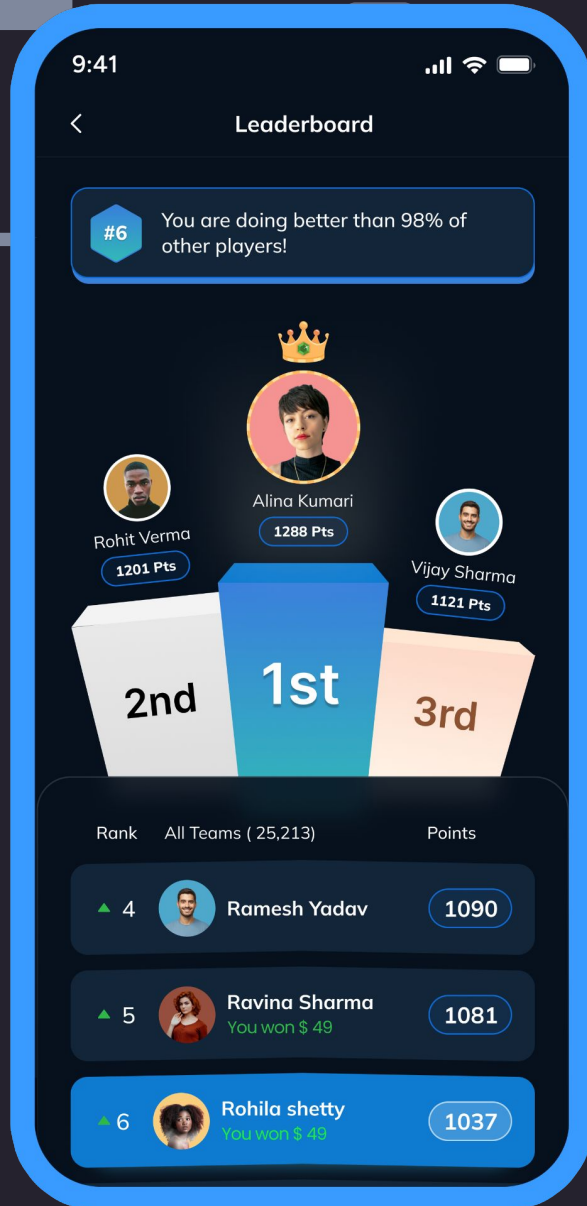
\*IN APP CURRENCY BETTING



# Trezure Feed

While traditional platforms leave you isolated with stats or odds, we **connect** you to a thriving community where you can follow real-time updates, see other users' bets/activity, and **engage** like never before—no other app offers this level of interaction.





# Trezure Leaderboard and Divisions

Users are promoted and demoted between divisions every week based on their performance.

Users can earn badges and trading cards based on their division ranking and placings.

To optimize revenue, our strategy involves hosting contests and collecting commission fees from prize pools for facilitating these contests.

# Gamification

We introduce gamification in our app with XP points per Trezure Picks, leaderboards, and badges/trading cards to enhance user engagement.

This strategy drives interaction, competition, and community, ensuring lasting user commitment.

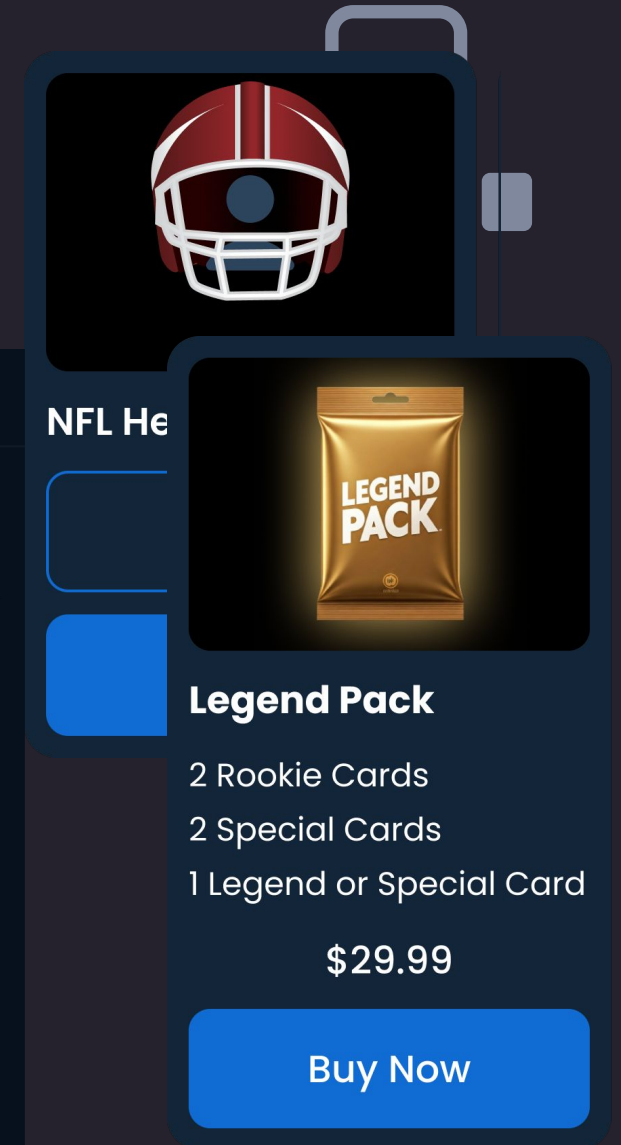
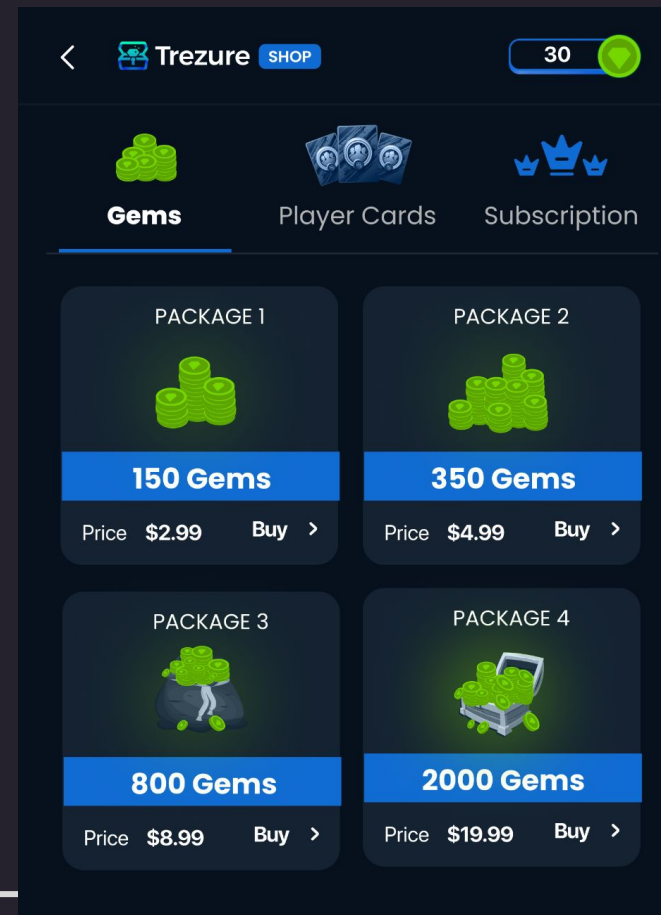




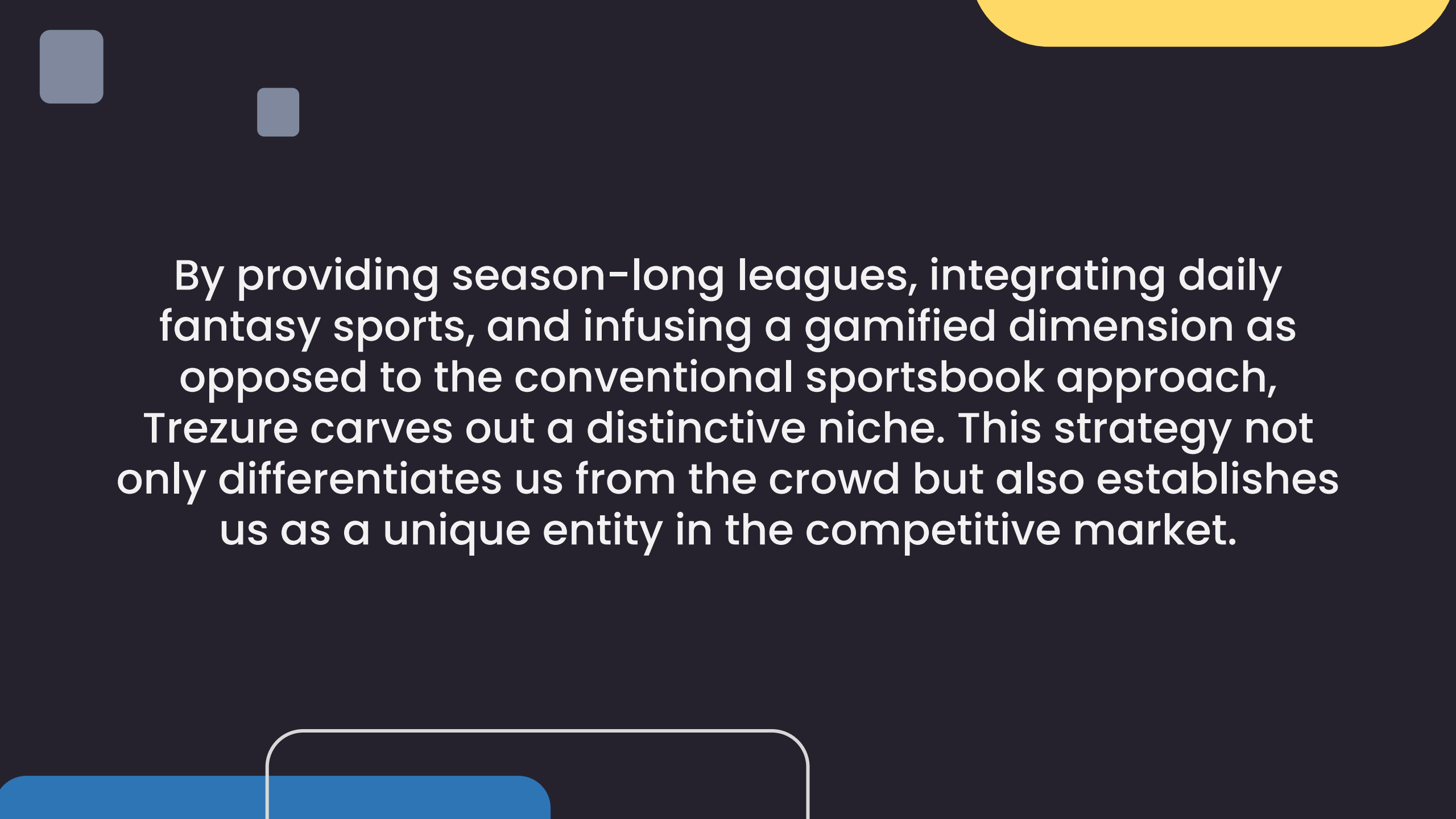
# Trezure Shop

**In-App Purchases:** Unlock premium items and boosts in the Trezure Store.

**Subscriptions:** Premium tiers offer enhanced features and exclusive access.







By providing season-long leagues, integrating daily fantasy sports, and infusing a gamified dimension as opposed to the conventional sportsbook approach, Trezure carves out a distinctive niche. This strategy not only differentiates us from the crowd but also establishes us as a unique entity in the competitive market.

# User Acquisition Strategy



## Influencer marketing

Partner with fantasy sports influencers for promotional campaigns, boosting brand visibility and credibility.



## Referral Program

Implement a Referral Program to encourage user-generated growth and word-of-mouth marketing with bonuses for referrers and referees



## Social Media

Use social media for engaging content: share app tips, strategies, and insights to boost authority and attract organic traffic.

Where we stand, where we're  
headed, and what we need

# Our Current Status



Fantasy Football: 90% Complete

Treasure Picks: 80% Complete

Leaderboard / XP system: 75% Complete



# Our Goal : \$500k + Partnerships

1

## Platform

Use of Funds

Expand our team to accelerate development speed for faster product and feature deployment.

2

## Marketing

Use of Funds

Implement a comprehensive strategy: targeted ads, influencer collaborations, and maintain an active social media presence.

3

## Operations

Use of Funds

Prioritize state licenses, regulatory compliance, and resource allocation for financial reserves to secure gaming operations.

We anticipate 6 Months to validate Market Fit, with plans to initiate a Seed Fundraising Round between months 8-12 Months.

# The Next 6 Months

## Key Objectives

### Finish Picks Features / Admin Panel

Complete the picks features to ensure a fully functional player props betting system, and develop an admin panel to manage the system effectively.



### User Acquisition and Growth

Achieve target user sign-ups within the first 3 months and maintain a consistent percentage of active users with specified monthly growth.



### User Engagement and Retention

Elevate DAU through engagement features and slash user churn within a year.



## Goals to Achieve

### Acquire Initial Data / Revenue Figures

Launch platform for 2025-2026 NFL season and attain initial data, begin tracking key KPIs, including revenue, user activity, and bet frequency.

### Attain Target Sign-Ups

Reach 25,000 sign-ups and maintain consistent active user growth for the next year.

### Implement User Metrics Framework

Prioritize user engagement and retention efforts, tracking metrics like user satisfaction, support response times, and time spent on the platform.



**TREZURE**

**Win  
Big!**

**\$**

**CONQUER**

**Daily  
Fantasy**

**TREZURE**

**TREZURE**

**\$**